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## ABSTRACT

**ABSTRACT** This report presents national normative data on characteristics of students entering colleges as first-time freshmen during the early part of the 1971-72 academic year. The major purpose of this ongoing longitudinal research program is to determine how students are affected by the colleges they attend. The data was collected by administering the 1971 Student Information Form (SIF) to freshmen during the first few weeks of school. The SIF is designed to elicit a wide range of biographic and demographic data, as well as data on the student's high school background, career plans, educational aspirations, financial arrangements, high school activities and behaviors, and current attitudes. (HS)

# The American Freshman: National Norms for Fall 1971

**STAFF OF  
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U.S. DEPARTMENT OF HEALTH,  
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THE AMERICAN FRESHMAN: NATIONAL NORMS FOR FALL 1971

Staff of the Office of Research

American Council on Education

ACE RESEARCH REPORTS

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Development of the annual national norms for entering freshmen is entirely a collaborative effort.\* Since each member of the Staff of the Office of Research assumed primary responsibility for some key aspect of the total effort, authorship has been credited to the entire research staff.

We should like to take this opportunity to express our appreciation to the entire staff of the INTRAN Corporation. Although this was their first year of processing the forms for the Cooperative Institutional Research Program, and in spite of new complexities and expansion of the program in 1971, they were able to provide efficient, thorough, and expeditious service. We are particularly indebted to Dennis A. Dillon, Gerald F. Koch, Robert C. Meeder, and Gerold B. Westberg of the INTRAN Corporation for their outstanding performance in all phases of the processing of the freshman questionnaires, including the excellent job of quality control in the printing, distribution, and optical scanning of the questionnaires in Minneapolis.

Our continued gratitude is also extended to the students, representatives, and presidents of the institutions cooperating in this sixth year of the Council's Cooperative Institutional Research Program. We are especially indebted to those who participated for the first time in this year's enlarged survey. Without the support and interest of all participants, this project would not have been possible.

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The American Freshman:  
National Norms for Fall 1971

This report presents national normative data on characteristics of students entering colleges as first-time freshmen during the early part of the 1971-72 academic year. It is the sixth in a series of annual reports initiated in 1966 as part of the Cooperative Institutional Research Program (CIRP) conducted by the Office of Research of the American Council on Education. The major purpose of this ongoing longitudinal research program is to determine how students are affected by the colleges they attend (Astin et al., 1966). During the past five years, this steadily expanding program has produced much useful information derived from normative, substantive, and methodological research bearing on a wide range of issues in higher education (Creager and Boruch, 1971; American Council on Education, 1971).

Each year, the first step in implementing this longitudinal program consists of a sample survey of freshmen entering the nation's institutions of higher education. These data are then weighted to provide a normative picture of the college freshman population addressed to persons engaged in guidance, counseling, administration, educational research, and manpower planning, and to the general community of students and parents. The survey instrument, the Student Information Form (SIF), is revised

annually to reflect the changing concerns of the academic community and of other users of the resulting information.<sup>1</sup>

In previous surveys of entering freshmen, approximately 15 percent of the nation's institutions of higher education were selected by sampling procedures and invited to participate in the program. As the value of being in the program became better known throughout the academic community, many other institutions requested that they be given an opportunity to participate. To accommodate such requests, and to help defray the ever increasing costs of these surveys, the Office of Research decided to invite all institutions that have entering freshman classes and that respond to the U.S. Office of Education's Higher Education General Institution Surveys to participate on a nominal paying basis. A minimum charge, plus a unit rate based on the number of Student Information Forms processed, was assessed. In view of the relatively late decision to invite these additional institutions, the extent of participation has been substantial, more than compensating for the extra effort involved in expanding the survey operations.

Following the design of previous reports in this series, data are reported separately for men and women, for several

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<sup>1</sup>The data from the Student Information Form also provide initial input information for longitudinal research. Followup surveys of individual students in each cohort year are conducted at various points in time after the initial survey. Results from a one-year followup of 1966 entering freshmen have been published (Bayer et al., 1970). In addition, as an informational service, followup reports on their students have periodically been sent to institutions that participated in earlier years of the CIRP.

types of institutions, and for different regions of the country; in all there are 24 separate norms groups. Although a total of 288,526 entering freshman students at 487 colleges and universities returned data in time to be processed for inclusion in the 1971 survey, the normative data presented in this report are based on 171,509 freshmen entering 326 institutions. The reason for this difference is that certain quality controls and other technical restrictions were imposed on the total sample of participants to derive the normative sample. Specifically, a participating institution was excluded from the normative sample if it failed to carry out either a complete or a representative sampling of its entering freshman class or if it administered the SIF after the first few weeks of classes. The rationale for this exclusion was discussed in a special report on sampling and weighting procedures (Creager, 1968).

The normative data presented in this report were collected by administering the 1971 Student Information Form to freshmen during registration, freshman orientation, or during the first few weeks of classes. The SIF is designed to elicit a wide range of biographic and demographic data, as well as data on the student's high school background, career plans, educational aspirations, financial arrangements, high school activities and behaviors, and current attitudes. Those data meeting the quality requirements have been differentially weighted to

represent the population of entering freshman students at all higher educational institutions in the United States.<sup>2</sup>

#### The Statistical Universe of Institutions

The design of the 1971 survey of entering freshmen incorporates some major modifications of the stratification procedure used in previous surveys. The original design, used in the 1966 and 1967 surveys, was modified in 1968 for use in the third, fourth, and fifth surveys in this series. The same general logic and strategy for sampling and weighting procedures to ensure representativeness of the survey data was used in the two former designs and in the present one. The cell structure, as well as the sampling of institutions within cells and of students within institutions, constitutes a complex, mixed-strategy involving the compromise of several technical and logistical considerations.<sup>3</sup> The three different designs vary primarily in the definitions of the cells, i.e., in the finer control parameters within the major sections (university, four-year, two-year and predominantly black) of the design.

The major reasons for introducing the changes are: (1) availability of more complete and more appropriate information about

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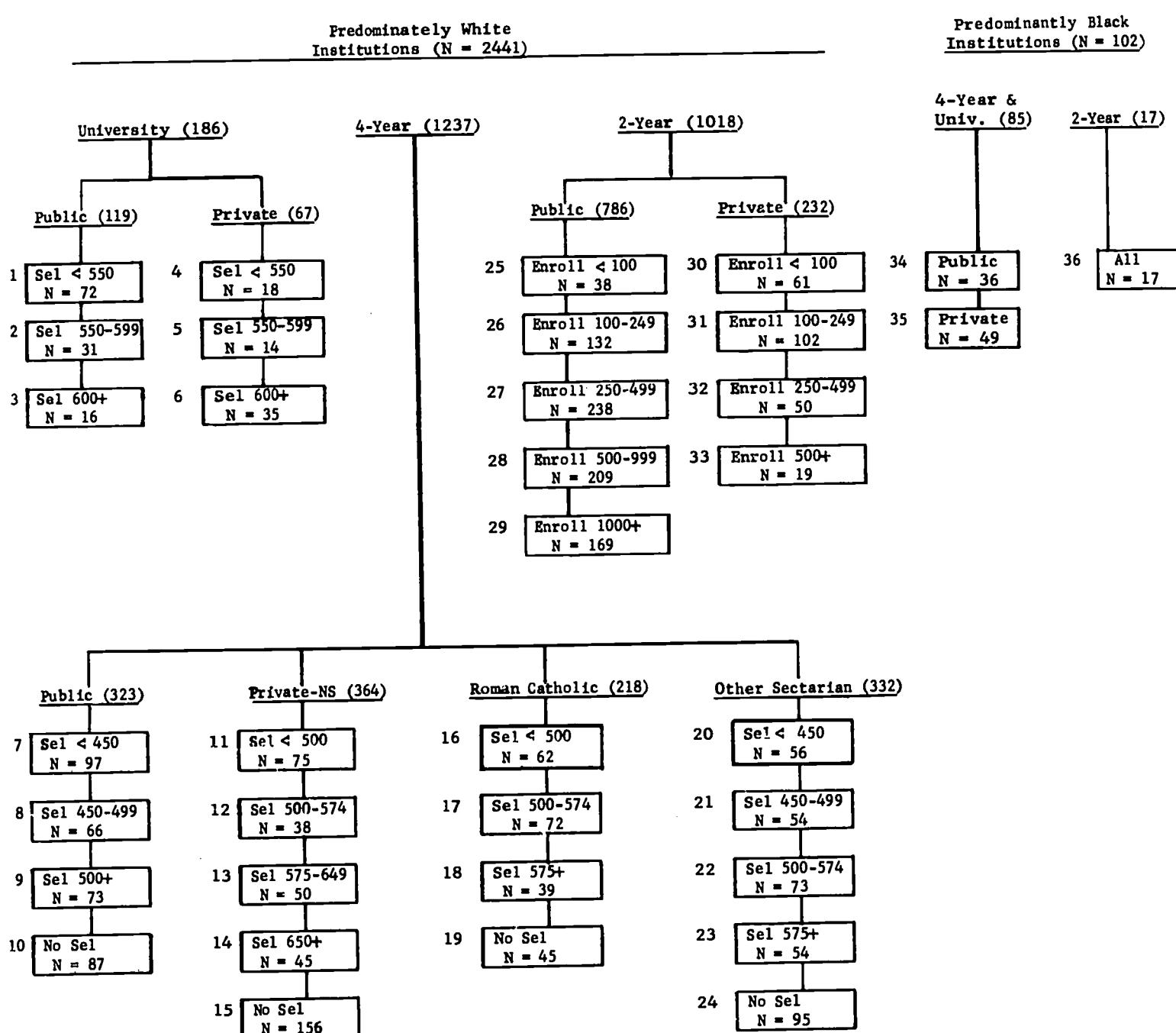
<sup>2</sup>A distinction should be made between higher education and postsecondary education. Thus, these surveys do not include students in proprietary, special vocational, or semiprofessional institutions; they do, however, include those attending two-year colleges with terminal occupational programs.

<sup>3</sup>Technical details about this sampling design and the weighting procedures used to correct for the resulting disproportionate sampling of institutions in each cell may be found in the previously mentioned special report (Creager, 1968).

institutions, (2) changes in the institutional structure in higher education, especially differential growth rates by types of institutions, and (3) accumulated experience regarding the participation rates for various kinds of institutions. Moreover, experience indicates that for normative purposes, the compromise between ideal stratification for substantive research purposes and normative purposes should give greater weight to the latter than has been previously employed. In the two-year colleges, where rapid growth has occurred and selectivity and/or affluence data are either unavailable or less relevant, the basis of stratification adopted in the new design is size and mode of control. Minor restratification of the universities introduces mode of control as one of the parameters of this part of the survey design. The new design is shown in Figure A.

As in the previous surveys, the defined population consists of all eligible institutions of higher education listed by the United States Office of Education in its annual Education Directory (USOE, 1970). An institution was considered eligible if it was functioning at the time of the survey and if it had a freshman class of at least 30 students. Thus, institutions requiring undergraduate credits for admission to their first class (for example, some professional schools) and a few very small institutions were excluded. With these exceptions, the defined population comprised all accredited and nonaccredited institutions listed by the Office of Education, whether university, four-year college, or two-year college; at the time of the 1971 survey, these numbered 2,543.

Figure A



<sup>a</sup>Selectivity (Sel), used to define some stratification cells, is described in detail in the 1968 National Norms for Entering Freshmen, Page 3.

Of the 2,543 institutions in the population defined for the survey, 2,432 were invited to participate in the 1971 expanded survey of entering freshmen. These included all institutions participating in previous surveys, plus other institutions listed by the Federation of Regional Accrediting Commissions of Higher Education (1970) as accredited, candidates for accreditation, or correspondents of the accrediting commissions. Of the 2,432 invitees, 562 (23.1 percent) participated in one or more of the earlier surveys, and 1,871 (76.9 percent) were new invitees. A total of 531 (21.8 percent) institutions accepted the invitation to participate. Of the 425 that participated in the 1970 survey, 381 (89.6 percent) accepted again in 1971.

Because of administrative and logistic problems, 44 of the institutions that accepted the invitation to participate were unable to return the completed forms in time for inclusion in the national norms. Thus data were obtained from 487 (91.7 percent) of the institutions that had agreed to participate in the 1971 survey. Appendix A lists all institutions that have participated in the Cooperative Institutional Research Program in any of the six years since its inception and indicates for each institution the current stratification cell assignment, the number of years it has taken part in the CIRP, and its status in the 1971 survey.

As was the case with previous surveys, the national norms for entering freshmen are based only on data from those institutions that are judged to have obtained a reasonably representative

sample of their entering freshmen classes. This judgment is based on the percentage of students in the entering freshman class who completed the 1971 Student Information Form and on information about the manner in which the forms were administered. It was decided to base the 1971 national norms on data provided by 326 of the institutions; this figure includes 254 prior participants and 72 new participants.<sup>4</sup>

#### Weighting Procedures

Because of disproportionate sampling and participation in the 36 stratification cells, the data obtained from students enrolling at institutions assigned to various cells were differentially weighted. Moreover, the data were adjusted separately by sex to correct for less than 100 percent participation of students within individual colleges. Special care was taken to exclude from the normative sample those students who had transferred into the freshman class from other collegiate institutions.

Table 1 gives information about the institutions included in the 1971 national norms. It shows the number of colleges in each stratification cell and the cell weights applied to each institution's data in computing the national norms. The cell weights, listed in the last two columns of the table for each sex, are the ratios between the number of first-time, full-time

<sup>4</sup> Although each participating institution was provided a complete tabulation of its data, those whose sampling was regarded as unrepresentative were informed that comparisons between their institutional data and the national norms should be made with caution.

freshmen in the eligible population within a given cell and the number of freshmen entering ACE sample institutions in that cell. Because of the expansion of the survey this year, more institutions provided data acceptable for inclusion in the norms; the cell weights are therefore generally smaller than those in prior surveys and fewer cells had to be combined. One fortunate consequence of the smaller cell weights is that the norms are less likely to be influenced by idiosyncrasies in the data from a particular institution.

The cell weights were further adjusted within each institution according to the proportion of the institution's first-time, full-time entering freshmen who completed the questionnaire and who reported their sex on the SIF. Typically, this second weight is close to 1.0; in the case of an institution that administered the form to its entire freshman class, it is exactly 1.0. The final weight applied to the data from each student was the product of this within-institution participation weight and the appropriate cell weight shown in Table 1.<sup>5</sup>

The purpose of these weighting procedures is to adjust the summary data presented in this report so that it is representative

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<sup>5</sup>Note that the cell weight shown in Table 1 is a sex-specific constant for each ACE sample institution in a given cell, whereas the within-institution weight is a sex-specific constant for a given institution but varies from one institution to another, depending on how adequately the institution "covered" its entering class. Another type of weight (not shown) is the institutional weight. This weight -- defined as the ratio between the number of institutions in the population within a given cell and the number of participating institutions whose data were used in computing the 1971 national norms -- will be utilized in studies where the institution (rather than the student) is the unit of analysis.

Table 1  
1971 ACE Sample and Weights Used in Computing National Norms

| Stratification Cell<br>for Sampling | Popu-<br>lation | Number of Institutions<br>Participants |                  | Cell Weights <sup>a</sup> Applied to<br>Data Collected From |       |  |
|-------------------------------------|-----------------|--|------------------|---|-------|--|
|                                     |                 | Total                                  | Used in<br>Norms | Men   | Women |  |
| <u>Public University</u>            |                 |  |                  |   |       |  |
| Selectivity:                        |                 |  |                  |   |       |  |
| 1.                                  | Less than 550   | 72                                     | 20               | 8.9   | 9.9   |  |
| 2.                                  | 550-599         | 31                                     | 10               | 7.0   | 6.7   |  |
| 3.                                  | 600 or more     | 16                                     | 7                | 3.1   | 3.4   |  |
| <u>Private University</u>           |                 |  |                  |   |       |  |
| Selectivity:                        |                 |  |                  |   |       |  |
| 4.                                  | Less than 550   | 18                                     | 8                | 2.5   | 2.4   |  |
| 5.                                  | 550-599         | 14                                     | 5                | 6.9   | 6.9   |  |
| 6.                                  | 600 or more     | 35                                     | 18               | 7.2   | 9.7   |  |
| <u>4-Year Public College</u>        |                 |  |                  |   |       |  |
| Selectivity:                        |                 |  |                  |   |       |  |
| 7.                                  | Less than 450   | 97                                     | 10               | 19.2  | 19.6  |  |
| 8.                                  | 450-499         | 66                                     | 13               | 8.8   | 6.3   |  |
| 9.                                  | 500 or more     | 73                                     | 16               | 6.2   | 15.6  |  |
| 10.                                 | Unknown         | 87                                     | 12               | 15.2  | 16.0  |  |
| <u>4-Year Private Nonsectarian</u>  |                 |  |                  |   |       |  |
| Selectivity:                        |                 |  |                  |   |       |  |
| 11.                                 | Less than 500   | 75                                     | 22               | 5.1   | 4.5   |  |
| 12.                                 | 500-574         | 38                                     | 11               | 3.3   | 3.1   |  |
| 13.                                 | 575-649         | 50                                     | 24               | 2.6   | 2.4   |  |
| 14.                                 | 650 or more     | 45                                     | 26               | 2.2   | 2.7   |  |
| 15.                                 | Unknown         | 156                                    | 17               | 11.2  | 16.2  |  |
| <u>4-Year Catholic</u>              |                 |  |                  |   |       |  |
| Selectivity:                        |                 |  |                  |   |       |  |
| 16.                                 | Less than 500   | 62                                     | 17               | 3.9   | 4.2   |  |
| 17.                                 | 500-574         | 72                                     | 20               | 3.5   | 4.8   |  |
| 18.                                 | 575 or more     | 39                                     | 16               | 1.5   | 2.4   |  |
| 19.                                 | Unknown         | 45                                     | 5                | 19.1  | 9.9   |  |
| <u>4-Year Other Sectarian</u>       |                 |  |                  |   |       |  |
| Selectivity:                        |                 |  |                  |   |       |  |
| 20.                                 | Less than 450   | 56                                     | 15               | 4.6   | 4.6   |  |
| 21.                                 | 450-499         | 54                                     | 13               | 6.2   | 6.5   |  |
| 22.                                 | 500-574         | 73                                     | 26               | 3.5   | 3.8   |  |
| 23.                                 | 575 or more     | 54                                     | 23               | 2.5   | 2.9   |  |
| 24.                                 | Unknown         | 95                                     | 6                | 19.9  | 16.8  |  |
| <u>2-Year Public</u>                |                 |  |                  |   |       |  |
| Enrollment:                         |                 |  |                  |   |       |  |
| 25,26,27.                           | Less than 500   | 408                                    | 28               | 17.0  | 19.7  |  |
| 28,29.                              | 500 or more     | 378                                    | 36               | 25.2  | 24.4  |  |
| <u>2-Year Private</u>               |                 |  |                  |   |       |  |
| Enrollment:                         |                 |  |                  |   |       |  |
| 30,31.                              | Less than 250   | 163                                    | 21               | 10.3  | 7.4   |  |
| 32.                                 | 250-499         | 50                                     | 9                | 11.8  | 6.7   |  |
| 33.                                 | 500 or more     | 19                                     | 3                | 4.6   | 14.5  |  |
| <u>Predominantly Black</u>          |                 |  |                  |   |       |  |
| 34.                                 | Public 4-year   | 36                                     | 16               | 4.6   | 4.9   |  |
| 35.                                 | Private 4-year  | 49                                     | 12               | 6.5   | 4.7   |  |
| 36.                                 | 2-year          | 17                                     | 2                | 8.8   | 5.6   |  |

<sup>a</sup>Ratio between the number of 1970 first-time, full-time students enrolled in all colleges and the number of first-time, full-time students at colleges in the ACE sample.

of all first-time, full-time students entering institutions of higher education in the fall of 1971. It is important to note that the SIF was completed by entering freshmen and thus the data reflect responses prior to any substantial experience with college life.

#### The Student Information Form

The Student Information Form is designed to serve two functions: first, to obtain student input data for longitudinal research; and second, to obtain standard descriptive and normative data for general information. Therefore, it contains a number of standard biographical and demographic items that have been administered annually to each entering class. It also contains research-oriented items that are either new (e.g., students were asked for the first time this year whether they felt that they would need special tutoring or remedial work, and if so, in which subjects) or modified from items used in previous years (e.g., expansion and rewording of racial/ethnic categories). The inclusion of both old and new items permits the most thorough coverage of a wide range of student characteristics but also represents a compromise between two dissimilar objectives: comparability of information from year to year and flexibility in item content to meet the changing needs in longitudinal research. Table 2 lists the items in the 1971 Student Information Form and indicates

Table 2  
Use of 1971 Student Information Form Items in Earlier Surveys

| 1971<br>Item<br>No. | 1971 Item Description  | 1970 | 1969 | 1968 | 1967 | 1966 |
|---------------------|--|------|------|------|------|------|
| 1.                  | Sex  | X    | X    | X    | X    | X    |
| 2.                  | Marital status   | X    | -    | -    | -    | -    |
| 3.                  | Age  | X    | X    | X    | X    | X    |
| 4.                  | Average high school grade  | X    | X    | X    | X    | X    |
| 5.                  | Rank in high school class <sup>a</sup>                             | X    | X    | X    | -    | -    |
| 6.                  | High school graduate of preceding year                             | X    | -    | -    | -    | -    |
| 7.                  | Veteran status   | X    | -    | -    | -    | -    |
| 8.                  | Transfer status  | X    | X    | X    | X    | -    |
| 9.                  | High school accomplishments  | X    | X    | X    | X    | X    |
| 10.                 | Degree aspirations   | X    | X    | X    | X    | X    |
| 11.                 | Distance of college from home <sup>a</sup>                         | X    | X    | -    | -    | -    |
| 12.                 | Parents' education   | X    | X    | X    | X    | X    |
| 13.                 | Concern about finances   | X    | X    | X    | X    | X    |
| 14.                 | Financial sources for education <sup>a</sup>                       | X    | X    | X    | X    | X    |
| 15.                 | Parental family income <sup>b</sup>                                | X    | X    | X    | X    | X    |
| 16.                 | Racial ethnic background <sup>c</sup>                              | X    | X    | X    | X    | X    |
| 17.                 | Religious background & current preference <sup>d</sup>             | X    | X    | X    | X    | X    |
| 18.                 | Reasons for going to college                                       | -    | -    | -    | -    | -    |
| 19.                 | High school activities <sup>a</sup>                                | X    | X    | X    | X    | X    |
| 20.                 | Political self-characterization <sup>e</sup>                       | X    | X    | -    | -    | -    |
| 21.                 | Student's career choice & parents' occupations <sup>f</sup>        | X    | X    | X    | X    | X    |
| 22.                 | Self-ratings of traits   | -    | -    | -    | -    | X    |
| 23.                 | Attitudes on public issues <sup>a</sup>                            | X    | X    | X    | X    | X    |
| 24.                 | Attitudes on academic issues <sup>a</sup>                          | X    | X    | X    | X    | X    |
| 25.                 | Chances that certain events will occur during college <sup>a</sup> | X    | X    | X    | X    | X    |
| 26.                 | Felt need for tutoring in specific subjects                        | -    | -    | -    | -    | -    |
| 27.                 | Choices of undergraduate major field <sup>a</sup>                  | X    | X    | X    | X    | X    |
| 28.                 | Values (life goals) <sup>a</sup>                                   | X    | X    | X    | X    | X    |
| 29.                 | Reasons for choice of particular college                           | -    | -    | -    | -    | -    |

<sup>a</sup>These lists or categories have varied somewhat over the survey years.

<sup>b</sup>In 1967, this item included an additional response category: "I have no idea." Moreover, prior to 1970, fewer income categories were listed.

<sup>c</sup>Beginning in 1969, "Caucasian" was changed to "White/Caucasian" and "Negro" was changed to "Black/Negro/Afro-American." In 1971, this item was changed to accommodate multiple responses; and two additional response categories were added: "Mexican-American/Chicano" and "Puerto Rican-American."

<sup>d</sup>In 1969 and 1970, detailed denominational affiliations were requested. In 1969, both father's and mother's religious preferences were requested.

<sup>e</sup>Beginning in 1970, the response category "Left" was changed to "Far Left" and "Strongly Conservative" was changed to "Far Right".

<sup>f</sup>Father's and mother's occupations not included in 1966. Students instead gave "second" and "least appealing" career choices.

their comparability with items used in previous surveys.<sup>6</sup>

A copy of the Student Information Form is reproduced in Appendix B. This form -- designed for self-administration under proctored conditions and for processing onto magnetic tape by means of an optical mark reader -- was developed in close collaboration with students, representatives of professional associations, of the participating institutions, and of governmental agencies, educational researchers and administrators.

Each year, four tape files are developed from the Student Information Form: (1) an institutional summary file containing institutional identification numbers and an institutional summary of the responses for men and women; (2) a file containing individual responses and a student identification number, but no names and addresses; (3) a name-and-address file containing a second independent student identification number but no other data; this file is used only in the mailing out of followup questionnaires required for longitudinal research; and (4) a "link" file containing only the two independent identification numbers. This last file is maintained under an elaborate system developed to assure strict confidentiality of data from individual students and to protect against misuse of the name-and-address file (Astin and Boruch, 1970).

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<sup>6</sup>Several items (e.g., probable major field of study) have been recoded into a smaller number of categories in the data presented in this norms report. Because such coding schemes cannot satisfy all needs, the original questionnaire responses and the recoding scheme used to report the data are shown in Appendix C.

1971 National Norms

Table 3 shows the numbers of institutions and of students on which the 1971 national norms are based; it also gives an estimate -- derived through the weighting procedures -- of the total student population.<sup>7</sup> The 326 institutions included in the national norms are divided into two-year colleges, four-year colleges, and universities. They are then further divided into nine other categories: two-year public colleges, two-year private colleges, technological institutions, four-year public colleges, four-year private nonsectarian colleges, four-year Protestant colleges, four-year Roman Catholic colleges, public universities, and private universities. The first category shown in Table 3 includes all institutions. In addition to these 13 categories, normative data are presented for 11 "supplementary" categories: four geographic regions,<sup>8</sup> six sectarian categories further subdivided by sex and control, and predominantly black institutions. Appendix D indicates the relationship between the sampling design (stratification cell assignment) and the assignment of institutions to norms groups.

The items of normative data appear in the same order in the norms report and in the individual reports furnished to each

<sup>7</sup> These "head counts" of students entering different types of colleges are based in part on reports of total first-time, full-time students in 1971 given by each of our institutional representatives. These reports are then weighted in terms of the procedure described earlier.

<sup>8</sup> The assignment of a state to a given region is based on the same criteria used by the United States Office of Education.

participating institution.<sup>9</sup> The first 24 pages of the national norms present item data separately for men, women, and all students according to the first 13 categories shown in Table 3; the following 16 pages show norms for the remaining four regional categories and the seven additional categories of institutions.

The different types of institutions can be compared on any given item by examining the percentages in the row following the item. For many items the data differ substantially among categories of institutions. It should be emphasized that there is also considerable variation within any category of institution.

#### Precision of the Normative Data

#### and Their Comparisons

Although it is impractical to report statistical indicators of the precision of every reported categorical percentage in every norms group, some idea of the confidence that may be placed in the reported data is important in comparing data across the norms groups, across related item categories, and over time (i.e., with data from earlier norms reports). Because of major modifications in the stratification scheme, time trend analyses, based on comparisons of the 1971 normative data with earlier reports in the series, should be made with caution.<sup>10</sup> Changes from earlier years

<sup>9</sup> A copy of an actual institutional report is shown in Appendix E.

<sup>10</sup> A data processing error has recently been discovered in the 1970 norms. The error was restricted to a single large two-year college with large minority enrollments which received a disproportionately high weight. Comparisons against that year are therefore particularly tenuous. Corrected 1970 norms, which are also based on the new stratification scheme, will be published in the future.

Table 3

Number of Institutions and Students Used in  
Computing Weighted National Norms for 1971

| Norm Group                                 | Number of Institutions Used in Norms | Number of 1971 Entering Freshmen |                                     | % Men |
|--|--------------------------------------|----------------------------------|-------------------------------------|-------|
|  |                                      | Actual Participants              | Weighted Totals Number <sup>b</sup> |       |
| All institutions                           | 326                                  | 171,509                          | 1,634,154                           | 54.4  |
| All 2-year colleges                        | 64                                   | 28,727                           | 645,297                             | 58.2  |
| All 4-year colleges                        | 230                                  | 91,313                           | 613,268                             | 50.0  |
| All universities                           | 32                                   | 51,469                           | 375,595                             | 54.9  |
| 2-year public colleges                     | 39                                   | 23,134                           | 583,453                             | 59.3  |
| 2-year private colleges                    | 25                                   | 6,593                            | 61,844                              | 47.6  |
| Technological institutions                 | 12                                   | 6,898                            | 52,763                              | 90.0  |
| 4-year public colleges <sup>c</sup>        | 33                                   | 25,686                           | 306,783                             | 44.6  |
| 4-year private nonsectarian <sup>c</sup>   | 70                                   | 24,383                           | 101,886                             | 49.1  |
| 4-year Protestant colleges <sup>c</sup>    | 69                                   | 20,803                           | 98,277                              | 48.7  |
| 4-year Catholic colleges <sup>c</sup>      | 46                                   | 13,543                           | 53,572                              | 46.1  |
| Public universities                        | 17                                   | 37,497                           | 295,542                             | 53.6  |
| Private universities                       | 15                                   | 13,972                           | 80,054                              | 60.0  |
| Region of institution:                     |                                      |                                  |                                     |       |
| East                                       | 123                                  | 60,663                           | 573,180                             | 57.9  |
| Midwest                                    | 91                                   | 55,727                           | 528,618                             | 53.1  |
| South                                      | 78                                   | 35,099                           | 333,611                             | 49.8  |
| West                                       | 34                                   | 20,020                           | 198,754                             | 55.3  |
| Nonsectarian colleges for men <sup>d</sup> | 11                                   | 4,313                            | 11,870                              | ----  |
| Nonsectarian colleges for women            | 11                                   | 3,705                            | 12,091                              | ----  |
| Nonsectarian coed colleges                 | 48                                   | 16,365                           | 77,924                              | 51.0  |
| Catholic colleges for men                  | 10                                   | 4,032                            | 14,409                              | ----  |
| Catholic colleges for women                | 16                                   | 2,730                            | 10,342                              | ----  |
| Catholic coed colleges                     | 20                                   | 6,781                            | 28,821                              | 43.2  |
| Predominantly Black colleges               | 20                                   | 7,636                            | 42,348                              | 46.8  |

<sup>a</sup>First-time, full-time.

<sup>b</sup>Weighted subtotals may not sum exactly to weighted totals due to rounding of the weights.

<sup>c</sup>Includes only liberal arts and teachers colleges.

<sup>d</sup>The definition of Nonsectarian Colleges for Men excludes all technological institutions. This is consistent with the definition employed previously except in 1967, when five technological institutions were included in the definition of Nonsectarian Colleges for Men.

which are an artifact of the revised stratification are particularly marked in regard to head counts within some norms groups, the effect being to now more closely approximate known institutional subpopulation counts. Nevertheless, it appears that the normative data are relatively unchanged by the modifications in the stratification design. The 1971 norms were also calculated on the basis of the stratification scheme employed in 1970, but comparisons of results for the larger aggregates of norms groups indicated no major discrepancies due to the application of the alternate schemes. However, norms for selected years since 1966 and including 1970 will be published by ACE in the future based on the stratification scheme introduced this year, in order that more directly comparable data for time trend analyses will be available.

While reported categorical percentages may be multiplied by the total number of students estimated for a norms group in order to convert the data into frequencies (to be used, for instance, in estimating facility requirements in program planning), both the reported percentages and the estimated number of students in a total group are subject to sampling errors. So far as random errors are concerned, the standard error of a categorical percentage for the total normative sample is about 0.1 percent; it is somewhat larger in the norms groups based on various subpopulations of the domain. For the smallest norms groups, the standard error may be as large as 2 percent. Because the sampling design introduces no explicit control for regional differences among institutions, somewhat less confidence can be placed in the regional norms.

The chief source of error in stratified sampling is the nonrepresentativeness of samples within each stratification cell. Although reasonable precautions are taken to minimize known sources of systematic bias, the reported data are subject to some unknown degree of constant and nonrandom variable errors. The actual magnitude of such errors is probably too small to have any adverse effect on decision making in higher education. Caution is necessary, however, when a participating institution compares its own summary data with the data for the corresponding national norm group, especially when the institution is very small or when it has not surveyed all of its entering freshmen.

In spite of these potential hazards, communications from users indicate that the national norms published in this series are highly useful, and are sufficiently accurate to be used with confidence both in research and in matters of practical concern to higher education. Additional analyses of freshmen and followup data collected through the Cooperative Institutional Research Program will be performed by the American Council on Education, at cost, for any individual or organization requesting such analyses through the ACE data-accessing system (Bayer et al., 1969).

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**1971 National Norms**

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971

WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

| AGE BY DECEMBER 31, 1971  | All Institutions | All 2-Year Colleges | All 4-Year Colleges |         | All Universities |         | 2-Year Colleges        |                  | 4-Year Colleges |         | Universities |        |
|---------------------------|------------------|---------------------|---------------------|---------|------------------|---------|------------------------|------------------|-----------------|---------|--------------|--------|
|                           |                  |                     | Public              | Private | Public           | Private | Technical Institutions | Private Nonsect. | Private         | Private | Catholic     | Public |
| 16 OR YOUNGER             | •1               | •0                  | •1                  | •1      | •0               | •0      | •1                     | •0               | •1              | •1      | •0           | •2     |
| 17                        | 2.6              | 1.5                 | 3.0                 | 4.0     | 1.4              | 2.7     | 3.4                    | 2.0              | 5.0             | 3.1     | 3.0          | 2.9    |
| 18                        | 70.5             | 61.5                | 75.3                | 79.5    | 61.4             | 62.8    | 78.7                   | 74.2             | 75.4            | 72.6    | 79.8         | 79.3   |
| 19                        | 18.6             | 23.2                | 16.4                | 13.5    | 23.2             | 23.0    | 15.0                   | 16.7             | 15.6            | 18.9    | 13.9         | 14.3   |
| 20                        | 2.6              | 4.3                 | 1.7                 | 8       | 4.3              | 4.5     | 1.6                    | 1.7              | 1.6             | 2.3     | 1.4          | 1.0    |
| 21                        | •9               | 1.5                 | •6                  | •4      | 1.5              | 1.5     | •4                     | •7               | •4              | •7      | •4           | •4     |
| 22-25                     | 3.6              | 6.0                 | 2.2                 | 1.3     | 6.1              | 4.5     | •6                     | 3.4              | 1.3             | 1.4     | 1.6          | 1.6    |
| 26 OR OLDER               | 1.2              | 2.0                 | •8                  | •4      | 2.0              | 1.3     | •2                     | 1.2              | •5              | •9      | •3           | •4     |
| FATHER'S EDUCATION        |                  |                     |                     |         |                  |         |                        |                  |                 |         |              |        |
| GRAMMAR SCHOOL OR LESS    | 8.8              | 10.8                | 8.3                 | 5.7     | 10.8             | 11.1    | 5.7                    | 11.1             | 5.2             | 7.2     | 6.2          | 3.9    |
| SOME HIGH SCHOOL          | 16.7             | 21.3                | 14.9                | 10.8    | 21.6             | 18.3    | 15.3                   | 18.2             | 11.2            | 12.1    | 13.2         | 11.7   |
| HIGH SCHOOL GRADUATE      | 31.9             | 36.0                | 30.2                | 27.0    | 36.4             | 31.1    | 29.9                   | 34.8             | 23.2            | 24.9    | 29.9         | 28.9   |
| SOME COLLEGE              | 16.4             | 15.3                | 16.6                | 18.2    | 15.1             | 17.3    | 19.6                   | 15.6             | 16.7            | 16.7    | 17.7         | 17.1   |
| COLLEGE DEGREE            | 17.6             | 12.6                | 19.1                | 24.2    | 12.4             | 15.6    | 21.2                   | 14.4             | 25.1            | 22.9    | 21.7         | 23.3   |
| POSTGRADUATE DEGREE       | 8.7              | 3.9                 | 10.8                | 14.0    | 3.7              | 6.6     | 10.2                   | 5.9              | 19.6            | 16.3    | 11.3         | 22.9   |
| MOTHER'S EDUCATION        |                  |                     |                     |         |                  |         |                        |                  |                 |         |              |        |
| GRAMMAR SCHOOL OR LESS    | 5.3              | 6.8                 | 4.7                 | 3.4     | 6.8              | 6.5     | 4.3                    | 5.6              | 3.4             | 4.1     | 4.5          | 3.7    |
| SOME HIGH SCHOOL          | 13.6             | 17.1                | 12.7                | 8.8     | 17.2             | 15.7    | 11.9                   | 15.6             | 9.6             | 9.8     | 10.8         | 9.5    |
| HIGH SCHOOL GRADUATE      | 47.0             | 50.8                | 45.3                | 42.8    | 51.2             | 47.0    | 47.1                   | 49.0             | 37.1            | 39.1    | 49.9         | 45.0   |
| SOME COLLEGE              | 16.8             | 14.1                | 17.3                | 20.9    | 13.9             | 16.9    | 18.4                   | 15.7             | 19.2            | 19.7    | 15.8         | 20.5   |
| COLLEGE DEGREE            | 14.4             | 9.9                 | 16.2                | 20.0    | 9.6              | 13.4    | 15.5                   | 11.8             | 23.6            | 22.1    | 16.1         | 18.3   |
| POSTGRADUATE DEGREE       | 2.8              | 1.4                 | 3.7                 | 4.0     | 1.4              | 2.0     | 2.9                    | 2.3              | 7.2             | 5.2     | 3.0          | 3.0    |
| RACIAL BACKGROUND (1)     |                  |                     |                     |         |                  |         |                        |                  |                 |         |              |        |
| WHITE/CAUCASIAN           | 92.1             | 92.4                | 89.5                | 95.5    | 92.2             | 94.7    | 93.2                   | 88.8             | 87.6            | 87.6    | 94.5         | 96.1   |
| BLACK/NEGRO/AFRO-AMERICAN | 5.5              | 4.2                 | 8.8                 | 2.8     | 4.3              | 2.9     | 4.5                    | 10.0             | 10.4            | 10.8    | 2.8          | 2.6    |
| AMERICAN INDIAN           | 1.0              | 1.1                 | •9                  | •9      | 1.1              | 1.0     | •5                     | •8               | 1.0             | 1.1     | •6           | 1.0    |
| ORIENTAL                  | •5               | •3                  | •5                  | •9      | •3               | •4      | •2                     | •2               | •7              | •5      | •6           | 1.7    |
| MEXICAN-AMERICAN/CHICANO  | 1.1              | 2.0                 | •3                  | •4      | 2.2              | •4      | •5                     | •1               | •2              | •4      | •3           | •6     |
| PUERTO RICAN-AMERICAN     | •2               | •1                  | •4                  | •2      | •1               | •1      | •1                     | •5               | •3              | •2      | •5           | •4     |
| OTHER                     | 1.2              | 1.3                 | 1.0                 | 1.0     | 1.3              | 1.0     | 2.2                    | 1.3              | 7               | 1.4     | 1.2          | 1.0    |
| ESTIMATED PARENTAL INCOME |                  |                     |                     |         |                  |         |                        |                  |                 |         |              |        |
| LESS THAN \$4,000         | 4.9              | 6.3                 | 4.6                 | 2.7     | 6.2              | 7.1     | 1.7                    | 5.9              | 4.2             | 5.4     | 2.9          | 2.0    |
| \$4,000 - \$5,999         | 6.4              | 7.6                 | 6.5                 | 4.1     | 7.6              | 6.9     | 3.8                    | 8.5              | 4.8             | 6.5     | 4.6          | 3.3    |
| \$6,000 - \$7,999         | 9.8              | 12.1                | 8.9                 | 6.8     | 12.2             | 11.4    | 6.9                    | 11.1             | 6.7             | 8.3     | 7.5          | 4.7    |
| \$8,000 - \$9,999         | 12.9             | 15.1                | 11.6                | 11.0    | 15.2             | 13.8    | 11.8                   | 13.2             | 8.5             | 10.3    | 11.3         | 7.9    |
| \$10,000 - \$12,499       | 18.5             | 20.0                | 17.4                | 17.2    | 20.3             | 17.1    | 19.5                   | 18.7             | 13.8            | 15.5    | 17.4         | 13.4   |
| \$12,500 - \$14,999       | 14.6             | 14.3                | 14.6                | 14.9    | 14.3             | 13.7    | 18.3                   | 14.6             | 12.2            | 13.2    | 15.5         | 11.9   |
| \$15,000 - \$19,999       | 14.6             | 12.6                | 15.3                | 17.2    | 12.6             | 13.2    | 19.5                   | 13.8             | 15.0            | 14.7    | 16.5         | 16.8   |
| \$20,000 - \$24,999       | 7.9              | 5.9                 | 8.5                 | 10.7    | 5.8              | 6.1     | 9.9                    | 6.7              | 10.6            | 9.2     | 9.7          | 10.1   |
| \$25,000 - \$29,999       | 3.7              | 2.5                 | 4.1                 | 5.3     | 2.4              | 3.7     | 4.3                    | 2.9              | 6.6             | 4.5     | 4.6          | 7.3    |
| \$30,000 - \$34,999       | 2.2              | 1.4                 | 2.6                 | 3.0     | 1.4              | 2.5     | 1.6                    | 1.7              | 4.8             | 3.6     | 3.5          | 4.9    |
| \$35,000 - \$39,999       | 2.2              | •6                  | 1.7                 | •5      | 1.2              | 1.1     | •8                     | •1               | 2.0             | 1.9     | 1.2          | 3.3    |
| \$40,000 OR MORE          | 3.4              | 1.6                 | 4.3                 | 5.5     | 1.5              | 3.2     | 1.7                    | 2.1              | 9.8             | 6.7     | 5.5          | 3.5    |

## AMERICAN COUNCIL ON EDUCATION

## OFFICE OF RESEARCH FALL 1971

## WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

| All Institutions                     | All 2-Year Colleges |         | All 4-Year Colleges |         | All Universities |         | 2-Year Colleges |         | 4-Year Colleges |            | Universities |         |      |
|--------------------------------------|---------------------|---------|---------------------|---------|------------------|---------|-----------------|---------|-----------------|------------|--------------|---------|------|
|                                      | Public              | Private | Public              | Private | Public           | Private | Public          | Private | Catholic        | Protestant | Public       | Private |      |
|                                      |                     |         |                     |         |                  |         |                 |         |                 |            |              |         |      |
| <b>RELIGION REARED</b>               |                     |         |                     |         |                  |         |                 |         |                 |            |              |         |      |
| PROTESTANT                           | 47.8                | 44.1    | 50.5                | 50.6    | 43.5             | 50.9    | 49.8            | 52.8    | 47.8            | 70.3       | 7.3          | 63.6    | 40.9 |
| ROMAN CATHOLIC                       | 36.2                | 39.5    | 34.5                | 32.8    | 41.0             | 22.2    | 42.0            | 31.1    | 28.0            | 14.4       | 89.5         | 82.2    | 35.0 |
| JEWISH                               | 3.6                 | 1.8     | 3.3                 | 7.2     | 1.9              | 1.1     | 1.6             | 1.9     | 11.3            | 1.8        | 5.5          | 4.5     | 16.3 |
| OTHER                                | 9.8                 | 11.8    | 9.4                 | 6.7     | 10.8             | 23.1    | 4.3             | 11.9    | 9.7             | 11.3       | 1.8          | 7.2     | 5.0  |
| NONE                                 | 2.6                 | 2.8     | 2.3                 | 2.6     | 2.8              | 2.7     | 2.3             | 2.3     | 3.2             | 2.3        | 0.9          | 2.6     | 2.7  |
| <b>RELIGIOUS PREFERENCE</b>          |                     |         |                     |         |                  |         |                 |         |                 |            |              |         |      |
| PROTESTANT                           | 38.7                | 35.8    | 42.0                | 39.1    | 35.1             | 44.8    | 44.8            | 44.1    | 34.6            | 59.9       | 5.4          | 42.3    | 28.8 |
| ROMAN CATHOLIC                       | 30.1                | 34.0    | 28.6                | 25.4    | 35.2             | 20.1    | 37.1            | 25.7    | 20.6            | 11.2       | 77.3         | 24.8    | 27.5 |
| JEWISH                               | 2.8                 | 1.4     | 2.4                 | 5.7     | 1.5              | 1.0     | 1.4             | 8.2     | 1.4             | 4.7        | 3.5          | 13.1    | 1.1  |
| OTHER                                | 12.0                | 13.9    | 11.7                | 9.2     | 13.0             | 24.8    | 5.5             | 13.9    | 13.8            | 13.8       | 9.8          | 7.5     | 7.5  |
| NONE                                 | 16.3                | 14.8    | 15.3                | 20.4    | 15.3             | 5.4     | 11.2            | 15.0    | 23.2            | 12.1       | 29.6         | 23.2    | 2.2  |
| <b>FATHER'S OCCUPATION (2)</b>       |                     |         |                     |         |                  |         |                 |         |                 |            |              |         |      |
| ARTIST (INCL PERFORMER)              | 0.8                 | 0.7     | 0.7                 | 0.9     | 0.7              | 0.6     | 0.7             | 0.7     | 0.5             | 1.2        | 0.9          | 0.8     | 1.3  |
| BUSINESSMAN                          | 29.7                | 26.7    | 30.9                | 33.4    | 26.3             | 31.1    | 28.7            | 26.9    | 38.1            | 33.2       | 38.6         | 31.3    | 40.3 |
| CLERGYMAN                            | 0.8                 | 0.6     | 1.3                 | 0.6     | 0.4              | 2.8     | 0.4             | 0.8     | 1.5             | 4.1        | 0.1          | 0.5     | 0.8  |
| COLLEGE TEACHER                      | 0.7                 | 0.3     | 0.8                 | 1.1     | 0.3              | 0.4     | 0.7             | 0.5     | 1.3             | 1.5        | 0.5          | 1.0     | 1.7  |
| DOCTOR (M.D. OR D.D.S.)              | 1.8                 | 0.7     | 2.2                 | 3.2     | 0.6              | 1.3     | 0.8             | 1.1     | 4.7             | 3.8        | 3.2          | 2.1     | 6.5  |
| EDUCATOR (SECONDARY)                 | 2.1                 | 1.6     | 2.7                 | 2.3     | 1.6              | 1.1     | 3.0             | 2.7     | 2.6             | 2.9        | 2.0          | 2.3     | 2.1  |
| ELEMENTARY TEACHER                   | 0.3                 | 0.3     | 0.4                 | 0.3     | 0.2              | 0.6     | 0.5             | 0.4     | 0.4             | 0.5        | 0.3          | 0.3     | 0.3  |
| ENGINEER                             | 7.5                 | 6.6     | 6.9                 | 10.0    | 6.6              | 6.4     | 9.9             | 6.0     | 7.1             | 6.3        | 6.5          | 10.1    | 9.7  |
| FARMER OR FORESTER                   | 6.7                 | 8.3     | 5.1                 | 6.3     | 8.5              | 5.2     | 2.2             | 7.8     | 2.2             | 5.0        | 1.8          | 7.8     | 1.4  |
| HEALTH PROFESSIONAL (NURSE, D.O.)    | 1.2                 | 1.1     | 1.1                 | 1.5     | 1.1              | 1.1     | 1.2             | 1.0     | 1.5             | 1.1        | 1.5          | 1.1     | 1.6  |
| LAWYER                               | 1.1                 | 1.5     | 1.4                 | 1.4     | 1.9              | 0.5     | 0.7             | 1.0     | 0.6             | 3.0        | 1.7          | 2.4     | 3.7  |
| MILITARY CAREER                      | 2.1                 | 1.4     | 3.0                 | 1.9     | 1.3              | 1.9     | 8.5             | 2.7     | 1.0             | 1.6        | 1.1          | 2.0     | 1.4  |
| RESEARCH SCIENTIST                   | 0.5                 | 0.2     | 0.5                 | 1.1     | 0.2              | 0.3     | 0.5             | 0.3     | 1.0             | 0.7        | 0.6          | 1.0     | 1.6  |
| SKILLED WORKER                       | 13.5                | 16.3    | 12.3                | 10.5    | 16.5             | 13.6    | 13.9            | 13.6    | 9.2             | 10.2       | 11.5         | 11.3    | 7.8  |
| SEMI-SKILLED WORKER                  | 8.4                 | 10.1    | 8.0                 | 6.0     | 10.2             | 8.6     | 6.8             | 10.0    | 6.0             | 6.3        | 7.0          | 6.4     | 4.7  |
| UNSKILLED WORKER                     | 3.8                 | 4.6     | 3.8                 | 2.5     | 4.7              | 3.3     | 3.3             | 4.8     | 2.6             | 3.2        | 3.3          | 2.7     | 1.7  |
| UNEMPLOYED                           | 1.2                 | 1.4     | 1.1                 | 0.8     | 1.4              | 1.8     | 0.8             | 1.4     | 1.0             | 1.0        | 0.8          | 0.8     | 0.7  |
| OTHER                                | 17.6                | 18.7    | 17.6                | 15.7    | 18.7             | 19.3    | 17.1            | 18.9    | 15.6            | 16.1       | 18.3         | 16.6    | 12.6 |
| <b>VETERAN</b>                       |                     |         |                     |         |                  |         |                 |         |                 |            |              |         |      |
| NO                                   | 95.0                | 91.9    | 96.7                | 98.2    | 91.6             | 94.9    | 96.7            | 95.1    | 98.3            | 98.7       | 97.8         | 99.5    | 99.5 |
| YES, SERVED IN SOUTHEAST ASIA        | 2.7                 | 4.5     | 1.6                 | 0.9     | 4.6              | 2.7     | 0.3             | 2.7     | 0.8             | 0.9        | 0.9          | 1.2     | 0.2  |
| YES, DID NOT SERVE IN SE ASIA        | 2.3                 | 3.6     | 1.8                 | 0.9     | 3.7              | 2.4     | 3.0             | 2.2     | 0.8             | 0.9        | 0.4          | 1.0     | 0.3  |
| <b>MARITAL STATUS</b>                |                     |         |                     |         |                  |         |                 |         |                 |            |              |         |      |
| PRESENTLY MARRIED                    | 3.0                 | 4.6     | 2.2                 | 1.3     | 4.7              | 3.5     | 0.6             | 3.2     | 1.3             | 2.0        | 1.3          | 1.5     | 1.6  |
| NOT MARRIED                          | 97.0                | 95.4    | 97.8                | 98.7    | 95.3             | 96.5    | 99.4            | 96.8    | 98.7            | 98.0       | 98.7         | 98.5    | 99.4 |
| <b>DISTANCE FROM HOME TO COLLEGE</b> |                     |         |                     |         |                  |         |                 |         |                 |            |              |         |      |
| 5 MILES OR LESS                      | 11.2                | 17.4    | 7.0                 | 6.2     | 18.0             | 10.4    | 3.4             | 8.0     | 6.4             | 6.5        | 10.3         | 6.5     | 5.3  |
| 6-10 MILES                           | 12.3                | 18.3    | 6.9                 | 9.6     | 19.2             | 7.7     | 6.0             | 7.1     | 7.5             | 3.4        | 13.0         | 9.9     | 8.3  |
| 11-50 MILES                          | 26.7                | 36.0    | 20.8                | 18.6    | 36.6             | 28.9    | 16.0            | 27.1    | 14.7            | 12.8       | 22.6         | 18.9    | 17.8 |
| 51-100 MILES                         | 14.1                | 12.4    | 15.0                | 15.6    | 12.1             | 16.0    | 8.7             | 17.7    | 12.0            | 13.7       | 18.0         | 18.0    | 7.9  |
| 101-500 MILES                        | 27.1                | 13.6    | 33.9                | 41.5    | 12.5             | 26.9    | 23.3            | 34.7    | 39.5            | 38.8       | 42.2         | 39.1    | 21.6 |
| MORE THAN 500 MILES                  | 8.6                 | 2.1     | 16.5                | 8.5     | 1.4              | 10.2    | 4.2             | 5.4     | 20.0            | 21.3       | 11.5         | 4.6     | 21.6 |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

| All Institutions                       | All 2-Year Colleges | All 4-Year Colleges | All Universities | 2-Year Colleges |         | 4-Year Colleges        |        | Universities     |            |          |
|--|---------------------|---------------------|------------------|-----------------|---------|------------------------|--------|------------------|------------|----------|
|  |                     |                     |                  | Public          | Private | Technical Institutions | Public | Private Nonsect. | Protestant | Catholic |
| <b>AVERAGE GRADE IN HIGH SCHOOL</b>    |                     |                     |                  |                 |         |                        |        |                  |            |          |
| A OR A+                                | 4.3                 | 1.0                 | 4.8              | 9.6             | 9       | 1.6                    | 13.2   | 1.3              | 4.5        | 4.1      |
| A-                                     | 7.0                 | 2.4                 | 5.4              | 13.1            | 2.4     | 3.2                    | 19.7   | 3.9              | 10.8       | 6.6      |
| B+                                     | 13.8                | 7.0                 | 16.7             | 20.5            | 7.0     | 7.0                    | 27.1   | 12.2             | 18.3       | 11.0     |
| B                                      | 22.4                | 20.1                | 24.2             | 23.9            | 20.5    | 15.5                   | 23.4   | 24.0             | 24.9       | 20.1     |
| B-                                     | 18.5                | 20.1                | 17.9             | 16.5            | 20.5    | 16.0                   | 10.1   | 20.7             | 16.2       | 22.0     |
| C+                                     | 19.3                | 26.4                | 16.4             | 11.0            | 26.3    | 27.3                   | 4.6    | 21.7             | 19.0       | 18.5     |
| C                                      | 13.7                | 20.6                | 11.1             | 5.2             | 20.1    | 2.1                    | 1.8    | 15.4             | 13.2       | 10.3     |
| D                                      | 9.9                 | 1.6                 | .6               | .2              | 1.6     | 2.1                    | 0.0    | .7               | .6         | 6.1      |
|  |                     |                     |                  |                 |         |                        |        | .6               | 11.3       | 9.0      |
|  |                     |                     |                  |                 |         |                        |        | .7               | 1.1        | .2       |
|  |                     |                     |                  |                 |         |                        |        | .5               | 6.1        | 2.0      |
|  |                     |                     |                  |                 |         |                        |        |                  |            | .1       |
| <b>RANK IN HIGH SCHOOL CLASS</b>       |                     |                     |                  |                 |         |                        |        |                  |            |          |
| TOP QUARTER                            | 35.1                | 15.5                | 42.6             | 59.1            | 15.4    | 16.9                   | 74.9   | 30.8             | 47.7       | 42.4     |
| SECOND QUARTER                         | 32.0                | 32.2                | 33.6             | 28.9            | 32.4    | 29.8                   | 49.5   | 40.1             | 30.2       | 33.4     |
| THIRD QUARTER                          | 27.5                | 43.2                | 20.3             | 10.4            | 43.1    | 44.5                   | 4.8    | 25.6             | 18.2       | 20.3     |
| FOURTH QUARTER                         | 5.3                 | 9.1                 | 3.3              | 1.6             | 9.2     | 8.8                    | .8     | 3.5              | 3.8        | 3.9      |
|  |                     |                     |                  |                 |         |                        |        |                  |            |          |
|  |                     |                     |                  |                 |         |                        |        |                  |            |          |
|  |                     |                     |                  |                 |         |                        |        |                  |            |          |
| <b>SECONDARY SCHOOL ACHIEVEMENTS</b>   |                     |                     |                  |                 |         |                        |        |                  |            |          |
| PRESIDENT STUDENT ORGANIZATION         | 18.4                | 12.4                | 22.5             | 23.2            | 12.1    | 16.0                   | 29.1   | 18.7             | 24.2       | 26.8     |
| HIGH RATING STATE MUSIC CONTEST        | 8.4                 | 6.5                 | 9.5              | 10.3            | 6.3     | 8.0                    | 7.9    | 9.9              | 8.3        | 13.7     |
| STATE/REGIONAL SPEECH CONTEST          | 4.2                 | 2.7                 | 4.9              | 5.8             | 2.5     | 4.0                    | 5.7    | 4.3              | 5.6        | 5.4      |
| MAJOR PART IN A PLAY                   | 14.4                | 11.6                | 16.6             | 16.2            | 11.4    | 14.0                   | 14.0   | 16.1             | 20.4       | 15.1     |
| 46.9                                   | 43.0                | 52.7                | 45.4             | 42.8            | 42.8    | 59.2                   | 51.3   | 50.9             | 54.5       | 45.6     |
| 4.8                                    | 5.2                 | 4.6                 | 4.5              | 5.2             | 5.2     | 3.5                    | 3.5    | 5.5              | 5.2        | 4.8      |
| 8.2                                    | 5.7                 | 9.7                 | 10.4             | 5.6             | 6.6     | 9.2                    | 7.9    | 13.1             | 10.8       | 11.5     |
| 12.5                                   | 8.4                 | 14.8                | 16.6             | 8.3             | 10.0    | 13.6                   | 12.0   | 20.1             | 17.7       | 16.0     |
| .9                                     | 3                   | 9                   | 1.7              | .3              | .3      | 1.8                    | .6     | 1.3              | .7         | .6       |
| 2.2                                    | 1.4                 | 2.3                 | 3.4              | 1.4             | 1.8     | 3.2                    | 2.0    | 2.4              | 2.4        | 1.0      |
| 18.6                                   | 6.5                 | 23.4                | 33.8             | 6.3             | 8.5     | 49.3                   | 13.6   | 27.0             | 23.2       | 20.3     |
| 7.5                                    | 2.8                 | 8.9                 | 13.9             | 2.9             | 2.2     | 14.5                   | 4.7    | 16.3             | 8.0        | 7.7      |
|  |                     |                     |                  |                 |         |                        |        |                  |            |          |
|  |                     |                     |                  |                 |         |                        |        |                  |            |          |
|  |                     |                     |                  |                 |         |                        |        |                  |            |          |
| <b>YEAR FINISH SECONDARY SCHOOL</b>    |                     |                     |                  |                 |         |                        |        |                  |            |          |
| **                                     | 88.6                | 82.3                | 91.9             | 94.9            | 82.1    | 85.3                   | 92.4   | 90.2             | 93.9       | 92.7     |
| DID NOT GRADUATE IN 1971               | 11.4                | 17.7                | 8.1              | 5.1             | 17.9    | 14.7                   | 7.6    | 9.8              | 6.1        | 7.3      |
|  |                     |                     |                  |                 |         |                        |        |                  |            |          |
| <b>HIGHEST DEGREE PLANNED</b>          |                     |                     |                  |                 |         |                        |        |                  |            |          |
| NONE                                   | 6.5                 | 10.4                | 4.1              | 3.1             | 10.7    | 7.1                    | 2.9    | 4.4              | 3.9        | 4.3      |
| ASSOCIATE (OR EQUIVALENT)              | 8.3                 | 18.4                | 1.1              | .8              | 19.3    | 7.4                    | .1     | 2.0              | .4         | .5       |
| BACHELOR'S (B.A./B.S.)                 | 33.8                | 34.7                | 34.2             | 31.6            | 34.4    | 38.3                   | 25.4   | 41.1             | 28.7       | 30.5     |
| MASTER'S (M.A./M.S.)                   | 25.4                | 19.1                | 31.0             | 28.3            | 18.6    | 25.0                   | 43.6   | 30.2             | 26.2       | 27.0     |
| PH.D. OR ED.D.                         | 9.7                 | 4.7                 | 12.7             | 14.1            | 4.4     | 7.4                    | 20.3   | 9.0              | 15.6       | 13.3     |
| M.D./D.O./D.D.S./OR D.V.M.             | 6.9                 | 3.7                 | 7.0              | 12.4            | 3.5     | 5.2                    | 3.7    | 4.9              | 11.3       | 10.1     |
| LL.B. OR J.D. (LAW)                    | 5.6                 | 2.8                 | 7.1              | 8.2             | 2.7     | 3.9                    | 3.3    | 5.7              | 10.8       | 9.0      |
| B.D. (DIVINITY)                        | 3.5                 | 3                   | .8               | .2              | 1.4     | .2                     | .3     | 1.0              | 2.7        | .6       |
| OTHER                                  | 6.0                 | 2.0                 | 1.3              | 6.1             | 4.4     | .4                     | 2.3    | 2.0              | 2.4        | 1.9      |
|  |                     |                     |                  |                 |         |                        |        |                  |            |          |
| <b>CONCERN ABOUT FINANCING COLLEGE</b> |                     |                     |                  |                 |         |                        |        |                  |            |          |
| NO CONCERN                             | 35.3                | 37.0                | 35.7             | 31.5            | 37.0    | 36.4                   | 64.6   | 29.4             | 34.8       | 27.3     |
| SOME CONCERN                           | 55.0                | 54.0                | 53.8             | 58.5            | 54.1    | 53.2                   | 31.8   | 58.7             | 54.2       | 60.3     |
| MAJOR CONCERN                          | 9.7                 | 9.0                 | 10.5             | 10.0            | 8.9     | 10.4                   | 3.6    | 11.6             | 11.0       | 11.8     |

## AMERICAN COUNCIL ON EDUCATION

OFFICE OF RESEARCH FALL 1971

## WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

| MAJOR SOURCES OF FINANCIAL SUPPORT FOR COLLEGE (1) | All Institutions |                 | All 2-Year Colleges |                 | All Universities |         | 4-Year Colleges        |         | Universities |            |          |        |         |
|--|------------------|-----------------|---------------------|-----------------|------------------|---------|------------------------|---------|--------------|------------|----------|--------|---------|
|  | All Institutions |                 | All 4-Year Colleges |                 | All Universities |         | Technical Institutions |         | Universities |            |          |        |         |
|  | All Institutions | 2-Year Colleges | All Universities    | 4-Year Colleges | Public           | Private | Public                 | Private | Nonsect.     | Protestant | Catholic | Public | Private |
| PART-TIME OR SUMMER WORK                           | 34.2             | 39.6            | 28.5                | 33.0            | 40.8             | 26.0    | 16.7                   | 34.2    | 23.8         | 26.3       | 33.5     | 86.2   | 22.4    |
| SAVINGS FROM FULL-TIME EMPLOY                      | 11.5             | 14.4            | 10.1                | 8.4             | 14.8             | 8.9     | 17.6                   | 10.2    | 6.7          | 7.1        | 8.2      | 9.4    | 5.3     |
| PARENTAL OR FAMILY AID OR GIFTS                    | 48.9             | 39.8            | 50.9                | 62.5            | 38.7             | 53.4    | 21.3                   | 49.8    | 67.5         | 62.8       | 57.1     | 59.9   | 70.9    |
| PARENT'S MILITARY SERVICE                          | 1.9              | 2.3             | 1.8                 | 1.5             | 2.3              | 2.0     | 1.1                    | 2.2     | 1.6          | 1.5        | 1.6      | 1.7    | 1.0     |
| PERSONAL MILITARY SERVICE                          | 4.5              | 6.9             | 3.4                 | 1.7             | 7.2              | 4.4     | 6.1                    | 4.4     | 1.4          | 1.4        | 1.1      | 2.0    | 1.5     |
| SCHOLARSHIPS AND GRANTS                            | 18.4             | 12.9            | 23.8                | 21.4            | 11.6             | 21.1    | 27.1                   | 18.9    | 26.1         | 31.1       | 26.1     | 37.0   | 36.1    |
| LOANS-INDEA/GOVT INSURED/COLLEGE                   | 13.8             | 11.7            | 15.9                | 14.3            | 11.2             | 17.7    | 4.1                    | 14.0    | 20.4         | 24.2       | 24.4     | 32.3   | 21.1    |
| OTHER REPAYABLE LOANS                              | 5.6              | 5.5             | 6.6                 | 4.3             | 5.4              | 7.2     | 3.6                    | 6.1     | 8.1          | 8.3        | 8.9      | 4.1    | 5.2     |
| PROBABLE MAJOR FIELD OF STUDY (2)                  | 5.4              | 8.0             | 2.4                 | 5.1             | 8.4              | 3.7     | 4.4                    | 5.3     | 5.7          | 1.5        | 6.6      | 6.6    | 1.1     |
| AGRICULTURE (INCL FORESTRY)                        | 4.4              | 3.1             | 5.3                 | 5.4             | 3.1              | 2.8     | 4.5                    | 5.7     | 5.7          | 5.0        | 5.5      | 5.2    | 1.1     |
| BIOLOGICAL SCIENCES                                | 18.3             | 23.4            | 16.7                | 11.8            | 23.7             | 18.7    | 9.0                    | 19.4    | 14.7         | 15.6       | 22.8     | 12.4   | 9.9     |
| BUSINESS   | 4.6              | 4.9             | 6.1                 | 2.1             | 4.6              | 7.6     | 5.5                    | 9.5     | 3.6          | 6.0        | 3.5      | 2.4    | 1.3     |
| EDUCATION  | 13.2             | 14.3            | 10.7                | 15.1            | 14.3             | 14.1    | 40.8                   | 5.8     | 4.3          | 4.4        | 4.4      | 16.0   | 1.3     |
| ENGINEERING  | 1.1              | 0.7             | 1.6                 | 1.3             | 0.7              | 0.7     | 7                      | 1.3     | 2.6          | 1.5        | 2.9      | 1.2    | 1.8     |
| ENGLISH  | 2.6              | 3.0             | 2.3                 | 2.5             | 3.0              | 3.0     | 6                      | 2.6     | 4.0          | 1.7        | 2.0      | 2.5    | 1.7     |
| HEALTH PROFESSIONS (NON-M.D.)                      | 5.2              | 2.9             | 7.8                 | 5.3             | 2.8              | 4.6     | 6.1                    | 7.5     | 9.0          | 8.0        | 10.1     | 4.6    | 7.5     |
| HISTORY, POLITICAL SCIENCE                         | 2.1              | 1.5             | 3.2                 | 1.6             | 1.3              | 3.8     | 1.5                    | 1.7     | 4.6          | 7.8        | 3.4      | 1.4    | 2.3     |
| HUMANITIES (OTHER)                                 | 8.4              | 9.2             | 7.2                 | 8.7             | 8.9              | 13.1    | 2.2                    | 8.5     | 8.0          | 9.1        | 4.5      | 9.6    | 5.6     |
| FINE ARTS  | 2.6              | 1.3             | 3.4                 | 3.6             | 1.3              | 1.2     | 4.3                    | 3.4     | 3.9          | 3.3        | 3.4      | 3.3    | 4.5     |
| MATHEMATICS OR STATISTICS                          | 3.1              | 1.4             | 3.8                 | 5.0             | 1.4              | 1.0     | 7.1                    | 2.9     | 3.5          | 2.8        | 4.5      | 6.6    | 6.6     |
| PHYSICAL SCIENCES                                  | 12.4             | 7.7             | 13.5                | 19.1            | 7.5              | 10.8    | 6.1                    | 11.3    | 18.6         | 18.3       | 20.0     | 16.7   | 26.9    |
| PRE-PROFESSIONAL                                   | 5.6              | 4.2             | 7.1                 | 5.7             | 4.2              | 4.2     | 2.3                    | 6.9     | 9.3          | 8.7        | 5.6      | 6.0    | 6.0     |
| SOCIAL SCIENCES                                    | 7.3              | 10.6            | 4.7                 | 5.1             | 14.1             | 5.1     | 4.0                    | 6.4     | 3.8          | 2.6        | 3.1      | 5.9    | 2.7     |
| OTHER FIELDS (TECHNICAL)                           | 1.4              | 1.5             | 2.0                 | 0.5             | 1.4              | 1.9     | 9.0                    | 9       | 5            | 5          | 6        | 3      | 1.6     |
| OTHER FIELDS (NONTECHNICAL)                        | 2.3              | 2.4             | 2.3                 | 2.2             | 2.4              | 2.8     | 1.1                    | 2.8     | 2.4          | 2.2        | 1.5      | 2.4    | 1.6     |
| UNDECIDED  |                  |                 |                     |                 |                  |         |                        |         |              |            |          |        |         |
| PROBABLE CAREER OCCUPATION (2)                     |                  |                 |                     |                 |                  |         |                        |         |              |            |          |        |         |
| ARTIST (INCL PERFORMER)                            | 4.9              | 4.7             | 5.3                 | 4.8             | 4.5              | 6.6     | 8.2                    | 16.6    | 16.6         | 7.1        | 6.2      | 4.3    | 5.0     |
| BUSINESSMAN  | 16.1             | 20.2            | 14.8                | 11.1            | 20.5             | 16.6    | 4.8                    | 3       | 6            | 13.9       | 14.2     | 11.6   | 9.7     |
| CLERGYMAN  | 1.0              | 0.7             | 1.9                 | 5.5             | 0.3              | 1.1     | 6                      | 1.5     | 2.3          | 2.3        | 0.3      | 0.9    | 0.9     |
| COLLEGE TEACHER                                    | 0.8              | 0.4             | 1.1                 | 0.9             | 0.4              | 0.6     | 1.1                    | 1.5     | 1.5          | 1.5        | 0.8      | 1.8    | 1.8     |
| DOCTOR (M.D. OR D.D.S.)                            | 6.4              | 2.8             | 7.0                 | 11.9            | 2.6              | 5.0     | 9                      | 4.9     | 11.5         | 10.5       | 11.5     | 9.1    | 21.1    |
| EDUCATOR (SECONDARY)                               | 6.6              | 5.5             | 9.7                 | 4.1             | 5.4              | 7.5     | 1.7                    | 14.6    | 5.7          | 8.8        | 8.0      | 4.5    | 20.8    |
| ELEMENTARY TEACHER                                 | 0.9              | 0.8             | 1.3                 | 3               | 0.7              | 1.5     | 0                      | 2.0     | 1.8          | 1.4        | 1.3      | 0.3    | 0.2     |
| ENGINEER   | 4.8              | 6.7             | 2.7                 | 4.5             | 8.7              | 10.1    | 29.9                   | 4.0     | 3.6          | 3.4        | 3.9      | 13.4   | 13.9    |
| FARMER OR FORESTER                                 | 3.8              | 4.2             | 3.1                 | 4.2             | 4.2              | 4.2     | 1.0                    | 3.5     | 4.7          | 2.9        | 2.2      | 5.0    | 1.8     |
| HEALTH PROFESSIONAL (NON-M.D.)                     | 6.8              | 3.6             | 8.5                 | 9.7             | 3.5              | 4.8     | 3.2                    | 7.2     | 12.5         | 11.0       | 13.2     | 8.6    | 13.4    |
| LAWYER   | 0.3              | 0.6             | 0.1                 | 1               | 0.6              | 0       | 0                      | 0       | 1            | 1          | 0.2      | 0.2    | 0.1     |
| NURSE  | 3.3              | 1.8             | 3.5                 | 5.7             | 1.7              | 2.1     | 4.8                    | 2.9     | 4.2          | 3.3        | 3.3      | 5.2    | 7.7     |
| RESEARCH SCIENTIST                                 | 21.7             | 27.4            | 19.2                | 15.7            | 28.0             | 20.0    | 38.4                   | 17.7    | 12.6         | 13.0       | 13.6     | 17.3   | 10.6    |
| OTHER  | 12.9             | 12.0            | 13.9                | 12.8            | 12.0             | 12.2    | 7.4                    | 14.9    | 17.1         | 15.5       | 12.4     | 13.2   | 11.2    |
| UNDECIDED  |                  |                 |                     |                 |                  |         |                        |         |              |            |          |        |         |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

|  | All Institutions | All 2-Year Colleges | All 4-Year Colleges | 2-Year Colleges   |        |         |                        | 4-Year Colleges |         |          |             | Universities |        |         |
|--|------------------|---------------------|---------------------|-------------------|--------|---------|------------------------|-----------------|---------|----------|-------------|--------------|--------|---------|
|  |                  |                     |                     | All Uni-versities | Public | Private | Technical Institutions | Public          | Private | Nonsect. | Prot. sect. | Catholic     | Public | Private |
| <b>REASONS NOTED AS VERY IMPORTANT IN DECIDING TO GO TO COLLEGE **</b> |                  |                     |                     |                   |        |         |                        |                 |         |          |             |              |        |         |
| PARENTS WANTED ME TO GO  | 21.9             | 22.0                | 22.9                | 20.1              | 21.4   | 30.0    | 21.1                   | 22.2            | 23.6    | 26.0     | 22.5        | 20.2         | 20.1   |         |
| CONTRIBUTE MORE TO MY COMMUNITY  | 15.0             | 12.9                | 17.1                | 15.4              | 12.5   | 18.5    | 17.8                   | 14.4            | 19.8    | 20.2     | 19.4        | 13.9         | 20.4   |         |
| GET A BETTER JOB   | 77.0             | 81.6                | 74.2                | 72.8              | 81.8   | 80.1    | 75.1                   | 79.5            | 65.8    | 68.6     | 70.6        | 74.6         | 66.9   |         |
| GAIN A GENERAL EDUCATION   | 53.3             | 49.4                | 56.5                | 55.5              | 49.1   | 52.7    | 58.1                   | 53.4            | 62.7    | 56.9     | 52.9        | 64.2         | 64.2   |         |
| IMPROVE READING/STUDY SKILLS   | 21.7             | 23.9                | 22.2                | 17.1              | 23.4   | 29.1    | 17.5                   | 24.0            | 21.9    | 22.9     | 21.3        | 17.5         | 15.8   |         |
| NOTHING BETTER TO DO   | 2.2              | 2.1                 | 2.0                 | 2.5               | 2.2    | 1.5     | 1.5                    | 2.1             | 2.3     | 2.3      | 1.7         | 2.4          | 2.7    |         |
| BECOME MORE CULTURED   | 24.5             | 24.2                | 26.4                | 22.3              | 23.8   | 28.9    | 25.0                   | 26.1            | 26.6    | 28.2     | 27.1        | 21.5         | 25.1   |         |
| MAKE MORE MONEY  | 57.0             | 63.4                | 52.8                | 51.8              | 63.6   | 61.3    | 49.2                   | 59.5            | 44.8    | 47.8     | 48.4        | 54.4         | 43.1   |         |
| LEARN MORE ABOUT MY INTERESTS  | 64.5             | 63.1                | 64.4                | 67.1              | 63.2   | 61.1    | 66.2                   | 62.1            | 70.4    | 65.2     | 60.3        | 65.6         | 72.2   |         |
| MEET NEW/INTERESTING PEOPLE  | 36.3             | 32.7                | 39.0                | 38.9              | 32.5   | 34.7    | 32.0                   | 38.9            | 42.8    | 40.7     | 42.8        | 37.6         | 43.2   |         |
| PREPARE FOR GRAD OR PROF SCHOOL  | 38.9             | 36.4                | 39.4                | 42.5              | 35.7   | 45.1    | 38.2                   | 34.3            | 44.5    | 46.4     | 45.8        | 38.4         | 56.1   |         |
| <b>REASONS NOTED AS VERY IMPORTANT IN SELECTING THIS COLLEGE **</b>    |                  |                     |                     |                   |        |         |                        |                 |         |          |             |              |        |         |
| RELATIVES WANTED ME TO GO  | 6.3              | 6.5                 | 6.6                 | 5.3               | 6.2    | 10.1    | 9.1                    | 5.8             | 5.6     | 7.5      | 5.7         | 5.3          | 5.0    |         |
| COLLEGE HAS A GOOD REPUTATION  | 34.7             | 26.7                | 38.8                | 43.3              | 24.9   | 47.8    | 64.2                   | 26.0            | 44.7    | 43.3     | 39.3        | 38.3         | 59.3   |         |
| MOST FRIENDS GOING TO THIS COL   | 4.6              | 6.1                 | 3.3                 | 3.7               | 6.2    | 5.6     | 7                      | 5.6             | 1.5     | 2.0      | 1.7         | 4.5          | 0.9    |         |
| LOW TUITION  | 18.9             | 26.0                | 12.6                | 15.1              | 27.8   | 4.6     | 20.9                   | 17.2            | 4.7     | 3.0      | 5.2         | 19.2         | 1.9    |         |
| ADVICE OF SOMEONE WHO ATTENDED   | 15.3             | 15.7                | 16.1                | 13.4              | 15.0   | 23.5    | 12.4                   | 15.7            | 15.8    | 19.4     | 19.3        | 33.7         | 12.4   |         |
| SPECIAL EDUC PROGRAM OFFERED   | 29.7             | 28.6                | 30.1                | 31.2              | 28.8   | 26.7    | 57.9                   | 20.5            | 33.5    | 28.1     | 25.2        | 28.6         | 39.8   |         |
| NOT ACCEPTED ANYWHERE ELSE   | 3.6              | 4.4                 | 3.4                 | 2.4               | 4.3    | 5.0     | 1.3                    | 3.6             | 4.3     | 3.9      | 3.6         | 2.4          | 2.2    |         |
| ADVICE OF GUIDANCE COUNSELOR   | 7.7              | 9.5                 | 7.0                 | 4.6               | 9.7    | 12.2    | 5.2                    | 6.2             | 8.7     | 7.6      | 9.5         | 4.1          | 6.4    |         |
| HANTED TO LIVE AT HOME   | 12.2             | 19.3                | 7.2                 | 6.9               | 20.0   | 9.8     | 4.6                    | 9.6             | 5.5     | 3.9      | 8.9         | 7.9          | 3.6    |         |
| <b>NEED FOR SPECIAL HELP IN (1) **</b>                                 |                  |                     |                     |                   |        |         |                        |                 |         |          |             |              |        |         |
| ENGLISH  | 21.0             | 23.2                | 20.4                | 17.9              | 23.1   | 24.6    | 19.0                   | 22.8            | 17.3    | 20.2     | 16.1        | 19.5         | 12.7   |         |
| READING  | 12.5             | 12.9                | 11.9                | 12.7              | 12.9   | 13.0    | 12.6                   | 11.1            | 12.1    | 13.3     | 11.7        | 13.6         | 9.8    |         |
| MATHEMATICS  | 33.9             | 37.7                | 34.5                | 26.0              | 37.0   | 46.6    | 23.9                   | 39.0            | 31.4    | 34.4     | 37.0        | 27.8         | 20.4   |         |
| SOCIAL STUDIES   | 3.4              | 4.0                 | 3.2                 | 2.5               | 4.1    | 3.4     | 3.8                    | 3.3             | 2.7     | 3.3      | 2.4         | 2.5          | 2.5    |         |
| SCIENCE  | 16.1             | 15.7                | 18.3                | 13.8              | 15.3   | 20.2    | 17.7                   | 17.9            | 17.5    | 19.4     | 21.0        | 14.3         | 12.2   |         |
| FOREIGN LANGUAGE   | 24.2             | 19.8                | 29.9                | 23.8              | 18.9   | 30.9    | 28.1                   | 27.9            | 29.2    | 36.5     | 32.6        | 24.6         | 21.2   |         |
| <b>AGREE, STRONGLY OR SOMEWHAT</b>                                     |                  |                     |                     |                   |        |         |                        |                 |         |          |             |              |        |         |
| GOV'T NOT CONTROLLING POLLUTION  | 90.3             | 89.1                | 90.8                | 91.9              | 89.1   | 88.5    | 90.2                   | 90.5            | 92.4    | 90.7     | 91.0        | 91.4         | 93.4   |         |
| GOV'T NOT PROTECTING CONSUMER  | 76.2             | 75.3                | 75.8                | 78.4              | 75.2   | 76.4    | 68.5                   | 76.0            | 80.6    | 76.6     | 77.2        | 81.0         | 81.0   |         |
| GOV'T NOT DESEGREGATING QUICKLY  | 50.6             | 51.5                | 49.9                | 50.1              | 52.1   | 44.6    | 40.3                   | 50.6            | 57.6    | 48.1     | 52.9        | 48.7         | 54.5   |         |
| TOO MANY RIGHTS FOR CRIMINALS  | 53.9             | 56.5                | 52.7                | 50.8              | 56.5   | 56.4    | 59.2                   | 54.1            | 45.2    | 52.3     | 48.9        | 53.2         | 43.0   |         |
| SHOULD ABOLISH DEATH PENALTY   | 53.2             | 49.8                | 54.6                | 57.0              | 49.8   | 50.5    | 47.3                   | 53.9            | 61.4    | 54.4     | 62.0        | 54.8         | 64.1   |         |
| WOMEN'S ACTIVITIES BEST IN HOME  | 51.9             | 57.5                | 51.0                | 43.0              | 56.9   | 64.3    | 49.5                   | 53.8            | 43.7    | 51.3     | 52.6        | 45.5         | 35.8   |         |
| BARELY COMMUNICATE WITH PARENTS  | 20.5             | 22.3                | 19.0                | 19.4              | 22.5   | 20.1    | 13.2                   | 22.0            | 17.7    | 17.9     | 18.8        | 19.8         | 18.2   |         |
| SHOULD LEGALIZE MARIJUANA  | 41.7             | 39.0                | 41.1                | 47.6              | 39.6   | 31.2    | 32.0                   | 40.6            | 50.8    | 40.0     | 44.2        | 46.4         | 51.6   |         |
| SHOULD DISCOURAGE LARGE FAMILIES                                       | 69.3             | 64.9                | 69.6                | 76.9              | 64.9   | 65.5    | 70.5                   | 69.6            | 73.8    | 71.8     | 55.3        | 76.5         | 78.3   |         |
| WOMEN SHOULD GET JOB EQUALITY  | 82.7             | 79.8                | 83.3                | 86.9              | 79.9   | 86.0    | 81.2                   | 86.8            | 83.2    | 82.8     | 85.9        | 90.2         | 90.2   |         |
| ALL SHOULD GET COL OPPORTUNITY   | 66.6             | 76.3                | 61.3                | 56.6              | 76.5   | 73.4    | 43.7                   | 67.6            | 61.2    | 59.9     | 63.4        | 58.3         | 50.8   |         |
| CAN DO LITTLE TO CHANGE SOCIETY  | 46.4             | 48.2                | 44.6                | 45.9              | 48.7   | 43.4    | 41.0                   | 45.8            | 46.1    | 43.8     | 46.7        | 43.2         | 43.2   |         |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

|  | All Institutions | All 2-Year Colleges | All 4-Year Colleges | All Universities | 2-Year Colleges |         | 4-Year Colleges |         | Universities |          |        |
|--|------------------|---------------------|---------------------|------------------|-----------------|---------|-----------------|---------|--------------|----------|--------|
|  |                  |                     |                     |                  | Public          | Private | Public          | Private | Nonsect.     | Catholic | Public |
| <b>AGREE STRONGLY OR SOMEWHAT</b>                                  |                  |                     |                     |                  |                 |         |                 |         |              |          |        |
| COL REGULATE STUDENTS OFF CAMPUS                                   | 14.1             | 15.4                | 14.9                | 10.8             | 14.7            | 22.8    | 14.4            | 14.7    | 12.4         | 12.9     | 10.8   |
| BENEFIT OF COLLEGE IS MONETARY                                     | 66.2             | 74.2                | 61.8                | 58.0             | 74.3            | 71.9    | 60.5            | 68.4    | 53.0         | 56.1     | 61.7   |
| STUDENTS HELP EVALUATE FACULTY                                     | 76.2             | 74.5                | 76.2                | 79.1             | 74.5            | 74.0    | 73.9            | 77.7    | 76.5         | 74.3     | 79.0   |
| ABOLISH COLLEGE GRADES   | 41.7             | 40.6                | 42.2                | 42.7             | 40.9            | 37.3    | 31.9            | 44.2    | 43.7         | 43.6     | 43.4   |
| DE-EMPHASIZE ORGANIZED SPORTS                                      | 26.9             | 26.6                | 25.4                | 29.6             | 26.8            | 24.7    | 23.3            | 23.1    | 31.0         | 28.7     | 25.2   |
| REGULATE STUDENT PUBLICATIONS                                      | 32.6             | 38.9                | 30.9                | 23.5             | 38.1            | 48.7    | 30.5            | 33.6    | 23.2         | 33.7     | 27.7   |
| COLLEGE HAS RIGHT TO BAN SPEAKER                                   | 29.9             | 33.5                | 28.7                | 25.1             | 32.9            | 39.7    | 37.3            | 28.3    | 22.0         | 29.2     | 26.6   |
| GIVE DISADVANTAGED PREF TREATMENT                                  | 41.4             | 46.0                | 40.3                | 34.9             | 45.6            | 50.7    | 31.0            | 43.3    | 41.1         | 42.2     | 36.4   |
| COL TOO LAX ON STUDENT PROTEST                                     | 49.7             | 53.9                | 49.2                | 42.6             | 53.6            | 57.4    | 63.1            | 48.6    | 39.9         | 48.9     | 44.8   |
| ADOPT OPEN ADMISSIONS AT PUB COL                                   | 37.7             | 47.4                | 32.6                | 27.5             | 48.1            | 38.7    | 22.4            | 35.7    | 31.6         | 33.0     | 36.9   |
| USE SAME DEGREE STANDARD FOR ALL                                   | 78.5             | 78.3                | 78.0                | 79.7             | 78.6            | 75.9    | 81.8            | 77.4    | 77.9         | 76.8     | 76.0   |
| <b>CURRENT POLITICAL PREFERENCE</b>                                |                  |                     |                     |                  |                 |         |                 |         |              |          |        |
| FAR LEFT   | 3.5              | 3.1                 | 3.6                 | 4.0              | 3.2             | 2.2     | 1.8             | 3.2     | 6.6          | 4.1      | 3.8    |
| LIBERAL  | 36.7             | 32.6                | 38.0                | 42.4             | 32.8            | 30.4    | 32.6            | 37.1    | 43.1         | 38.5     | 41.1   |
| MIDDLE-OF-THE-ROAD   | 43.6             | 48.2                | 41.4                | 38.4             | 48.3            | 47.9    | 41.3            | 44.5    | 35.9         | 40.4     | 39.7   |
| CONSERVATIVE   | 15.3             | 15.0                | 16.1                | 14.5             | 14.7            | 18.2    | 23.2            | 14.4    | 13.7         | 13.7     | 13.7   |
| FAR RIGHT  | .9               | 1.1                 | .9                  | .7               | 1.1             | 1.2     | 1.1             | .8      | .7           | .7       | .9     |
| <b>OBJECTIVES CONSIDERED TO BE<br/>ESSENTIAL OR VERY IMPORTANT</b> |                  |                     |                     |                  |                 |         |                 |         |              |          |        |
| ACHIEVE IN A PERFORMING ART  | 9.9              | 8.7                 | 11.4                | 10.0             | 8.6             | 10.6    | 7.2             | 11.1    | 14.0         | 13.8     | 10.8   |
| BE AN AUTHORITY IN MY FIELD  | 64.8             | 63.9                | 66.5                | 63.7             | 63.6            | 67.3    | 70.6            | 66.2    | 63.8         | 66.6     | 63.3   |
| OBTAIN RECOGNITION FROM PEERS                                      | 42.1             | 40.0                | 43.9                | 43.2             | 39.8            | 42.3    | 48.0            | 43.5    | 42.3         | 41.8     | 45.6   |
| INFLUENCE POLITICAL STRUCTURE                                      | 17.3             | 13.9                | 19.7                | 20.0             | 13.7            | 15.8    | 17.0            | 17.9    | 24.4         | 20.9     | 22.4   |
| INFLUENCE SOCIAL VALUES  | 26.5             | 23.6                | 29.3                | 27.6             | 23.1            | 29.6    | 22.8            | 27.1    | 33.8         | 33.9     | 36.2   |
| RAISE A FAMILY   | 56.5             | 56.5                | 58.5                | 53.5             | 56.1            | 61.5    | 64.0            | 56.3    | 57.2         | 60.0     | 53.2   |
| HAVE ACTIVE SOCIAL LIFE  | 56.6             | 57.1                | 57.7                | 54.1             | 57.1            | 56.6    | 56.3            | 59.5    | 54.4         | 55.7     | 60.5   |
| HAVE FRIENDS DIFFERENT FROM ME                                     | 57.0             | 55.8                | 58.6                | 57.0             | 55.7            | 56.8    | 54.5            | 58.6    | 59.7         | 58.3     | 63.9   |
| BE AN EXPERT IN FINANCE  | 19.0             | 21.1                | 18.2                | 16.5             | 21.1            | 20.6    | 14.5            | 19.9    | 15.9         | 18.1     | 20.7   |
| BE ADMINISTRATIVELY RESPONSIBLE                                    | 25.2             | 26.5                | 21.6                | 21.6             | 26.6            | 25.1    | 35.1            | 25.3    | 22.4         | 23.9     | 25.1   |
| BE VERY WELL-OFF FINANCIALLY                                       | 50.2             | 54.1                | 47.9                | 46.6             | 54.4            | 50.6    | 48.6            | 51.2    | 43.4         | 43.0     | 47.2   |
| HELP OTHERS IN DIFFICULTY  | 55.2             | 53.1                | 58.3                | 54.3             | 52.5            | 59.9    | 54.0            | 55.3    | 61.8         | 64.2     | 64.8   |
| PARTICIPATE IN PEACE CORPS/VISTA                                   | 11.3             | 10.7                | 12.3                | 10.8             | 10.5            | 12.5    | 8.3             | 11.3    | 14.6         | 14.8     | 15.9   |
| BECOME A COMMUNITY LEADER  | 16.1             | 13.4                | 19.8                | 15.6             | 12.9            | 18.7    | 22.0            | 18.4    | 19.2         | 22.3     | 19.6   |
| CONTRIBUTE TO SCIENTIFIC THEORY                                    | 11.9             | 9.0                 | 12.3                | 16.4             | 9.0             | 10.2    | 20.7            | 9.7     | 12.6         | 11.3     | 12.3   |
| WRITE ORIGINAL WORKS   | 11.5             | 9.1                 | 12.9                | 13.9             | 9.1             | 10.1    | 9.2             | 11.4    | 18.2         | 14.7     | 13.9   |
| NEVER BE OBLIGATED TO PEOPLE                                       | 22.8             | 24.0                | 21.8                | 22.1             | 24.1            | 22.2    | 21.9            | 22.4    | 22.3         | 21.4     | 19.0   |
| CREATE WORKS OF ART  | 11.2             | 11.1                | 10.6                | 12.4             | 11.0            | 12.2    | 7.3             | 10.0    | 14.1         | 12.4     | 9.5    |
| KEEP UP WITH POLITICAL AFFAIRS                                     | 44.8             | 38.3                | 48.8                | 50.5             | 38.2            | 39.6    | 52.8            | 51.7    | 51.0         | 50.3     | 54.7   |
| SUCCEED IN MY OWN BUSINESS   | 53.0             | 58.3                | 49.8                | 48.1             | 58.1            | 61.2    | 38.0            | 53.5    | 48.3         | 51.3     | 52.8   |
| HELP CLEAN UP ENVIRONMENT  | 43.9             | 42.8                | 44.9                | 44.5             | 42.6            | 45.7    | 42.9            | 45.5    | 46.5         | 43.6     | 44.7   |
| DEVELOP A PHILOSOPHY OF LIFE                                       | 63.6             | 56.4                | 68.7                | 69.0             | 56.1            | 59.9    | 70.5            | 64.3    | 73.3         | 72.7     | 67.2   |
| PARTICIPATE IN COMMUNITY ACTION                                    | 23.7             | 22.0                | 26.6                | 22.6             | 21.8            | 24.8    | 22.3            | 26.6    | 29.5         | 29.6     | 21.8   |
| MARRY WITHIN NEXT 5 YEARS  | 24.2             | 27.7                | 23.8                | 18.6             | 27.3            | 32.2    | 27.6            | 24.2    | 19.0         | 25.3     | 20.6   |

AMERICAN COUNCIL ON EDUCATION  
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| SELF RATINGS OF BETTER THAN<br>AVERAGE ON PERSONAL TRAITS | 2-Year Colleges          |                           |                           |                       | 4-Year Colleges |         |        |         | Universities |                 |          |        |         |
|---|--------------------------|---------------------------|---------------------------|-----------------------|-----------------|---------|--------|---------|--------------|-----------------|----------|--------|---------|
|   | All<br>Institu-<br>tions | All<br>2-Year<br>Colleges | All<br>4-Year<br>Colleges | All Uni-<br>versities | Public          | Private | Public | Private | Nonsect.     | Prot-<br>estant | Catholic | Public | Private |
| ACADEMIC ABILITY  | 49.6                     | 31.6                      | 56.5                      | 72.1                  | 31.9            | 28.5    | 81.3   | 45.9    | 56.5         | 54.7            | 68.6     | 45.3   | 83.6    |
| ATHLETIC ABILITY  | 45.8                     | 43.3                      | 49.1                      | 45.4                  | 43.3            | 54.2    | 47.8   | 48.4    | 50.5         | 45.8            | 45.8     | 45.8   | 45.8    |
| ARTISTIC ABILITY  | 16.1                     | 15.3                      | 15.5                      | 18.2                  | 15.3            | 15.6    | 15.5   | 14.1    | 19.3         | 16.5            | 14.0     | 18.0   | 19.0    |
| CHEERFULNESS  | 47.7                     | 46.0                      | 50.1                      | 47.1                  | 46.0            | 47.0    | 52.1   | 49.2    | 49.3         | 51.4            | 49.9     | 47.0   | 47.7    |
| DEFENSIVENESS   | 26.8                     | 26.8                      | 26.7                      | 27.0                  | 26.8            | 26.5    | 26.8   | 26.9    | 25.9         | 26.8            | 26.2     | 27.1   | 26.8    |
| DRIVE TO ACHIEVE  | 51.1                     | 43.0                      | 55.0                      | 59.9                  | 42.8            | 44.4    | 72.6   | 48.5    | 57.0         | 55.1            | 52.1     | 56.9   | 69.8    |
| LEADERSHIP ABILITY  | 38.6                     | 30.3                      | 44.1                      | 45.6                  | 30.2            | 31.4    | 62.0   | 37.1    | 45.9         | 46.2            | 39.9     | 43.7   | 52.1    |
| MATHEMATICAL ABILITY                                      | 37.6                     | 25.9                      | 40.2                      | 54.8                  | 26.2            | 22.7    | 71.7   | 30.2    | 42.6         | 37.8            | 34.6     | 51.7   | 65.2    |
| MECHANICAL ABILITY  | 34.7                     | 36.0                      | 31.7                      | 36.7                  | 36.3            | 32.8    | 47.3   | 29.3    | 30.1         | 27.9            | 25.1     | 36.8   | 36.7    |
| ORIGINALITY   | 34.8                     | 28.8                      | 37.0                      | 42.5                  | 28.7            | 29.7    | 41.1   | 32.6    | 44.2         | 38.5            | 35.8     | 40.6   | 48.7    |
| POLITICAL CONSERVATISM                                    | 10.4                     | 7.6                       | 12.1                      | 12.7                  | 7.5             | 9.2     | 20.1   | 9.0     | 11.7         | 14.0            | 11.0     | 11.8   | 15.5    |
| POLITICAL LIBERALISM                                      | 25.7                     | 19.2                      | 28.0                      | 34.3                  | 19.3            | 17.2    | 24.0   | 25.3    | 35.6         | 29.9            | 31.5     | 32.6   | 39.9    |
| POPULARITY (GENERAL)                                      | 31.9                     | 27.2                      | 36.1                      | 34.5                  | 27.1            | 27.5    | 43.7   | 33.7    | 35.8         | 36.2            | 34.8     | 33.7   | 37.1    |
| POPULARITY WITH OPPOSITE SEX                              | 30.2                     | 26.8                      | 33.6                      | 31.6                  | 26.7            | 27.7    | 40.5   | 31.7    | 33.3         | 33.8            | 30.7     | 31.6   | 31.9    |
| PUBLIC SPEAKING ABILITY                                   | 21.3                     | 14.7                      | 25.2                      | 27.4                  | 14.4            | 17.8    | 31.3   | 20.6    | 29.6         | 28.9            | 23.0     | 25.3   | 34.1    |
| SELF-CONFIDENCE (INTELLECTUAL)                            | 38.7                     | 27.8                      | 43.3                      | 51.7                  | 27.8            | 27.1    | 59.5   | 35.6    | 47.9         | 44.6            | 42.4     | 48.3   | 62.9    |
| SELF-CONFIDENCE (SOCIAL)                                  | 29.8                     | 26.0                      | 33.2                      | 31.5                  | 26.0            | 26.1    | 40.5   | 30.6    | 33.0         | 33.8            | 32.9     | 31.0   | 33.2    |
| SENSITIVITY TO CRITICISM                                  | 23.0                     | 20.6                      | 23.7                      | 26.4                  | 20.7            | 19.4    | 24.0   | 21.1    | 27.1         | 25.5            | 26.5     | 25.2   | 30.4    |
| 3 STUBBORNESS   | 35.4                     | 33.8                      | 35.9                      | 37.7                  | 33.9            | 31.7    | 38.7   | 34.5    | 36.5         | 36.0            | 37.1     | 37.1   | 39.9    |
| 4 UNDERSTANDING OF OTHERS                                 | 58.4                     | 54.2                      | 61.4                      | 61.7                  | 54.2            | 53.2    | 62.3   | 57.7    | 66.8         | 63.8            | 64.7     | 60.3   | 66.1    |
| WRITING ABILITY   | 26.5                     | 18.7                      | 30.2                      | 34.9                  | 18.8            | 18.2    | 34.4   | 25.4    | 37.6         | 32.1            | 29.6     | 31.8   | 45.0    |
| STUDENTS ESTIMATE CHANCES ARE                             |                          |                           |                           |                       |                 |         |        |         |              |                 |          |        |         |
| VERY GOOD THAT THEY WILL                                  | 7.2                      | 7.5                       | 7.0                       | 9.3                   | 4.3             | 8.9     | 5.8    | 8.9     | 5.8          | 8.9             | 6.1      | 8.0    | 14.9    |
| GET MARRIED WHILE IN COLLEGE                              | 17.8                     | 16.3                      | 19.9                      | 17.4                  | 16.0            | 19.6    | 28.4   | 18.1    | 16.5         | 21.2            | 17.8     | 18.3   | 14.3    |
| MARRY WITHIN A YEAR AFTER COL                             | 75.5                     | 70.9                      | 77.1                      | 81.6                  | 70.8            | 72.3    | 78.8   | 75.6    | 78.5         | 76.8            | 79.2     | 81.2   | 83.1    |
| VOTE IN 1972 PRES ELECTION                                | 1.7                      | 5.3                       | 2.6                       | 1.7                   | 1.5             | 2.6     | 1.8    | 1.2     | 1.3          | 1.2             | 1.2      | 2.5    | 2.7     |
| ENLIST IN ARMED SERV BEFORE GRAD                          | 3.2                      | 1.7                       | 8.2                       | 13.1                  | 16.1            | 8.2     | 8.2    | 12.9    | 15.8         | 15.1            | 13.8     | 16.2   | 15.7    |
| CHANGE MAJOR FIELD  | 11.7                     | 8.5                       | 13.2                      | 16.4                  | 8.5             | 8.8     | 7.3    | 12.7    | 17.3         | 15.9            | 13.7     | 16.3   | 16.8    |
| CHANGE CAREER CHOICE                                      | 11.9                     | 2.4                       | 2.8                       | 2.2                   | 2.3             | 2.8     | 1.7    | 3.4     | 2.5          | 2.9             | 2.2      | 2.4    | 1.5     |
| FAIL ONE OR MORE COURSES                                  | 5.2                      | 3.5                       | 5.8                       | 7.2                   | 3.5             | 3.5     | 9.1    | 4.1     | 6.9          | 6.1             | 6.6      | 6.1    | 10.6    |
| GRADUATE WITH HONORS                                      | 5.0                      | 1.1                       | 2.1                       | 1.6                   | 1.0             | 1.7     | 2.9    | 1.5     | 2.5          | 2.7             | 2.5      | 1.2    | 2.6     |
| BE ELECTED TO A STUDENT OFFICE                            | 1.6                      | 1.6                       | 1.1                       | 1.6                   | 1.4             | 1.4     | 1.0    | 1.5     | 2.0          | 1.4             | 1.7      | 1.4    | 1.4     |
| JOIN SORORITY OR SORORITY                                 | 12.5                     | 8.9                       | 15.7                      | 14.4                  | 8.4             | 8.4     | 15.1   | 25.2    | 11.4         | 16.7            | 18.4     | 14.1   | 19.4    |
| BE ELECTED TO AN HONOR SOCIETY                            | 2.9                      | 1.4                       | 3.5                       | 4.7                   | 1.4             | 2.1     | 7.0    | 1.9     | 4.5          | 3.7             | 3.8      | 3.8    | 7.6     |
| MAKE AT LEAST A 'B' AVERAGE                               | 22.2                     | 16.2                      | 23.7                      | 31.0                  | 16.4            | 14.0    | 35.9   | 16.4    | 28.8         | 24.0            | 28.9     | 27.8   | 41.3    |
| NEED EXTRA TIME TO GET DEGREE                             | 4.0                      | 4.5                       | 3.5                       | 3.5                   | 4.5             | 5.3     | 3.0    | 3.6     | 3.4          | 4.0             | 3.6      | 3.9    | 21.5    |
| WORK AT OUTSIDE JOB                                       | 33.4                     | 40.8                      | 27.2                      | 29.2                  | 42.1            | 25.2    | 13.9   | 30.4    | 26.7         | 27.0            | 36.1     | 30.5   | 25.2    |
| SEEK VOCATIONAL COUNSELING                                | 10.5                     | 9.2                       | 11.6                      | 11.3                  | 9.2             | 9.7     | 9.9    | 11.3    | 12.0         | 10.9            | 17.0     | 11.5   | 10.8    |
| SEEK PERSONAL COUNSELING                                  | 6.4                      | 4.9                       | 8.3                       | 6.3                   | 4.7             | 7.5     | 10.2   | 6.8     | 8.5          | 8.8             | 11.1     | 5.8    | 8.0     |
| ENROLL IN HONORS COURSE                                   | 5.5                      | 2.1                       | 6.3                       | 10.6                  | 2.2             | 2.1     | 10.3   | 3.3     | 9.6          | 7.6             | 6.6      | 8.3    | 18.1    |
| GET TUTORING HELP IN COURSES                              | 6.0                      | 4.7                       | 7.9                       | 5.6                   | 4.4             | 7.7     | 11.6   | 6.5     | 8.4          | 7.8             | 5.5      | 5.7    | 5.7     |
| AUTHOR A PUBLISHED ARTICLE                                | 4.1                      | 2.6                       | 4.9                       | 5.4                   | 2.6             | 3.6     | 3.7    | 8.0     | 6.2          | 5.2             | 4.5      | 4.5    | 8.3     |
| BE MORE SUCCESSFUL THAN MOST                              | 11.7                     | 11.3                      | 11.3                      | 13.2                  | 11.3            | 10.2    | 12.2   | 10.2    | 12.3         | 12.0            | 12.1     | 13.0   | 13.6    |
| DROP OUT TEMPORARILY                                      | 1.4                      | 1.2                       | 1.5                       | 1.4                   | 1.2             | 1.0     | 1.9    | 1.3     | 2.2          | 1.9             | 1.4      | 1.5    | 1.3     |
| DROP OUT PERMANENTLY                                      | 0.7                      | 0.8                       | 0.8                       | 0.5                   | 0.8             | 0.7     | 1.0    | 0.7     | 0.8          | 0.9             | 0.9      | 0.5    | 0.3     |
| TRANSFER TO ANOTHER COLLEGE                               | 10.9                     | 13.4                      | 10.2                      | 7.3                   | 13.2            | 15.8    | 3.9    | 12.5    | 8.7          | 11.3            | 10.8     | 8.1    | 4.7     |
| BE SATISFIED WITH MY COLLEGE                              | 52.2                     | 50.0                      | 54.3                      | 53.2                  | 49.5            | 55.8    | 63.7   | 50.3    | 56.0         | 54.9            | 53.3     | 51.1   | 60.2    |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

| ACTIVITIES ENGAGED IN BY STUDENTS DURING THE PAST YEAR | All              |                 | All          |                 | All Uni- versities |         | 2-Year Colleges |        | 4-Year Colleges |          | Universities |        |         |
|--|------------------|-----------------|--------------|-----------------|--------------------|---------|-----------------|--------|-----------------|----------|--------------|--------|---------|
|  | All Institutions | 2-Year Colleges | All Colleges | 4-Year Colleges | Public             | Private | Institutions    | Public | Private         | Nonsect. | Catholic     | Public | Private |
| VOTED IN STUDENT ELECTION (3)                          | 61.5             | 58.4            | 64.2         | 62.8            | 58.0               | 64.2    | 64.3            | 62.3   | 66.2            | 62.3     | 63.9         | 62.9   | 62.4    |
| CAVED LATE TO CLASS                                    | 54.4             | 53.8            | 55.4         | 54.2            | 53.6               | 56.5    | 50.9            | 54.7   | 61.0            | 57.6     | 52.4         | 53.4   | 56.6    |
| PLAYED A MUSICAL INSTRUMENT                            | 34.7             | 30.9            | 36.4         | 38.9            | 30.7               | 33.3    | 35.9            | 33.1   | 41.6            | 42.1     | 33.5         | 37.6   | 42.7    |
| STUDIED IN THE LIBRARY (3)                             | 27.0             | 23.8            | 29.4         | 29.3            | 23.6               | 26.6    | 29.4            | 28.7   | 30.6            | 31.1     | 27.7         | 29.0   | 30.4    |
| CHECKED OUT A LIBRARY BOOK (3)                         | 35.4             | 31.2            | 38.2         | 38.9            | 30.7               | 36.8    | 37.7            | 38.0   | 40.7            | 39.6     | 32.2         | 38.3   | 40.8    |
| ARRANGED DATE FOR STUDENT                              | 44.0             | 45.5            | 44.6         | 40.5            | 44.9               | 52.4    | 39.5            | 47.6   | 41.3            | 45.0     | 44.4         | 41.3   | 37.5    |
| OVERSLEPT AND MISSED A CLASS                           | 24.2             | 25.2            | 24.1         | 22.4            | 25.3               | 23.9    | 17.0            | 24.6   | 29.1            | 24.4     | 21.8         | 24.4   | 24.2    |
| READ ABOUT RIGHTS/RESPONSIBILITY                       | 63.2             | 58.4            | 66.4         | 66.8            | 57.8               | 65.5    | 60.7            | 66.5   | 69.7            | 69.5     | 64.6         | 65.7   | 70.4    |
| TYPED A HOMEWORK ASSIGNMENT (3)                        | 15.9             | 13.2            | 17.5         | 18.4            | 13.2               | 13.0    | 19.0            | 15.9   | 19.3            | 17.2     | 20.0         | 17.2   | 22.1    |
| DISCUSSED FUTURE WITH PARENTS (3)                      | 32.4             | 31.1            | 34.7         | 31.1            | 30.8               | 35.1    | 41.7            | 31.6   | 35.4            | 36.0     | 34.7         | 30.2   | 34.1    |
| WAS LATE WITH SCHOOL ASSIGNMENT                        | 72.3             | 73.3            | 72.7         | 70.0            | 73.0               | 77.0    | 70.4            | 72.7   | 73.7            | 74.7     | 70.9         | 70.8   | 67.2    |
| ARGUED WITH A TEACHER IN CLASS                         | 55.4             | 50.1            | 57.2         | 62.0            | 50.3               | 47.7    | 51.9            | 55.4   | 62.8            | 60.7     | 59.7         | 60.6   | 66.5    |
| ATTENDED A RELIGIOUS SERVICE                           | 83.5             | 61.2            | 86.2         | 83.5            | 80.6               | 88.1    | 88.1            | 85.7   | 80.5            | 88.2     | 92.1         | 83.9   | 82.2    |
| DEMONSTRATED FOR RACIAL CHANGE                         | 16.9             | 15.0            | 19.0         | 17.2            | 15.2               | 13.4    | 10.5            | 18.4   | 25.6            | 21.1     | 20.5         | 16.3   | 20.2    |
| DEMONSTRATED FOR MILITARY CHANGE                       | 13.3             | 11.8            | 14.3         | 14.6            | 12.0               | 9.9     | 7.6             | 12.5   | 23.3            | 15.4     | 16.0         | 13.3   | 18.9    |
| DEMONSTRATED FOR SCHOOL CHANGE                         | 32.6             | 29.0            | 35.5         | 34.4            | 29.4               | 24.6    | 25.9            | 34.8   | 42.3            | 36.6     | 42.5         | 33.0   | 39.3    |
| DID EXTRA READING FOR COURSE (3)                       | 11.8             | 8.6             | 13.4         | 15.1            | 8.5                | 9.3     | 13.5            | 12.1   | 13.5            | 12.1     | 12.7         | 12.6   | 20.2    |
| TOOK SLEEPING PILLS                                    | 3.7              | 3.6             | 3.7          | 3.7             | 3.9                | 2.4     | 3.6             | 4.0    | 4.5             | 4.5      | 3.6          | 3.8    | 3.5     |
| TUTORED ANOTHER STUDENT                                | 39.6             | 29.6            | 45.0         | 49.3            | 29.4               | 32.3    | 60.5            | 38.1   | 49.3            | 44.0     | 46.5         | 45.5   | 61.8    |
| PLAYED CHESS   | 51.8             | 46.7            | 53.8         | 57.8            | 46.8               | 46.4    | 64.8            | 50.2   | 54.2            | 53.6     | 51.8         | 56.6   | 61.3    |
| READ POETRY NOT REQUIRED                               | 45.5             | 39.7            | 50.1         | 49.3            | 39.2               | 45.9    | 47.5            | 47.4   | 56.3            | 54.5     | 48.6         | 47.7   | 54.6    |
| TOOK A TRANQUILIZING PILL                              | 4.5              | 4.8             | 4.3          | 4.2             | 4.7                | 5.3     | 2.7             | 4.2    | 5.3             | 5.1      | 4.4          | 4.1    | 4.4     |
| DISCUSSED RELIGION (3)                                 | 20.4             | 15.7            | 24.1         | 23.6            | 15.0               | 23.3    | 22.8            | 20.4   | 27.0            | 30.8     | 27.9         | 22.3   | 27.7    |
| TOOK VITAMINS  | 54.7             | 52.4            | 56.9         | 55.5            | 52.0               | 56.8    | 58.5            | 54.5   | 58.9            | 60.9     | 55.7         | 55.1   | 56.8    |
| VISITED ART GALLERY OR MUSEUM                          | 62.4             | 59.2            | 63.2         | 67.1            | 59.1               | 60.0    | 62.9            | 60.3   | 69.3            | 65.8     | 62.1         | 65.7   | 71.8    |
| PARTICIPATED IN H.S. POL. CHPG.                        | 34.6             | 28.3            | 39.6         | 38.4            | 27.5               | 37.1    | 41.3            | 37.2   | 39.7            | 42.8     | 42.5         | 37.1   | 42.6    |
| PARTICIPATED IN OTHER POL. CHPG.                       | 12.0             | 8.8             | 14.0         | 14.7            | 8.5                | 12.1    | 13.1            | 12.2   | 18.4            | 14.4     | 16.5         | 13.2   | 19.7    |
| MISSSED SCHOOL DUE TO ILLNESS (3)                      | 2.1              | 2.5             | 1.9          | 1.8             | 2.5                | 2.1     | 1.1             | 1.1    | 1.9             | 2.4      | 2.2          | 1.8    | 2.0     |
| SMOKED CIGARETTES (3)                                  | 16.8             | 21.2            | 14.5         | 12.3            | 21.3               | 19.6    | 17.7            | 16.4   | 14.7            | 13.2     | 19.4         | 12.8   | 10.6    |
| DISCUSSED POLITICS (3)                                 | 23.7             | 17.4            | 26.6         | 30.5            | 17.2               | 20.1    | 28.1            | 26.6   | 32.9            | 28.7     | 29.4         | 28.3   | 37.9    |
| DRANK BEER (3)   | 71.0             | 73.6            | 68.9         | 69.6            | 74.9               | 58.5    | 68.4            | 69.8   | 67.5            | 62.1     | 80.6         | 20.3   | 67.6    |
| DISCUSSED SPORTS (3)                                   | 53.6             | 50.9            | 58.1         | 51.9            | 50.5               | 55.7    | 60.2            | 58.9   | 52.6            | 59.1     | 59.2         | 52.6   | 49.7    |
| READ ABOUT CIVIL RIGHTS                                | 79.1             | 73.7            | 82.8         | 83.1            | 73.4               | 77.1    | 63.2            | 81.4   | 83.9            | 85.5     | 82.4         | 82.3   | 85.8    |
| ASKED TEACHER FOR ADVICE (3)                           | 20.0             | 16.4            | 23.0         | 22.1            | 16.1               | 20.5    | 21.0            | 20.8   | 26.8            | 24.2     | 20.7         | 26.6   | 26.8    |
| HAD VOCATIONAL COUNSELING                              | 45.2             | 47.8            | 45.1         | 40.6            | 47.5               | 50.9    | 43.2            | 47.3   | 38.8            | 43.3     | 53.2         | 42.0   | 35.8    |
| STAYED UP ALL NIGHT                                    | 60.4             | 60.3            | 60.7         | 60.1            | 60.7               | 56.7    | 63.3            | 60.9   | 59.7            | 60.2     | 60.3         | 59.2   | 59.2    |

1.2  
C-1

(\*) THIS ITEM IS REPORTED FOR THE FIRST TIME IN 1971. ITEMS NOT INDICATED WITH '(\*)' ARE REPEATED OR MODIFIED QUESTIONS FROM ONE OR MORE OF THE EARLIER SURVEYS.

(1) SINCE IT IS POSSIBLE THAT SOME STUDENTS MAY HAVE CHECKED MORE THAN ONE RESPONSE CATEGORY FOR THIS ITEM, THE PERCENTAGES MAY SUM TO MORE THAN 100.

(2) RECATERORIZATON OF THIS ITEM FROM A LONGER LIST IS SHOWN IN APPENDIX C OF THE 1971 NAT'L NORMS REPORT.

(3) FREQUENTLY ONLY, ALL OTHER ITEMS FREQUENTLY PLUS OCCASIONALLY.

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

| All Institutions                   | All 2-Year Colleges |         | All 4-Year Colleges |         | All Universities |         | 2-Year Colleges |         | 4-Year Colleges |          | Universities |        |         |
|------------------------------------|---------------------|---------|---------------------|---------|------------------|---------|-----------------|---------|-----------------|----------|--------------|--------|---------|
|                                    | Public              | Private | Public              | Private | Public           | Private | Public          | Private | Nonsect.        | Protest. | Catholic     | Public | Private |
| <b>AGE BY DECEMBER 31, 1971</b>    |                     |         |                     |         |                  |         |                 |         |                 |          |              |        |         |
| 16 OR YOUNGER                      | •1                  | •0      | •1                  | •2      | •0               | •1      | •4              | •5      | •3              | •1       | •1           | •1     | •3      |
| 17                                 | 4•3                 | 2•6     | 4•8                 | 5•9     | 2•5              | 3•9     | 3•4             | 8•5     | 5•4             | 4•9      | 5•0          | 9•9    | 9•9     |
| 18                                 | 78•4                | 72•0    | 81•6                | 82•7    | 71•5             | 75•9    | 83•3            | 81•9    | 80•5            | 83•6     | 82•9         | 81•9   | 81•9    |
| 19                                 | 12•8                | 16•5    | 11•3                | 9•6     | 16•5             | 16•8    | 3•9             | 12•3    | 9•1             | 12•0     | 9•5          | 10•3   | 6•8     |
| 20                                 | 1•4                 | 2•6     | •9                  | •6      | 2•7              | 1•6     | 1•5             | •9      | •7              | 1•0      | •8           | •7     | •3      |
| 21                                 | •5                  | 1•0     | •3                  | •2      | 1•1              | •2      | •8              | •3      | •2              | •3       | •2           | •3     | •1      |
| 22-25                              | •9                  | 1•6     | •5                  | •4      | 1•8              | •4      | 1•9             | •4      | •4              | •5       | •4           | •5     | •3      |
| 26 OR OLDER                        | 1•6                 | 3•6     | •5                  | •4      | 4•0              | 1•1     | 1•8             | •7      | •2              | •2       | •5           | •4     | •3      |
| <b>FATHER'S EDUCATION</b>          |                     |         |                     |         |                  |         |                 |         |                 |          |              |        |         |
| GRAMMAR SCHOOL OR LESS             | 8•8                 | 12•3    | 7•6                 | 5•2     | 12•9             | 8•1     | 14•0            | 8•8     | 4•8             | 6•0      | 7•2          | 5•5    | 3•5     |
| SOME HIGH SCHOOL                   | 14•9                | 18•5    | 14•4                | 9•9     | 19•1             | 14•5    | 21•9            | 17•3    | 10•7            | 10•9     | 10•7         | 5•6    | 5•6     |
| HIGH SCHOOL GRADUATE               | 29•7                | 33•7    | 28•9                | 24•6    | 34•6             | 27•7    | 35•2            | 32•8    | 20•4            | 23•6     | 29•4         | 26•2   | 17•3    |
| SOME COLLEGE                       | 17•4                | 16•7    | 17•4                | 18•4    | 16•6             | 17•2    | 13•9            | 18•0    | 16•3            | 16•1     | 18•9         | 19•0   | 15•9    |
| COLLEGE DEGREE                     | 19•4                | 14•4    | 20•0                | 26•1    | 13•3             | 22•5    | 12•5            | 16•4    | 26•6            | 25•4     | 21•3         | 25•4   | 29•2    |
| POSTGRADUATE DEGREE                | 10•0                | 4•4     | 11•7                | 15•8    | 3•6              | 10•0    | 2•5             | 6•6     | 22•3            | 18•2     | 12•4         | 33•1   | 27•6    |
| <b>MOTHER'S EDUCATION</b>          |                     |         |                     |         |                  |         |                 |         |                 |          |              |        |         |
| GRAMMAR SCHOOL OR LESS             | 5•4                 | 8•2     | 4•2                 | 3•0     | 8•6              | 5•4     | 9•8             | 4•8     | 2•6             | 3•5      | 4•2          | 3•2    | 2•3     |
| SOME HIGH SCHOOL                   | 13•2                | 17•5    | 12•2                | 8•3     | 18•2             | 12•6    | 19•0            | 14•8    | 7•8             | 8•7      | 9•7          | 9•0    | 5•3     |
| HIGH SCHOOL GRADUATE               | 42•6                | 45•9    | 41•5                | 39•3    | 46•7             | 39•8    | 45•6            | 32•0    | 34•1            | 45•4     | 41•6         | 29•2   | 29•2    |
| SOME COLLEGE                       | 19•3                | 15•5    | 20•3                | 23•6    | 14•9             | 19•6    | 17•3            | 19•2    | 22•3            | 21•9     | 20•2         | 23•4   | 24•4    |
| COLLEGE DEGREE                     | 16•2                | 11•3    | 17•6                | 21•2    | 10•2             | 19•7    | 6•8             | 13•1    | 25•8            | 25•5     | 17•3         | 19•2   | 29•9    |
| POSTGRADUATE DEGREE                | 3•4                 | 1•7     | 4•2                 | 4•6     | 1•5              | 2•9     | 1•5             | 2•3     | 9•4             | 6•2      | 3•2          | 3•5    | 9•0     |
| <b>RACIAL BACKGROUND (1)</b>       |                     |         |                     |         |                  |         |                 |         |                 |          |              |        |         |
| WHITE/CAUCASIAN                    | 90•6                | 91•1    | 88•5                | 93•2    | 90•4             | 96•4    | 94•7            | 88•5    | 84•3            | 89•9     | 93•0         | 93•6   | 91•5    |
| BLACK/NEGRO/AFRO-AMERICAN          | 7•2                 | 5•4     | 10•1                | 5•0     | 5•9              | 1•8     | 3•6             | 10•5    | 14•1            | 9•0      | 3•4          | 4•8    | 6•1     |
| AMERICAN INDIAN                    | •9                  | •9      | •9                  | 1•1     | •9               | •9      | 1•5             | •8      | 1•1             | •8       | •6           | 1•2    | •8      |
| ORIENTAL                           | •4                  | •3      | •4                  | •8      | •3               | •4      | •3              | •2      | •2              | •9       | •3           | •7     | 1•3     |
| MEXICAN-AMERICAN/CHICANO           | 1•1                 | 2•4     | •3                  | •3      | 2•7              | •2      | •2              | •1      | •1              | •3       | •3           | 2•0    | •4      |
| PUERTO RICAN-AMERICAN              | •2                  | •1      | •3                  | •2      | •1               | •2      | •1              | •2      | •1              | •3       | •1           | •1     | 1•5     |
| OTHER                              | 1•1                 | 1•3     | 1•0                 | 1•1     | 1•1              | 1•2     | 1•7             | 1•2     | 1•2             | 1•3      | •7           | 1•6    | 1•2     |
| <b>ESTIMATE II PARENTAL INCOME</b> |                     |         |                     |         |                  |         |                 |         |                 |          |              |        |         |
| LESS THAN \$4,000                  | 5•9                 | 6•1     | 5•6                 | 3•1     | 8•3              | 6•1     | 5•9             | 6•4     | 4•4             | 4•8      | 4•1          | 3•3    | 2•6     |
| \$4,000 - \$5,999                  | 7•2                 | 8•5     | 7•3                 | 4•7     | 8•7              | 6•8     | 9•3             | 8•1     | 5•8             | 7•0      | 5•5          | 4•9    | 4•1     |
| \$6,000 - \$7,999                  | 9•8                 | 11•5    | 9•7                 | 7•1     | 11•9             | 8•4     | 12•8            | 10•7    | 7•6             | 9•2      | 8•5          | 7•6    | 5•0     |
| \$8,000 - \$9,999                  | 12•1                | 13•6    | 11•9                | 9•9     | 14•1             | 10•0    | 19•1            | 13•4    | 8•8             | 10•0     | 10•6         | 10•5   | 7•0     |
| \$10,000 - \$12,499                | 17•7                | 19•2    | 16•6                | 17•2    | 19•9             | 14•0    | 18•2            | 12•2    | 15•1            | 18•0     | 18•5         | 11•9   | 11•9    |
| \$12,500 - \$14,499                | 13•6                | 13•1    | 13•6                | 14•6    | 13•3             | 11•6    | 15•0            | 14•4    | 11•3            | 12•4     | 14•7         | 15•6   | 10•6    |
| \$15,000 - \$19,999                | 13•9                | 12•4    | 14•0                | 16•4    | 12•3             | 13•0    | 12•1            | 13•8    | 14•5            | 13•7     | 14•5         | 16•9   | 14•5    |
| \$20,000 - \$24,999                | 8•4                 | 6•5     | 8•6                 | 11•0    | 6•1              | 9•3     | 6•3             | 7•6     | 11•1            | 9•6      | 8•9          | 10•6   | 12•7    |
| \$25,000 - \$29,999                | 4•0                 | 2•6     | 4•3                 | 5•7     | 2•2              | 5•7     | 3•6             | 3•1     | 6•5             | 5•8      | 5•0          | 8•6    | 8•6     |
| \$30,000 - \$34,999                | 2•7                 | 1•8     | 3•0                 | 3•6     | 1•4              | 4•9     | 1•4             | 1•4     | 5•4             | 4•4      | 3•5          | 3•0    | 6•1     |
| \$35,000 - \$39,999                | 1•5                 | •9      | 1•6                 | 2•0     | •7               | 3•1     | •9              | •9      | 3•2             | 2•5      | 2•1          | 1•4    | 4•5     |
| \$40,000 OR MORE                   | 3•3                 | 1•8     | 3•8                 | 4•7     | 1•1              | 7•2     | •5              | 1•6     | 9•5             | 5•5      | 4•7          | 2•9    | 2•9     |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

|                                      | All Institutions | All 2-Year Colleges |        | All 4-Year Colleges |        | All Universities |        | 2-Year Colleges |        | Technical Institutions |        | 4-Year Colleges |        | Universities |        |  |
|--------------------------------------|------------------|---------------------|--------|---------------------|--------|------------------|--------|-----------------|--------|------------------------|--------|-----------------|--------|--------------|--------|--|
|                                      |                  | Private             | Public | Private             | Public | Private          | Public | Private         | Public | Private                | Public | Private         | Public | Private      | Public |  |
| <b>RELIGION REARED</b>               |                  |                     |        |                     |        |                  |        |                 |        |                        |        |                 |        |              |        |  |
| PROTESTANT                           | 52.2             | 49.7                | 54.6   | 51.9                | 49.1   | 54.1             | 49.8   | 57.6            | 51.6   | 76.8                   | 10.2   | 53.6            | 44.8   |              |        |  |
| ROMAN CATHOLIC                       | 33.3             | 36.6                | 31.2   | 31.8                | 38.7   | 21.3             | 72.2   | 29.1            | 22.8   | 10.2                   | 86.8   | 32.2            | 30.4   |              |        |  |
| JEWISH                               | 3.6              | 1.9                 | 3.0    | 7.5                 | 1.7    | 3.9              | 3.3    | 1.4             | 10.6   | 1.7                    | 1.4    | 5.0             | 18.0   |              |        |  |
| OTHER                                | 9.0              | 10.1                | 9.6    | 6.2                 | 8.8    | 18.8             | 3.9    | 10.5            | 11.4   | 9.5                    | 1.8    | 6.7             | 3.9    |              |        |  |
| NONE                                 | 1.9              | 1.8                 | 1.7    | 2.5                 | 1.7    | 1.9              | 0.8    | 1.3             | 3.6    | 1.9                    | 0.8    | 2.4             | 2.9    |              |        |  |
| <b>RELIGIOUS PREFERENCE</b>          |                  |                     |        |                     |        |                  |        |                 |        |                        |        |                 |        |              |        |  |
| PROTESTANT                           | 44.8             | 42.9                | 47.4   | 42.9                | 42.3   | 47.8             | 13.9   | 51.5            | 39.1   | 68.2                   | 8.2    | 44.7            | 35.3   |              |        |  |
| ROMAN CATHOLIC                       | 28.7             | 33.0                | 26.7   | 25.7                | 35.0   | 18.1             | 54.0   | 25.5            | 16.9   | 7.9                    | 78.8   | 26.0            | 24.5   |              |        |  |
| JEWISH                               | 2.9              | 1.6                 | 2.2    | 6.0                 | 1.4    | 3.3              | 3.0    | 1.1             | 7.7    | 1.4                    | 1.3    | 3.9             | 14.7   |              |        |  |
| OTHER                                | 11.4             | 12.4                | 11.8   | 8.9                 | 11.2   | 21.1             | 8.5    | 12.3            | 14.8   | 11.6                   | 4.5    | 9.3             | 7.0    |              |        |  |
| NONE                                 | 12.2             | 10.0                | 11.9   | 16.4                | 10.0   | 9.8              | 20.7   | 9.5             | 21.5   | 10.9                   | 8.1    | 16.0            | 18.5   |              |        |  |
| <b>FATHER'S OCCUPATION (2)</b>       |                  |                     |        |                     |        |                  |        |                 |        |                        |        |                 |        |              |        |  |
| ARTIST (INCL. PERFORMER)             | .8               | .8                  | 30.5   | 33.1                | 25.4   | 7                | 1.0    | 1.1             | 27.4   | 36.5                   | 32.4   | 35.9            | 31.8   | 1.1          | 39.0   |  |
| BUSINESSMAN                          | 29.7             | 26.7                | .6     | 1.3                 | 6      | 5                | 1.9    | 0.5             | 1.2    | 1.7                    | 4.0    | .2              | 1.1    | 2.3          |        |  |
| CLERGYMAN                            | .9               | .5                  | .9     | 1.3                 | 1.3    | 1.3              | 1.4    | 1.5             | 1.5    | 1.9                    | 1.8    | .7              | 2.2    | 8.1          |        |  |
| COLLEGE TEACHER                      | 2.0              | 1.8                 | 2.2    | 3.3                 | 1.6    | 2.5              | 1.5    | 1.5             | 2.0    | 2.9                    | 2.8    | 3.4             | 2.0    | 2.3          | 1.6    |  |
| DOCTOR (M.D. OR D.D.S.)              | 2.3              | 1.8                 | 2.9    | 2.2                 | 1.7    | 2.0              | 1.5    | 1.5             | 1.5    | 2.9                    | 3.4    | 2.0             | 1.6    |              |        |  |
| EDUCATOR (SECONDARY)                 | .4               | .3                  | .4     | .3                  | .3     | 1.3              | 1.4    | 1.4             | 1.4    | 1.4                    | 1.5    | .5              | .4     | .2           |        |  |
| ELEMENTARY TEACHER                   | 7.5              | 6.3                 | 7.1    | 10.2                | 6.3    | 6.3              | 6.5    | 5.0             | 6.9    | 7.9                    | 7.3    | 6.8             | 30.6   | 8.8          |        |  |
| ENGINEER                             | 6.8              | 9.1                 | 5.5    | 5.6                 | 9.6    | 6.0              | 1.2    | 6.4             | 2.3    | 7.2                    | 3.6    | 6.5             | 2.0    |              |        |  |
| FARMER OR FORESTER                   | 1.2              | 1.0                 | 1.0    | 1.5                 | 1.0    | 1.0              | 1.0    | 1.5             | 1.1    | 1.4                    | 1.2    | 1.4             | 1.6    |              |        |  |
| HEALTH PROFESSIONAL (NURSE, M.D.)    | 1.3              | .6                  | 1.4    | 2.1                 | 1.4    | 2.0              | 1.4    | 2.0             | 0      | 6                      | 3.1    | 2.5             | 1.4    | 4.7          |        |  |
| LAWYER                               | 1.8              | 1.7                 | 1.9    | 1.9                 | 1.6    | 2.3              | 1.1    | 2.3             | 1.1    | 1.3                    | 1.6    | 1.2             | 2.0    | 1.4          |        |  |
| MILITARY CAREER                      | .6               | .3                  | .6     | 1.2                 | 1.2    | 1.2              | 1.4    | 1.8             | 1.8    | 1.3                    | 1.3    | .9              | 1.2    | 1.5          |        |  |
| RESEARCH SCIENTIST                   | 11.0             | 13.0                | 10.4   | 9.0                 | 13.6   | 8.3              | 19.7   | 11.8            | 7.6    | 6.9                    | 11.0   | 9.5             | 6.8    |              |        |  |
| SKILLED WORKER                       | 6.7              | 8.1                 | 6.3    | 5.1                 | 8.7    | 4.1              | 7.8    | 7.6             | 4.1    | 4.1                    | 5.3    | 5.6             | 3.2    |              |        |  |
| SEMI-SKILLED WORKER                  | 3.8              | 4.6                 | 3.8    | 2.7                 | 4.9    | 2.2              | 6.0    | 4.5             | 2.6    | 2.7                    | 3.0    | 2.9             | 1.7    |              |        |  |
| UNSKILLED WORKER                     | 1.7              | 2.1                 | 1.5    | 1.2                 | 2.1    | 1.8              | 1.4    | 1.7             | 1.5    | 1.3                    | 1.3    | 1.3             | .8     |              |        |  |
| UNEMPLOYED                           | 20.7             | 21.8                | 21.3   | 17.7                | 21.8   | 21.4             | 24.4   | 23.5            | 17.8   | 17.9                   | 20.1   | 18.5            | 14.3   |              |        |  |
| VETERAN                              | 99.8             | 99.8                | 99.7   | 99.9                | 99.8   | 100.0            | 100.0  | 99.5            | 99.9   | 99.9                   | 99.9   | 99.9            | 100.0  |              |        |  |
| NO                                   |                  |                     |        |                     |        |                  |        |                 |        |                        |        |                 |        |              |        |  |
| YES, SERVED IN SOUTHEAST ASIA        | 0.0              | 0.0                 | 0.0    | 0.0                 | 0.0    | 0.0              | 0.0    | 0.0             | 0.0    | 0.0                    | 0.0    | 0.0             | 0.0    | 0.0          |        |  |
| YES, DID NOT SERVE IN SE ASIA        | 0.2              | 0.2                 | 0.3    | 0.1                 | 0.2    | 0.0              | 0.0    | 0.0             | 0.5    | 0.5                    | 0.1    | 0.1             | 0.1    | 0.0          |        |  |
| <b>MARITAL STATUS</b>                |                  |                     |        |                     |        |                  |        |                 |        |                        |        |                 |        |              |        |  |
| PRESENTLY MARRIED                    | 2.6              | 4.7                 | 1.5    | 1.2                 | 5.0    | 2.0              | 2.6    | 2.6             | 1.8    | 98.2                   | 99.2   | 99.0            | 1.0    | 1.3          | .6     |  |
| NOT MARRIED                          | 97.4             | 95.3                | 98.5   | 98.8                | 95.0   | 97.8             | 97.4   | 97.6            | 98.2   | 99.2                   | 99.0   | 98.8            | 98.7   | 99.4         |        |  |
| <b>DISTANCE FROM HOME TO COLLEGE</b> |                  |                     |        |                     |        |                  |        |                 |        |                        |        |                 |        |              |        |  |
| 5 MILES OR LESS                      | 11.6             | 19.5                | 7.2    | 6.8                 | 21.1   | 8.3              | 13.3   | 7.1             | 4.5    | 6.1                    | 13.2   | 7.0             | 6.0    |              |        |  |
| 6-10 MILES                           | 11.2             | 17.7                | 6.0    | 10.2                | 19.3   | 6.1              | 23.4   | 5.1             | 5.5    | 3.3                    | 13.0   | 10.7            | 7.9    |              |        |  |
| 11-50 MILES                          | 26.9             | 36.8                | 21.5   | 21.0                | 38.9   | 21.4             | 38.3   | 13.5            | 13.4   | 24.5                   | 21.9   | 17.1            |        |              |        |  |
| 51-100 MILES                         | 15.3             | 11.3                | 18.5   | 16.0                | 10.3   | 18.1             | 15.4   | 21.5            | 11.6   | 18.3                   | 13.6   | 18.0            | 7.2    |              |        |  |
| 101-500 MILES                        | 28.4             | 12.8                | 36.5   | 38.6                | 9.9    | 33.6             | 8.2    | 37.5            | 12.5   | 26.2                   | 28.6   | 38.6            | 3.8    |              |        |  |
| MORE THAN 500 MILES                  | 6.7              | 10.9                | 10.4   | 7.5                 | .5     | 12.5             | 1.4    | 3.8             | 24.7   | 9.7                    | 9.5    | 3.8             | 23.3   |              |        |  |

## AMERICAN COUNCIL ON EDUCATION

## OFFICE OF RESEARCH FALL 1971

## WEIGHTED NATIONAL HONORS FOR FRESHMAN WOMEN

| All Institutions                       | All 2-Year Colleges | All 4-Year Colleges |         | All Universities |         | 2-Year Colleges        |        | 4-Year Colleges  |               | Universities |        |
|--|---------------------|---------------------|---------|------------------|---------|------------------------|--------|------------------|---------------|--------------|--------|
|  |                     | Public              | Private | Public           | Private | Technical Institutions | Public | Private Nonsect. | Private Sect. | Catholic     | Public |
| <b>AVERAGE GRADE IN HIGH SCHOOL</b>    |                     |                     |         |                  |         |                        |        |                  |               |              |        |
| A OR A+                                | 7.4                 | 3.1                 | 7.4     | 13.9             | 3.2     | 2.4                    | 6.5    | 10.9             | 10.0          | 7.7          | 11.3   |
| B-                                     | 12.0                | 6.7                 | 12.9    | 18.9             | 6.9     | 4.7                    | 9.2    | 10.8             | 17.2          | 13.2         | 17.9   |
| B+                                     | 21.7                | 15.8                | 24.0    | 26.9             | 16.4    | 11.1                   | 30.2   | 23.5             | 26.1          | 23.3         | 23.5   |
| B                                      | 28.1                | 30.4                | 28.4    | 24.1             | 31.2    | 24.4                   | 31.9   | 29.8             | 25.2          | 26.2         | 27.6   |
| B-                                     | 13.9                | 17.4                | 13.5    | 9.2              | 17.2    | 19.3                   | 14.5   | 15.0             | 10.5          | 11.3         | 24.1   |
| C+                                     | 10.8                | 16.3                | 9.1     | 5.3              | 15.7    | 21.1                   | 6.5    | 10.4             | 6.5           | 8.3          | 16.8   |
| C                                      | 5.8                 | 9.9                 | 4.4     | 1.7              | 9.0     | 16.2                   | 0.7    | 4.8              | 3.3           | 5.0          | 5.7    |
| D                                      | 0.2                 | 0.4                 | 0.2     | 0.1              | 0.4     | 0.9                    | 0.4    | 0.1              | 0.2           | 0.1          | 0.1    |
| <b>RANK IN HIGH SCHOOL CLASS</b>       |                     |                     |         |                  |         |                        |        |                  |               |              |        |
| TOP QUARTER                            | 49.7                | 29.3                | 55.6    | 70.6             | 30.1    | 23.3                   | 46.7   | 54.5             | 60.7          | 58.9         | 69.0   |
| SECOND QUARTER                         | 30.4                | 35.9                | 30.1    | 22.4             | 36.1    | 34.9                   | 43.1   | 31.6             | 25.8          | 32.3         | 77.8   |
| THIRD QUARTER                          | 17.5                | 30.3                | 12.7    | 6.3              | 29.4    | 36.5                   | 9.1    | 12.6             | 11.7          | 12.7         | 17.1   |
| FOURTH QUARTER                         | 2.4                 | 4.5                 | 1.6     | 0.7              | 4.4     | 5.3                    | 1.1    | 1.4              | 1.9           | 2.2          | 4.7    |
| <b>SECONDARY SCHOOL ACHIEVEMENTS</b>   |                     |                     |         |                  |         |                        |        |                  |               |              |        |
| PRESIDENT STUDENT ORGANIZATION         | 18.4                | 13.6                | 20.4    | 22.2             | 13.2    | 16.4                   | 11.5   | 18.8             | 23.0          | 23.5         | 20.9   |
| HIGH RATING STATE MUSIC CONTEST        | 12.2                | 10.2                | 12.7    | 14.4             | 10.5    | 8.4                    | 1.6    | 12.2             | 12.1          | 18.2         | 15.0   |
| STATE/REGIONAL SPEECH CONTEST          | 5.0                 | 3.2                 | 5.6     | 6.5              | 3.3     | 2.5                    | 2.7    | 5.2              | 5.7           | 6.4          | 6.3    |
| MAJOR PART IN A PLAY                   | 15.4                | 12.5                | 17.2    | 16.7             | 12.5    | 13.0                   | 10.9   | 15.9             | 19.5          | 20.2         | 16.6   |
| YOUTH LETTER (SPORTS)                  | 16.0                | 15.1                | 16.7    | 16.0             | 14.6    | 18.7                   | 11.1   | 17.1             | 16.8          | 14.6         | 18.7   |
| AWARD IN ART COMPETITION               | 6.4                 | 5.6                 | 6.6     | 7.1              | 5.4     | 7.1                    | 12.2   | 5.8              | 8.3           | 7.5          | 15.4   |
| EDITOR OF SCHOOL PAPER                 | 15.5                | 12.1                | 16.8    | 18.5             | 11.9    | 13.5                   | 13.3   | 15.7             | 19.5          | 17.6         | 16.2   |
| ORIGINAL WRITING PUBLISHED             | 18.1                | 13.2                | 20.1    | 22.1             | 12.9    | 15.9                   | 22.4   | 17.4             | 25.2          | 22.4         | 24.1   |
| NSF SUMMER PROGRAM                     | 0.6                 | 0.3                 | 0.6     | 1.1              | 0.3     | 0.2                    | 1.4    | 0.4              | 1.0           | 0.8          | 2.5    |
| STATE/REGIONAL SCIENCE PROGRAM         | 1.7                 | 1.3                 | 1.8     | 2.0              | 1.3     | 1.2                    | 2.1    | 1.2              | 1.9           | 2.2          | 1.8    |
| SCHOLASTIC MONOR SOCIETY               | 31.5                | 16.4                | 35.6    | 48.3             | 16.8    | 13.2                   | 32.9   | 33.2             | 39.7          | 40.5         | 34.0   |
| NATIONAL MERIT RECOGNITION             | 8.0                 | 3.7                 | 8.8     | 13.2             | 3.9     | 2.2                    | 9.1    | 5.9              | 18.6          | 9.1          | 6.5    |
| YEAR FINISH SECONDARY SCHOOL **        | 92.6                | 67.2                | 95.4    | 96.2             | 86.4    | 92.6                   | 94.0   | 95.5             | 94.9          | 96.0         | 96.8   |
| GRADUATED IN 1971                      | 7.4                 | 12.8                | 4.6     | 3.8              | 13.6    | 7.4                    | 6.0    | 4.5              | 4.7           | 4.0          | 3.9    |
| DID NOT GRADUATE IN 1971               |                     |                     |         |                  |         |                        |        |                  |               |              | 3.02   |
| <b>HIGHEST DEGREE PLANNED</b>          |                     |                     |         |                  |         |                        |        |                  |               |              |        |
| NONE                                   | 6.6                 | 11.6                | 4.3     | 2.9              | 12.1    | 7.7                    | 3.4    | 4.3              | 4.1           | 4.4          | 3.1    |
| ASSOCIATE (OR EQUIVALENT)              | 12.5                | 30.9                | 2.5     | 1.7              | 32.1    | 21.6                   | 0.3    | 3.1              | 1.2           | 2.9          | 2.0    |
| BACHELOR'S (B.A., B.S.)                | 41.8                | 31.4                | 47.2    | 48.6             | 30.0    | 41.2                   | 49.9   | 50.6             | 37.9          | 45.4         | 35.2   |
| MASTER'S (M.A., M.S.)                  | 26.6                | 15.8                | 33.7    | 30.3             | 15.3    | 20.0                   | 35.0   | 33.5             | 35.5          | 32.0         | 32.6   |
| PH.D. OR ED.D.                         | 5.2                 | 2.1                 | 6.4     | 7.9              | 1.9     | 3.0                    | 7.6    | 4.5              | 11.6          | 7.5          | 6.5    |
| H.D., D.O., D.S., OR D.V.M.            | 2.6                 | 1.4                 | 2.3     | 4.9              | 1.5     | 1.2                    | 2.6    | 1.1              | 4.5           | 3.4          | 3.7    |
| J.D. OR J.D. (LAW)                     | 1.2                 | 0.4                 | 1.5     | 1.2              | 0.4     | 0.9                    | 0.4    | 0.9              | 3.2           | 1.8          | 1.3    |
| P.D. (DIVINITY)                        | 0.1                 | 0.1                 | 0.1     | 0.0              | 0.1     | 0.0                    | 0.0    | 0.1              | 0.3           | 0.0          | 0.0    |
| OTHER                                  | 3.5                 | 6.3                 | 2.1     | 1.7              | 6.6     | 4.1                    | 0.7    | 2.0              | 2.2           | 2.6          | 1.9    |
| <b>CONCERN ABOUT FINANCING COLLEGE</b> |                     |                     |         |                  |         |                        |        |                  |               |              |        |
| NO CONCERN                             | 32.4                | 37.1                | 29.2    | 30.6             | 36.4    | 42.2                   | 26.8   | 27.4             | 33.7          | 32.9         | 29.1   |
| SOME CONCERN                           | 56.4                | 54.5                | 57.9    | 56.7             | 55.1    | 50.0                   | 65.0   | 59.5             | 53.5          | 60.2         | 51.9   |
| MAJOR CONCERN                          | 11.2                | 8.4                 | 12.9    | 12.7             | 8.5     | 7.8                    | 8.2    | 13.1             | 12.8          | 14.2         | 10.9   |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

| MAJOR SOURCES OF FINANCIAL SUPPORT FOR COLLEGE (1) | All Freshmen | All 2-Year Colleges | All 4-Year Colleges | All Universities |         | 2-Year Colleges |         | 4-Year Colleges      |        | Universities |          |          |            |
|--|--------------|---------------------|---------------------|------------------|---------|-----------------|---------|----------------------|--------|--------------|----------|----------|------------|
|  |              |                     |                     | Public           | Private | Public          | Private | Technical Institutes | Public | Private      | Nonsect. | Catholic | Protestant |
| PART-TIME OR SUMMER WORK                           | 22.8         | 26.0                | 20.2                | 22.5             | 27.7    | 13.4            | 44.7    | 22.3                 | 13.9   | 15.3         | 23.1     | 24.6     | 13.4       |
| SAVINGS FROM FULL-TIME EMPLOYMENT                  | 6.9          | 9.1                 | 5.3                 | 6.3              | 9.7     | 4.8             | 13.6    | 5.6                  | 3.8    | 4.5          | 5.8      | 6.8      | 3.8        |
| PARENTAL OR FAMILY AID OR GIFTS                    | 61.2         | 53.0                | 63.9                | 69.4             | 51.1    | 67.0            | 46.4    | 60.9                 | 71.8   | 70.4         | 59.9     | 67.9     | 75.6       |
| PARENT'S MILITARY SERVICE                          | 1.8          | 2.0                 | 1.8                 | 1.5              | 2.0     | 2.4             | 2.1     | 2.0                  | 1.5    | 1.6          | 1.6      | 1.6      | .9         |
| PERSONAL MILITARY SERVICE                          | .2           | .2                  | .1                  | .1               | .2      | .1              | .4      | .2                   | .1     | .1           | .1       | .1       | .1         |
| SCHOLARSHIPS AND GRANTS                            | 20.5         | 15.5                | 25.1                | 19.9             | 15.0    | 19.1            | 19.0    | 22.0                 | 27.4   | 29.5         | 32.9     | 37.7     | 29.5       |
| LOANS-MDEA/GOVT INSURED/COLLEGE                    | 15.9         | 13.1                | 19.4                | 14.0             | 12.5    | 17.7            | 5.0     | 16.6                 | 21.7   | 23.9         | 26.5     | 32.9     | 18.6       |
| OWNER REPAYABLE LOANS                              | 7.0          | 6.4                 | 8.9                 | 4.5              | 6.1     | 8.6             | 3.2     | 9.2                  | 8.8    | 8.2          | 9.3      | 4.6      | 4.3        |
| PROBABLE MAJOR FIELD OF STUDY (2)                  |              |                     |                     |                  |         |                 |         |                      |        |              |          |          |            |
| AGRICULTURE (INCL FORESTRY)                        | 1.5          | 1.3                 | 2.1                 | 5.1              | 1.3     | 1.1             | 0.1     | 0.0                  | 2.4    | 4.4          | 3.8      | 3.9      | 1.1        |
| BIOLOGICAL SCIENCES                                | 2.7          | 1.3                 | 3.1                 | 5.1              | 28.8    | 21.4            | 4.3     | 9.1                  | 4.7    | 5.7          | 4.0      | 5.8      | 20.1       |
| BUSINESS   | 14.2         | 27.9                | 7.3                 | 5.1              | 12.3    | 17.3            | 7.9     | 26.8                 | 10.5   | 16.1         | 14.4     | 13.0     | 6.7        |
| EDUCATION  | 15.9         | 12.9                | 20.8                | 11.8             | 2.2     | 0.6             | 0.2     | 4.5                  | 0.1    | 0.1          | 0.3      | 0.4      | 1.2        |
| ENGINEERING  | .3           | .1                  | .2                  | .6               | 4.0     | 2.2             | 2.7     | 2.6                  | 3.7    | 4.9          | 4.9      | 5.5      | 3.8        |
| ENGLISH  | 3.5          | 2.2                 | 4.2                 | 4.0              | 21.9    | 12.1            | 9.2     | 13.6                 | 9.1    | 10.4         | 19.9     | 14.6     | 14.8       |
| HEALTH PROFESSIONS (NON-M.D.)                      | 16.1         | 20.7                | 12.8                | 14.6             | 3.5     | 1.7             | 2.5     | 3.8                  | 3.4    | 3.6          | 4.8      | 2.9      | 5.7        |
| HISTORY, POLITICAL SCIENCE                         | 3.1          | 1.8                 | 4.1                 | 5.1              | 2.3     | 3.6             | 5.6     | 3.7                  | 7.4    | 6.9          | 5.9      | 4.9      | 7.4        |
| HUMANITIES (OTHER)                                 | 4.2          | 2.5                 | 5.1                 | 11.2             | 11.8    | 5.9             | 11.8    | 18.7                 | 9.0    | 15.5         | 14.0     | 9.8      | 12.0       |
| FINE ARTS  | 9.7          | 6.6                 | 11.2                | 4.0              | 1.2     | 1.2             | 5.3     | 3.4                  | 3.6    | 3.6          | 4.8      | 3.7      | 5.6        |
| MATHEMATICS OR STATISTICS                          | 2.9          | 1.2                 | 3.7                 | 4.0              | 1.2     | 1.2             | 0.2     | 2.1                  | .8     | 1.1          | 1.1      | .9       | 1.2        |
| PHYSICAL SCIENCES                                  | .8           | .4                  | .9                  | 1.3              | .4      | .4              | .2      | 2.1                  | .8     | 1.1          | 1.1      | .9       | 1.9        |
| PRE-PROFESSIONAL                                   | 3.9          | 2.8                 | 3.5                 | 6.6              | 2.8     | 2.1             | 2.1     | 2.1                  | 6.3    | 4.7          | 4.3      | 5.1      | 13.0       |
| SOCIAL SCIENCES                                    | 12.2         | 8.9                 | 14.4                | 13.5             | 8.2     | 14.4            | 23.0    | 11.8                 | 18.9   | 17.2         | 15.8     | 13.3     | 14.3       |
| OTHER FIELDS (TECHNICAL)                           | 2.6          | 3.3                 | 2.1                 | 2.4              | 3.4     | 2.6             | 1.3     | 2.2                  | 2.0    | 1.8          | 1.8      | 2.5      | 2.0        |
| (OTHER FIELDS (NONTECHNICAL)                       | 5.0          | 3.9                 | 4.2                 | 8.0              | 3.8     | 4.7             | .8      | 5.4                  | 2.3    | 3.4          | 3.2      | 9.6      | .9         |
| UNDECIDED  | 2.3          | 1.9                 | 2.3                 | 2.7              | 1.9     | 2.3             | .0      | 2.4                  | 2.4    | 2.5          | 1.5      | 2.8      | 2.5        |
| PROBABLE CAREER OCCUPATION (2)                     |              |                     |                     |                  |         |                 |         |                      |        |              |          |          |            |
| ARTIST (INCL PERFORMER)                            | 7.2          | 4.8                 | 7.9                 | 9.8              | 4.2     | 9.0             | 14.9    | 6.1                  | 11.9   | 9.2          | 7.8      | 10.1     | 8.9        |
| BUSINESSMAN  | 4.4          | 6.8                 | 3.9                 | 2.9              | 7.0     | 5.1             | 3.5     | 3.6                  | 2.7    | 3.0          | 3.2      | 1.8      |            |
| CLERGYMAN  | .2           | .1                  | .3                  | .1               | .1      | .4              | .0      | .1                   | .3     | 1.3          | .2       | .1       |            |
| COLLEGE TEACHER                                    | .6           | .3                  | .7                  | .8               | .3      | .6              | .9      | .6                   | 1.1    | .9           | .5       | .7       | 1.4        |
| DOCTOR (M.D. OR D.D.S.)                            | 2.0          | 1.0                 | 1.9                 | 3.8              | 1.0     | .9              | 1.7     | .9                   | 3.8    | 2.8          | 2.8      | 2.6      | 9.0        |
| EDUCATOR (SECONDARY)                               | 11.0         | 7.0                 | 14.7                | 10.6             | 6.9     | 7.9             | 9.6     | 17.7                 | 9.5    | 12.5         | 10.6     | 11.5     | 7.9        |
| ELEMENTARY TEACHER                                 | 13.8         | 11.7                | 18.0                | 9.2              | 10.9    | 17.8            | 12.2    | 22.3                 | 8.9    | 14.9         | 15.8     | 10.1     | 5.5        |
| ENGINEER   | .2           | .1                  | .2                  | .5               | .1      | .1              | 4.5     | .1                   | .1     | .2           | .4       | .4       | 1.1        |
| FARMER OR FORESTER                                 | .7           | .9                  | .4                  | .7               | 1.0     | .3              | .4      | .3                   | .8     | .4           | .3       | .8       | .5         |
| HEALTH PROFESSIONAL (NON-M.D.)                     | 8.8          | 6.6                 | 7.8                 | 11.0             | 8.9     | 6.5             | 2.6     | 8.3                  | 8.1    | 6.7          | 7.3      | 12.3     | 5.6        |
| LAWYER   | 1.4          | 2.5                 | 1.7                 | 2.1              | .5      | .7              | .4      | 1.1                  | 3.4    | 2.0          | 2.2      | 1.4      | 4.9        |
| NURSE  | 8.6          | 12.2                | 6.4                 | 6.9              | 12.9    | 6.8             | 8.3     | 6.4                  | 2.9    | 5.0          | 1.2      | 6.3      | 9.8        |
| RESEARCH SCIENTIST                                 | 1.5          | .5                  | 1.6                 | 2.9              | .5      | .6              | 8.1     | 1.0                  | 2.8    | 2.0          | 1.7      | 2.5      | 4.3        |
| OTHER  | 26.1         | 34.9                | 21.3                | 21.1             | 35.4    | 31.6            | 21.4    | 20.2                 | 24.0   | 22.9         | 20.6     | 21.7     | 18.6       |
| UNDECIDED  | 13.5         | 10.5                | 13.8                | 17.5             | 10.4    | 11.7            | 11.7    | 11.4                 | 16.8   | 12.8         | 12.8     | 16.5     | 21.5       |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971

WEIGHTED NATIONAL HOMES FOR FRESHMAN WOMEN

| All Fresh-<br>men  | All<br>2-Year<br>College | All<br>4-Year<br>College | 2-Year Colleges |         | 4-Year Colleges |         | Universities |         |
|--|--------------------------|--------------------------|-----------------|---------|-----------------|---------|--------------|---------|
|  |                          |                          | Public          | Private | Public          | Private | Public       | Private |
| <b>REASONS NOTED AS VERY IMPORTANT IN DECIDING TO GO TO COLLEGE **</b> |                          |                          |                 |         |                 |         |              |         |
| PARENTS WANTED ME TO GO  | 23.6                     | 25.4                     | 22.7            | 22.6    | 30.5            | 17.1    | 24.2         | 26.3    |
| CONTRIBUTE MORE TO MY COMMUNITY  | 23.1                     | 20.5                     | 25.1            | 23.6    | 19.7            | 20.8    | 23.7         | 26.8    |
| GET A BETTER JOB   | 70.1                     | 77.6                     | 66.9            | 63.7    | 78.1            | 73.7    | 60.1         | 56.6    |
| GAIN A GENERAL EDUCATION   | 66.8                     | 61.1                     | 69.0            | 71.8    | 60.2            | 67.8    | 67.5         | 75.6    |
| IMPROVE READING/STUDY SKILLS   | 22.7                     | 24.7                     | 22.8            | 19.5    | 24.0            | 29.7    | 16.7         | 23.1    |
| NOTHING BETTER TO DO   | 2.3                      | 2.2                      | 2.2             | 2.5     | 2.2             | 2.0     | 2.3          | 2.1     |
| BECOME MORE CULTURED   | 34.0                     | 31.7                     | 35.8            | 34.2    | 30.8            | 38.6    | 33.7         | 33.9    |
| MAKE MORE MONEY  | 41.5                     | 51.9                     | 36.6            | 33.6    | 53.0            | 44.0    | 29.0         | 42.7    |
| LEARN MORE ABOUT MY INTERESTS  | 73.9                     | 70.3                     | 74.5            | 78.7    | 70.5            | 68.6    | 76.7         | 72.3    |
| MEET NEW/INTERESTING PEOPLE  | 55.3                     | 50.8                     | 56.8            | 59.9    | 49.7            | 58.5    | 50.3         | 54.4    |
| PREPARE FOR GRAD OR PROF SCHOOL  | 29.3                     | 30.2                     | 28.8            | 28.7    | 29.4            | 35.7    | 24.7         | 26.3    |
| <b>REASONS NOTED AS VERY IMPORTANT IN SELECTING THIS COLLEGE **</b>    |                          |                          |                 |         |                 |         |              |         |
| RELATIVES WANTED ME TO GO  | 9.5                      | 10.7                     | 9.3             | 8.1     | 10.6            | 11.7    | 7.7          | 9.0     |
| COLLEGE HAS A GOOD REPUTATION  | 37.7                     | 31.4                     | 40.3            | 43.0    | 29.7            | 44.4    | 20.1         | 34.6    |
| MY FRIENDS GOING TO THIS COL   | 4.5                      | 6.0                      | 3.5             | 4.0     | 6.4             | 3.3     | 4.4          | 4.9     |
| LOW TUITION  | 18.7                     | 25.5                     | 12.9            | 18.3    | 28.2            | 5.2     | 38.0         | 19.0    |
| ADVICE OF SOMEONE WHO ATTENDED   | 16.2                     | 16.2                     | 16.7            | 15.2    | 15.6            | 20.6    | 10.0         | 16.3    |
| SPECIAL EDUC PROGRAM OFFERED   | 35.9                     | 36.4                     | 36.3            | 34.2    | 36.4            | 36.6    | 43.0         | 34.0    |
| NOT ACCEPTED ANYWHERE ELSE   | 2.5                      | 3.1                      | 2.3             | 2.0     | 3.0             | 3.4     | 2.3          | 2.3     |
| ADVICE OF GUIDANCE COUNSELOR   | 6.6                      | 9.0                      | 6.1             | 3.8     | 8.4             | 13.4    | 4.9          | 5.7     |
| WANTED TO LIVE AT HOME   | 12.2                     | 21.1                     | 6.4             | 8.2     | 22.9            | 7.8     | 19.5         | 7.0     |
| <b>NEED FOR SPECIAL MFLP IN (1) **</b>                                 |                          |                          |                 |         |                 |         |              |         |
| ENGLISH  | 10.8                     | 12.4                     | 10.5            | 8.9     | 11.9            | 16.0    | 8.7          | 10.8    |
| READING  | 8.3                      | 9.0                      | 7.4             | 8.9     | 8.7             | 11.2    | 7.8          | 6.8     |
| MATHEMATICS  | 38.4                     | 38.6                     | 41.0            | 33.3    | 37.7            | 45.2    | 27.3         | 42.9    |
| SOCIAL STUDIES   | 4.2                      | 4.8                      | 4.4             | 3.1     | 4.8             | 4.8     | 4.8          | 4.1     |
| SCIENCE  | 26.8                     | 23.3                     | 29.4            | 27.6    | 22.9            | 26.5    | 23.7         | 30.1    |
| FOREIGN LANGUAGE   | 16.7                     | 13.7                     | 19.8            | 15.9    | 12.6            | 22.1    | 19.9         | 16.9    |
| <b>AGREE STRONGLY OR SOMEWHAT</b>                                      |                          |                          |                 |         |                 |         |              |         |
| GOV'T NOT CONTROLLING POLLUTION  | 90.8                     | 88.7                     | 91.5            | 92.9    | 88.6            | 90.0    | 90.2         | 91.1    |
| GOV'T NOT PROTECTING CONSUMER  | 77.2                     | 75.3                     | 77.6            | 79.3    | 75.2            | 76.0    | 79.8         | 76.2    |
| GOV'T NOT DESEREGATING QUICKLY   | 53.0                     | 53.0                     | 52.3            | 54.3    | 53.5            | 48.6    | 60.1         | 45.9    |
| TOO MANY RIGHTS FOR CRIMINALS  | 41.1                     | 44.1                     | 39.8            | 38.9    | 44.3            | 42.6    | 36.9         | 42.3    |
| SHOULD ABOLISH DEATH PENALTY   | 62.8                     | 58.1                     | 65.1            | 66.0    | 57.8            | 59.8    | 76.9         | 63.6    |
| WOMEN'S ACTIVITIES BEST IN HOME  | 30.6                     | 35.4                     | 30.6            | 22.9    | 34.7            | 40.4    | 22.7         | 32.3    |
| BARELY COMMUNICATE WITH PARENTS  | 16.3                     | 17.7                     | 15.1            | 16.1    | 18.1            | 15.4    | 19.9         | 16.0    |
| SHOULD LEGALIZE MARIJUANA  | 35.0                     | 30.8                     | 34.5            | 42.8    | 30.3            | 34.5    | 55.0         | 31.0    |
| SHOULD DISCOURAGE LARGE FAMILIES                                       | 67.5                     | 63.6                     | 67.2            | 74.1    | 63.3            | 65.4    | 71.7         | 71.5    |
| WOMEN SHOULD GET JOB EQUALITY  | 94.0                     | 91.9                     | 94.6            | 96.3    | 92.0            | 90.6    | 98.8         | 94.4    |
| ALL SHOULD GET COL OPPORTUNITY   | 70.8                     | 79.1                     | 67.2            | 64.1    | 79.3            | 77.9    | 65.4         | 67.6    |
| CAN DO LITTLE TO CHANGE SOCIETY  | 38.7                     | 39.3                     | 38.0            | 39.1    | 39.4            | 38.6    | 39.4         | 39.7    |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

|  | All Institutions | 2-Year Colleges | 4-Year Colleges | 2-Year Colleges  |          |          | 4-Year Colleges        |          |          | Universities |          |          |
|--|------------------|-----------------|-----------------|------------------|----------|----------|------------------------|----------|----------|--------------|----------|----------|
|  |                  |                 |                 | All Uni-venities | Public   | Private  | Technical Institutions | Public   | Private  | Non-trad.    | Private  | Public   |
| AGREE STRONGLY OR SOMEWHAT<br>COLLEGES REGULATE STUDENTS OFF CAMPUS    | 13.4             | 14.4            | 14.8            | 9.2              | 13.7     | 19.5     | 4.5                    | 15.3     | 12.7     | 18.3         | 9.1      | 9.4      |
| BENEFIT OF COLLEGE IS MONETARY   | 51.0             | 62.3            | 46.3            | 41.3             | 63.0     | 57.2     | 39.7                   | 51.5     | 38.0     | 41.8         | 39.9     | 30.4     |
| STUDENTS HELP EVALUATE FACULTY   | 75.8             | 71.7            | 76.7            | 80.7             | 71.8     | 71.5     | 83.9                   | 76.8     | 77.4     | 75.8         | 70.4     | 81.7     |
| AROLISH COLLEGE GRADES   | 43.8             | 40.6            | 44.6            | 47.1             | 40.1     | 44.2     | 49.7                   | 42.7     | 48.9     | 45.4         | 47.9     | 47.9     |
| DE-EMPHASIZE ORGANIZED SPORTS  | 24.9             | 24.0            | 23.9            | 28.1             | 24.2     | 22.6     | 35.7                   | 20.6     | 30.3     | 27.0         | 24.2     | 27.0     |
| REGULATE STUDENT PUBLICATIONS  | 32.5             | 39.5            | 31.6            | 23.0             | 39.0     | 42.6     | 17.5                   | 33.7     | 24.4     | 35.3         | 28.2     | 24.3     |
| COLLEGE HAS RIGHT TO BAN SPEAKERS                                      | 25.3             | 30.3            | 23.3            | 20.7             | 30.2     | 30.8     | 15.0                   | 24.1     | 19.5     | 25.4         | 23.9     | 17.4     |
| GIVE DISADVANTAGED PREFERENCE  | 38.5             | 41.3            | 38.1            | 34.5             | 41.0     | 43.5     | 38.9                   | 38.2     | 38.7     | 40.1         | 32.8     | 34.8     |
| COL. TOO LAX ON STUDENT PROTEST  | 42.8             | 46.5            | 42.8            | 36.6             | 46.0     | 50.5     | 33.1                   | 44.7     | 35.6     | 46.1         | 40.5     | 33.5     |
| COL. TOO OPEN ADMISSIONS AT PREG. CNL                                  | 36.7             | 46.0            | 32.3            | 29.6             | 47.3     | 36.9     | 31.0                   | 34.5     | 31.5     | 38.1         | 30.1     | 31.1     |
| ADOPT OPEN ADMISSIONS AT PREG. CNL<br>USE SAME DEGREE STANDARD FOR ALL | 76.2             | 76.2            | 75.3            | 77.9             | 76.7     | 72.2     | 73.7                   | 75.5     | 76.1     | 74.6         | 74.9     | 78.3     |
| <br>CURRENT POLITICAL PREFERENCE                                       | <br>FAR LEFT     | <br>1.9         | <br>1.2         | <br>2.2          | <br>2.3  | <br>1.2  | <br>1.6                | <br>3.9  | <br>1.6  | <br>4.5      | <br>2.1  | <br>2.0  |
| <br>LIBERAL  | <br>33.6         | <br>29.9        | <br>33.9        | <br>39.0         | <br>29.8 | <br>30.8 | <br>36.8               | <br>31.1 | <br>42.8 | <br>32.8     | <br>35.3 | <br>34.9 |
| <br>MIDDLE-OF-THE-ROAD   | <br>50.6         | <br>55.0        | <br>49.2        | <br>46.1         | <br>55.5 | <br>51.2 | <br>48.2               | <br>53.0 | <br>39.6 | <br>45.9     | <br>49.6 | <br>39.0 |
| <br>CONSERVATIVE   | <br>13.6         | <br>13.2        | <br>14.4        | <br>12.5         | <br>12.9 | <br>15.8 | <br>10.7               | <br>14.0 | <br>12.8 | <br>18.9     | <br>13.3 | <br>12.5 |
| <br>FAR RIGHT  | <br>0.4          | <br>0.7         | <br>0.3         | <br>0.2          | <br>0.7  | <br>0.6  | <br>0.4                | <br>0.3  | <br>0.4  | <br>0.3      | <br>0.2  | <br>0.3  |
| <br>OBJECTIVES CONSIDERED TO BE<br>ESSENTIAL OR VERY IMPORTANT         | <br>14.2         | <br>11.0        | <br>16.0        | <br>15.9         | <br>10.5 | <br>15.1 | <br>10.4               | <br>10.5 | <br>13.7 | <br>19.4     | <br>15.2 | <br>19.9 |
| <br>ACHIEVE IN A PERFORMING ART  | <br>54.3         | <br>51.8        | <br>56.2        | <br>55.0         | <br>51.4 | <br>54.9 | <br>47.4               | <br>56.9 | <br>56.8 | <br>54.8     | <br>54.9 | <br>55.2 |
| <br>BE AN AUTHORITY IN MY FIELD  | <br>31.6         | <br>30.1        | <br>32.7        | <br>31.8         | <br>29.7 | <br>33.2 | <br>32.4               | <br>32.4 | <br>31.7 | <br>33.6     | <br>31.3 | <br>33.7 |
| <br>OBTAIN RECOGNITION FROM PEERS                                      | <br>10.2         | <br>7.6         | <br>11.5        | <br>12.1         | <br>7.4  | <br>9.1  | <br>11.5               | <br>9.7  | <br>16.1 | <br>11.5     | <br>13.7 | <br>11.0 |
| <br>INFLUENCE POLITICAL STRUCTURE                                      | <br>29.8         | <br>26.9        | <br>31.9        | <br>30.8         | <br>25.9 | <br>34.0 | <br>30.5               | <br>29.6 | <br>35.9 | <br>33.3     | <br>35.6 | <br>35.2 |
| <br>INFLUENCE SOCIAL VALUES  | <br>64.7         | <br>66.7        | <br>65.3        | <br>60.3         | <br>66.1 | <br>71.6 | <br>59.3               | <br>66.2 | <br>61.3 | <br>65.3     | <br>68.1 | <br>61.0 |
| <br>RAISE A FAMILY   | <br>53.0         | <br>51.9        | <br>51.0        | <br>55.4         | <br>56.4 | <br>46.6 | <br>54.0               | <br>47.7 | <br>48.4 | <br>54.3     | <br>52.2 | <br>45.9 |
| <br>HAVE ACTIVE SOCIAL LIFE  | <br>64.4         | <br>62.6        | <br>65.2        | <br>65.9         | <br>62.2 | <br>65.6 | <br>64.3               | <br>65.7 | <br>65.0 | <br>70.5     | <br>65.5 | <br>67.6 |
| <br>HAVE FRIENDS DIFFERENT FROM ME                                     | <br>7.0          | <br>9.2         | <br>6.2         | <br>5.2          | <br>9.4  | <br>8.1  | <br>3.4                | <br>6.8  | <br>5.3  | <br>5.4      | <br>5.6  | <br>3.5  |
| <br>BE AN EXPERT IN FINANCE  | <br>13.2         | <br>15.6        | <br>12.3        | <br>11.1         | <br>15.9 | <br>13.7 | <br>10.6               | <br>13.2 | <br>10.6 | <br>13.2     | <br>11.6 | <br>9.1  |
| <br>BE ADMINISTRATIVELY RESPONSIBLE                                    | <br>28.2         | <br>32.3        | <br>26.2        | <br>25.3         | <br>32.5 | <br>31.2 | <br>21.0               | <br>28.1 | <br>24.1 | <br>23.9     | <br>26.2 | <br>21.7 |
| <br>BE VERY WELL-OFF FINANCIALLY                                       | <br>71.6         | <br>70.0        | <br>73.7        | <br>70.1         | <br>69.6 | <br>73.4 | <br>72.0               | <br>72.5 | <br>73.3 | <br>74.9     | <br>79.5 | <br>71.9 |
| <br>HELP OTHERS IN DIFFICULTY  | <br>22.0         | <br>19.8        | <br>23.7        | <br>22.6         | <br>19.6 | <br>22.0 | <br>26.7               | <br>22.5 | <br>25.2 | <br>25.4     | <br>26.4 | <br>22.4 |
| <br>PARTICIPATE IN PEACE CORPS/VISTA                                   | <br>10.0         | <br>8.2         | <br>11.5        | <br>10.1         | <br>7.8  | <br>11.5 | <br>6.7                | <br>11.5 | <br>12.9 | <br>10.1     | <br>9.6  | <br>12.3 |
| <br>BECOME A COMMUNITY LEADER  | <br>5.5          | <br>4.4         | <br>5.5         | <br>7.3          | <br>4.6  | <br>3.4  | <br>9.5                | <br>4.4  | <br>7.0  | <br>5.9      | <br>7.0  | <br>6.5  |
| <br>CONTRIBUTE TO SCIENTIFIC THEORY                                    | <br>15.2         | <br>11.6        | <br>16.7        | <br>18.1         | <br>11.3 | <br>13.5 | <br>19.5               | <br>14.5 | <br>22.4 | <br>18.1     | <br>16.7 | <br>21.6 |
| <br>CREATE ORIGINAL WORKS  | <br>19.6         | <br>20.1        | <br>19.3        | <br>19.2         | <br>20.1 | <br>19.7 | <br>21.5               | <br>19.7 | <br>20.3 | <br>18.4     | <br>16.6 | <br>19.5 |
| <br>NEVER BE OBLIGATED TO PEOPLE                                       | <br>20.3         | <br>17.5        | <br>20.9        | <br>24.0         | <br>16.9 | <br>21.6 | <br>31.8               | <br>18.6 | <br>26.4 | <br>21.6     | <br>21.1 | <br>23.3 |
| <br>CREATE WORKS OF ART  | <br>40.4         | <br>34.5        | <br>42.1        | <br>46.8         | <br>34.1 | <br>37.7 | <br>35.3               | <br>39.3 | <br>48.1 | <br>42.8     | <br>48.2 | <br>44.9 |
| <br>KEEP UP WITH POLITICAL AFFAIRS                                     | <br>28.6         | <br>32.2        | <br>25.3        | <br>31.7         | <br>36.2 | <br>38.6 | <br>42.2               | <br>39.4 | <br>44.7 | <br>26.4     | <br>27.1 | <br>22.8 |
| <br>SUCCEED IN MY OWN BUSINESS   | <br>41.6         | <br>39.0        | <br>43.0        | <br>43.1         | <br>43.0 | <br>43.1 | <br>66.7               | <br>69.9 | <br>79.0 | <br>80.2     | <br>81.7 | <br>43.6 |
| <br>HELP CLEAN UP ENVIRONMENT  | <br>73.5         | <br>67.1        | <br>76.2        | <br>78.8         | <br>66.7 | <br>73.6 | <br>73.6               | <br>73.6 | <br>73.6 | <br>78.0     | <br>80.9 | <br>82.3 |
| <br>DEVELOP A PHILOSOPHY OF LIFE                                       | <br>28.5         | <br>24.9        | <br>31.1        | <br>29.5         | <br>24.6 | <br>27.5 | <br>23.5               | <br>30.0 | <br>33.5 | <br>32.0     | <br>33.5 | <br>33.4 |
| <br>PARTICIPATE IN COMMUNITY ACTION                                    | <br>36.4         | <br>43.1        | <br>34.1        | <br>29.7         | <br>42.6 | <br>30.4 | <br>36.3               | <br>28.5 | <br>35.1 | <br>30.0     | <br>31.6 | <br>21.4 |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971

WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

| All Institutions   | All 2-Year Colleges |                 |                  | All 4-Year Colleges |                     |                    | All Universities |         |              | 4-Year Colleges |         |              | Universities |         |          |
|--|---------------------|-----------------|------------------|---------------------|---------------------|--------------------|------------------|---------|--------------|-----------------|---------|--------------|--------------|---------|----------|
|  | All Institutions    | 2-Year Colleges | All Universities | All 2-Year Colleges | All 4-Year Colleges | Total Institutions | Public           | Private | Universities | Public          | Private | Universities | Public       | Private | Catholic |
| SELF RATINGS OF BETTER THAN<br>'AVERAGE' ON PERSONAL TRAITS  |                     |                 |                  |                     |                     |                    |                  |         |              |                 |         |              |              |         |          |
| ACADEMIC ABILITY   | 51.9                | 34.5            | 56.0             | 72.2                | 35.5                | 27.2               | 58.4             | 51.9    | 64.6         | 60.8            | 55.4    | 70.1         | 91.3         | 70.1    | 26.4     |
| ATHLETIC ABILITY   | 24.3                | 22.5            | 24.6             | 26.5                | 22.1                | 25.8               | 17.8             | 24.3    | 26.4         | 24.6            | 25.1    | 20.9         | 27.0         | 27.0    | 23.6     |
| ARTISTIC ABILITY   | 19.7                | 16.7            | 19.8             | 24.2                | 16.4                | 18.5               | 31.1             | 17.4    | 25.1         | 20.9            | 19.9    | 19.0         | 26.6         | 26.6    | 56.0     |
| CHEERFULNESS   | 56.4                | 55.7            | 56.8             | 56.6                | 55.6                | 56.7               | 53.4             | 56.6    | 56.3         | 58.2            | 57.0    | 56.8         | 55.5         | 55.5    | 56.0     |
| DEFENSIVENESS  | 26.9                | 25.7            | 27.1             | 28.3                | 25.8                | 25.1               | 26.5             | 27.2    | 26.9         | 26.5            | 27.8    | 26.5         | 27.1         | 27.1    | 28.6     |
| DRIVE TO ACHIEVE   | 54.0                | 45.3            | 56.2             | 63.6                | 45.5                | 44.1               | 50.0             | 54.1    | 60.3         | 58.6            | 57.9    | 61.8         | 71.4         | 71.4    | 61.8     |
| LEADERSHIP ABILITY   | 30.4                | 22.9            | 32.0             | 39.5                | 22.5                | 25.3               | 29.0             | 28.9    | 38.1         | 35.7            | 33.2    | 38.0         | 46.0         | 46.0    | 24.4     |
| MATHEMATICAL ABILITY   | 25.5                | 17.7            | 26.4             | 36.3                | 18.3                | 12.8               | 32.4             | 24.7    | 29.8         | 27.2            | 27.6    | 34.2         | 45.2         | 45.2    | 23.6     |
| MECHANICAL ABILITY   | 8.2                 | 6.8             | 8.3              | 10.3                | 6.7                 | 7.4                | 13.7             | 7.3     | 10.9         | 8.2             | 8.9     | 9.8          | 12.6         | 12.6    | 8.9      |
| ORIGINALITY  | 33.4                | 26.1            | 35.5             | 41.3                | 25.5                | 30.6               | 41.4             | 32.1    | 43.9         | 37.5            | 35.7    | 39.8         | 47.9         | 47.9    | 39.8     |
| POLITICAL CONSERVATISM                                       | 6.6                 | 4.6             | 7.5              | 8.1                 | 4.5                 | 5.3                | 5.3              | 6.7     | 7.8          | 10.4            | 7.1     | 7.6          | 10.3         | 10.3    | 7.6      |
| POLITICAL LIBERALISM   | 19.8                | 14.1            | 20.8             | 26.8                | 13.9                | 15.5               | 27.9             | 17.4    | 30.2         | 21.7            | 21.3    | 25.4         | 33.0         | 33.0    | 25.4     |
| POPULARITY (GENERAL)   | 26.0                | 22.5            | 27.0             | 29.7                | 22.2                | 24.4               | 23.9             | 26.2    | 29.6         | 27.9            | 26.5    | 29.3         | 31.6         | 31.6    | 29.3     |
| POPULARITY WITH OPPOSITE SEX                                 | 23.6                | 21.2            | 23.7             | 27.4                | 20.6                | 20.6               | 25.2             | 23.9    | 22.5         | 27.9            | 25.0    | 21.3         | 27.1         | 28.8    | 27.1     |
| PUBLIC SPEAKING ABILITY                                      | 17.1                | 12.1            | 18.5             | 22.4                | 12.1                | 11.7               | 16.5             | 16.2    | 23.1         | 21.7            | 18.8    | 21.3         | 27.3         | 27.3    | 21.3     |
| SELF-CONFIDENCE (INTELLECTUAL)                               | 30.3                | 20.6            | 32.1             | 42.3                | 20.9                | 18.4               | 32.9             | 28.6    | 40.4         | 34.8            | 33.2    | 40.3         | 51.1         | 51.1    | 34.8     |
| SELF-CONFIDENCE (SOCIAL)                                     | 24.5                | 21.5            | 24.8             | 28.6                | 21.1                | 24.5               | 21.1             | 24.5    | 23.1         | 29.5            | 25.2    | 24.4         | 27.9         | 31.6    | 27.9     |
| SENSITIVITY TO CRITICISM                                     | 28.2                | 23.9            | 29.7             | 32.3                | 23.9                | 23.8               | 36.9             | 28.1    | 33.2         | 30.9            | 29.7    | 31.9         | 34.0         | 34.0    | 31.9     |
| STUBORNNESS  | 37.4                | 35.3            | 37.4             | 40.8                | 35.6                | 33.7               | 41.3             | 36.8    | 38.6         | 37.3            | 38.5    | 40.4         | 42.4         | 42.4    | 38.5     |
| UNDERSTANDING OF OTHERS                                      | 67.3                | 63.9            | 68.9             | 69.7                | 63.4                | 67.6               | 70.1             | 66.9    | 73.3         | 70.1            | 69.0    | 72.9         | 45.9         | 45.9    | 69.0     |
| WRITING ABILITY  | 29.3                | 21.9            | 31.0             | 37.8                | 21.9                | 21.4               | 29.5             | 28.0    | 38.7         | 34.3            | 29.6    | 34.3         | 35.9         | 35.9    | 35.9     |
| STUDENTS ESTIMATE CHANCES ARE<br>VERY GOOD THAT THEY WILL    |                     |                 |                  |                     |                     |                    |                  |         |              |                 |         |              |              |         |          |
| GET MARRIED WHILE IN COLLEGE                                 |                     |                 |                  |                     |                     |                    |                  |         |              |                 |         |              |              |         |          |
| HARRY WITHIN A YEAR AFTER COL-<br>VOTE IN 1972 PRES ELECTION |                     |                 |                  |                     |                     |                    |                  |         |              |                 |         |              |              |         |          |
| ENLIST IN ARMED SERV BEFORE GRAD                             | 13.5                | 7.8             | 15.2             | 19.6                | 7.7                 | 8.1                | 12.1             | 13.6    | 19.4         | 17.7            | 13.2    | 18.6         | 23.7         | 23.7    | 13.2     |
| CHANGE MAJOR FIELD   | 14.1                | 8.5             | 15.5             | 20.4                | 8.4                 | 9.1                | 10.1             | 13.2    | 20.9         | 19.0            | 14.2    | 19.2         | 25.2         | 25.2    | 14.2     |
| CHANGE CAREER CHOICE   | 1.6                 | 1.3             | 1.9              | 1.6                 | 1.3                 | 1.5                | 1.6              | 1.9     | 2.2          | 2.0             | 1.6     | 1.6          | 1.3          | 1.3     | 1.6      |
| FAIL ONE OR MORE COURSES                                     | 4.1                 | 3.2             | 4.2              | 5.5                 | 3.4                 | 2.2                | 4.3              | 3.4     | 5.7          | 5.1             | 4.7     | 5.1          | 7.1          | 7.1     | 4.7      |
| GRADUATE WITH HON'JPS  | 1.1                 | 1.2             | 1.1              | 1.9                 | 1.1                 | 1.9                | 1.3              | 1.8     | 1.2          | 1.9             | 1.7     | 1.2          | 1.7          | 1.7     | 1.7      |
| BE ELECTED TO A STUDENT OFFICE                               | 15.9                | 13.2            | 17.9             | 16.8                | 12.2                | 20.2               | 19.1             | 16.3    | 19.0         | 21.1            | 19.8    | 15.4         | 22.8         | 22.8    | 19.8     |
| JOIN SOC FRATERNITY OR SORORITY                              | 3.4                 | 2.2             | 3.7              | 4.9                 | 2.1                 | 2.5                | 2.8              | 2.9     | 4.8          | 4.8             | 4.3     | 4.6          | 6.3          | 6.3     | 4.6      |
| BE ELECTED TO AN HONOR SOCIETY                               | 25.2                | 21.9            | 24.6             | 31.9                | 22.4                | 17.8               | 28.3             | 20.3    | 30.4         | 30.3            | 28.7    | 30.7         | 36.6         | 36.6    | 30.7     |
| MAKE AT LEAST A 'B' AVERAGE                                  | 3.6                 | 3.9             | 3.2              | 3.8                 | 4.0                 | 3.4                | 1.5              | 3.1     | 3.1          | 3.6             | 3.9     | 4.1          | 2.7          | 2.7     | 3.6      |
| NEED EXTRA TIME TO GET DEGREE                                | 32.9                | 35.6            | 30.2             | 33.4                | 37.7                | 20.0               | 45.6             | 29.8    | 27.8         | 27.8            | 37.7    | 34.5         | 28.5         | 28.5    | 34.5     |
| WORK AT OUTSIDE JOB  | 12.4                | 9.2             | 13.9             | 15.1                | 9.2                 | 9.3                | 14.3             | 12.9    | 15.0         | 14.6            | 16.2    | 15.0         | 15.3         | 15.3    | 15.0     |
| SEEK VOCATIONAL COUNSELING                                   | 6.2                 | 4.7             | 7.5              | 6.2                 | 4.5                 | 6.5                | 4.6              | 6.5     | 9.0          | 9.0             | 8.7     | 9.0          | 8.3          | 8.3     | 8.7      |
| SEEK PERSONAL COUNSELING                                     | 5.9                 | 2.8             | 6.2              | 10.3                | 2.9                 | 2.4                | 4.4              | 4.1     | 9.9          | 9.9             | 7.6     | 9.0          | 16.0         | 16.0    | 9.0      |
| ENROLL IN HONORS COURSE                                      | 6.0                 | 4.3             | 7.3              | 6.3                 | 3.8                 | 7.5                | 5.2              | 6.7     | 9.6          | 7.0             | 8.0     | 6.1          | 6.9          | 6.9     | 8.0      |
| GET TUTORING HELP IN COURSES                                 | 3.5                 | 2.2             | 4.1              | 4.6                 | 2.1                 | 2.6                | 5.5              | 2.9     | 6.8          | 4.7             | 4.3     | 4.2          | 6.6          | 6.6     | 4.2      |
| AUTHOR A PUBLISHED ARTICLE                                   | 5.2                 | 5.1             | 5.1              | 5.7                 | 5.2                 | 4.2                | 5.0              | 4.9     | 5.7          | 5.3             | 4.8     | 5.7          | 5.5          | 5.5     | 4.8      |
| BE MORE SUCCESSFUL THAN MOST                                 | 1.5                 | 1.0             | 1.7              | 2.0                 | 1.0                 | 1.1                | 1.1              | 1.1     | 1.1          | 1.3             | 1.3     | 1.6          | 2.0          | 1.8     | 1.6      |
| DROP OUT TEMPORARILY   | 1.0                 | 0.8             | 1.1              | 0.9                 | 0.8                 | 1.2                | 1.2              | 1.4     | 1.0          | 1.4             | 1.0     | 0.9          | 0.9          | 0.9     | 0.9      |
| DROP OUT PERMANENTLY   | 12.1                | 12.4            | 12.7             | 10.6                | 12.3                | 13.7               | 4.8              | 12.6    | 13.0         | 14.2            | 11.3    | 11.3         | 7.5          | 7.5     | 11.3     |
| TRANSFER TO ANOTHER COLLEGE                                  | 62.8                | 64.0            | 62.3             | 61.8                | 63.6                | 66.3               | 57.6             | 62.2    | 60.4         | 65.8            | 61.7    | 60.7         | 66.3         | 66.3    | 61.7     |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

| ACTIVITIES ENGAGED IN BY STUDENTS DURING THE PAST YEAR | All Institutions |                 | All 2-Year Colleges |                     | All 4-Year Colleges |        | All Universities |            | 2-Year Colleges |        | 4-Year Colleges |          | Universities |          |        |         |
|--|------------------|-----------------|---------------------|---------------------|---------------------|--------|------------------|------------|-----------------|--------|-----------------|----------|--------------|----------|--------|---------|
|  | All Institutions | 2-Year Colleges | All 2-Year Colleges | All 4-Year Colleges | All Universities    | Public | Private          | Technician | Institutes      | Public | Private         | Noninst. | Prof. extent | Catholic | Public | Private |
| VOTED IN STUDENT ELECTION (3)                          | 67.9             | 64.5            | 71.0                | 67.9                | 64.0                | 68.0   | 69.0             | 68.0       | 68.1            | 71.8   | 72.1            | 71.9     | 67.9         | 67.9     | 51.9   | 57.4    |
| CAAME LATE TO CLASS                                    | 51.1             | 47.8            | 52.9                | 46.6                | 46.5                | 50.7   | 50.7             | 56.5       | 50.8            | 49.3   | 49.6            | 55.4     | 45.3         | 45.3     | 42.3   | 54.0    |
| PLAYED A MUSICAL INSTRUMENT                            | 41.4             | 34.0            | 33.8                | 37.6                | 33.7                | 34.6   | 28.0             | 34.6       | 36.4            | 38.6   | 40.3            | 39.9     | 36.5         | 41.2     | 42.9   | 41.3    |
| STUDIED IN THE LIBRARY (3)                             | 36.2             | 30.0            | 47.2                | 53.7                | 51.7                | 46.4   | 53.2             | 31.6       | 54.0            | 54.6   | 54.8            | 52.6     | 50.7         | 50.7     | 52.6   | 50.9    |
| CHECKED OUT A LIBRARY BOOK (3)                         | 50.9             | 40.3            | 41.7                | 39.6                | 39.4                | 40.2   | 52.4             | 30.1       | 41.1            | 36.2   | 37.9            | 41.4     | 39.3         | 39.7     | 39.7   | 39.7    |
| ARRANGED DATE FOR STUDENT                              | 17.2             | 17.4            | 17.0                | 17.2                | 16.9                | 20.9   | 17.5             | 15.1       | 23.1            | 17.3   | 16.9            | 16.5     | 16.5         | 20.3     | 16.5   | 20.3    |
| OVERSLEPT AND MISSED A CLASS                           | 72.2             | 69.0            | 74.5                | 73.1                | 67.0                | 77.4   | 69.2             | 74.7       | 75.3            | 74.3   | 72.8            | 82.2     | 76.7         | 76.7     | 76.7   | 76.7    |
| READ ABOUT RIGHTS/RESPONSIBILITY                       | 30.0             | 29.4            | 29.6                | 31.8                | 30.1                | 24.2   | 25.5             | 29.4       | 30.1            | 29.3   | 31.3            | 31.9     | 31.5         | 31.5     | 31.5   | 31.5    |
| TYPED A HOMEWORK ASSIGNMENT (3)                        | 46.1             | 46.0            | 47.4                | 44.0                | 45.4                | 50.3   | 44.2             | 46.2       | 48.9            | 49.4   | 49.0            | 43.4     | 46.7         | 46.7     | 46.7   | 46.7    |
| DISCUSSED FUTURE WITH PARENTS (3)                      | 60.2             | 60.0            | 61.1                | 58.6                | 59.1                | 66.9   | 59.3             | 60.0       | 64.8            | 62.6   | 58.8            | 58.8     | 57.9         | 57.9     | 57.9   | 57.9    |
| WAS LATE WITH SCHOOL ASSIGNMENT                        | 42.5             | 35.6            | 44.3                | 50.2                | 35.3                | 37.4   | 38.8             | 40.9       | 53.2            | 47.2   | 44.5            | 48.4     | 58.2         | 58.2     | 58.2   | 58.2    |
| ARGUED WITH A TEACHER IN CLASS                         | 89.0             | 87.5            | 90.8                | 88.3                | 87.1                | 90.3   | 86.6             | 91.7       | 85.0            | 91.6   | 94.7            | 88.6     | 87.0         | 87.0     | 87.0   | 87.0    |
| ATTENDED A RELIGIOUS SERVICE                           | 13.8             | 10.4            | 15.6                | 15.8                | 10.2                | 11.6   | 14.6             | 13.0       | 24.3            | 15.9   | 15.2            | 14.3     | 22.0         | 22.0     | 22.0   | 22.0    |
| DEMONSTRATED FOR RACIAL CHANGE                         | 9.5              | 6.7             | 10.4                | 12.2                | 6.4                 | 8.6    | 13.0             | 7.2        | 19.6            | 10.7   | 10.7            | 10.8     | 18.2         | 18.2     | 18.2   | 18.2    |
| DEMONSTRATED FOR MILITARY CHANGE                       | 30.3             | 25.5            | 32.9                | 33.3                | 25.1                | 28.1   | 32.9             | 29.7       | 32.9            | 32.0   | 32.0            | 32.0     | 32.0         | 32.0     | 32.0   | 32.0    |
| DEMONSTRATED FOR SCHOOL CHANGE                         | 17.2             | 13.5            | 18.4                | 20.7                | 13.4                | 14.1   | 17.0             | 16.5       | 23.7            | 19.4   | 19.4            | 19.4     | 26.2         | 26.2     | 26.2   | 26.2    |
| DID EXTRA READING FOR COURSE (3)                       | 5.0              | 5.4             | 4.9                 | 4.5                 | 5.2                 | 6.5    | 5.4              | 4.5        | 6.1             | 5.5    | 4.6             | 4.4      | 4.8          | 4.8      | 4.8    | 4.8     |
| TOOK SLEEPING PILLS                                    | 16.9             | 37.1            | 50.6                | 55.7                | 36.9                | 38.0   | 53.7             | 47.9       | 56.6            | 49.4   | 57.1            | 52.6     | 68.9         | 68.9     | 68.9   | 68.9    |
| TUTORED ANOTHER STUDENT                                | 22.5             | 19.3            | 23.6                | 25.6                | 19.5                | 17.7   | 26.8             | 22.4       | 25.9            | 24.0   | 25.6            | 24.9     | 28.6         | 28.6     | 28.6   | 28.6    |
| PLAYED CHESS   | 75.5             | 69.5            | 76.4                | 79.8                | 68.8                | 74.8   | 76.8             | 76.7       | 81.7            | 79.5   | 80.1            | 79.2     | 82.5         | 82.5     | 82.5   | 82.5    |
| READ POETRY NOT REQUIRED                               | 8.4              | 8.5             | 8.5                 | 7.8                 | 8.1                 | 11.2   | 8.8              | 8.1        | 9.5             | 9.5    | 9.7             | 7.9      | 7.2          | 7.2      | 7.2    | 7.2     |
| TOOK A TRANQUILIZING PILL                              | 32.1             | 26.5            | 35.1                | 35.4                | 25.9                | 30.7   | 33.9             | 31.6       | 38.6            | 41.5   | 38.1            | 34.6     | 38.6         | 38.6     | 38.6   | 38.6    |
| DISCUSSED RELIGION (3)                                 | 63.7             | 62.9            | 63.7                | 65.1                | 62.5                | 66.2   | 60.5             | 61.4       | 68.1            | 66.9   | 64.3            | 65.1     | 65.2         | 65.2     | 65.2   | 65.2    |
| TOOK VITAMINS  | 70.6             | 64.7            | 71.9                | 77.5                | 64.0                | 69.7   | 74.1             | 68.0       | 79.0            | 74.4   | 76.7            | 84.9     | 84.9         | 84.9     | 84.9   | 84.9    |
| VISITED ART GALLERY OR MUSEUM                          | 37.8             | 32.1            | 41.0                | 41.1                | 31.0                | 39.8   | 33.2             | 39.8       | 41.9            | 41.9   | 46.8            | 39.9     | 46.1         | 46.1     | 46.1   | 46.1    |
| PARTICIPATED IN H.S. POL. CMPO.                        | 14.2             | 12.7            | 15.5                | 18.6                | 9.2                 | 13.4   | 16.6             | 13.2       | 21.4            | 15.0   | 19.4            | 17.1     | 25.4         | 25.4     | 25.4   | 25.4    |
| PARTICIPATED IN OTHER POL. CMPO.                       | 4.6              | 4.8             | 4.7                 | 4.0                 | 4.6                 | 4.6    | 3.6              | 4.2        | 6.4             | 5.3    | 3.6             | 3.6      | 4.7          | 4.7      | 4.7    | 4.7     |
| MISSSED SCHOOL DUE TO ILLNESS (3)                      | 12.7             | 15.2            | 11.7                | 10.5                | 14.2                | 22.5   | 19.5             | 19.5       | 10.8            | 14.0   | 10.0            | 14.7     | 10.6         | 10.6     | 10.6   | 10.6    |
| SMOKED CIGARETTES (3)                                  | 18.0             | 12.9            | 19.5                | 23.2                | 12.6                | 15.3   | 21.1             | 16.7       | 26.0            | 20.7   | 21.5            | 21.3     | 31.3         | 31.3     | 31.3   | 31.3    |
| DISCUSSED POLITICS (3)                                 | 48.3             | 51.0            | 46.1                | 48.0                | 51.6                | 46.8   | 51.6             | 47.1       | 42.9            | 38.8   | 57.7            | 43.3     | 43.3         | 43.3     | 43.3   | 43.3    |
| DRANK HEER   | 27.6             | 26.4            | 28.9                | 27.0                | 25.9                | 30.2   | 19.3             | 30.9       | 24.0            | 29.4   | 29.4            | 27.9     | 23.4         | 23.4     | 23.4   | 23.4    |
| DISCUSSED SPORTS (3)                                   | 60.8             | 76.6            | 83.0                | 83.5                | 76.6                | 81.7   | 82.1             | 85.1       | 83.2            | 84.5   | 82.6            | 82.6     | 86.7         | 86.7     | 86.7   | 86.7    |
| READ ABOUT CIVIL RIGHTS                                | 23.8             | 19.5            | 26.4                | 25.9                | 18.5                | 26.9   | 24.0             | 21.7       | 24.0            | 31.5   | 26.7            | 24.6     | 31.4         | 31.4     | 31.4   | 31.4    |
| ASKED TEACHER FOR ADVICE (3)                           | 48.5             | 50.0            | 49.5                | 44.1                | 49.8                | 51.6   | 52.4             | 51.9       | 40.2            | 47.0   | 55.7            | 45.8     | 61.6         | 61.6     | 61.6   | 61.6    |
| HAD VOCATIONAL COUNSELING                              | 59.3             | 56.4            | 60.2                | 62.1                | 55.8                | 60.6   | 55.0             | 59.7       | 58.7            | 58.7   | 61.3            | 61.6     | 64.4         | 64.4     | 64.4   | 64.4    |
| STAYED UP ALL NIGHT                                    |                  |                 |                     |                     |                     |        |                  |            |                 |        |                 |          |              |          |        |         |

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(\*\*\*) THIS ITEM IS REPORTED FOR THE FIRST TIME IN 1971. ITEMS NOT INDICATED WITH '\*\*\*' ARE REPEATED OR MODIFIED QUESTIONS FROM ONE OR MORE OF THE EARLIER SURVEYS.

(1) SINCE IT IS POSSIBLE THAT SOME STUDENTS MAY HAVE CHECKED MORE THAN ONE RESPONSE CATEGORY FOR THIS ITEM, THE PERCENTAGES MAY SUM TO MORE THAN 100.

(2) CATEGORIZATION OF THIS ITEM FROM A LONGER LIST IS SHOWN IN APPENDIX C OF THE 1971 NAT'L NORMS REPORT. FREQUENTLY ONLY, ALL OTHER ITEMS FREQUENTLY PLUS OCCASIONALLY.

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL HOMES FOR ALL FRESHMEN

| AGE BY DECEMBER 31, 1971  | All Freshmen | All 2-Year Colleges | All 4-Year Colleges | All Universities | 2-Year Colleges |         | 4-Year Colleges        |        | Universities |             |          |
|---------------------------|--------------|---------------------|---------------------|------------------|-----------------|---------|------------------------|--------|--------------|-------------|----------|
|                           |              |                     |                     |                  | Public          | Private | Technical Institutions | Public | Private      | Nonresident | Graduate |
| 16 OR YOUNGER             | 1.1          | 0.0                 | 0.1                 | 0.1              | 0.0             | 0.1     | 0.1                    | 0.0    | 0.2          | 0.1         | 0.1      |
| 17                        | 3.4          | 2.0                 | 3.9                 | 4.8              | 1.9             | 3.3     | 3.8                    | 2.8    | 6.8          | 4.3         | 4.0      |
| 18                        | 74.1         | 65.9                | 78.5                | 81.0             | 65.5            | 69.7    | 79.1                   | 78.5   | 78.0         | 76.6        | 81.9     |
| 19                        | 16.0         | 20.4                | 13.9                | 11.7             | 20.5            | 19.8    | 13.9                   | 14.3   | 12.3         | 15.4        | 11.5     |
| 20                        | 2.1          | 3.6                 | 1.3                 | 0.7              | 3.7             | 2.8     | 1.6                    | 1.3    | 1.1          | 1.6         | 1.0      |
| 21                        | .7           | 1.3                 | .4                  | .3               | 1.3             | .8      | .4                     | .5     | .3           | .5          | .6       |
| 22-25                     | 2.3          | 4.1                 | 1.3                 | .9               | 4.3             | 2.4     | .7                     | 1.8    | .9           | .9          | .4       |
| 26 OR OLDER               | 1.4          | 2.7                 | .7                  | .4               | 2.8             | 1.2     | .4                     | .9     | .4           | .5          | .4       |
| FATHER'S EDUCATION        |              |                     |                     |                  |                 |         |                        |        |              |             |          |
| GRAMMAR SCHOOL OR LESS    | 8.8          | 11.5                | 6.0                 | 5.5              | 11.7            | 9.6     | 6.5                    | 9.9    | 5.0          | 6.6         | 6.7      |
| SOME HIGH SCHOOL          | 15.8         | 20.1                | 14.7                | 10.4             | 20.6            | 16.3    | 14.2                   | 17.7   | 10.4         | 11.3        | 5.9      |
| HIGH SCHOOL GRADUATE      | 30.9         | 35.1                | 29.5                | 25.9             | 35.7            | 29.3    | 30.4                   | 33.7   | 21.8         | 24.2        | 29.6     |
| SOME COLLEGE              | 16.9         | 15.9                | 17.0                | 18.3             | 15.7            | 17.3    | 19.1                   | 16.9   | 16.0         | 16.4        | 18.3     |
| COLLEGE DEGREE            | 18.4         | 13.4                | 19.6                | 25.1             | 12.7            | 19.2    | 20.4                   | 15.5   | 25.9         | 24.2        | 18.3     |
| POSTGRADUATE DEGREE       | 9.3          | 4.1                 | 11.2                | 14.8             | 3.7             | 8.4     | 9.4                    | 6.3    | 21.0         | 17.3        | 11.9     |
| MOTHER'S EDUCATION        |              |                     |                     |                  |                 |         |                        |        |              |             |          |
| GRAMMAR SCHOOL OR LESS    | 5.3          | 7.4                 | 4.5                 | 3.3              | 7.5             | 5.9     | 4.8                    | 5.2    | 3.0          | 3.8         | 4.3      |
| SOME HIGH SCHOOL          | 13.4         | 17.2                | 12.5                | 8.6              | 17.6            | 14.0    | 12.6                   | 15.1   | 8.7          | 9.2         | 10.2     |
| HIGH SCHOOL GRADUATE      | 45.0         | 42.7                | 43.4                | 41.2             | 49.4            | 42.5    | 46.9                   | 47.2   | 34.5         | 36.5        | 47.5     |
| SOME COLLEGE              | 17.9         | 14.7                | 18.8                | 22.1             | 14.3            | 18.3    | 18.3                   | 17.7   | 20.8         | 20.8        | 18.2     |
| COLLEGE DEGREE            | 15.2         | 10.5                | 16.9                | 20.6             | 9.8             | 16.7    | 14.6                   | 12.5   | 24.7         | 23.9        | 16.8     |
| POSTGRADUATE DEGREE       | 3.1          | 1.5                 | 4.0                 | 4.3              | 1.4             | 2.5     | 2.7                    | 2.3    | 8.3          | 5.7         | 3.1      |
| RACIAL BACKGROUND (1)     |              |                     |                     |                  |                 |         |                        |        |              |             |          |
| WHITE/CAUCASIAN           | 91.4         | 91.8                | 89.0                | 94.5             | 91.5            | 95.6    | 93.3                   | 88.6   | 85.9         | 88.8        | 93.7     |
| BLACK/NEGRO/AFRO-AMERICAN | 6.3          | 4.7                 | 9.4                 | 3.8              | 5.0             | 2.3     | 4.4                    | 10.3   | 12.3         | 9.9         | 3.1      |
| AMERICAN INDIAN           | .9           | 1.0                 | .9                  | 1.0              | 1.0             | 1.0     | .6                     | .8     | 1.1          | .9          | .6       |
| ORIENTAL                  | .5           | .3                  | .4                  | .8               | .3              | .4      | .1                     | .1     | .2           | .8          | .6       |
| MEXICAN-AMERICAN/CHICANO  | 1.1          | 2.2                 | .3                  | .4               | 2.4             | .3      | .1                     | .1     | .3           | .3          | 1.7      |
| PUERTO RICAN-AMERICAN     | .2           | .1                  | .3                  | .2               | .1              | .1      | .1                     | .3     | .4           | .1          | .5       |
| OTHER                     | 1.2          | 1.3                 | 1.0                 | 1.1              | 1.1             | 1.3     | 1.9                    | 1.3    | .8           | 1.5         | 1.1      |
| ESTIMATED PARENTAL INCOME |              |                     |                     |                  |                 |         |                        |        |              |             |          |
| LFSS THAN \$4,000         | 5.3          | 7.0                 | 5.1                 | 2.9              | 7.0             | 6.6     | 2.1                    | 6.2    | 4.3          | 5.1         | 3.5      |
| \$4,000 - \$5,999         | 6.7          | 7.9                 | 6.9                 | 4.4              | 8.1             | 6.8     | 4.3                    | 8.3    | 5.3          | 4.6         | 3.6      |
| \$6,000 - \$7,999         | 9.8          | 11.9                | 9.3                 | 6.9              | 12.1            | 9.9     | 7.4                    | 10.9   | 7.1          | 8.7         | 7.5      |
| \$8,000 - \$9,999         | 12.6         | 14.5                | 11.8                | 10.5             | 14.7            | 12.0    | 12.5                   | 13.3   | 8.7          | 10.9        | 11.3     |
| \$10,000 - \$12,499       | 18.1         | 19.7                | 17.0                | 17.2             | 20.1            | 15.6    | 19.0                   | 18.4   | 13.0         | 15.3        | 12.9     |
| \$12,500 - \$14,999       | 14.2         | 13.8                | 14.1                | 14.8             | 13.9            | 12.7    | 18.0                   | 14.5   | 11.7         | 12.8        | 15.7     |
| \$15,000 - \$19,999       | 14.3         | 12.5                | 14.6                | 16.8             | 12.5            | 13.1    | 18.8                   | 13.8   | 14.7         | 14.2        | 15.5     |
| \$20,000 - \$24,999       | 8.1          | 6.1                 | 8.5                 | 10.8             | 5.9             | 7.7     | 9.6                    | 7.2    | 10.8         | 9.3         | 10.3     |
| \$25,000 - \$29,999       | 3.8          | 2.5                 | 4.2                 | 5.5              | 2.3             | 4.7     | 4.2                    | 3.5    | 6.5          | 5.1         | 4.8      |
| \$30,000 - \$34,999       | 2.4          | 1.6                 | 2.6                 | 3.3              | 1.4             | 3.7     | 1.6                    | 4.9    | 4.0          | 3.5         | 2.7      |
| \$35,000 - \$39,999       | 1.3          | .7                  | 1.6                 | 1.8              | .6              | 2.1     | 1.0                    | .9     | 3.2          | 2.0         | 1.3      |
| \$40,000 OR MORE          | 3.4          | 1.7                 | 4.0                 | 5.1              | 1.3             | 5.2     | 1.6                    | 9.7    | 6.1          | 5.1         | 3.2      |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED MATERIAL INDEX FOR ALL FRESHMEN

| RELIGION REARED                | All             |                    |                       |        | 2-Year Colleges |        |         |                               | 4-Year Colleges |                     |            |          | Universities |         |  |  |
|--------------------------------|-----------------|--------------------|-----------------------|--------|-----------------|--------|---------|-------------------------------|-----------------|---------------------|------------|----------|--------------|---------|--|--|
|                                | All<br>Colleges | 2-Year<br>Colleges | All Uni-<br>versities | Public | Private         | Public | Private | Technological<br>Institutions | Public          | Private<br>Nonsect. | Protestant | Catholic | Public       | Private |  |  |
| PROTESTANT                     | 49.8            | 46.4               | 52.5                  | 51.2   | 45.8            | 52.6   | 46.7    | 55.5                          | 49.7            | 73.6                | 8.9        | 53.6     | 42.5         |         |  |  |
| ROMAN CATHOLIC                 | 34.8            | 38.3               | 32.8                  | 32.4   | 40.0            | 21.7   | 45.0    | 30.6                          | 25.3            | 12.2                | 88.0       | 32.2     | 33.2         |         |  |  |
| JEWISH                         | 3.6             | 1.9                | 3.1                   | 7.4    | 1.8             | 2.6    | 1.8     | 1.6                           | 10.9            | 1.7                 | 8.5        | 7.0      | 17.0         |         |  |  |
| OTHER                          | 9.4             | 11.1               | 9.5                   | 6.5    | 10.0            | 20.8   | 4.3     | 11.2                          | 10.6            | 10.3                | 1.8        | 7.0      | 4.6          |         |  |  |
| NONE                           | 2.3             | 2.4                | 2.0                   | 2.6    | 2.4             | 2.3    | 2.2     | 1.7                           | 3.4             | 2.1                 | 1.8        | 2.5      | 2.8          |         |  |  |
| RELIGIOUS PREFERENCE           |                 |                    |                       |        |                 |        |         |                               |                 |                     |            |          |              |         |  |  |
| PROTESTANT                     | 41.5            | 38.8               | 44.7                  | 40.9   | 38.0            | 46.4   | 41.7    | 48.3                          | 36.9            | 64.2                | 7.0        | 43.4     | 31.4         |         |  |  |
| ROMAN CATHOLIC                 | 29.5            | 33.6               | 27.6                  | 25.6   | 25.1            | 19.0   | 38.8    | 25.5                          | 18.7            | 9.5                 | 78.1       | 25.4     | 26.3         |         |  |  |
| JEWISH                         | 2.8             | 1.5                | 2.3                   | 5.8    | 1.4             | 2.2    | 1.5     | 1.2                           | 7.9             | 1.4                 | 0.4        | 3.7      | 13.7         |         |  |  |
| OTHER                          | 11.7            | 13.3               | 11.8                  | 9.1    | 12.3            | 22.8   | 5.8     | 13.0                          | 14.1            | 12.7                | 4.6        | 9.6      | 7.3          |         |  |  |
| NONE                           | 14.4            | 12.8               | 13.6                  | 18.6   | 13.1            | 9.6    | 12.2    | 11.9                          | 22.3            | 12.3                | 10.0       | 17.9     | 21.3         |         |  |  |
| FATHER'S OCCUPATION (2)        |                 |                    |                       |        |                 |        |         |                               |                 |                     |            |          |              |         |  |  |
| ARTIST (INCL PERFORMER)        | 0.8             | 0.7                | 30.7                  | 33.9   | 0.7             | 33.9   | 28.6    | 28.7                          | 0.7             | 37.3                | 32.8       | 37.2     | 31.5         |         |  |  |
| BUSINESSMAN                    | 29.7            | 0.6                | 1.3                   | 0.6    | 0.4             | 2.3    | 0.4     | 0.4                           | 0.7             | 1.6                 | 4.0        | 0.1      | 0.5          | 39.8    |  |  |
| CLERGYMAN                      | 0.8             | 0.4                | 0.9                   | 1.2    | 0.4             | 0.4    | 0.4     | 0.5                           | 0.5             | 1.6                 | 1.7        | 0.6      | 1.0          | 0.9     |  |  |
| COLLEGE TEACHER                | 1.9             | 0.7                | 2.2                   | 3.2    | 0.6             | 1.9    | 0.8     | 0.8                           | 0.9             | 4.8                 | 3.8        | 3.3      | 2.1          | 2.0     |  |  |
| DOCTOR (M.D. OR D.D.S.)        | 2.2             | 1.7                | 2.8                   | 2.2    | 1.7             | 1.6    | 2.8     | 2.8                           | 2.7             | 3.1                 | 2.0        | 2.3      | 1.9          |         |  |  |
| EDUCATOR (SECONDARY)           | 0.3             | 0.3                | 0.4                   | 0.3    | 0.2             | 0.5    | 0.5     | 0.5                           | 0.4             | 0.5                 | 0.5        | 0.3      | 0.3          | 0.3     |  |  |
| ELEMENTARY TEACHER             | 7.5             | 6.5                | 7.0                   | 10.1   | 6.5             | 6.4    | 9.4     | 6.5                           | 7.5             | 6.8                 | 6.7        | 10.3     | 9.3          |         |  |  |
| ENGINEER                       | 6.8             | 6.6                | 5.3                   | 6.0    | 9.0             | 5.6    | 2.1     | 7.0                           | 2.3             | 6.1                 | 2.8        | 7.2      | 1.6          |         |  |  |
| FARMER OR FORESTER             | 1.2             | 1.1                | 1.2                   | 1.5    | 1.1             | 1.0    | 1.0     | 1.2                           | 1.1             | 1.5                 | 1.1        | 1.2      | 1.5          | 1.6     |  |  |
| HEALTH PROFESSIONAL (NON-M.D.) | 1.2             | 0.5                | 1.4                   | 2.0    | 0.5             | 1.4    | 0.5     | 1.4                           | 0.6             | 3.0                 | 1.7        | 2.5      | 1.4          | 4.1     |  |  |
| LAWYER                         | 2.0             | 1.5                | 2.5                   | 1.9    | 1.4             | 2.1    | 7.8     | 2.4                           | 1.2             | 1.6                 | 1.1        | 2.0      | 1.4          |         |  |  |
| MILITARY CAREER                | 0.6             | 0.2                | 0.6                   | 1.2    | 0.2             | 0.2    | 0.3     | 0.5                           | 0.4             | 1.0                 | 0.8        | 1.1      | 1.1          |         |  |  |
| RESEARCH SCIENTIST             | 12.3            | 14.9               | 11.3                  | 9.8    | 15.3            | 10.8   | 14.5    | 12.6                          | 8.4             | 8.5                 | 11.6       | 1.1      | 1.6          |         |  |  |
| SKILLED WORKER                 | 7.6             | 9.3                | 7.1                   | 5.6    | 9.6             | 6.2    | 6.9     | 8.7                           | 5.0             | 5.3                 | 6.1        | 10.5     | 7.4          |         |  |  |
| SEMI-SKILLED WORKER            | 3.8             | 4.6                | 3.8                   | 2.6    | 4.8             | 2.7    | 3.6     | 4.6                           | 2.6             | 3.2                 | 2.8        | 6.0      | 4.1          |         |  |  |
| UNSKILLED WORKER               | 1.4             | 1.7                | 1.3                   | 1.0    | 1.7             | 1.8    | 1.8     | 1.6                           | 1.6             | 1.3                 | 1.2        | 1.7      | 1.7          |         |  |  |
| UNEMPLOYED                     | 19.0            | 20.0               | 19.5                  | 16.6   | 20.0            | 20.4   | 17.8    | 21.5                          | 16.7            | 17.1                | 19.3       | 1.0      | 1.0          | 0.7     |  |  |
| OTHER                          |                 |                    |                       |        |                 |        |         |                               |                 |                     |            |          |              |         |  |  |
| VETERAN                        | 97.2            | 95.1               | 98.2                  | 99.0   | 94.9            | 97.5   | 97.1    | 97.5                          | 99.1            | 99.1                | 99.4       | 98.8     | 99.7         |         |  |  |
| NO                             |                 |                    |                       |        |                 |        |         |                               |                 |                     |            |          |              |         |  |  |
| YES, SERVED IN SOUTHEAST ASIA  | 1.5             | 2.6                | 0.8                   | 0.5    | 2.8             | 1.3    | 1.2     | 2.7                           | 1.2             | 1.2                 | 0.4        | 0.4      | 0.2          | 0.2     |  |  |
| YES, DID NOT SERVE IN SE ASIA  | 1.4             | 2.2                | 1.0                   | 0.5    | 2.3             | 1.2    | 1.2     | 1.3                           | 1.3             | 1.3                 | 0.5        | 0.5      | 0.2          | 0.2     |  |  |
| MARITAL STATUS                 | 0.0             | 2.8                | 4.7                   | 1.8    | 1.2             | 4.6    | 2.8     | 0.8                           | 2.4             | 1.1                 | 1.5        | 1.2      | 1.4          | 0.6     |  |  |
| PRESENTLY MARRIED              | 97.2            | 95.3               | 98.2                  | 98.8   | 95.2            | 97.2   | 99.2    | 97.6                          | 98.9            | 98.5                | 98.8       | 98.6     | 99.4         |         |  |  |
| NOT MARRIED                    |                 |                    |                       |        |                 |        |         |                               |                 |                     |            |          |              |         |  |  |
| DISTANCE FROM HOME TO COLLEGE  |                 |                    |                       |        |                 |        |         |                               |                 |                     |            |          |              |         |  |  |
| 5 MILES OR LESS                | 11.4            | 18.3               | 7.1                   | 6.5    | 19.3            | 9.3    | 4.4     | 7.5                           | 5.5             | 6.3                 | 11.9       | 6.7      | 5.6          |         |  |  |
| 6-10 MILES                     | 11.8            | 18.1               | 6.4                   | 9.8    | 19.3            | 6.9    | 7.7     | 6.0                           | 6.5             | 3.4                 | 13.0       | 10.3     | 8.1          |         |  |  |
| 11-50 MILES                    | 26.8            | 36.4               | 21.1                  | 19.7   | 37.6            | 24.9   | 18.2    | 26.1                          | 14.1            | 13.1                | 23.7       | 20.3     | 17.5         |         |  |  |
| 51-100 MILES                   | 14.6            | 12.0               | 16.7                  | 15.8   | 11.4            | 17.1   | 9.4     | 19.8                          | 11.8            | 17.6                | 13.6       | 18.0     | 7.6          |         |  |  |
| 101-500 MILES                  | 27.7            | 13.3               | 35.2                  | 40.2   | 11.4            | 30.4   | 21.8    | 36.1                          | 38.5            | 39.8                | 27.4       | 4.2      | 4.2          |         |  |  |
| MORE THAN 500 MILES            | 7.7             | 2.1                | 13.5                  | 8.1    | 1.1             | 11.4   | 36.5    | 22.4                          | 20.5            | 10.4                | 4.2        | 4.2      | 22.3         |         |  |  |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL HOMES FOR ALL FRESHMEN

| All Institutions                       | All 2-Year Colleges | All 4-Year Colleges |         | 2-Year Colleges |         | Technical Institutions |         | 4-Year Colleges |        | Universities |        |         |
|--|---------------------|---------------------|---------|-----------------|---------|------------------------|---------|-----------------|--------|--------------|--------|---------|
|  |                     | Public              | Private | Public          | Private | Public                 | Private | Non-trad.       | Provt. | Catholic     | Public | Private |
| <b>AVERAGE GRADE IN HIGH SCHOOL</b>    |                     |                     |         |                 |         |                        |         |                 |        |              |        |         |
| A OR A+                                | 5.7                 | 1.9                 | 6.1     | 11.6            | 1.9     | 2.0                    | 12.5    | 3.7             | 9.0    | 7.3          | 6.0    | 8.5     |
| A-                                     | 9.3                 | 4.2                 | 10.6    | 15.7            | 4.2     | 4.0                    | 18.7    | 7.7             | 14.1   | 12.0         | 10.2   | 14.2    |
| B+                                     | 17.4                | 11.1                | 20.4    | 23.4            | 11.3    | 9.1                    | 27.4    | 18.5            | 22.4   | 19.9         | 21.1   | 23.6    |
| B                                      | 25.0                | 24.4                | 26.3    | 24.0            | 24.9    | 20.2                   | 24.3    | 27.2            | 25.1   | 24.6         | 28.8   | 25.6    |
| B-                                     | 16.4                | 19.0                | 15.7    | 13.2            | 19.1    | 17.7                   | 10.5    | 17.5            | 13.3   | 15.0         | 16.1   | 17.6    |
| C+                                     | 15.4                | 22.2                | 12.7    | 8.4             | 22.0    | 24.1                   | 4.8     | 15.4            | 9.8    | 12.5         | 11.3   | 9.4     |
| C                                      | 10.1                | 16.1                | 7.7     | 3.6             | 15.5    | 21.4                   | 1.7     | 9.5             | 5.9    | 8.1          | 6.2    | 5.0     |
| D                                      | 6.6                 | 1.1                 | .4      | .1              | 1.1     | 1.5                    | .1      | .4              | .4     | .5           | .3     | .1      |
| <b>RANK IN HIGH SCHOOL CLASS</b>       |                     |                     |         |                 |         |                        |         |                 |        |              |        |         |
| TOP QUARTER                            | 41.8                | 21.2                | 49.1    | 64.3            | 21.3    | 20.2                   | 72.1    | 43.9            | 54.3   | 50.8         | 42.7   | 61.4    |
| SECOND QUARTER                         | 31.3                | 33.7                | 32.0    | 26.0            | 33.9    | 32.4                   | 21.8    | 35.4            | 28.0   | 30.0         | 33.7   | 28.0    |
| THIRD QUARTER                          | 23.0                | 37.8                | 16.5    | 8.6             | 37.6    | 40.4                   | 5.2     | 18.4            | 14.9   | 16.4         | 20.3   | 9.2     |
| FOURTH QUARTER                         | 4.0                 | 7.2                 | 2.4     | 1.2             | 7.2     | 7.0                    | .8      | 2.3             | 2.8    | 2.8          | 3.4    | 1.3     |
| <b>SECONDARY SCHOOL ACHIEVEMENTS</b>   |                     |                     |         |                 |         |                        |         |                 |        |              |        |         |
| PRESIDENT STUDENT ORGANIZATION         | 18.4                | 12.9                | 21.5    | 22.8            | 12.5    | 16.2                   | 27.3    | 18.7            | 23.6   | 25.1         | 20.9   | 21.4    |
| HIGH RATING STATE MUSIC CONTEST        | 10.1                | 8.1                 | 11.1    | 12.2            | 8.0     | 8.2                    | 7.3     | 11.2            | 10.2   | 16.0         | 7.0    | 12.6    |
| STATE/REGIONAL SPEECH CONTEST          | 4.5                 | 2.9                 | 5.3     | 6.1             | 2.9     | 3.2                    | 5.4     | 4.8             | 5.6    | 5.7          | 6.4    | 10.5    |
| JOBS PART IN A PLAY                    | 14.9                | 12.0                | 16.9    | 16.4            | 11.9    | 13.5                   | 13.7    | 16.0            | 18.5   | 20.3         | 15.9   | 7.4     |
| CITY LETTER (SPORTS)                   | 32.8                | 31.3                | 34.7    | 32.2            | 31.3    | 31.1                   | 54.4    | 32.4            | 33.5   | 35.2         | 30.1   | 17.0    |
| AWARD IN ART COMPETITION               | 5.5                 | 5.4                 | 5.6     | 5.7             | 5.3     | 6.3                    | 4.4     | 5.2             | 6.9    | 6.1          | 5.8    | 32.9    |
| EDITOR OF SCHOOL PAPER                 | 11.5                | 8.3                 | 13.3    | 14.1            | 8.1     | 10.3                   | 9.6     | 12.2            | 12.2   | 14.3         | 15.0   | 5.2     |
| ORIGINAL WRITING PUBLISHED             | 15.1                | 10.4                | 17.5    | 19.1            | 10.2    | 13.1                   | 14.5    | 15.0            | 22.7   | 20.1         | 19.6   | 12.8    |
| NSF SUMMER PROGRAM                     | .7                  | .3                  | .8      | 1.4             | .3      | .2                     | 1.8     | .5              | 1.1    | .7           | .4     | 25.2    |
| STATE/REGIONAL SCIENCE PROGRAM         | 1.9                 | 1.4                 | 2.0     | 2.8             | 1.3     | 1.5                    | 3.1     | 1.6             | 2.1    | 2.3          | 1.8    | 30.3    |
| SCHOLASTIC HONOR SOCIETY               | 24.5                | 10.6                | 29.5    | 40.3            | 10.6    | 11.0                   | 47.6    | 24.5            | 33.5   | 32.1         | 27.7   | 4.2     |
| NATIONAL MERIT RECOGNITION             | 7.7                 | 3.2                 | 8.9     | 13.6            | 3.3     | 2.2                    | 13.9    | 5.4             | 17.5   | 8.5          | 8.0    | 51.1    |
| YEAR FINISH SECONDARY SCHOOL           | 90.4                | 64.4                | 93.6    | 95.5            | 83.8    | 89.1                   | 92.5    | 93.1            | 94.6   | 93.8         | 95.5   | 96.9    |
| GRADUATED IN 1971                      | 9.6                 | 15.6                | 6.4     | 4.5             | 16.2    | 10.9                   | 7.5     | 6.9             | 5.4    | 6.2          | 4.5    | 3.1     |
| NOT GRADUATE IN 1971                   |                     |                     |         |                 |         |                        |         |                 |        |              |        |         |
| <b>HIGHEST OFFERED PLACEMENT</b>       |                     |                     |         |                 |         |                        |         |                 |        |              |        |         |
| NONE                                   | 6.5                 | 10.9                | 4.2     | 3.6             | 11.3    | 7.4                    | 3.0     | 4.4             | 4.0    | 4.4          | 4.3    | 3.2     |
| ASSOCIATE (OR EQUIVALENT)              | 10.2                | 23.6                | 1.8     | 1.2             | 24.5    | 14.9                   | .1      | 2.6             | 1.1    | 1.9          | .8     | 2.3     |
| BACHELOR'S (B.A., B.S.)                | 37.5                | 33.3                | 40.7    | 39.2            | 32.6    | 39.8                   | 27.9    | 46.4            | 33.4   | 38.1         | 39.3   | 1.3     |
| MASTER'S (M.A., M.S.)                  | 25.9                | 17.7                | 32.4    | 29.2            | 17.2    | 22.4                   | 42.7    | 32.0            | 30.9   | 29.6         | 31.8   | 24.4    |
| PH.D. OR ED.D.                         | 7.5                 | 3.6                 | 9.6     | 11.3            | 3.4     | 5.1                    | 19.0    | 6.5             | 13.6   | 10.3         | 8.5    | 28.3    |
| M.D., D.D.B.S., OR D.V.M.              | 4.9                 | 2.7                 | 4.7     | 9.0             | 2.7     | 3.1                    | 3.6     | 2.8             | 7.8    | 6.6          | 6.6    | 18.6    |
| J.D. (LAW)                             | 3.6                 | 1.4                 | 4.3     | 5.4             | 1.8     | 2.3                    | 3.0     | 2.1             | 6.9    | 5.3          | 6.1    | 15.7    |
| LL.B. (LAW)                            | .3                  | .2                  | .4      | .1              | .2      | .7                     | .2      | .1              | .5     | 1.5          | .3     | 9.2     |
| B.D. (DIVINITY)                        | 3.5                 | 6.1                 | 2.0     | 1.5             | 6.3     | 4.2                    | .4      | .2              | 2.1    | 2.3          | .1     | 1.1     |
| OTHER                                  |                     |                     |         |                 |         |                        |         |                 |        |              |        |         |
| <b>CONCERN ABOUT FINANCING COLLEGE</b> |                     |                     |         |                 |         |                        |         |                 |        |              |        |         |
| NO CONCERN                             | 33.9                | 37.0                | 32.5    | 31.1            | 36.8    | 39.4                   | 60.7    | 28.3            | 34.3   | 32.1         | 26.4   | 29.8    |
| SOME CONCERN                           | 55.6                | 54.2                | 55.8    | 57.7            | 54.5    | 51.5                   | 35.2    | 59.1            | 53.9   | 55.7         | 60.5   | 58.5    |
| MAJOR CONCERN                          | 10.4                | 8.7                 | 11.7    | 11.2            | 8.7     | 9.0                    | 4.1     | 12.6            | 11.9   | 12.2         | 13.1   | 11.7    |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL NORMS FOR ALL FRESHMEN

| MAJOR SOURCES OF FINANCIAL SUPPORT FOR COLLEGE (1)     | All Institutions | All 2-Year Colleges | All 4-Year Colleges | 2-Year Colleges |         | 4-Year Colleges        |        | Universities |          |
|--|------------------|---------------------|---------------------|-----------------|---------|------------------------|--------|--------------|----------|
|  |                  |                     |                     | Public          | Private | Technical Institutions | Public | Private      | Noninst. |
| PART-TIME OR SUMMER WORK                               | 29.0             | 33.9                | 24.4                | 28.3            | 35.5    | 19.4                   | 19.5   | 27.6         | 20.7     |
| SAVINGS FROM FULL-TIME EMPLOYMENT OR GIFTS             | 9.4              | 12.2                | 7.7                 | 7.5             | 12.7    | 6.7                    | 7.7    | 5.2          | 5.2      |
| PARENT'S MILITARY SERVICE                              | 54.5             | 45.3                | 57.4                | 65.6            | 43.5    | 2.2                    | 2.1    | 58.6         | 49.7     |
| PERSONAL MILITARY SERVICE                              | 1.9              | 2.2                 | 1.8                 | 1.5             | 1.0     | 5.6                    | 2.0    | 1.6          | 1.6      |
| SCHOLARSHIPS AND GRANTS                                | 2.5              | 4.1                 | 1.8                 | 1.0             | 4.3     | 2.2                    | 2.0    | 1.6          | 1.7      |
| LOANS—NDEA/GOV'T INSURED/COLLEGE OTHER REPAYABLE LOANS | 19.3             | 13.7                | 24.5                | 20.8            | 13.0    | 20.1                   | 26.3   | 26.8         | 29.6     |
|  | 14.7             | 12.3                | 17.7                | 14.2            | 11.7    | 17.7                   | 15.4   | 21.1         | 25.5     |
|  | 6.2              | 5.9                 | 7.7                 | 4.4             | 5.7     | 3.6                    | 7.8    | 8.5          | 8.3      |
|  |                  |                     |                     |                 |         |                        |        | 9.1          | 9.3      |
| PROBABLE MAJOR FIELD OF STUDY (2)                      | 3.2              | 5.2                 | 1.3                 | 3.0             | 5.6     | 1.8                    | 3.7    | 1.5          | 1.3      |
| AGRICULTURE (INCL FORESTRY)                            | 3.6              | 2.3                 | 4.2                 | 4.8             | 2.4     | 1.9                    | 4.9    | 5.0          | 3.9      |
| BIOLOGICAL SCIENCES                                    | 16.4             | 25.3                | 11.9                | 8.7             | 25.8    | 20.2                   | 8.5    | 13.6         | 12.6     |
| BUSINESS   | 9.9              | 8.3                 | 13.5                | 6.5             | 7.8     | 12.8                   | 1.2    | 19.2         | 9.3      |
| EDUCATION  | 7.2              | 8.2                 | 5.4                 | 8.5             | 8.4     | 6.6                    | 3.7    | 7.2          | 11.3     |
| ENGINEERING  | 2.2              | 1.3                 | 2.9                 | 2.5             | 1.3     | 1.6                    | 2.6    | 2.6          | 2.0      |
| ENGLISH  | 8.8              | 10.6                | 7.6                 | 7.9             | 10.8    | 7.9                    | 1.5    | 8.7          | 6.6      |
| HEALTH PROFESSIONS (NON-M.D.)                          | 4.2              | 2.4                 | 5.9                 | 4.5             | 2.3     | 3.5                    | 5.8    | 5.2          | 7.0      |
| HISTORY, POLITICAL SCIENCE                             | 3.1              | 1.9                 | 4.2                 | 3.3             | 1.7     | 3.7                    | 1.9    | 2.8          | 3.8      |
| HUMANITIES (OTHER)                                     | 9.0              | 8.1                 | 9.2                 | 10.1            | 7.6     | 12.4                   | 3.9    | 8.8          | 11.8     |
| FINE ARTS  | 2.7              | 1.3                 | 3.6                 | 3.8             | 1.3     | 1.2                    | 4.4    | 3.4          | 7.4      |
| MATHEMATICS OR STATISTICS                              | 2.0              | 1.0                 | 2.0                 | 3.3             | 1.0     | 6.6                    | 6.6    | 3.3          | 3.5      |
| PHYSICAL SCIENCES                                      | 8.5              | 5.6                 | 8.4                 | 13.4            | 5.5     | 6.2                    | 5.7    | 1.7          | 2.9      |
| PRE-PROFESSIONAL                                       | 3.6              | 6.2                 | 10.8                | 9.2             | 5.9     | 9.7                    | 4.4    | 9.6          | 12.3     |
| SOCIAL SCIENCES  | 5.1              | 7.5                 | 3.4                 | 3.9             | 7.9     | 4.0                    | 3.7    | 4.0          | 13.1     |
| OTHER FIELDS (TECHNICAL)                               | 3.1              | 2.5                 | 3.2                 | 3.9             | 2.4     | 3.4                    | 8.2    | 3.4          | 2.2      |
| OTHER FIELDS (NONTECHNICAL)                            | 2.3              | 2.2                 | 2.3                 | 2.4             | 2.2     | 2.5                    | 1.0    | 2.6          | 2.4      |
| UNDECIDED  |                  |                     |                     |                 |         |                        |        | 2.4          | 2.6      |
|  |                  |                     |                     |                 |         |                        |        | 1.5          | 2.0      |
| PROBABLE CAREER OCCUPATION (2)                         | 6.0              | 4.7                 | 6.6                 | 7.1             | 4.4     | 7.9                    | 2.3    | 6.0          | 7.8      |
| ARTIST (INCL PERFORMER)                                | 10.7             | 14.5                | 8.9                 | 7.4             | 14.9    | 10.5                   | 7.7    | 9.3          | 6.2      |
| BUSINESSMAN  | 6.6              | 6.4                 | 1.9                 | 1.3             | 2.5     | 1.2                    | 1.3    | 5.1          | 7.7      |
| CLERK/REMAN  | 7.7              | 7.4                 | 1.9                 | 0.9             | 3.3     | 0.8                    | 0.6    | 0.7          | 0.6      |
| COLLEGE TEACHER  | 4.4              | 2.0                 | 4.6                 | 5.2             | 1.9     | 2.8                    | 2.5    | 1.3          | 1.2      |
| DOCTOR (M.D. OR D.O., D.S.)                            | 8.6              | 6.1                 | 12.2                | 7.0             | 6.0     | 7.0                    | 2.5    | 16.4         | 6.9      |
| EDUCATOR (SECONDARY)                                   | 6.8              | 5.5                 | 9.7                 | 4.3             | 5.0     | 10.1                   | 1.2    | 13.4         | 7.7      |
| ELEMENTARY TEACHER                                     | 5.3              | 5.1                 | 4.1                 | 7.7             | 5.1     | 4.8                    | 2.4    | 5.0          | 9.2      |
| ENGINEER   | 2.9              | 4.2                 | 1.6                 | 2.8             | 4.5     | 1.8                    | 1.8    | 1.7          | 2.0      |
| FARMER OR FORESTER                                     | 6.1              | 6.1                 | 5.4                 | 7.3             | 6.1     | 5.4                    | 1.2    | 1.9          | 1.2      |
| HEALTH PROFESSIONAL (NON-M.D.)                         | 4.3              | 2.3                 | 5.1                 | 6.3             | 2.2     | 2.7                    | 2.9    | 6.4          | 5.0      |
| LAWYER   | 4.1              | 5.5                 | 3.3                 | 3.2             | 5.7     | 3.6                    | 0.8    | 7.8          | 7.2      |
| NURSE  | 2.5              | 1.2                 | 2.6                 | 4.4             | 1.2     | 1.3                    | 5.1    | 2.7          | 4.9      |
| RESEARCH SCIENTIST                                     | 23.8             | 31.4                | 20.3                | 18.1            | 31.0    | 26.2                   | 36.7   | 18.5         | 2.5      |
| OTHER  | 13.2             | 11.0                | 13.9                | 14.9            | 11.3    | 12.9                   | 12.9   | 12.0         | 13.8     |
| UNDECIDED  |                  |                     |                     |                 |         |                        |        | 18.5         | 14.7     |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971

WEIGHTED NATIONAL HOMES FOR ALL PERSONS

|  | All Institutions | All 2-Year Colleges | All 4-Year Colleges | All Universities | 2-Year Colleges |         | 4-Year Colleges |         | Universities |          |
|--|------------------|---------------------|---------------------|------------------|-----------------|---------|-----------------|---------|--------------|----------|
|  |                  |                     |                     |                  | Public          | Private | Public          | Private | Noninst.     | Catholic |
| <b>REASONS NOTED AS VERY IMPORTANT IN DECIDING TO GO TO COLLEGE **</b> |                  |                     |                     |                  |                 |         |                 |         |              |          |
| PARENTS WANTED ME TO GO  | 22.9             | 22.7                | 24.1                | 21.3             | 21.9            | 30.3    | 20.7            | 23.3    | 24.9         | 23.2     |
| CONTRIBUTE MORE TO MY COMMUNITY  | 18.7             | 16.1                | 21.1                | 19.1             | 15.8            | 19.1    | 18.1            | 23.3    | 22.8         | 25.4     |
| GET A BETTER JOB   | 73.8             | 79.9                | 70.5                | 68.7             | 80.3            | 76.8    | 73.6            | 61.1    | 64.3         | 61.1     |
| GAIN A GENERAL EDUCATION   | 59.5             | 54.3                | 62.7                | 62.9             | 53.6            | 60.6    | 59.1            | 60.3    | 64.5         | 64.6     |
| IMPROVE READING/STUDY SKILLS   | 22.2             | 24.2                | 22.5                | 18.2             | 23.7            | 29.4    | 17.4            | 23.5    | 22.1         | 23.2     |
| NOTHING BETTER TO DO   | 2.2              | 2.2                 | 2.1                 | 2.5              | 2.2             | 1.7     | 1.6             | 2.1     | 2.6          | 2.3      |
| BECOME MORE CULTURED   | 28.9             | 27.4                | 31.1                | 27.7             | 26.7            | 34.0    | 25.9            | 30.5    | 32.5         | 33.4     |
| MAKE MORE MONEY  | 49.9             | 58.6                | 44.8                | 43.6             | 59.3            | 52.2    | 47.2            | 50.2    | 36.6         | 38.3     |
| LEARN MORE ABOUT MY INTERESTS  | 68.8             | 66.4                | 69.5                | 72.4             | 66.2            | 65.1    | 67.3            | 67.8    | 75.7         | 70.1     |
| MEET NEW/INTERESTING PEOPLE  | 45.1             | 40.3                | 48.0                | 48.4             | 39.6            | 47.2    | 33.9            | 47.5    | 52.7         | 52.3     |
| PREPARE FOR GRAD OR PROF SCHOOL  | 34.5             | 33.8                | 34.1                | 36.3             | 33.1            | 40.2    | 36.9            | 29.8    | 39.3         | 37.0     |
| <b>REASONS NOTED AS VERY IMPORTANT IN SELECTING THIS COLLEGE **</b>    |                  |                     |                     |                  |                 |         |                 |         |              |          |
| RELATIVES WANTED ME TO GO  | 7.8              | 8.3                 | 8.0                 | 6.5              | 8.0             | 11.0    | 9.0             | 7.6     | 7.0          | 7.8      |
| COLLEGE HAS A GOOD REPUTATION  | 36.1             | 28.7                | 39.6                | 43.2             | 26.9            | 46.0    | 59.8            | 30.9    | 45.8         | 42.5     |
| MOST FRIENDS GOING TO THIS COL   | 4.5              | 6.1                 | 3.4                 | 3.8              | 6.2             | 4.4     | 7               | 5.2     | 1.5          | 1.7      |
| LOW TUITION  | 18.8             | 25.8                | 12.7                | 16.6             | 28.0            | 4.9     | 22.6            | 18.2    | 4.7          | 4.7      |
| ADVICE OF SOMEONE WHO ATTENDED   | 15.7             | 15.9                | 16.4                | 14.2             | 15.3            | 22.0    | 12.1            | 16.0    | 15.4         | 19.9     |
| 4 SPECIAL EDUC PROGRAM OFFERED   | 32.6             | 31.9                | 33.2                | 32.6             | 31.9            | 56.4    | 28.0            | 38.8    | 31.8         | 31.8     |
| NOT ACCEPTED ANYWHERE ELSE   | 3.1              | 3.8                 | 2.8                 | 2.2              | 3.8             | 4.1     | 1.4             | 2.8     | 3.4          | 3.1      |
| ADVICE OF GUIDANCE COUNSELOR   | 7.2              | 9.5                 | 6.5                 | 4.2              | 9.2             | 12.8    | 5.2             | 5.9     | 7.6          | 6.9      |
| WANTED TO LIVE AT HOME   | 12.2             | 20.3                | 6.8                 | 7.5              | 21.2            | 8.8     | 6.1             | 8.1     | 3.6          | 9.6      |
| <b>NEED FOR SPECIAL HELP IN (1) **</b>                                 |                  |                     |                     |                  |                 |         |                 |         |              |          |
| ENGLISH  | 16.3             | 18.7                | 15.4                | 13.9             | 18.5            | 20.1    | 17.9            | 16.2    | 14.1         | 12.6     |
| READING  | 10.6             | 11.3                | 9.6                 | 11.0             | 11.2            | 12.1    | 8.7             | 10.1    | 9.2          | 11.7     |
| MATHEMATICS  | 36.0             | 38.1                | 37.7                | 29.3             | 37.3            | 45.9    | 24.2            | 41.1    | 34.8         | 38.6     |
| SOCIAL STUDIES   | 3.8              | 4.3                 | 3.8                 | 2.8              | 4.4             | 4.2     | 4.1             | 3.9     | 3.4          | 3.6      |
| SCIENCE  | 21.0             | 18.9                | 23.9                | 20.0             | 18.4            | 23.5    | 18.3            | 24.7    | 22.6         | 24.1     |
| FOREIGN LANGUAGE   | 20.8             | 17.3                | 24.9                | 20.2             | 16.3            | 26.3    | 27.3            | 21.8    | 25.7         | 30.4     |
| <b>AGREE STRONGLY OR SOMEWHAT</b>                                      |                  |                     |                     |                  |                 |         |                 |         |              |          |
| GOV'T NOT CONTROLLING POLLUTION  | 90.5             | 68.9                | 91.1                | 92.4             | 88.9            | 89.2    | 90.2            | 92.6    | 91.0         | 91.3     |
| GOV'T NOT PROTECTING CONSUMER  | 76.6             | 75.3                | 76.7                | 78.8             | 75.2            | 76.2    | 69.7            | 76.1    | 81.3         | 77.4     |
| GOV'T NOT DESSEGREGATING QUICKLY                                       | 51.7             | 52.1                | 51.1                | 51.9             | 46.7            | 42.3    | 50.2            | 58.5    | 53.5         | 50.8     |
| TOO MANY RIGHTS FOR CRIMINALS  | 48.1             | 51.3                | 46.3                | 45.5             | 51.5            | 49.2    | 56.9            | 47.6    | 35.8         | 42.6     |
| SHOULD ABOLISH DEATH PENALTY   | 57.6             | 53.3                | 60.0                | 61.1             | 53.1            | 55.4    | 50.2            | 59.3    | 65.1         | 58.6     |
| WOMEN'S ACTIVITIES BEST IN HOME  | 42.2             | 48.2                | 40.8                | 34.0             | 47.9            | 51.7    | 46.8            | 41.9    | 33.9         | 41.5     |
| HARPLY COMMUNICATE WITH PARENTS  | 13.6             | 20.4                | 17.1                | 17.9             | 20.7            | 17.6    | 13.9            | 15.9    | 15.3         | 16.3     |
| SHOULD LEGALIZE MARIJUANA  | 38.7             | 35.5                | 37.8                | 45.5             | 35.8            | 32.9    | 34.3            | 48.3    | 35.3         | 39.3     |
| SHOULD DISCOURAGE LARGE FAMILIES                                       | 68.5             | 64.4                | 68.4                | 75.6             | 64.3            | 65.5    | 70.6            | 68.2    | 72.1         | 52.6     |
| WOMEN SHOULD GET JOB EQUALITY  | 67.8             | 64.9                | 68.9                | 91.1             | 84.9            | 84.9    | 87.2            | 88.5    | 91.2         | 88.5     |
| ALL SHOULD GET COL OPPORTUNITY   | 68.5             | 77.5                | 64.3                | 60.0             | 75.8            | 45.9    | 67.6            | 64.4    | 62.5         | 65.9     |
| CAN DO LITTLE TO CHANGE SOCIETY  | 42.9             | 44.5                | 41.3                | 42.8             | 44.9            | 40.9    | 40.8            | 42.8    | 40.2         | 43.3     |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL HOMES FOR ALL FRESHMEN

| All Institu-<br>tions | All<br>2-Year<br>Colleges | All<br>4-Year<br>Colleges | 2-Year Colleges       |        | 4-Year Colleges |                           | Universities |         |
|-----------------------|---------------------------|---------------------------|-----------------------|--------|-----------------|---------------------------|--------------|---------|
|                       |                           |                           | All Uni-<br>versities | Public | Private         | Technical<br>Institutions | Public       | Private |
| 13.8                  | 15.0                      | 14.8                      | 10.1                  | 14.3   | 21.1            | 13.4                      | 15.0         | 18.9    |
| 59.2                  | 69.2                      | 54.1                      | 50.5                  | 69.7   | 64.2            | 58.4                      | 45.4         | 48.7    |
| 76.0                  | 73.3                      | 76.5                      | 79.8                  | 73.4   | 72.7            | 74.9                      | 77.0         | 47.8    |
| 42.6                  | 40.6                      | 43.5                      | 44.7                  | 40.6   | 40.9            | 33.7                      | 43.4         | 75.3    |
| 26.0                  | 25.5                      | 24.7                      | 28.9                  | 25.7   | 23.6            | 24.5                      | 21.7         | 44.5    |
| 32.5                  | 39.2                      | 31.3                      | 23.2                  | 38.5   | 45.5            | 29.2                      | 33.6         | 27.9    |
| 27.8                  | 32.1                      | 26.0                      | 23.1                  | 31.8   | 35.1            | 35.0                      | 25.9         | 23.8    |
| 40.1                  | 44.0                      | 39.2                      | 34.7                  | 43.7   | 46.9            | 31.8                      | 40.5         | 20.7    |
| 46.5                  | 50.8                      | 46.0                      | 39.9                  | 50.5   | 53.6            | 60.0                      | 46.4         | 39.9    |
| 37.2                  | 46.8                      | 32.5                      | 28.5                  | 47.8   | 37.8            | 23.3                      | 33.1         | 37.7    |
| 77.5                  | 77.4                      | 76.7                      | 78.9                  | 77.8   | 74.0            | 81.0                      | 76.3         | 77.0    |
| 2.8                   | 2.3                       | 2.9                       | 3.2                   | 2.4    | 1.9             | 2.0                       | 2.3          | 5.5     |
| 35.3                  | 31.5                      | 35.9                      | 40.9                  | 31.5   | 30.6            | 33.0                      | 37.0         | 35.6    |
| 46.3                  | 51.1                      | 45.3                      | 41.9                  | 51.2   | 49.6            | 42.0                      | 49.2         | 42.4    |
| 14.5                  | 14.3                      | 15.3                      | 13.6                  | 14.0   | 17.0            | 22.0                      | 14.1         | 13.2    |
| .7                    | .9                        | .6                        | .5                    | .9     | .9              | 1.1                       | .6           | .7      |

CURRENT POLITICAL PREFERENCE

|                    |      |      |      |      |      |      |      |      |      |      |      |      |      |
|--------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| FAW LEFT           | 2.8  | 2.3  | 2.9  | 3.2  | 2.4  | 1.9  | 2.0  | 2.3  | 5.5  | 3.0  | 2.4  | 3.0  | 4.0  |
| LITERAL            | 35.3 | 31.5 | 35.9 | 40.9 | 31.5 | 30.6 | 33.0 | 37.0 | 35.6 | 38.3 | 39.4 | 36.0 | 46.0 |
| MIDDLE-OF-THE-ROAD | 46.3 | 51.1 | 45.3 | 41.9 | 51.2 | 49.6 | 42.0 | 49.2 | 45.4 | 63.5 | 63.5 | 36.0 | 36.0 |
| CONSERVATIVE       | 14.5 | 14.3 | 15.3 | 13.6 | 14.0 | 17.0 | 22.0 | 14.1 | 13.2 | 13.5 | 13.5 | 13.6 | 13.3 |
| FAR RIGHT          | .7   | .9   | .6   | .5   | .9   | .9   | 1.1  | .6   | .5   | .7   | .4   | .5   | .6   |

OBJECTIVES CONSIDERED TO BE  
ESSENTIAL OR VERY IMPORTANT

|                                  |      |      |      |      |      |      |      |      |      |      |      |      |
|----------------------------------|------|------|------|------|------|------|------|------|------|------|------|------|
| ACHIEVE IN A PERFORMING ART      | 11.9 | 9.7  | 13.7 | 12.7 | 9.4  | 13.0 | 7.5  | 12.6 | 16.6 | 13.2 | 11.9 | 15.3 |
| BE AN AUTHORITY IN MY FIELD      | 58.8 | 61.4 | 59.7 | 58.6 | 60.7 | 68.3 | 61.0 | 60.2 | 60.6 | 59.9 | 59.4 | 61.0 |
| OBTAIN RECOGNITION FROM PEERS    | 37.3 | 35.9 | 38.3 | 35.7 | 37.5 | 46.4 | 37.3 | 38.2 | 36.6 | 39.1 | 37.1 | 41.6 |
| INFLUENCE POLITICAL STRUCTURE    | 14.1 | 11.2 | 15.6 | 16.4 | 11.1 | 12.3 | 16.5 | 13.4 | 20.2 | 16.1 | 17.7 | 21.4 |
| INFLUENCE SOCIAL VALUES          | 28.0 | 25.0 | 30.6 | 29.1 | 24.3 | 31.9 | 23.5 | 28.5 | 34.8 | 33.6 | 35.9 | 33.4 |
| RAISE A FAMILY                   | 90.2 | 60.8 | 61.9 | 56.6 | 60.2 | 66.4 | 63.5 | 61.8 | 59.3 | 62.7 | 64.5 | 55.5 |
| HAVE ACTIVE SOCIAL LIFE          | 55.3 | 56.4 | 54.8 | 52.7 | 56.4 | 56.5 | 55.3 | 56.5 | 50.9 | 52.0 | 57.1 | 53.3 |
| HAVE FRIENDS DIFFERENT FROM ME   | 60.4 | 58.6 | 61.9 | 61.0 | 58.3 | 61.3 | 55.7 | 61.8 | 62.8 | 62.0 | 67.5 | 62.7 |
| BE AN EXPERT IN FINANCE          | 13.5 | 16.1 | 12.2 | 11.4 | 16.3 | 14.0 | 13.4 | 12.6 | 10.5 | 11.6 | 12.4 | 11.7 |
| BE ADMINISTRATIVELY RESPONSIBLE  | 19.7 | 21.9 | 19.2 | 16.8 | 22.2 | 19.3 | 32.6 | 18.6 | 16.4 | 17.2 | 18.6 | 16.2 |
| BE VERY WELL-OFF FINANCIALLY     | 40.1 | 44.9 | 37.0 | 37.0 | 45.4 | 40.3 | 45.9 | 38.3 | 33.5 | 33.2 | 34.5 | 37.6 |
| HELP OTHERS IN DIFFICULTY        | 62.7 | 60.2 | 66.0 | 61.5 | 59.5 | 67.0 | 55.8 | 64.9 | 67.7 | 69.7 | 72.8 | 60.7 |
| PARTICIPATE IN PEACE CORPS/VISTA | 16.2 | 14.5 | 18.0 | 16.2 | 14.2 | 17.5 | 10.1 | 17.3 | 20.0 | 20.3 | 21.6 | 16.2 |
| BECOME A COMMUNITY LEADER        | 13.3 | 11.2 | 15.7 | 13.1 | 10.8 | 14.9 | 20.5 | 14.5 | 15.3 | 17.5 | 14.4 | 12.4 |
| CONTRIBUTE TO SCIENTIFIC THEORY  | 9.0  | 7.1  | 8.9  | 12.3 | 7.2  | 6.6  | 19.6 | 6.8  | 9.8  | 8.5  | 9.4  | 11.2 |
| WRITE ORIGINAL WORKS             | 13.2 | 10.2 | 14.8 | 15.8 | 10.0 | 11.9 | 10.2 | 13.1 | 20.3 | 16.4 | 15.4 | 18.8 |
| NEVER BE OBLIGATED TO PEOPLE     | 21.3 | 22.3 | 20.6 | 20.7 | 22.5 | 20.9 | 21.9 | 20.9 | 21.3 | 19.7 | 17.7 | 21.0 |
| CREATE WORKS OF ART              | 15.4 | 13.8 | 15.7 | 17.6 | 13.4 | 17.2 | 9.7  | 14.8 | 20.4 | 17.1 | 15.8 | 16.4 |
| KEEP UP WITH POLITICAL AFFAIRS   | 42.3 | 36.7 | 45.5 | 48.8 | 36.5 | 38.6 | 51.1 | 41.7 | 49.9 | 46.5 | 51.2 | 46.9 |
| SUCCEED IN MY OWN BUSINESS       | 41.3 | 47.4 | 38.5 | 37.8 | 47.3 | 48.0 | 36.0 | 39.3 | 37.1 | 36.9 | 38.6 | 34.9 |
| HELP CLEAN UP ENVIRONMENT        | 42.3 | 41.2 | 44.0 | 43.9 | 40.9 | 43.8 | 42.5 | 43.9 | 45.6 | 43.8 | 43.3 | 43.6 |
| DEVELOP A PHILOSOPHY OF LIFE     | 63.1 | 60.9 | 72.5 | 73.4 | 60.4 | 65.2 | 71.4 | 69.5 | 75.4 | 77.3 | 72.2 | 78.0 |
| PARTICIPATE IN COMMUNITY ACTION  | 25.9 | 23.2 | 28.5 | 25.7 | 22.9 | 26.2 | 24.4 | 28.5 | 30.1 | 30.8 | 31.7 | 24.9 |
| HARRY WITHIN NEXT 5 YEARS        | 29.3 | 34.2 | 29.0 | 23.6 | 33.6 | 40.0 | 27.9 | 30.9 | 30.3 | 25.7 | 25.4 | 17.2 |

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AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL HOMES FOR ALL FRESHMEN

|  | 2-Year Colleges  |                 |                  | 4-Year Colleges  |        |         | All Universities |         |          | All Institutions |         |          | 2-Year Colleges |         |          | 4-Year Colleges |         |          | All Universities |         |          | All Institutions |         |          | 2-Year Colleges |         |          | 4-Year Colleges |         |          | All Universities |  |  |
|--|------------------|-----------------|------------------|------------------|--------|---------|------------------|---------|----------|------------------|---------|----------|-----------------|---------|----------|-----------------|---------|----------|------------------|---------|----------|------------------|---------|----------|-----------------|---------|----------|-----------------|---------|----------|------------------|--|--|
|  | All Institutions | 2-Year Colleges | All Universities | All Universities | Public | Private | Public           | Private | Noninst. | Public           | Private | Noninst. | Public          | Private | Noninst. | Public          | Private | Noninst. | Public           | Private | Noninst. | Public           | Private | Noninst. | Public          | Private | Noninst. | Public          | Private | Noninst. |                  |  |  |
| <b>SELF RATINGS OF BETTER THAN AVERAGE, ON PERSONAL TRAITS</b> |                  |                 |                  |                  |        |         |                  |         |          |                  |         |          |                 |         |          |                 |         |          |                  |         |          |                  |         |          |                 |         |          |                 |         |          |                  |  |  |
| ACADEMIC ABILITY   | 50.6             | 32.8            | 56.2             | 72.1             | 33.3   | 27.8    | 79.0             | 49.2    | 63.7     | 58.7             | 55.1    | 69.3     | 82.7            | 34.3    | 36.5     | 38.3            | 36.5    | 37.0     | 37.2             | 37.0    | 34.3     | 36.5             | 38.3    | 36.5     | 37.0            | 37.2    | 37.0     | 34.3            | 36.5    | 38.3     |                  |  |  |
| ATHLETIC ABILITY   | 36.0             | 34.6            | 36.8             | 36.9             | 34.7   | 34.0    | 50.5             | 17.1    | 22.2     | 18.8             | 17.2    | 20.6     | 22.1            | 50.8    | 51.6     | 51.6            | 51.6    | 52.2     | 52.9             | 52.9    | 52.9     | 51.6             | 51.6    | 51.6     | 51.6            | 51.6    | 51.6     | 51.6            | 51.6    | 51.6     | 51.6             |  |  |
| ARTISTIC ABILITY   | 17.7             | 15.9            | 17.6             | 20.9             | 15.7   | 17.1    | 15.9             | 17.1    | 17.1     | 15.9             | 15.9    | 17.2     | 17.2            | 17.2    | 17.2     | 17.2            | 17.2    | 17.2     | 17.2             | 17.2    | 17.2     | 17.2             | 17.2    | 17.2     | 17.2            | 17.2    | 17.2     | 17.2            | 17.2    | 17.2     |                  |  |  |
| CHEERFULNESS   | 51.6             | 50.1            | 53.4             | 51.4             | 49.9   | 52.1    | 52.2             | 53.3    | 52.9     | 54.9             | 53.8    | 53.8     | 53.8            | 53.8    | 53.8     | 53.8            | 53.8    | 53.8     | 53.8             | 53.8    | 53.8     | 53.8             | 53.8    | 53.8     | 53.8            | 53.8    | 53.8     | 53.8            | 53.8    | 53.8     |                  |  |  |
| DEFENSIVENESS  | 26.8             | 26.3            | 26.9             | 27.6             | 26.4   | 25.8    | 26.8             | 27.1    | 26.4     | 26.6             | 26.6    | 27.1     | 27.1            | 27.1    | 27.1     | 27.1            | 27.1    | 27.1     | 27.1             | 27.1    | 27.1     | 27.1             | 27.1    | 27.1     | 27.1            | 27.1    | 27.1     | 27.1            | 27.1    | 27.1     |                  |  |  |
| DRIVE TO ACHIEVE   | 52.4             | 44.0            | 55.6             | 61.6             | 43.9   | 44.0    | 70.3             | 51.6    | 58.7     | 56.7             | 56.9    | 55.2     | 55.2            | 55.2    | 55.2     | 55.2            | 55.2    | 55.2     | 55.2             | 55.2    | 55.2     | 55.2             | 55.2    | 55.2     | 55.2            | 55.2    | 55.2     | 55.2            | 55.2    | 55.2     |                  |  |  |
| LEADERSHIP ABILITY   | 34.9             | 27.2            | 38.0             | 42.9             | 27.1   | 28.2    | 58.8             | 32.5    | 41.9     | 40.0             | 40.0    | 36.8     | 36.8            | 36.8    | 36.8     | 36.8            | 36.8    | 36.8     | 36.8             | 36.8    | 36.8     | 36.8             | 36.8    | 36.8     | 36.8            | 36.8    | 36.8     | 36.8            | 36.8    |          |                  |  |  |
| MATHEMATICAL ABILITY   | 32.0             | 22.5            | 33.3             | 46.5             | 23.0   | 23.0    | 17.5             | 67.8    | 27.1     | 36.1             | 32.4    | 30.8     | 30.8            | 30.8    | 30.8     | 30.8            | 30.8    | 30.8     | 30.8             | 30.8    | 30.8     | 30.8             | 30.8    | 30.8     | 30.8            | 30.8    | 30.8     | 30.8            |         |          |                  |  |  |
| MECHANICAL ABILITY   | 22.6             | 23.8            | 20.0             | 24.8             | 24.2   | 24.0    | 19.5             | 44.0    | 17.1     | 20.4             | 16.4    | 16.4     | 16.4            | 16.4    | 16.4     | 16.4            | 16.4    | 16.4     | 16.4             | 16.4    | 16.4     | 16.4             | 16.4    | 16.4     | 16.4            | 16.4    | 16.4     | 16.4            |         |          |                  |  |  |
| ORIGINALITY  | 34.2             | 27.7            | 36.2             | 42.0             | 27.4   | 30.2    | 41.1             | 32.3    | 44.0     | 38.0             | 38.0    | 40.2     | 40.2            | 40.2    | 40.2     | 40.2            | 40.2    | 40.2     | 40.2             | 40.2    | 40.2     | 40.2             | 40.2    | 40.2     | 40.2            | 40.2    | 40.2     | 40.2            |         |          |                  |  |  |
| POLITICAL CONSERVATISM   | 8.6              | 6.4             | 9.8              | 10.6             | 6.3    | 7.2     | 18.6             | 7.8     | 9.7      | 12.2             | 8.9     | 9.9      | 9.9             | 9.9     | 9.9      | 9.9             | 9.9     | 9.9      | 9.9              | 9.9     | 9.9      | 9.9              | 9.9     | 9.9      | 9.9             | 9.9     | 9.9      | 9.9             |         |          |                  |  |  |
| POLITICAL LIBERALISM   | 23.0             | 17.1            | 24.4             | 30.9             | 17.1   | 16.3    | 24.4             | 21.0    | 21.0     | 22.9             | 22.9    | 22.9     | 22.9            | 22.9    | 22.9     | 22.9            | 22.9    | 22.9     | 22.9             | 22.9    | 22.9     | 22.9             | 22.9    | 22.9     | 22.9            | 22.9    | 22.9     |                 |         |          |                  |  |  |
| POPULARITY (GENERAL)   | 29.2             | 25.2            | 31.6             | 32.3             | 25.1   | 25.9    | 41.7             | 29.5    | 32.7     | 31.9             | 30.3    | 30.3     | 30.3            | 30.3    | 30.3     | 30.3            | 30.3    | 30.3     | 30.3             | 30.3    | 30.3     | 30.3             | 30.3    | 30.3     | 30.3            | 30.3    | 30.3     |                 |         |          |                  |  |  |
| POPULARITY WITH OPPOSITE SEX                                   | 27.2             | 24.4            | 28.7             | 29.7             | 24.2   | 26.4    | 38.8             | 26.6    | 26.6     | 26.6             | 26.6    | 26.6     | 26.6            | 26.6    | 26.6     | 26.6            | 26.6    | 26.6     | 26.6             | 26.6    | 26.6     | 26.6             | 26.6    | 26.6     | 26.6            | 26.6    | 26.6     |                 |         |          |                  |  |  |
| PUBLIC SPEAKING ABILITY  | 19.4             | 13.6            | 21.9             | 25.1             | 13.5   | 14.6    | 29.8             | 26.8    | 26.8     | 26.8             | 26.8    | 26.8     | 26.8            | 26.8    | 26.8     | 26.8            | 26.8    | 26.8     | 26.8             | 26.8    | 26.8     | 26.8             | 26.8    | 26.8     | 26.8            | 26.8    | 26.8     |                 |         |          |                  |  |  |
| SELF-CONFIDENCE (INTELLECTUAL)                                 | 34.8             | 24.8            | 37.7             | 47.5             | 25.0   | 22.5    | 31.7             | 31.7    | 31.7     | 31.7             | 31.7    | 31.7     | 31.7            | 31.7    | 31.7     | 31.7            | 31.7    | 31.7     | 31.7             | 31.7    | 31.7     | 31.7             | 31.7    | 31.7     | 31.7            | 31.7    | 31.7     |                 |         |          |                  |  |  |
| SELF-CONFIDENCE (SOCIAL)                                       | 27.4             | 24.1            | 29.0             | 30.2             | 24.0   | 25.3    | 38.6             | 26.6    | 26.6     | 26.6             | 26.6    | 26.6     | 26.6            | 26.6    | 26.6     | 26.6            | 26.6    | 26.6     | 26.6             | 26.6    | 26.6     | 26.6             | 26.6    | 26.6     | 26.6            | 26.6    | 26.6     |                 |         |          |                  |  |  |
| SENSITIVITY TO CRITICISM                                       | 25.4             | 22.0            | 26.7             | 29.1             | 22.0   | 21.7    | 25.3             | 25.0    | 25.0     | 25.0             | 25.0    | 25.0     | 25.0            | 25.0    | 25.0     | 25.0            | 25.0    | 25.0     | 25.0             | 25.0    | 25.0     | 25.0             | 25.0    | 25.0     | 25.0            | 25.0    | 25.0     |                 |         |          |                  |  |  |
| STUBBORNESS  | 36.3             | 34.4            | 36.7             | 39.1             | 34.6   | 34.6    | 32.8             | 39.0    | 35.7     | 37.6             | 37.6    | 37.6     | 37.6            | 37.6    | 37.6     | 37.6            | 37.6    | 37.6     | 37.6             | 37.6    | 37.6     | 37.6             | 37.6    | 37.6     | 37.6            | 37.6    | 37.6     |                 |         |          |                  |  |  |
| UNDERSTANDING OF OTHERS  | 62.5             | 58.2            | 65.1             | 65.3             | 58.0   | 60.8    | 63.1             | 58.0    | 60.8     | 62.6             | 67.0    | 67.0     | 67.0            | 67.0    | 67.0     | 67.0            | 67.0    | 67.0     | 67.0             | 67.0    | 67.0     | 67.0             | 67.0    | 67.0     | 67.0            | 67.0    | 67.0     |                 |         |          |                  |  |  |
| WRITING ABILITY  | 27.7             | 20.0            | 30.6             | 36.2             | 20.1   | 19.9    | 33.9             | 26.9    | 38.2     | 33.3             | 33.3    | 33.3     | 33.3            | 33.3    | 33.3     | 33.3            | 33.3    | 33.3     | 33.3             | 33.3    | 33.3     | 33.3             | 33.3    | 33.3     | 33.3            | 33.3    | 33.3     |                 |         |          |                  |  |  |

STUDENTS ESTIMATE CHANCES ARE  
VERY GOOD THAT THEY WILL

GET MARRIED WHILE IN COLLEGE  
MARRY WITHIN A YEAR AFTER COL  
VOTE IN 1972 PRES ELECTION  
ENLIST IN ARMED SERV BEFORE GRAD  
CHANGE MAJOR FIELD  
CHANGE CAREER CHOICE  
FAIL ONE OR MORE COURSES  
GRADUATE WITH HONORS  
BE ELECTED TO A STUDENT OFFICE  
JOIN SOC FRATERNITY OR SORORITY  
MAKE AT LEAST A 'B' AVERAGE  
NEED EXTRA TIME TO GET DEGREE  
WORK AT OUTSIDE JOB  
SEEK VOCATIONAL COUNSELING  
SEEK PERSONAL COUNSELING  
ENROLL IN HONORS COURSE  
GET TUTORING HELP IN COURSES  
AUTHOR A PUBLISHED ARTICLE  
BE MORE SUCCESSFUL THAN MOST  
DROP OUT TEMPORARILY  
DROP OUT PERMANENTLY  
TRANSFER TO ANOTHER COLLEGE  
BE SATISFIED WITH MY COLLEGE

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL NORMS FOR ALL FRESHMEN

| ACTIVITIES ENGAGED IN BY<br>STUDENTS DURING THE PAST YEAR | All Institutions |                 | All 2-Year Colleges |                 | All 4-Year Colleges |         | All Unit-verified    |        | 2-Year Colleges |        | 4-Year Colleges |        | Universities |            |           |
|---|------------------|-----------------|---------------------|-----------------|---------------------|---------|----------------------|--------|-----------------|--------|-----------------|--------|--------------|------------|-----------|
|   | All Institutions | 2-Year Colleges | All Colleges        | 4-Year Colleges | Public              | Private | Teacher Institutions | Parent | Private         | Parent | Private         | Parent | Catholic     | Protestant | Methodist |
| VOTED IN STUDENT ELECTION (3)                             | 64.4             | 61.0            | 67.6                | 65.1            | 60.4                | 66.2    | 64.8                 | 68.3   | 64.6            | 69.1   | 69.2            | 64.6   | 45.2         | 50.9       | 56.9      |
| CAAME LATE TO CLASS                                       | 52.9             | 51.3            | 54.2                | 53.6            | 50.7                | 56.6    | 50.9                 | 52.6   | 60.3            | 56.3   | 52.7            | 50.9   | 52.7         | 41.2       | 47.3      |
| PLAYED A MUSICAL INSTRUMENT                               | 37.7             | 32.2            | 40.5                | 42.5            | 31.9                | 35.0    | 37.7                 | 45.5   | 37.7            | 45.5   | 47.8            | 34.3   | 32.5         | 34.8       | 34.8      |
| STUDIED IN THE LIBRARY (3)                                | 31.2             | 28.0            | 33.5                | 33.0            | 27.7                | 30.8    | 29.3                 | 33.0   | 34.7            | 35.8   | 47.4            | 43.2   | 44.1         | 44.1       | 46.8      |
| CHECKED OUT A LIBRARY BOOK (3)                            | 42.5             | 37.9            | 45.9                | 44.7            | 37.1                | 45.4    | 37.1                 | 46.9   | 47.8            | 47.4   | 42.7            | 41.3   | 42.7         | 40.4       | 38.4      |
| ARRANGED DATE FOR STUDENT                                 | 42.3             | 43.9            | 42.1                | 40.0            | 43.0                | 52.4    | 38.6                 | 44.0   | 38.7            | 41.3   | 26.0            | 20.3   | 19.3         | 22.7       | 22.7      |
| OVERSLEPT AND MISSED A CLASS                              | 21.0             | 24.9            | 20.6                | 20.6            | 21.9                | 22.3    | 17.1                 | 19.4   | 26.0            | 20.8   | 71.9            | 69.0   | 68.7         | 72.9       | 72.9      |
| READ ABOUT RIGHTS/RESPONSIBILITY                          | 67.3             | 62.9            | 70.5                | 69.6            | 61.9                | 71.8    | 61.6                 | 71.1   | 72.6            | 72.6   | 71.9            | 69.0   | 68.7         | 72.9       | 72.9      |
| TYPED A HOMEWORK ASSIGNMENT (3)                           | 22.4             | 20.0            | 23.5                | 24.4            | 20.1                | 18.9    | 19.7                 | 23.4   | 24.5            | 24.5   | 23.4            | 26.1   | 24.1         | 24.1       | 25.9      |
| DISCUSSED FUTURE WITH PARENTS (3)                         | 38.7             | 37.4            | 41.1                | 36.9            | 36.7                | 43.1    | 42.0                 | 39.6   | 42.3            | 42.7   | 42.4            | 36.3   | 39.2         | 39.2       | 39.2      |
| WAS LATE WITH SCHOOL ASSIGNMENT                           | 66.7             | 67.7            | 66.9                | 64.8            | 67.3                | 71.7    | 69.3                 | 65.6   | 69.2            | 68.5   | 64.4            | 65.2   | 63.5         | 63.5       | 63.5      |
| ARGUED WITH A TEACHER IN CLASS                            | 49.5             | 44.0            | 50.8                | 56.7            | 44.2                | 42.3    | 50.5                 | 47.3   | 57.9            | 53.8   | 51.5            | 54.9   | 54.9         | 54.9       | 53.2      |
| ATTENDED A RELIGIOUS SERVICE                              | 46.0             | 43.8            | 48.5                | 48.5            | 45.7                | 83.2    | 89.3                 | 88.0   | 89.1            | 82.8   | 90.0            | 93.5   | 86.1         | 84.2       | 84.2      |
| DEMONSTRATED FOR RACIAL CHANGE                            | 15.5             | 13.1            | 17.3                | 16.5            | 13.1                | 12.4    | 10.9                 | 15.4   | 25.0            | 18.5   | 17.7            | 15.4   | 20.9         | 20.9       | 20.9      |
| DEMONSTRATED FOR MILITARY CHANGE                          | 11.5             | 9.7             | 12.3                | 13.5            | 9.7                 | 9.2     | 8.3                  | 9.6    | 21.5            | 13.0   | 13.1            | 32.1   | 32.1         | 32.1       | 32.1      |
| DEMONSTRATED FOR SCHOOL CHANGE                            | 31.5             | 27.6            | 34.2                | 33.9            | 27.7                | 26.5    | 26.6                 | 32.0   | 42.2            | 34.2   | 39.4            | 32.5   | 39.1         | 39.1       | 39.1      |
| DID EXTRA READING FOR COURSE (3)                          | 14.2             | 10.7            | 15.9                | 17.6            | 10.5                | 11.6    | 13.8                 | 14.5   | 20.4            | 16.4   | 16.2            | 16.3   | 22.6         | 22.6       | 22.6      |
| TOOK SLEEPING PILLS                                       | 4.4              | 4.4             | 4.4                 | 4.1             | 4.1                 | 4.3     | 5.3                  | 2.7    | 4.1             | 5.1    | 5.0             | 4.1    | 4.0          | 4.0        | 4.0       |
| TUTORED ANOTHER STUDENT                                   | 42.9             | 32.8            | 47.8                | 52.2            | 32.5                | 35.3    | 59.8                 | 43.5   | 53.5            | 46.8   | 52.2            | 48.8   | 48.8         | 48.8       | 48.8      |
| PLAYED CHESS  | 38.4             | 35.2            | 38.7                | 43.3            | 35.6                | 31.2    | 61.0                 | 34.7   | 39.8            | 38.4   | 37.7            | 41.9   | 48.2         | 48.2       | 48.2      |
| READ POETRY NOT REQUIRED                                  | 59.3             | 52.2            | 64.2                | 63.1            | 51.3                | 61.2    | 50.4                 | 63.7   | 69.2            | 67.4   | 65.6            | 62.3   | 65.8         | 65.8       | 65.8      |
| TOOK A TRANQUILIZING PILL                                 | 6.2              | 6.3             | 6.4                 | 5.8             | 6.1                 | 8.4     | 3.3                  | 6.4    | 7.4             | 7.5    | 6.1             | 5.9    | 5.5          | 5.5        | 5.5       |
| DISCUSSED RELIGION (3)                                    | 25.0             | 20.2            | 29.6                | 28.9            | 19.5                | 27.2    | 23.9                 | 26.6   | 32.9            | 36.3   | 33.4            | 28.1   | 32.1         | 32.1       | 32.1      |
| TOOK VITAMINS   | 58.8             | 56.8            | 60.3                | 59.8            | 56.3                | 61.8    | 58.7                 | 58.3   | 63.6            | 64.0   | 74.2            | 70.2   | 70.0         | 70.4       | 77.1      |
| VISITED ART GALLERY OR MUSEUM                             | 66.2             | 61.5            | 67.5                | 71.8            | 61.1                | 65.1    | 64.0                 | 64.6   | 74.6            | 60.3   | 59.7            | 60.2   | 60.2         | 60.2       | 60.2      |
| PARTICIPATED IN H.S. POL. CHPG.                           | 36.1             | 29.9            | 40.3                | 39.6            | 29.0                | 38.5    | 40.5                 | 38.6   | 40.8            | 42.3   | 44.8            | 38.4   | 44.0         | 44.0       | 44.0      |
| PARTICIPATED IN OTHER POL. CHPG.                          | 13.0             | 9.2             | 14.8                | 16.5            | 8.8                 | 12.8    | 13.5                 | 12.7   | 19.9            | 14.7   | 18.0            | 15.0   | 22.0         | 22.0       | 22.0      |
| MISSSED SCHOOL DUE TO ILLNESS (3)                         | 3.3              | 3.5             | 3.3                 | 2.8             | 3.4                 | 4.4     | 1.3                  | 3.2    | 4.5             | 3.8    | 3.0             | 2.7    | 3.0          | 3.0        | 3.0       |
| SMOKED CIGARETTES (3)                                     | 14.9             | 18.7            | 13.1                | 11.5            | 18.4                | 21.2    | 8.9                  | 13.3   | 14.3            | 11.6   | 16.9            | 11.7   | 10.6         | 10.6       | 10.6      |
| DISCUSSED POLITICS (3)                                    | 21.1             | 15.5            | 23.0                | 27.2            | 15.3                | 17.6    | 27.4                 | 19.3   | 29.4            | 24.6   | 25.1            | 25.0   | 25.0         | 25.0       | 25.0      |
| DRANK BEER  | 60.6             | 64.1            | 57.5                | 59.9            | 65.4                | 52.3    | 66.7                 | 57.2   | 54.9            | 50.1   | 68.3            | 60.4   | 57.9         | 57.9       | 57.9      |
| DISCUSSED SPORTS (3)                                      | 41.7             | 40.6            | 43.6                | 40.5            | 42.3                | 42.3    | 56.1                 | 43.8   | 41.5            | 41.5   | 41.5            | 41.5   | 41.5         | 41.5       | 41.5      |
| READ ABOUT CIVIL RIGHTS                                   | 79.9             | 74.9            | 82.9                | 83.3            | 74.7                | 76.7    | 83.0                 | 81.8   | 84.3            | 84.3   | 82.5            | 82.5   | 86.2         | 86.2       | 86.2      |
| ASKED TEACHER FOR ADVICE (3)                              | 21.8             | 17.7            | 24.7                | 23.8            | 17.0                | 23.9    | 21.1                 | 22.6   | 29.2            | 28.1   | 25.5            | 22.5   | 22.5         | 22.5       | 22.5      |
| HAD VOCATIONAL COUNSELING                                 | 46.7             | 48.7            | 47.3                | 42.2            | 48.4                | 51.3    | 49.9                 | 46.1   | 54.6            | 54.6   | 50.6            | 43.8   | 43.8         | 43.8       | 43.8      |
| STAYED UP ALL NIGHT                                       | 59.9             | 58.7            | 60.5                | 61.0            | 58.7                | 58.7    | 61.3                 | 62.1   | 59.2            | 60.8   | 60.8            | 60.9   | 60.9         | 60.9       | 60.9      |

(\*) THIS ITEM IS REPORTED FOR THE FIRST TIME IN 1971. ITEMS NOT INDICATED WITH (\*) ARE REPEATED OR MODIFIED QUESTIONS FROM ONE OR MORE OF THE EARLIER SURVEYS.

(1) SINCE IT IS POSSIBLE THAT SOME STUDENTS MAY HAVE CHECKED MORE THAN ONE RESPONSE CATEGORY FOR THIS ITEM, THE PERCENTAGES MAY SUM TO MORE THAN 100.

(2) RECATERGORIZATION OF THIS ITEM FROM A LONGER LIST IS SHOWN IN APPENDIX C OF THE 1971 NAT'L NORMS REPORT.

(3) FREQUENTLY ONLY, ALL OTHER ITEMS FREQUENTLY PLUS OCCASIONALLY.

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL NORMS FOR DEMOGRAPHIC REGIONS

| ALL STUDENTS              |      |         |       |       |      |         |       |      |      |
|---------------------------|------|---------|-------|-------|------|---------|-------|------|------|
| AGE                       | MEN  |         |       | WOMEN |      |         |       |      |      |
|                           | East | Midwest | South | West  | East | Midwest | South | West | East |
| AGE AT DECEMBER 31, 1971  |      |         |       |       |      |         |       |      |      |
| 16 OR YOUNGER             | .1   | .0      | .1    | .0    | .2   | .1      | .1    | .1   | .1   |
| 17                        | 3.7  | 1.9     | 2.3   | 1.5   | 5.5  | 3.3     | 4.6   | 3.1  | 2.2  |
| 18                        | 71.5 | 71.1    | 64.8  | 82.1  | 77.7 | 77.6    | 71.6  | 76.0 | 67.8 |
| 19                        | 16.7 | 17.5    | 19.7  | 25.6  | 8.7  | 13.5    | 13.8  | 13.3 | 23.1 |
| 20                        | 2.8  | 2.3     | 2.3   | 3.2   | 1.1  | 1.5     | 2.2   | 2.1  | 2.8  |
| 21                        | .8   | 1.0     | .5    | 1.2   | .5   | .7      | .5    | .7   | .8   |
| 22-25                     | 3.7  | 4.3     | 2.7   | 2.6   | .8   | 1.1     | .6    | 2.4  | 1.9  |
| 26 OR OLDER               | .8   | 1.9     | 1.1   | 1.0   | 1.1  | 2.2     | 1.4   | .9   | 1.3  |
| FATHER'S EDUCATION        |      |         |       |       |      |         |       |      |      |
| GRAMMAR SCHOOL OR LESS    | 6.4  | 9.8     | 9.2   | 12.8  | 5.5  | 10.0    | 9.2   | 6.0  | 13.1 |
| SOME HIGH SCHOOL          | 17.7 | 16.2    | 16.5  | 15.2  | 14.5 | 14.7    | 14.7  | 16.4 | 15.0 |
| HIGH SCHOOL GRADUATE      | 33.2 | 34.1    | 28.6  | 27.3  | 31.2 | 35.7    | 24.6  | 32.3 | 26.1 |
| SOME COLLEGE              | 15.1 | 17.5    | 16.6  | 17.5  | 16.3 | 18.4    | 17.1  | 15.6 | 17.7 |
| COLLEGE DEGREE            | 18.5 | 15.5    | 18.9  | 18.3  | 21.4 | 17.3    | 19.6  | 19.7 | 18.8 |
| POSTGRADUATE DEGREE       | 9.2  | 7.0     | 10.3  | 8.8   | 11.0 | 8.5     | 10.7  | 10.0 | 9.4  |
| MOTHER'S EDUCATION        |      |         |       |       |      |         |       |      |      |
| GRAMMAR SCHOOL OR LESS    | 4.1  | 5.7     | 4.6   | 8.8   | 3.3  | 6.1     | 4.8   | 10.1 | 4.7  |
| SOME HIGH SCHOOL          | 13.4 | 13.1    | 15.0  | 13.8  | 12.4 | 12.5    | 15.3  | 13.5 | 13.7 |
| HIGH SCHOOL GRADUATE      | 50.1 | 49.9    | 40.8  | 39.4  | 45.9 | 45.1    | 38.0  | 35.1 | 48.3 |
| SOME COLLEGE              | 14.2 | 17.3    | 19.0  | 20.1  | 16.2 | 19.9    | 21.0  | 22.7 | 37.5 |
| COLLEGE DEGREE            | 15.0 | 11.9    | 15.2  | 15.2  | 17.9 | 19.3    | 15.3  | 16.2 | 21.2 |
| POSTGRADUATE DEGREE       | 3.1  | 2.1     | 3.5   | 2.6   | 4.3  | 2.3     | 3.6   | 3.6  | 15.3 |
| RACIAL BACKGROUND (1)     |      |         |       |       |      |         |       |      |      |
| WHITE/CAUCASIAN           | 95.2 | 94.9    | 85.3  | 86.1  | 95.1 | 93.3    | 82.4  | 86.0 | 94.1 |
| BLACK/NEGRO/AFRO-AMERICAN | 2.9  | 3.9     | 13.9  | 4.4   | 3.4  | 5.5     | 17.1  | 3.8  | 4.7  |
| AMERICAN INDIAN           | .8   | .9      | .8    | 1.7   | .8   | .8      | 1.0   | 1.5  | .9   |
| ORIENTAL                  | .6   | .3      | .3    | 1.1   | .5   | .4      | .2    | 1.1  | .3   |
| MEXICAN-AMERICAN/CHICANO  | .1   | .3      | .1    | 1.1   | .1   | .3      | .1    | .1   | .1   |
| PUERTO RICAN-AMERICAN     | .5   | .1      | .1    | .7    | .1   | .1      | .1    | .1   | .1   |
| OTHER                     | 1.3  | .9      | .7    | 2.0   | 1.3  | 1.0     | .7    | 1.3  | .7   |
| ESTIMATED PARENTAL INCOME |      |         |       |       |      |         |       |      |      |
| LESS THAN \$4,000         | 3.0  | 4.0     | 7.2   | 7.3   | 4.1  | 5.0     | 8.5   | 8.6  | 7.9  |
| \$4,000 - \$5,999         | 50.7 | 60.1    | 7.5   | 7.6   | 50.8 | 60.3    | 9.0   | 9.6  | 6.2  |
| \$6,000 - \$7,999         | 10.1 | 9.4     | 9.4   | 10.4  | 9.2  | 9.8     | 10.0  | 10.8 | 9.6  |
| \$8,000 - \$9,999         | 13.4 | 13.3    | 11.6  | 12.5  | 12.7 | 12.8    | 10.6  | 11.3 | 9.7  |
| \$10,000 - \$12,499       | 19.0 | 19.9    | 15.7  | 17.5  | 17.6 | 20.2    | 14.9  | 16.3 | 12.0 |
| \$12,500 - \$14,999       | 14.8 | 15.7    | 12.9  | 13.4  | 14.4 | 14.4    | 12.1  | 14.7 | 12.5 |
| \$15,000 - \$19,999       | 14.9 | 15.1    | 14.3  | 12.9  | 15.1 | 13.9    | 13.4  | 15.0 | 13.8 |
| \$20,000 - \$24,999       | 8.0  | 7.6     | 8.3   | 7.6   | 9.0  | 7.8     | 8.6   | 7.7  | 8.4  |
| \$25,000 - \$29,999       | 3.7  | 3.3     | 4.4   | 3.6   | 4.2  | 3.6     | 4.7   | 3.9  | 4.5  |
| \$30,000 - \$34,999       | 2.2  | 1.9     | 2.6   | 2.2   | 2.6  | 2.3     | 3.3   | 2.4  | 2.6  |
| \$35,000 - \$39,999       | 1.3  | 1.0     | 1.3   | 1.1   | 1.6  | 1.3     | 1.5   | 1.4  | 1.2  |
| \$40,000 OR MORE          | 3.3  | 2.7     | 4.7   | 3.7   | 3.7  | 2.8     | 3.5   | 3.1  | 3.4  |

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AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL NORMS FOR GEOGRAPHIC REGIONS

| Item                                 | Men  |         |       | Women |      |         | All Students |      |      |         |       |      |
|--------------------------------------|------|---------|-------|-------|------|---------|--------------|------|------|---------|-------|------|
|                                      | East | Midwest | South | West  | East | Midwest | South        | West | East | Midwest | South | West |
| <b>RELIGION REARED</b>               |      |         |       |       |      |         |              |      |      |         |       |      |
| PROTESTANT                           | 37.4 | 48.3    | 64.9  | 52.7  | 39.1 | 51.6    | 70.0         | 56.4 | 38.1 | 49.8    | 67.5  | 54.4 |
| ROMAN CATHOLIC                       | 48.6 | 39.1    | 12.2  | 27.1  | 47.0 | 37.4    | 10.5         | 26.7 | 47.9 | 38.3    | 11.4  | 26.9 |
| JEWISH                               | 6.4  | 2.4     | 1.5   | 1.3   | 7.4  | 2.5     | 1.0          | 1.3  | 6.9  | 2.4     | 1.3   | 1.3  |
| OTHER                                | 5.3  | 7.7     | 19.0  | 14.8  | 4.7  | 6.6     | 16.9         | 12.4 | 5.0  | 7.2     | 18.0  | 13.7 |
| NONE                                 | 2.3  | 2.6     | 2.4   | 4.1   | 1.8  | 1.9     | 1.5          | 3.2  | 2.1  | 2.3     | 1.9   | 3.7  |
| <b>RELIGIOUS PREFERENCE</b>          |      |         |       |       |      |         |              |      |      |         |       |      |
| PROTESTANT                           | 26.3 | 39.5    | 55.1  | 44.2  | 30.4 | 44.4    | 63.4         | 50.0 | 29.2 | 41.8    | 59.3  | 46.8 |
| ROMAN CATHOLIC                       | 39.5 | 33.0    | 10.0  | 24.2  | 39.1 | 32.8    | 9.6          | 25.1 | 39.3 | 32.9    | 9.8   | 24.6 |
| JEWISH                               | 4.9  | 1.9     | 1.2   | 0.9   | 5.7  | 2.0     | 1.0          | 1.0  | 5.3  | 2.0     | 1.1   | 1.0  |
| OTHER                                | 8.3  | 9.8     | 20.4  | 16.6  | 7.8  | 9.1     | 18.4         | 14.1 | 8.1  | 9.5     | 19.4  | 15.5 |
| NONE                                 | 12.0 | 15.8    | 13.3  | 14.1  | 17.0 | 11.6    | 7.6          | 9.8  | 18.1 | 13.8    | 10.4  | 12.2 |
| <b>FATHER'S OCCUPATION (2)</b>       |      |         |       |       |      |         |              |      |      |         |       |      |
| ARTIST (INCL PERFORMER)              | 0.9  | 0.7     | 0.7   | 0.5   | 1.1  | 0.6     | 0.6          | 0.6  | 0.7  | 1.0     | 0.7   | 0.6  |
| BUSINESSMAN                          | 30.4 | 29.2    | 31.4  | 26.4  | 32.2 | 29.6    | 28.2         | 26.0 | 31.2 | 29.4    | 30.8  | 26.3 |
| CLERK/MAN                            | 0.6  | 0.6     | 1.7   | 0.9   | 0.6  | 0.6     | 1.7          | 1.0  | 1.6  | 1.7     | 1.9   | 1.0  |
| COLLEGE TEACHER                      | 0.7  | 0.6     | 0.8   | 0.8   | 0.9  | 1.0     | 1.0          | 1.0  | 0.8  | 0.7     | 0.9   | 0.9  |
| DOCTOR (M.D. OR D.D.S.)              | 1.6  | 1.4     | 2.6   | 1.8   | 2.0  | 1.7     | 2.2          | 2.0  | 1.9  | 1.5     | 2.4   | 1.9  |
| EDUCATOR (SECONDARY)                 | 2.4  | 1.8     | 2.3   | 2.2   | 2.3  | 2.4     | 2.4          | 2.5  | 2.3  | 2.0     | 2.4   | 2.3  |
| ELEMENTARY TEACHER                   | 0.3  | 0.3     | 0.3   | 0.4   | 0.4  | 0.3     | 0.3          | 0.5  | 0.3  | 0.3     | 0.3   | 0.4  |
| ENGINEER                             | 8.3  | 6.9     | 7.2   | 7.2   | 8.8  | 6.9     | 7.0          | 7.0  | 8.5  | 6.9     | 7.1   | 7.1  |
| FARMER OR FORESTER                   | 3.0  | 9.0     | 5.0   | 14.5  | 2.7  | 9.0     | 5.4          | 14.8 | 2.9  | 9.0     | 5.2   | 14.7 |
| HEALTH PROFESSIONAL (NURSE-M.D.)     | 1.3  | 1.2     | 1.2   | 1.0   | 1.3  | 1.1     | 1.2          | 1.2  | 1.3  | 1.1     | 1.2   | 1.1  |
| LAWYER                               | 1.2  | 1.0     | 1.4   | 1.0   | 1.4  | 1.1     | 1.1          | 1.2  | 1.3  | 1.0     | 1.3   | 1.1  |
| MILITARY CAREER                      | 1.6  | 0.9     | 4.7   | 2.8   | 1.9  | 0.9     | 0.8          | 0.8  | 1.3  | 0.8     | 0.5   | 2.5  |
| RESEARCH SCIENTIST                   | 0.6  | 0.3     | 0.6   | 0.7   | 0.6  | 0.4     | 0.4          | 0.4  | 0.7  | 0.6     | 0.6   | 0.7  |
| SKILLED WORKER                       | 14.0 | 15.0    | 10.6  | 10.2  | 12.0 | 12.2    | 9.3          | 7.8  | 13.5 | 13.7    | 9.9   | 9.2  |
| SEMI-SKILLED WORKER                  | 8.7  | 9.6     | 6.6   | 7.1   | 6.8  | 6.3     | 5.3          | 4.5  | 7.9  | 9.0     | 5.9   | 5.9  |
| UNSKILLED WORKER                     | 3.5  | 4.7     | 3.2   | 3.4   | 3.4  | 4.5     | 3.7          | 3.2  | 3.5  | 4.6     | 3.5   | 3.3  |
| UNEMPLOYED                           | 1.2  | 1.1     | 1.2   | 1.2   | 1.5  | 1.5     | 2.1          | 1.8  | 1.3  | 1.3     | 1.7   | 1.5  |
| OTHER                                | 18.0 | 15.7    | 18.5  | 17.6  | 21.1 | 18.2    | 23.2         | 21.6 | 19.8 | 16.9    | 20.9  | 19.4 |
| <b>VETERAN</b>                       |      |         |       |       |      |         |              |      |      |         |       |      |
| NO                                   | 95.2 | 93.7    | 96.3  | 95.6  | 99.9 | 99.6    | 99.9         | 99.8 | 97.2 | 96.5    | 98.1  | 97.4 |
| YES, SERVED IN SOUTHEAST ASIA        | 2.3  | 3.3     | 2.1   | 2.9   | 0.0  | 0.0     | 0.0          | 0.1  | 1.4  | 1.6     | 1.1   | 1.6  |
| YES, DID NOT SERVE IN SE ASIA        | 2.4  | 3.0     | 1.6   | 1.7   | 0.1  | 0.4     | 0.1          | 0.1  | 1.4  | 1.5     | 1.8   | 1.0  |
| <b>MARITAL STATUS</b>                |      |         |       |       |      |         |              |      |      |         |       |      |
| PRESENTLY MARRIED                    | 2.1  | 4.1     | 3.0   | 3.0   | 1.7  | 2.9     | 3.0          | 3.0  | 1.9  | 3.0     | 3.0   | 3.2  |
| NOT MARRIED                          | 97.9 | 95.9    | 97.0  | 97.0  | 98.3 | 97.1    | 97.0         | 96.7 | 98.1 | 96.5    | 97.0  | 96.8 |
| <b>DISTANCE FROM HOME TO COLLEGE</b> |      |         |       |       |      |         |              |      |      |         |       |      |
| 0 MILES OR LESS                      | 8.8  | 14.0    | 10.4  | 12.8  | 9.2  | 13.3    | 10.2         | 15.7 | 8.9  | 13.7    | 10.3  | 14.1 |
| 0-10 MILES                           | 12.2 | 15.9    | 9.6   | 8.1   | 10.0 | 15.5    | 8.4          | 7.6  | 11.2 | 15.7    | 9.0   | 7.9  |
| 11-50 MILES                          | 30.1 | 26.0    | 20.9  | 27.0  | 29.5 | 27.7    | 20.6         | 29.7 | 22.9 | 26.9    | 20.7  | 28.2 |
| 51-100 MILES                         | 16.9 | 10.6    | 13.2  | 15.6  | 17.9 | 11.7    | 16.0         | 16.9 | 17.3 | 11.2    | 14.6  | 16.2 |
| 101-500 MILES                        | 25.6 | 27.1    | 33.7  | 21.5  | 28.4 | 25.8    | 35.1         | 23.1 | 26.8 | 26.5    | 34.4  | 22.2 |
| MORE THAN 500 MILES                  | 6.5  | 6.4     | 12.2  | 14.9  | 5.0  | 6.1     | 9.9          | 7.0  | 5.9  | 6.3     | 11.0  | 11.4 |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL HOMES FOR GEOGRAPHIC REGIONS

| Level                                  | Men  |         |       | Women |      |         | All Students |      |      |         |       |      |
|--|------|---------|-------|-------|------|---------|--------------|------|------|---------|-------|------|
|  | East | Midwest | South | West  | East | Midwest | South        | West | East | Midwest | South | West |
| <b>AVERAGE GRADE IN HIGH SCHOOL</b>    |      |         |       |       |      |         |              |      |      |         |       |      |
| A OR A+                                | 6.7  | 2.8     | 6.2   | 7.6   | 6.9  | 6.0     | 8.1          | 11.0 | 5.6  | 6.3     | 6.1   | 9.1  |
| A-                                     | 13.4 | 13.6    | 13.3  | 16.3  | 22.3 | 21.7    | 21.6         | 20.4 | 17.2 | 17.4    | 8.9   | 12.8 |
| B+                                     | 24.0 | 21.6    | 21.7  | 20.8  | 30.0 | 27.9    | 27.6         | 24.4 | 26.6 | 24.6    | 24.7  | 22.4 |
| B                                      | 18.9 | 19.6    | 17.1  | 16.5  | 14.1 | 14.9    | 13.1         | 12.4 | 16.9 | 17.4    | 15.1  | 14.7 |
| B-                                     | 18.8 | 20.4    | 20.5  | 16.5  | 10.4 | 11.4    | 11.1         | 9.9  | 15.2 | 16.2    | 15.8  | 13.5 |
| C+                                     | 12.6 | 14.8    | 15.6  | 11.2  | 4.7  | 5.9     | 6.9          | 6.1  | 9.2  | 10.6    | 11.3  | 8.9  |
| C                                      | 1.0  | .9      | 1.0   | .6    | .2   | .2      | .3           | .2   | .6   | .6      | .7    | .4   |
| D                                      |      |         |       |       |      |         |              |      |      |         |       |      |
| <b>RANK IN HIGH SCHOOL CLASS</b>       |      |         |       |       |      |         |              |      |      |         |       |      |
| TOP QUARTER                            | 32.9 | 35.0    | 37.2  | 39.1  | 47.2 | 50.6    | 52.6         | 48.9 | 35.9 | 42.4    | 45.0  | 43.0 |
| SECOND QUARTER                         | 29.7 | 34.6    | 33.6  | 29.8  | 30.4 | 31.0    | 29.9         | 29.7 | 30.0 | 32.9    | 31.7  | 29.7 |
| THIRD QUARTER                          | 30.9 | 25.7    | 25.0  | 25.8  | 19.9 | 16.3    | 15.1         | 18.7 | 26.3 | 21.3    | 20.0  | 22.7 |
| FOURTH QUARTER                         | 6.4  | 4.7     | 4.2   | 5.3   | 2.5  | 2.0     | 2.3          | 3.6  | 4.8  | 3.4     | 3.3   | 4.5  |
| <b>SECONDARY SCHOOL ACHIEVEMENTS</b>   |      |         |       |       |      |         |              |      |      |         |       |      |
| PRESIDENT STUDENT ORGANIZATION         | 16.3 | 16.7    | 22.9  | 22.2  | 17.0 | 17.4    | 21.6         | 18.3 | 16.6 | 17.1    | 22.3  | 20.5 |
| HIGH RATING STATE MUSIC CONTEST        | 4.7  | 11.1    | 9.9   | 10.4  | 5.9  | 17.1    | 11.9         | 16.0 | 5.2  | 13.9    | 10.9  | 12.9 |
| STATE/REGIONAL SPEECH CONTEST          | 3.1  | 4.6     | 4.7   | 5.7   | 3.1  | 6.5     | 4.7          | 6.3  | 3.1  | 5.5     | 4.7   | 5.9  |
| 51 MAJOR PART IN A PLAY                | 13.0 | 14.6    | 15.6  | 16.4  | 14.2 | 15.7    | 15.9         | 16.6 | 13.5 | 15.1    | 15.9  | 16.5 |
| 47.3 VAPSIETY LETTER (SPORTS)          | 47.3 | 45.0    | 46.5  | 50.5  | 20.8 | 11.1    | 17.4         | 13.6 | 36.2 | 29.2    | 31.9  | 34.0 |
| 4.3 AWARD IN ART COMPETITION           | 4.3  | 4.9     | 5.2   | 5.7   | 6.3  | 7.0     | 5.8          | 6.2  | 5.1  | 5.9     | 5.5   | 5.9  |
| 3.5 EDITOR OF SCHOOL PAPER             | 3.5  | 7.7     | 8.6   | 7.7   | 16.7 | 15.0    | 14.9         | 14.5 | 11.9 | 11.2    | 11.8  | 10.7 |
| 12.1 ORIGINAL WRITING PUBLISHED        | 12.1 | 12.7    | 13.4  | 12.2  | 19.4 | 17.9    | 17.3         | 16.4 | 15.2 | 15.1    | 15.4  | 14.1 |
| .9 NSF SUMMER PROGRAM                  | .9   | .6      | 1.0   | 1.2   | .7   | .4      | .6           | .5   | .6   | .5      | .9    | .9   |
| 1.7 STATE/REGIONAL SCIENCE PROGRAM     | 1.7  | 2.2     | 2.8   | 2.5   | 1.3  | 1.7     | 2.2          | 1.4  | 1.6  | 2.0     | 2.5   | 2.0  |
| 17.5 SCHOLASTIC HONOR SOCIETY          | 17.5 | 16.5    | 20.3  | 25.0  | 28.7 | 27.4    | 36.6         | 35.6 | 22.2 | 22.5    | 28.5  | 29.7 |
| 3.3 NATIONAL MERIT RECOGNITION         | 3.3  | 6.5     | 6.1   | 9.6   | 8.6  | 7.5     | 6.9          | 9.5  | 8.4  | 7.0     | 6.5   | 9.6  |
| <b>YEAR FINISH SECONDARY SCHOOL</b>    |      |         |       |       |      |         |              |      |      |         |       |      |
| ** GRADUATED IN 1971                   | 45.6 | 47.4    | 90.2  | 89.3  | 93.7 | 91.0    | 92.9         | 93.4 | 90.7 | 89.1    | 91.5  | 91.1 |
| DID NOT GRADUATE IN 1971               | 11.4 | 12.6    | 9.8   | 10.7  | 6.3  | 9.0     | 7.1          | 6.6  | 9.3  | 10.9    | 8.5   | 8.9  |
| <b>HIGHST LIFEHFF PLANNED</b>          |      |         |       |       |      |         |              |      |      |         |       |      |
| NONE                                   | 7.1  | 6.9     | 4.6   | 6.5   | 4.7  | 8.5     | 4.5          | 10.3 | 6.1  | 7.7     | 4.5   | 8.2  |
| ASSOCIATE (OR EQUIVALENT)              | 11.3 | 8.2     | 3.3   | 7.1   | 18.0 | 10.6    | 7.2          | 12.6 | 14.1 | 9.3     | 5.3   | 9.5  |
| BACHELOR'S (R.A., B.S.)                | 31.6 | 35.1    | 37.2  | 34.1  | 34.4 | 45.1    | 47.9         | 41.6 | 32.3 | 39.8    | 4.6   | 37.4 |
| MASTER'S (M.A., M.S.)                  | 25.4 | 25.7    | 25.6  | 24.5  | 30.4 | 23.6    | 28.1         | 21.4 | 27.5 | 24.7    | 26.9  | 23.1 |
| PH.D. OR ED.D.                         | 10.6 | 7.5     | 10.7  | 11.0  | 6.0  | 4.0     | 5.9          | 5.1  | 8.6  | 8.3     | 8.4   |      |
| M.D. OR D.D.S. OR D.V.M.               | 5.2  | 6.5     | 8.5   | 7.4   | 3.0  | 2.3     | 2.5          | 2.3  | 4.9  | 4.5     | 5.5   | 5.1  |
| J.D. OR J.D. (LAW)                     | 4.6  | 6.1     | 6.6   | 4.5   | 1.4  | 1.0     | 1.0          | 1.0  | 3.4  | 3.7     | 4.0   | 2.9  |
| B.D. (DIVINITY)                        | .4   | .4      | .7    | .6    | .0   | .1      | .0           | .2   | .3   | .2      | .3    | .4   |
| OTHER                                  | 3.4  | 3.6     | 2.7   | 4.4   | 2.0  | 4.9     | 2.5          | 5.4  | 2.8  | 4.2     | 2.6   | 4.8  |
| <b>CONCERN ABOUT FINANCING COLLEGE</b> |      |         |       |       |      |         |              |      |      |         |       |      |
| NO CONCERN                             | 35.0 | 32.4    | 37.6  | 37.7  | 30.9 | 30.3    | 36.7         | 34.2 | 33.7 | 31.4    | 37.1  | 36.1 |
| SOME CONCERN                           | 55.0 | 57.4    | 51.3  | 52.5  | 59.4 | 56.9    | 52.0         | 55.1 | 57.1 | 57.2    | 51.8  | 53.7 |
| MAJOR CONCERN                          | 7.7  | 10.2    | 10.9  | 9.8   | 9.8  | 12.8    | 11.3         | 10.7 | 9.2  | 11.4    | 11.1  | 10.2 |

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WEIGHTED NATIONAL NORMS FOR GEOGRAPHIC REGIONS

|  | MAN  |        |       |      |      |        | WOMEN |      |      |        |       |      | ALL STUDENTS |        |       |      |      |  |
|--|------|--------|-------|------|------|--------|-------|------|------|--------|-------|------|--------------|--------|-------|------|------|--|
|  | East | Middle | South | West | East | Middle | South | West | East | Middle | South | West | East         | Middle | South | West |      |  |
| MAJOR SOURCES OF FINANCIAL SUPPORT FOR COLLEGE (1) |      |        |       |      |      |        |       |      |      |        |       |      |              |        |       |      |      |  |
| PART-TIME OR SUMMER WORK                           | 33.0 | 40.1   | 24.9  | 37.0 | 23.8 | 28.6   | 13.8  | 21.1 | 29.1 | 34.7   | 39.3  | 29.9 | 51.9         | 39.9   | 30.8  | 30.2 | 30.8 |  |
| SAVINGS FROM FULL-TIME EMPLOYMENT                  | 10.5 | 15.2   | 8.0   | 10.7 | 6.3  | 9.3    | 4.9   | 6.4  | 8.8  | 12.4   | 6.2   | 8.8  | 42.0         | 51.9   | 42.0  | 42.0 | 42.0 |  |
| PARENTAL OR FAMILY AID OR GIFTS                    | 49.6 | 45.0   | 57.7  | 43.3 | 61.5 | 57.1   | 66.3  | 62.5 | 54.6 | 50.7   | 1.6   | 1.6  | 2.7          | 2.2    | 2.7   | 2.7  | 2.7  |  |
| PARENT'S MILITARY SERVICE                          | 1.7  | 1.6    | 2.7   | 2.3  | 1.4  | 1.5    | 2.7   | 2.2  | 1.6  | 1.6    | 1.6   | 1.6  | 1.6          | 1.6    | 1.6   | 1.6  | 1.6  |  |
| PERSONAL MILITARY SERVICE                          | 4.5  | 5.2    | 3.1   | 4.7  | 1.1  | 1.2    | 1.2   | 1.2  | 2.4  | 2.4    | 17.5  | 20.3 | 17.5         | 20.3   | 17.5  | 20.3 | 20.3 |  |
| SCHOLARSHIPS AND GRANTS                            | 16.8 | 18.0   | 18.7  | 23.7 | 18.5 | 23.3   | 19.3  | 20.3 | 18.6 | 18.6   | 11.7  | 15.0 | 15.0         | 22.2   | 11.0  | 11.0 | 11.0 |  |
| LOAN-G-DEA/GOVT INSURED/COLLEGE                    | 17.7 | 10.6   | 13.0  | 9.8  | 19.7 | 13.0   | 16.4  | 12.6 | 18.6 | 18.6   | 4.4   | 4.4  | 4.4          | 4.4    | 4.4   | 4.4  | 4.4  |  |
| OTHER REPAYABLE LOANS                              | 7.8  | 3.9    | 5.3   | 3.8  | 9.6  | 5.0    | 7.3   | 4.9  | 8.6  | 8.6    | 6.3   | 6.3  | 6.3          | 6.3    | 6.3   | 6.3  | 6.3  |  |
| PROBABLE MAJOR FIELD OF STUDY (2)                  |      |        |       |      |      |        |       |      |      |        |       |      |              |        |       |      |      |  |
| AGRICULTURE (INCL FORESTRY)                        | 5.1  | 4.8    | 4.1   | 9.4  | 1.6  | 3.1    | 2.2   | 3.1  | 4.1  | 2.9    | 2.9   | 2.9  | 2.9          | 2.9    | 2.9   | 2.9  | 2.9  |  |
| BIOLOGICAL SCIENCES                                | 4.9  | 3.5    | 5.1   | 4.3  | 13.7 | 14.1   | 18.2  | 12.3 | 10.1 | 10.1   | 12.7  | 12.7 | 12.7         | 12.7   | 12.7  | 12.7 | 12.7 |  |
| BUSINESS   | 17.7 | 20.3   | 19.0  | 16.2 | 4.7  | 17.5   | 14.1  | 18.2 | 18.2 | 18.2   | 18.2  | 18.2 | 18.2         | 18.2   | 18.2  | 18.2 | 18.2 |  |
| EDUCATION  | 4.5  | 3.9    | 12.4  | 9.9  | 14.3 | 1.3    | 1.3   | 1.3  | 1.3  | 1.3    | 1.3   | 1.3  | 1.3          | 1.3    | 1.3   | 1.3  | 1.3  |  |
| ENGINEERING  | 15.2 | 1.5    | 9     | 1.0  | 1.0  | 1.8    | 1.8   | 1.8  | 1.8  | 1.8    | 1.8   | 1.8  | 1.8          | 1.8    | 1.8   | 1.8  | 1.8  |  |
| ENGLISH  | 2.3  | 2.7    | 2.6   | 3.1  | 6.5  | 4.2    | 3.1   | 3.1  | 3.1  | 3.1    | 3.1   | 3.1  | 3.1          | 3.1    | 3.1   | 3.1  | 3.1  |  |
| HEALTH PROFESSIONS (NON-M.D.)                      | 5.7  | 4.1    | 1.6   | 2.5  | 2.0  | 2.0    | 2.0   | 2.0  | 2.0  | 2.0    | 2.0   | 2.0  | 2.0          | 2.0    | 2.0   | 2.0  | 2.0  |  |
| HISTORY, POLITICAL SCIENCE                         | 2.4  | 1.6    | 2.5   | 2.5  | 8.5  | 8.5    | 8.5   | 8.5  | 8.5  | 8.5    | 8.5   | 8.5  | 8.5          | 8.5    | 8.5   | 8.5  | 8.5  |  |
| HUMANITIES (OTHER)                                 | 7.3  | 9.3    | 8.8   | 8.5  | 2.4  | 2.7    | 3.0   | 3.0  | 3.0  | 3.0    | 3.0   | 3.0  | 3.0          | 3.0    | 3.0   | 3.0  | 3.0  |  |
| FINE ARTS  | 2.6  | 2.6    | 2.4   | 2.7  | 3.0  | 3.0    | 3.5   | 1.0  | 1.0  | 1.0    | 1.0   | 1.0  | 1.0          | 1.0    | 1.0   | 1.0  | 1.0  |  |
| MATHEMATICS OR STATISTICS                          | 3.2  | 2.7    | 3.0   | 3.5  | 15.2 | 12.0   | 4.6   | 3.4  | 3.4  | 3.4    | 3.4   | 3.4  | 3.4          | 3.4    | 3.4   | 3.4  | 3.4  |  |
| PHYSICAL SCIENCES                                  | 10.2 | 5.7    | 5.6   | 5.6  | 4.6  | 4.6    | 4.6   | 4.6  | 4.6  | 4.6    | 4.6   | 4.6  | 4.6          | 4.6    | 4.6   | 4.6  | 4.6  |  |
| PRE-PROFESSIONAL                                   | 1.6  | 1.6    | 1.6   | 1.6  | 1.6  | 1.6    | 1.6   | 1.6  | 1.6  | 1.6    | 1.6   | 1.6  | 1.6          | 1.6    | 1.6   | 1.6  | 1.6  |  |
| SOCIAL SCIENCES                                    | 7.6  | 8.4    | 4.6   | 7.5  | 7.5  | 2.7    | 2.7   | 2.7  | 2.7  | 2.7    | 2.7   | 2.7  | 2.7          | 2.7    | 2.7   | 2.7  | 2.7  |  |
| OTHER FIELDS (TECHNICAL)                           | 2.2  | 2.9    | 2.9   | 1.3  | 3.8  | 4.8    | 6.0   | 6.0  | 6.0  | 6.0    | 6.0   | 6.0  | 6.0          | 6.0    | 6.0   | 6.0  | 6.0  |  |
| OTHER FIELDS (NONTECHNICAL)                        | 1.9  | 2.6    | 2.5   | 2.7  | 1.6  | 2.7    | 2.7   | 2.7  | 2.7  | 2.7    | 2.7   | 2.7  | 2.7          | 2.7    | 2.7   | 2.7  | 2.7  |  |
| UNDECIDED  |      |        |       |      |      |        |       |      |      |        |       |      |              |        |       |      |      |  |
| PROBABLE CAREER OCCUPATION (2)                     |      |        |       |      |      |        |       |      |      |        |       |      |              |        |       |      |      |  |
| ARTIST (INCL PERFORMANCE)                          | 4.1  | 5.7    | 17.6  | 5.4  | 1.7  | 1.7    | 1.7   | 1.7  | 1.7  | 1.7    | 1.7   | 1.7  | 1.7          | 1.7    | 1.7   | 1.7  | 1.7  |  |
| BUSINESSMAN  | 0.9  | 0.5    | 1.0   | 0.7  | 5.7  | 5.7    | 5.7   | 5.7  | 5.7  | 5.7    | 5.7   | 5.7  | 5.7          | 5.7    | 5.7   | 5.7  | 5.7  |  |
| CLERGymAN  | 0.8  | 0.6    | 6.0   | 6.0  | 7.0  | 5.2    | 10.0  | 10.5 | 10.5 | 10.5   | 10.5  | 10.5 | 10.5         | 10.5   | 10.5  | 10.5 | 10.5 |  |
| COLLEGE TEACHER                                    | 5.4  | 7.0    | 6.0   | 7.0  | 7.0  | 16.3   | 11.2  | 15.7 | 15.7 | 15.7   | 15.7  | 15.7 | 15.7         | 15.7   | 15.7  | 15.7 | 15.7 |  |
| DOCTOR (M.D. OR D.D.S.)                            | 7.0  | 1.1    | 0.8   | 0.8  | 0.6  | 0.6    | 0.6   | 0.6  | 0.6  | 0.6    | 0.6   | 0.6  | 0.6          | 0.6    | 0.6   | 0.6  | 0.6  |  |
| EDUCATOR (SECONDARY)                               | 1.1  | 1.2    | 0.8   | 0.8  | 0.8  | 0.8    | 0.8   | 0.8  | 0.8  | 0.8    | 0.8   | 0.8  | 0.8          | 0.8    | 0.8   | 0.8  | 0.8  |  |
| ELEMENTARY TEACHER                                 | 1.1  | 4.5    | 4.0   | 3.4  | 7.9  | 5.1    | 9.0   | 9.5  | 9.5  | 9.5    | 9.5   | 9.5  | 9.5          | 9.5    | 9.5   | 9.5  | 9.5  |  |
| ENGINEER   | 4.5  | 3.6    | 3.6   | 3.7  | 5.1  | 5.1    | 5.1   | 5.1  | 5.1  | 5.1    | 5.1   | 5.1  | 5.1          | 5.1    | 5.1   | 5.1  | 5.1  |  |
| FARMER OR FORESTER                                 | 5.7  | 7.1    | 9.0   | 5.6  | 1.0  | 1.0    | 1.0   | 1.0  | 1.0  | 1.0    | 1.0   | 1.0  | 1.0          | 1.0    | 1.0   | 1.0  | 1.0  |  |
| HEALTH PROFESSIONAL (NON-M.D.)                     | 5.7  | 3.3    | 3.3   | 3.4  | 6.4  | 6.4    | 6.4   | 6.4  | 6.4  | 6.4    | 6.4   | 6.4  | 6.4          | 6.4    | 6.4   | 6.4  | 6.4  |  |
| LAWYER   | 0.3  | 2.9    | 3.5   | 4.1  | 1.1  | 1.1    | 1.1   | 1.1  | 1.1  | 1.1    | 1.1   | 1.1  | 1.1          | 1.1    | 1.1   | 1.1  | 1.1  |  |
| NURSE  | 3.4  | 21.4   | 16.9  | 26.2 | 26.9 | 26.9   | 26.9  | 26.9 | 26.9 | 26.9   | 26.9  | 26.9 | 26.9         | 26.9   | 26.9  | 26.9 | 26.9 |  |
| RESEARCH SCIENTIST                                 | 22.9 | 13.3   | 12.9  | 12.2 | 13.3 | 13.3   | 13.3  | 13.3 | 13.3 | 13.3   | 13.3  | 13.3 | 13.3         | 13.3   | 13.3  | 13.3 | 13.3 |  |
| OTHER  | 12.7 |        |       |      |      |        |       |      |      |        |       |      |              |        |       |      |      |  |
| UNDECIDED  |      |        |       |      |      |        |       |      |      |        |       |      |              |        |       |      |      |  |

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| Item                                   | Men  |         |       | Women |         |       | All students |         |       |
|--|------|---------|-------|-------|---------|-------|--------------|---------|-------|
|  | West | Midwest | South | West  | Midwest | South | West         | Midwest | South |
| <b>REASONS NOTED AS VERY IMPORTANT</b> |      |         |       |       |         |       |              |         |       |
| IN DECIDING TO GO TO COLLEGE           | 20.2 | 18.8    | 27.9  | 25.9  | 19.9    | 20.7  | 32.1         | 30.3    | 20.1  |
| PARENTS WANTED ME TO GO                | 14.3 | 13.3    | 18.8  | 15.4  | 21.4    | 22.2  | 21.6         | 17.3    | 19.7  |
| CONTRIBUTE MORE TO MY COMMUNITY        | 74.6 | 77.4    | 79.9  | 78.4  | 64.4    | 69.9  | 75.9         | 70.3    | 73.9  |
| GET A BETTER JOB                       | 54.5 | 50.8    | 54.5  | 53.8  | 68.2    | 64.5  | 65.9         | 60.3    | 57.3  |
| CAIN A GENERAL EDUCATION               | 20.4 | 20.3    | 25.5  | 24.0  | 20.4    | 20.4  | 27.5         | 26.3    | 20.4  |
| IMPROVE READING/STUDY SKILLS           | 2.2  | 1.8     | 2.5   | 2.7   | 2.2     | 2.1   | 2.6          | 2.2     | 1.9   |
| NOTHING BETTER TO DO                   | 23.7 | 21.4    | 30.1  | 25.7  | 32.4    | 31.7  | 39.8         | 33.7    | 27.4  |
| BECOME MORE CULTURED                   | 53.9 | 56.2    | 62.3  | 60.8  | 35.6    | 40.2  | 48.6         | 46.2    | 48.7  |
| MAKE MORE MONEY                        | 66.1 | 63.6    | 62.8  | 64.5  | 75.4    | 74.3  | 72.1         | 72.5    | 70.0  |
| LEARN MORE ABOUT MY INTERESTS          | 33.4 | 33.8    | 37.4  | 35.0  | 58.8    | 54.0  | 53.1         | 53.6    | 47.1  |
| MEET NEW/INTERESTING PEOPLE            | 37.0 | 35.3    | 45.1  | 43.1  | 28.5    | 24.9  | 34.0         | 33.5    | 33.8  |
| PREPARE FOR GRAD OR PROF SCHOOL        |      |         |       |       |         |       |              |         | 30.4  |
| <b>REASONS NOTED AS VERY IMPORTANT</b> |      |         |       |       |         |       |              |         |       |
| IN SELECTING THIS COLLEGE              | 5.0  | 4.8     | 9.6   | 10.9  | 6.0     | 8.5   | 13.4         | 15.3    | 5.0   |
| RELATIVES WANTED ME TO GO              | 34.4 | 30.7    | 41.0  | 36.7  | 33.7    | 35.7  | 46.3         | 38.7    | 34.1  |
| COLLEGE HAS A GOOD REPUTATION          | 2.8  | 3.4     | 6.7   | 9.4   | 2.2     | 3.3   | 6.0          | 11.4    | 2.6   |
| MOST FRIENDS GOING TO THIS COL         | 20.0 | 20.7    | 14.3  | 17.6  | 19.7    | 20.6  | 15.2         | 17.1    | 19.9  |
| LOW TUITION                            | 14.0 | 15.1    | 17.6  | 16.1  | 13.4    | 16.2  | 18.6         | 19.5    | 13.7  |
| ADVICE OF SOMEONE WHO ATTENDE          | 0    | 34.0    | 28.0  | 25.1  | 27.8    | 41.1  | 36.3         | 34.1    | 26.7  |
| SPECIAL EDUC PROGRAM OFFERED           | 6.0  | 1.8     | 2.6   | 2.2   | 4.7     | 4.7   | 1.2          | 1.7     | 1.7   |
| NOT ACCEPTED ANYWHERE ELSE             | 10.1 | 6.4     | 6.4   | 5.4   | 8.0     | 6.1   | 6.3          | 5.0     | 5.3   |
| ADVICE OF GUIDANCE COUNSELOR           | 10.1 | 14.9    | 9.8   | 15.3  | 8.6     | 15.0  | 10.0         | 17.9    | 15.0  |
| WANTED TO LIVE AT HOME                 |      |         |       |       |         |       |              |         | 15.0  |
| <b>NEED FOR SPECIAL MFLP IN (1) **</b> |      |         |       |       |         |       |              |         |       |
| ENGLISH                                | 19.6 | 20.1    | 22.8  | 25.1  | 10.6    | 9.5   | 12.2         | 12.4    | 15.1  |
| READING                                | 13.9 | 11.5    | 11.9  | 11.7  | 9.5     | 7.9   | 7.7          | 7.4     | 12.1  |
| MATHEMATICS                            | 32.9 | 33.0    | 37.4  | 33.8  | 35.7    | 37.0  | 44.3         | 38.0    | 34.1  |
| SOCIAL STUDIES                         | 2.8  | 3.0     | 3.6   | 5.3   | 4.3     | 3.9   | 4.1          | 5.4     | 3.4   |
| SCIENCE                                | 15.4 | 15.8    | 17.3  | 17.6  | 27.6    | 26.1  | 27.3         | 25.8    | 20.5  |
| FOREIGN LANGUAGE                       | 23.0 | 24.4    | 26.5  | 21.3  | 16.0    | 16.0  | 19.8         | 15.0    | 20.0  |
| <b>AGREE STRONGLY OR SOMEWHAT</b>      |      |         |       |       |         |       |              |         |       |
| GOV'T NOT CONTROLLING POLLUTION        | 91.0 | 90.5    | 89.7  | 88.7  | 91.7    | 91.5  | 89.9         | 88.2    | 91.3  |
| GOV'T NOT PROTECTING CONSUMER          | 77.7 | 75.5    | 76.3  | 73.0  | 79.7    | 76.8  | 75.7         | 73.9    | 78.5  |
| GOV'T NOT DISSEMINATING QUICKLY        | 55.1 | 52.4    | 41.1  | 45.9  | 60.1    | 55.9  | 41.8         | 46.5    | 57.2  |
| TOO MANY RIGHTS FOR CRIMINALS          | 51.6 | 54.0    | 54.1  | 59.9  | 37.6    | 41.2  | 42.2         | 46.5    | 45.7  |
| SHOULD ABOLISH DEATH PENALTY           | 56.6 | 52.9    | 53.8  | 42.5  | 67.7    | 62.3  | 50.6         | 61.4    | 57.5  |
| WOMEN'S ACTIVITIES BEST IN HOME        | 47.9 | 51.6    | 54.8  | 54.8  | 27.5    | 29.2  | 34.7         | 40.5    | 41.1  |
| BARELY COMMUNICATE WITH PARENTS        | 23.6 | 20.0    | 20.9  | 20.1  | 16.9    | 15.8  | 16.1         | 16.2    | 19.2  |
| SHOULD LEGALIZE MARIJUANA              | 47.7 | 39.7    | 38.1  | 34.2  | 44.7    | 33.5  | 27.9         | 26.5    | 46.5  |
| SHOULD DISCOURAGE LARGE FAMILIES       | 67.7 | 69.9    | 70.7  | 70.9  | 65.8    | 68.0  | 68.7         | 68.2    | 69.7  |
| WOMEN SHOULD GET JOB EQUALITY          | 84.1 | 82.4    | 82.1  | 79.7  | 95.0    | 94.3  | 93.5         | 90.9    | 89.7  |
| ALL SHOULD GET COL OPPORTUNITY         | 65.1 | 68.3    | 64.4  | 69.6  | 70.0    | 72.1  | 68.2         | 74.1    | 66.3  |
| CAN DO LITTLE TO CHANGE SOCIETY        | 47.9 | 46.4    | 45.4  | 45.4  | 40.8    | 38.6  | 37.2         | 42.8    | 41.6  |

AMERICAN COUNCIL ON EDUCATION  
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| Item  | Men  |        |       | Women |      |        | All Students |      |      |        |       |      |
|---|------|--------|-------|-------|------|--------|--------------|------|------|--------|-------|------|
|   | East | Middle | South | West  | East | Middle | South        | West | East | Middle | South | West |
| AGREE STRONGLY OR SOMEWHAT<br>COL. REGULATE STUDENTS OFF CAMPUS | 12.4 | 12.9   | 16.0  | 16.9  | 10.0 | 11.9   | 15.6         | 16.6 | 12.4 | 14.3   | 16.3  | 16.8 |
| BENEFIT OF COLLEGE IS MONETARY                                  | 63.3 | 66.3   | 67.6  | 71.0  | 46.1 | 50.7   | 53.9         | 59.5 | 56.1 | 59.2   | 60.7  | 65.8 |
| STUDENTS HELP EVALUATE FACULTY                                  | 76.3 | 76.6   | 75.1  | 75.9  | 77.5 | 73.2   | 72.6         | 76.8 | 74.1 | 74.4   | 74.1  | 74.4 |
| ABOLISH COLLEGE GRADES  | 41.2 | 45.5   | 39.2  | 36.8  | 45.2 | 46.9   | 40.0         | 38.5 | 42.9 | 46.2   | 39.6  | 37.5 |
| DE-EMPHASIZE ORGANIZED SPORTS                                   | 26.2 | 27.7   | 24.5  | 30.6  | 25.2 | 26.4   | 21.3         | 26.6 | 25.8 | 27.1   | 22.9  | 23.8 |
| REGULATE STUDENT PUBLICATIONS                                   | 28.4 | 31.5   | 37.1  | 41.0  | 24.4 | 31.0   | 40.9         | 42.6 | 26.7 | 31.2   | 39.0  | 41.8 |
| COLLEGE HAS RIGHT TO BAN SPEAKER                                | 25.8 | 29.4   | 32.5  | 39.6  | 19.2 | 25.0   | 29.2         | 35.0 | 23.0 | 27.3   | 30.8  | 37.5 |
| GIVE DISADVANTAGED PREF. TREATNT                                | 39.6 | 39.8   | 45.4  | 45.3  | 36.2 | 36.8   | 42.0         | 42.7 | 38.2 | 38.4   | 43.7  | 44.1 |
| COL. TOO LAX ON STUDENT PROTEST                                 | 46.1 | 49.5   | 51.5  | 58.1  | 36.7 | 42.5   | 48.1         | 50.0 | 42.1 | 46.2   | 49.8  | 54.5 |
| ADOPT OPEN ADMISSIONS AT PUB. COL                               | 35.6 | 40.3   | 34.7  | 41.8  | 34.5 | 39.5   | 32.2         | 43.2 | 35.1 | 39.9   | 33.4  | 42.4 |
| USE SAME DEGREE STANDARD FOR ALL                                | 77.2 | 79.8   | 77.4  | 80.8  | 75.1 | 77.8   | 70.4         | 78.1 | 76.3 | 78.9   | 75.9  | 79.6 |
| <b>CURRENT POLITICAL PREFERENCE</b>                             |      |        |       |       |      |        |              |      |      |        |       |      |
| FAR LEFT  | 40.0 | 30.1   | 30.4  | 30.1  | 20.4 | 20.4   | 10.9         | 10.8 | 3.3  | 2.3    | 2.6   | 2.5  |
| LIBERAL   | 38.4 | 37.5   | 34.8  | 31.5  | 38.0 | 33.5   | 30.0         | 28.6 | 38.4 | 35.6   | 32.4  | 30.2 |
| MIDDLE-OF-THE-ROAD  | 42.0 | 44.5   | 43.5  | 46.1  | 47.3 | 52.2   | 51.3         | 53.6 | 44.2 | 48.1   | 47.4  | 49.5 |
| CONSERVATIVE  | 14.3 | 14.1   | 17.2  | 16.1  | 12.0 | 12.6   | 16.4         | 15.1 | 13.3 | 13.4   | 16.8  | 16.8 |
| FAR RIGHT   | 9.9  | 7      | 1.2   | 1.2   | 3    | 3      | 5            | 8    | .7   | .5     | .8    | 1.0  |
| <b>OBJECTIVES CONSIDERED TO BE</b>                              |      |        |       |       |      |        |              |      |      |        |       |      |
| ESSENTIAL OR VERY IMPORTANT                                     | 9.9  | 9.7    | 11.0  | 8.9   | 51.6 | 54.2   | 60.1         | 51.3 | 57.9 | 59.9   | 64.4  | 58.9 |
| ACHIEVE IN A PERFORMING ART                                     | 62.4 | 65.0   | 68.9  | 65.0  | 31.9 | 30.6   | 33.8         | 29.2 | 37.8 | 36.1   | 39.2  | 35.8 |
| BE AN AUTHORITY IN MY FIELD                                     | 42.1 | 41.0   | 44.7  | 41.2  | 11.2 | 9.0    | 11.2         | 9.0  | 15.1 | 12.7   | 15.3  | 12.5 |
| OBTAIN RECOGNITION FROM PEERS                                   | 18.0 | 13.9   | 19.5  | 15.4  | 30.4 | 28.8   | 31.7         | 27.3 | 28.6 | 26.8   | 30.4  | 25.8 |
| INFLUENCE POLITICAL STRUCTURE                                   | 27.2 | 25.1   | 29.0  | 24.5  | 65.7 | 62.5   | 66.5         | 61.4 | 57.6 | 62.8   | 59.8  | 59.8 |
| INFLUENCE SOCIAL VALUES   | 58.3 | 53.2   | 59.0  | 55.9  | 54.5 | 52.7   | 52.3         | 51.2 | 57.0 | 53.9   | 54.5  | 52.3 |
| RAISE A FAMILY  | 58.9 | 55.0   | 56.8  | 53.3  | 67.3 | 64.9   | 61.2         | 61.3 | 62.4 | 59.9   | 59.4  | 57.7 |
| HAVE ACTIVE SOCIAL LIFE   | 58.3 | 55.5   | 57.5  | 54.8  | 59.1 | 60.8   | 69.0         | 69.3 | 61.8 | 63.3   | 55.7  | 55.5 |
| HAVE FRIENDS DIFFERENT FROM ME                                  | 16.7 | 19.2   | 22.5  | 20.5  | 11.2 | 13.7   | 14.8         | 14.4 | 18.7 | 19.9   | 20.7  | 20.7 |
| BE AN EXPERT IN FINANCE   | 24.1 | 25.4   | 26.8  | 25.8  | 26.0 | 27.3   | 31.9         | 29.8 | 39.9 | 38.6   | 42.5  | 41.8 |
| BE ADMINISTRATIVELY RESPONSIBLE                                 | 56.0 | 48.7   | 53.3  | 50.4  | 73.6 | 70.8   | 72.9         | 65.7 | 63.5 | 61.5   | 65.7  | 57.4 |
| BE VEWY WELL-OFF FINANCIALLY                                    | 56.7 | 53.4   | 58.4  | 50.6  | 25.7 | 21.2   | 20.4         | 17.4 | 18.2 | 15.3   | 15.9  | 13.1 |
| HELP OTHERS IN DIFFICULTY                                       | 12.7 | 10.2   | 11.4  | 9.6   | 8.3  | 8.6    | 14.6         | 10.0 | 11.8 | 11.6   | 14.1  | 14.1 |
| PARTICIPATE IN PEACE CORPS/VISTA                                | 14.4 | 14.3   | 21.7  | 17.4  | 5.9  | 4.9    | 5.9          | 5.3  | 9.6  | 7.8    | 9.3   | 9.8  |
| WECOME A COMMUNITY LEADER                                       | 12.3 | 10.4   | 12.7  | 13.4  | 17.2 | 10.4   | 14.5         | 13.9 | 14.3 | 12.6   | 13.1  | 11.8 |
| CONTRIBUTE TO SCIENTIFIC THEORY                                 | 12.2 | 10.8   | 12.2  | 10.4  | 23.7 | 22.8   | 19.1         | 19.0 | 21.0 | 19.9   | 21.5  | 21.5 |
| WRITE ORIGINAL WORKS  | 23.2 | 21.8   | 23.0  | 22.8  | 21.4 | 21.4   | 20.8         | 18.5 | 19.5 | 15.7   | 15.5  | 14.8 |
| NEVER BE OBLIGATED TO PEOPLE                                    | 11.5 | 10.8   | 11.4  | 11.1  | 41.9 | 41.0   | 41.0         | 41.3 | 43.2 | 42.8   | 44.2  | 39.0 |
| CREATE WORKS OF ART   | 44.6 | 44.3   | 47.3  | 55.7  | 25.5 | 26.5   | 33.4         | 34.3 | 39.9 | 39.8   | 46.0  | 46.1 |
| KEEP UP WITH POLITICAL AFFAIRS                                  | 50.4 | 51.6   | 59.0  | 55.7  | 40.5 | 42.7   | 40.3         | 43.5 | 44.5 | 41.2   | 44.4  | 39.8 |
| SUCCEED IN MY OWN BUSINESS                                      | 45.9 | 42.0   | 45.5  | 59.7  | 75.0 | 73.8   | 73.4         | 68.5 | 68.2 | 69.9   | 63.6  | 63.6 |
| HELP CLEAN UP ENVIRONMENT                                       | 63.8 | 63.2   | 66.2  | 59.7  | 28.3 | 22.9   | 26.5         | 32.7 | 27.1 | 30.8   | 24.6  | 24.6 |
| DEVELOP A PHILOSOPHY OF LIFE                                    | 23.0 | 22.0   | 22.0  | 22.0  | 26.6 | 34.0   | 40.3         | 42.2 | 42.2 | 42.2   | 33.6  | 33.6 |
| PARTICIPATE IN COMMUNITY ACTION                                 | 24.3 | 22.0   | 22.0  | 22.0  | 26.6 | 33.9   | 34.0         | 34.0 | 34.0 | 34.0   | 34.0  | 33.6 |
| MARRY WITHIN NEXT 5 YEARS                                       |      |        |       |       |      |        |              |      |      |        |       |      |

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|  | MEN         |                |              |             |             | WOMEN          |              |             |             |                | ALL STUDENTS |             |             |                |              |             |
|--|-------------|----------------|--------------|-------------|-------------|----------------|--------------|-------------|-------------|----------------|--------------|-------------|-------------|----------------|--------------|-------------|
|  | <u>East</u> | <u>Midwest</u> | <u>South</u> | <u>West</u> |
| SELF RATINGS OF BETTER THAN AVERAGE ON PERSONAL TRAITS |             |                |              |             |             |                |              |             |             |                |              |             |             |                |              |             |
| ACADEMIC ABILITY                                       | 45.8        | 54.6           | 48.0         | 50.9        | 47.6        | 57.1           | 51.0         | 50.7        | 46.5        | 55.8           | 49.5         | 50.8        | 46.5        | 55.8           | 49.5         | 50.8        |
| ATHLETIC ABILITY                                       | 44.7        | 47.2           | 45.6         | 45.6        | 26.2        | 25.2           | 21.6         | 21.7        | 36.9        | 36.9           | 33.5         | 34.9        | 17.5        | 18.5           | 16.4         | 17.6        |
| ARTISTIC ABILITY                                       | 15.9        | 16.5           | 15.5         | 16.3        | 19.8        | 21.3           | 17.2         | 19.3        | 17.5        | 18.5           | 16.5         | 17.4        | 16.4        | 17.5           | 16.4         | 17.6        |
| CHEERFULNESS   | 46.8        | 48.8           | 48.7         | 46.1        | 53.6        | 58.4           | 57.1         | 56.6        | 49.7        | 53.3           | 52.9         | 50.4        | 48.7        | 53.3           | 52.9         | 50.4        |
| DEFENSIVENESS  | 26.5        | 26.8           | 27.7         | 26.5        | 27.2        | 27.2           | 26.8         | 25.0        | 26.8        | 27.0           | 27.2         | 25.9        | 26.8        | 27.0           | 27.2         | 25.9        |
| DRIVE TO ACHIEVE                                       | 48.1        | 52.7           | 53.1         | 53.0        | 49.5        | 56.9           | 56.5         | 53.2        | 48.7        | 54.6           | 54.8         | 53.1        | 54.6        | 54.6           | 54.8         | 53.1        |
| LEADERSHIP ABILITY                                     | 36.7        | 39.5           | 39.7         | 40.5        | 28.5        | 32.2           | 30.6         | 30.4        | 33.2        | 36.1           | 35.1         | 36.0        | 33.2        | 36.1           | 35.1         | 36.0        |
| MATHEMATICAL ABILITY                                   | 37.6        | 38.8           | 34.6         | 38.9        | 26.7        | 26.6           | 23.6         | 22.6        | 33.0        | 33.0           | 31.0         | 31.0        | 29.1        | 30.0           | 29.1         | 31.0        |
| MECHANICAL ABILITY                                     | 35.8        | 35.4           | 30.1         | 36.6        | 9.3         | 8.1            | 7.2          | 7.3         | 24.7        | 24.7           | 22.6         | 22.6        | 18.6        | 18.6           | 18.6         | 23.5        |
| ORIGINALITY  | 35.0        | 35.8           | 33.4         | 33.7        | 33.0        | 35.3           | 31.8         | 32.3        | 34.2        | 34.2           | 35.6         | 33.6        | 32.6        | 33.6           | 32.6         | 33.6        |
| POLITICAL CONSERVATISM                                 | 10.1        | 9.6            | 11.9         | 10.7        | 5.9         | 6.3            | 7.8          | 7.1         | 8.3         | 8.1            | 9.8          | 9.1         | 9.8         | 9.1            | 9.8          | 9.1         |
| POLITICAL LIBERALISM                                   | 27.0        | 26.9           | 24.0         | 21.5        | 22.7        | 19.9           | 17.3         | 16.1        | 25.2        | 25.2           | 23.6         | 20.6        | 20.6        | 20.6           | 20.6         | 19.1        |
| POPULARITY (GENERAL)                                   | 31.7        | 33.1           | 31.5         | 30.4        | 25.0        | 27.8           | 26.2         | 23.4        | 28.9        | 28.9           | 30.6         | 28.9        | 28.9        | 28.9           | 28.9         | 27.3        |
| POPULARITY WITH OPPOSITE SEX                           | 28.9        | 30.6           | 32.1         | 30.8        | 22.7        | 24.6           | 24.5         | 21.7        | 26.3        | 26.3           | 26.7         | 26.7        | 26.7        | 26.7           | 26.7         | 26.7        |
| PUBLIC SPEAKING ABILITY                                | 19.9        | 22.2           | 21.8         | 22.0        | 15.4        | 18.5           | 17.1         | 17.6        | 18.0        | 18.0           | 19.4         | 20.0        | 19.4        | 19.4           | 19.4         | 20.0        |
| SELF-CONFIDENCE (INTELLECTUAL)                         | 36.1        | 40.5           | 38.6         | 41.8        | 27.5        | 32.5           | 30.6         | 30.9        | 32.5        | 32.5           | 36.6         | 36.9        | 36.6        | 36.6           | 36.6         | 36.9        |
| SELF-CONFIDENCE (SOCIAL)                               | 27.8        | 31.3           | 31.0         | 29.9        | 22.8        | 26.2           | 24.8         | 23.7        | 25.7        | 25.7           | 28.9         | 27.2        | 28.9        | 28.9           | 27.2         | 27.2        |
| SENSITIVITY TO CRITICISM                               | 24.3        | 22.8           | 21.3         | 22.3        | 30.9        | 28.3           | 25.5         | 25.8        | 27.1        | 27.1           | 25.4         | 23.9        | 23.4        | 23.4           | 23.4         | 23.9        |
| STUBBORNESS  | 36.2        | 34.5           | 34.7         | 36.6        | 39.0        | 37.1           | 35.4         | 37.9        | 37.9        | 37.9           | 35.7         | 35.1        | 35.7        | 35.7           | 35.1         | 37.2        |
| UNDERSTANDING OF OTHERS                                | 60.0        | 57.8           | 57.9         | 56.0        | 69.2        | 68.1           | 66.3         | 61.7        | 63.8        | 63.8           | 62.6         | 58.1        | 62.6        | 62.6           | 62.6         | 58.1        |
| WRITING ABILITY  | 25.6        | 27.2           | 26.4         | 27.1        | 28.7        | 31.1           | 27.6         | 28.6        | 26.9        | 26.9           | 27.0         | 27.0        | 27.0        | 27.0           | 27.0         | 27.0        |
| STUDENTS ESTIMATE CHANCES ARE VERY GOOD THAT THEY WILL |             |                |              |             |             |                |              |             |             |                |              |             |             |                |              |             |
| GET MARRIED WHILE IN COLLEGE                           | 4.9         | 7.9            | 9.6          | 9.5         | 21.2        | 24.7           | 22.2         | 22.2        | 19.1        | 19.1           | 22.3         | 22.3        | 22.3        | 22.3           | 22.3         | 22.3        |
| MARRY WITHIN A YEAR AFTER COL                          | 17.0        | 17.0           | 20.0         | 19.1        | 75.5        | 78.3           | 72.9         | 72.9        | 77.5        | 77.5           | 78.1         | 78.1        | 78.1        | 78.1           | 78.1         | 78.1        |
| VOTE IN 1972 PRES ELECTION                             | 74.4        | 76.8           | 78.0         | 72.0        | 7.0         | 4.4            | 4.4          | 4.4         | 2.0         | 2.0            | 1.1          | 1.1         | 1.1         | 1.1            | 1.1          | 1.1         |
| ENLIST IN ARMED SERV BEFORE GRAD                       | 3.3         | 1.8            | 2.6          | 7.0         | 12.4        | 13.8           | 13.6         | 15.3        | 11.4        | 11.4           | 12.7         | 13.1        | 13.1        | 13.1           | 13.1         | 13.1        |
| CHANGE MAJOR FIELD                                     | 10.6        | 11.7           | 12.6         | 13.6        | 13.6        | 14.4           | 13.5         | 15.6        | 12.3        | 12.3           | 13.0         | 13.0        | 13.0        | 13.0           | 13.0         | 13.0        |
| CHANGE CAREER CHOICE                                   | 11.4        | 11.9           | 12.5         | 12.8        | 1.6         | 1.2            | 2.4          | 1.3         | 2.0         | 2.0            | 1.5          | 1.5         | 1.5         | 1.5            | 1.5          | 1.5         |
| FAIL ONE OR MORE COURSES                               | 2.3         | 1.7            | 3.8          | 3.0         | 1.6         | 1.2            | 2.4          | 1.3         | 2.0         | 2.0            | 1.3          | 1.3         | 1.3         | 1.3            | 1.3          | 1.3         |
| GRADUATE WITH HONORS                                   | 4.9         | 5.0            | 5.2          | 6.1         | 4.0         | 4.4            | 3.8          | 4.0         | 4.5         | 4.5            | 4.5          | 5.6         | 4.5         | 4.5            | 4.5          | 5.6         |
| BE ELECTED TO A STUDENT OFFICE                         | 1.4         | 1.4            | 2.2          | 1.5         | 1.0         | 1.0            | 1.0          | 1.0         | 1.3         | 1.3            | 1.1          | 1.1         | 1.1         | 1.1            | 1.1          | 1.1         |
| JOIN SOC FRATERNITY OR SORORITY                        | 12.8        | 10.1           | 16.7         | 11.9        | 15.8        | 12.7           | 10.2         | 17.5        | 14.0        | 14.0           | 11.3         | 11.3        | 11.3        | 11.3           | 11.3         | 11.3        |
| BE ELECTED TO AN HONOR SOCIETY                         | 2.7         | 2.5            | 3.2          | 4.2         | 2.8         | 3.4            | 3.0          | 3.8         | 2.7         | 2.7            | 2.9          | 2.9         | 2.9         | 2.9            | 2.9          | 2.9         |
| MAKE AT LEAST A 'B' AVERAGE                            | 22.3        | 23.2           | 18.3         | 25.4        | 24.1        | 28.3           | 20.8         | 26.2        | 23.0        | 23.0           | 25.6         | 25.6        | 25.6        | 25.6           | 25.6         | 25.6        |
| NEED EXTRA TIME TO GET DEGREE                          | 3.5         | 3.6            | 4.7          | 4.6         | 3.0         | 3.7            | 3.0          | 4.1         | 3.3         | 3.3            | 3.9          | 3.9         | 3.9         | 3.9            | 3.9          | 3.9         |
| WORK AT OUTSIDE JOB                                    | 31.3        | 40.0           | 26.3         | 33.7        | 32.2        | 40.3           | 23.4         | 31.4        | 31.4        | 31.4           | 40.2         | 24.8        | 32.6        | 32.6           | 32.6         | 32.6        |
| SEEK VOCATIONAL COUNSELING                             | 10.4        | 11.1           | 9.8          | 10.7        | 12.5        | 13.1           | 11.6         | 12.1        | 11.3        | 11.3           | 12.0         | 11.3        | 11.3        | 11.3           | 11.3         | 11.3        |
| SEEK PERSONAL COUNSELING                               | 6.9         | 5.5            | 6.9          | 6.2         | 7.3         | 4.8            | 7.2          | 5.2         | 7.0         | 7.0            | 5.2          | 5.2         | 5.2         | 5.2            | 5.2          | 5.2         |
| ENROLL IN HONORS COURSE                                | 5.3         | 4.9            | 6.2          | 6.9         | 5.4         | 6.1            | 6.1          | 6.5         | 5.3         | 5.3            | 5.5          | 6.1         | 6.1         | 6.1            | 6.1          | 6.1         |
| GET TUTORING HELP IN COURSES                           | 6.3         | 4.6            | 7.5          | 6.4         | 6.0         | 4.9            | 8.0          | 5.3         | 6.2         | 6.2            | 4.7          | 7.7         | 7.7         | 7.7            | 7.7          | 7.7         |
| AUTHOR A PUBLISHED ARTICLE                             | 4.2         | 3.7            | 4.4          | 3.9         | 4.0         | 3.2            | 3.4          | 3.3         | 4.1         | 4.1            | 3.5          | 3.6         | 3.6         | 3.6            | 3.6          | 3.6         |
| BE MORE SUCCESSFUL THAN MOST                           | 11.0        | 11.4           | 12.7         | 13.0        | 4.6         | 5.2            | 6.0          | 5.6         | 8.3         | 8.3            | 8.5          | 9.7         | 9.7         | 9.7            | 9.7          | 9.7         |
| DROP OUT TEMPORARILY                                   | 11.3        | 11.2           | 12.7         | 13.0        | 1.5         | 1.6            | 1.3          | 1.7         | 1.4         | 1.4            | 1.4          | 1.4         | 1.4         | 1.4            | 1.4          | 1.4         |
| DROP OUT PERMANENTLY                                   | 0.7         | 0.6            | 0.8          | 0.9         | 0.9         | 1.0            | 1.0          | 1.0         | 0.8         | 0.8            | 0.8          | 0.9         | 0.9         | 0.9            | 0.9          | 0.9         |
| TRANSFER TO ANOTHER COLLEGE                            | 8.4         | 11.6           | 12.6         | 13.9        | 9.2         | 12.3           | 13.8         | 16.4        | 6.8         | 6.8            | 11.9         | 13.2        | 13.2        | 13.2           | 13.2         | 13.2        |
| BE SATISFIED WITH MY COLLEGE                           | 52.7        | 50.4           | 56.0         | 49.6        | 61.7        | 61.7           | 65.9         | 62.9        | 56.5        | 56.5           | 55.7         | 61.0        | 61.0        | 61.0           | 61.0         | 61.0        |

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL NORMS FOR GEOGRAPHIC REGIONS

|  | ALL STUDENTS |         |       |      |      |         |       |      |      |         |       |      |
|--|--------------|---------|-------|------|------|---------|-------|------|------|---------|-------|------|
|  | WOMEN        |         |       |      |      | MEN     |       |      |      |         |       |      |
|  | East         | Midwest | South | West | East | Midwest | South | West | East | Midwest | South | West |
| ACTIVITIES ENGAGED IN BY STUDENTS DURING THE PAST YEAR |              |         |       |      |      |         |       |      |      |         |       |      |
| VOTED IN STUDENT ELECTION (3)                          | 56.7         | 59.3    | 69.6  | 62.8 | 63.1 | 66.1    | 76.1  | 70.9 | 60.5 | 62.5    | 72.9  | 66.5 |
| CAAME LATE TO CLASS                                    | 56.9         | 50.0    | 57.6  | 53.6 | 55.0 | 45.4    | 54.0  | 50.6 | 56.1 | 47.7    | 55.8  | 52.3 |
| PLAYED A MUSICAL INSTRUMENT                            | 34.8         | 34.5    | 34.1  | 35.6 | 40.7 | 43.5    | 39.6  | 40.6 | 37.3 | 38.7    | 36.9  | 37.8 |
| STUDIED IN THE LIBRARY (3)                             | 23.6         | 30.5    | 28.6  | 25.9 | 33.8 | 40.1    | 36.1  | 32.0 | 28.0 | 35.0    | 32.4  | 28.6 |
| CHECKED OUT A LIBRARY BOOK (3)                         | 32.0         | 36.5    | 40.1  | 36.0 | 48.3 | 51.6    | 54.7  | 49.3 | 38.9 | 43.6    | 67.4  | 61.9 |
| ARRANGED DATE FOR STUDENT OVERSLEPT AND MISSED A CLASS | 42.5         | 41.9    | 51.5  | 42.6 | 39.7 | 37.6    | 46.4  | 37.9 | 41.3 | 39.9    | 46.9  | 40.5 |
| READ ABOUT RIGHTS/RESPONSIBILITY                       | 27.7         | 21.9    | 23.4  | 20.7 | 21.7 | 15.5    | 14.6  | 14.8 | 25.1 | 18.9    | 16.9  | 18.1 |
| TYPED A HOMEWORK ASSIGNMENT (3)                        | 61.6         | 62.3    | 69.4  | 61.1 | 71.0 | 70.8    | 77.2  | 69.9 | 65.5 | 66.3    | 73.3  | 65.0 |
| DISCUSSED FUTURE WITH PARENTS (3)                      | 13.9         | 18.7    | 14.2  | 17.3 | 25.9 | 35.6    | 26.5  | 32.4 | 19.0 | 26.6    | 20.4  | 24.1 |
| 32.9   | 30.2         | 34.7    | 32.5  | 46.5 | 44.9 | 47.7    | 45.6  | 38.7 | 37.1 | 41.3    | 38.4  |      |
| 30.2   | 27.4         | 30.0    | 26.0  | 76.0 | 71.5 | 64.4    | 54.5  | 60.5 | 70.2 | 61.7    | 69.0  | 66.6 |
| 74.4   | 68.0         | 71.5    | 64.4  | 64.4 | 62.1 | 62.1    | 60.5  | 70.2 | 61.7 | 69.0    | 66.6  |      |
| 57.2   | 55.1         | 53.5    | 53.7  | 47.7 | 43.4 | 36.2    | 38.0  | 53.2 | 49.6 | 44.8    | 44.6  |      |
| ATTENDED A RELIGIOUS SERVICE                           | 80.8         | 83.8    | 87.4  | 84.6 | 85.8 | 89.6    | 82.8  | 89.0 | 82.9 | 86.5    | 90.1  | 86.6 |
| DEMONSTRATED FOR RACIAL CHANGE                         | 18.3         | 15.1    | 19.3  | 13.6 | 16.8 | 12.3    | 13.8  | 9.6  | 17.7 | 16.6    | 11.8  |      |
| DEMONSTRATED FOR MILITARY CHANGE                       | 17.3         | 11.6    | 11.4  | 8.7  | 14.7 | 7.8     | 6.3   | 5.8  | 16.2 | 9.8     | 8.8   | 7.4  |
| DEMONSTRATED FOR SCHOOL CHANGE                         | 35.7         | 32.3    | 30.6  | 26.8 | 36.0 | 30.1    | 26.4  | 23.2 | 35.6 | 31.2    | 28.5  | 25.2 |
| DID EXTRA READING FOR COURSE (3)                       | 11.1         | 12.1    | 12.5  | 11.8 | 16.6 | 18.1    | 17.0  | 16.3 | 13.4 | 15.0    | 14.8  | 13.8 |
| TOOK SLEEPING PILLS                                    | 3.7          | 3.3     | 4.0   | 4.2  | 5.3  | 4.3     | 5.2   | 5.6  | 4.4  | 3.8     | 4.6   | 4.8  |
| TUTORED ANOTHER STUDENT                                | 40.5         | 37.3    | 43.1  | 37.2 | 50.6 | 43.4    | 49.8  | 40.9 | 44.8 | 40.2    | 46.5  | 38.9 |
| PLAYED CHESS   | 54.0         | 52.2    | 49.3  | 47.7 | 25.5 | 22.9    | 19.6  | 18.8 | 42.0 | 38.4    | 34.4  | 34.7 |
| READ POETRY NOT REQUIRED                               | 45.0         | 43.5    | 50.6  | 44.3 | 77.1 | 75.0    | 76.1  | 71.5 | 58.6 | 58.3    | 63.6  | 56.5 |
| TOOK A TRANQUILIZING PILL                              | 4.5          | 3.7     | 5.3   | 5.0  | 8.4  | 7.2     | 9.5   | 9.4  | 6.1  | 5.4     | 7.4   | 7.0  |
| DISCUSSED RELIGION (3)                                 | 19.1         | 19.9    | 24.4  | 20.4 | 30.6 | 31.9    | 33.8  | 33.3 | 24.0 | 25.5    | 29.0  | 26.2 |
| TOOK VITAMINS  | 53.7         | 52.3    | 57.2  | 60.0 | 64.9 | 61.8    | 62.9  | 67.6 | 58.4 | 56.8    | 60.1  | 63.4 |
| VISITED ART GALLERY OR MUSEUM                          | 63.2         | 63.7    | 61.0  | 59.1 | 74.3 | 72.9    | 65.1  | 64.2 | 67.9 | 68.0    | 63.1  | 61.3 |
| PARTICIPATED IN H.S. POL. CAMPG.                       | 32.0         | 33.2    | 42.0  | 34.8 | 35.9 | 35.3    | 45.0  | 36.6 | 33.6 | 34.2    | 33.5  | 35.6 |
| PARTICIPATED IN OTHER POL. CAMPG.                      | 12.3         | 11.0    | 14.0  | 10.7 | 14.6 | 13.3    | 15.6  | 12.6 | 13.3 | 12.1    | 14.8  | 11.5 |
| MISSSED SCHOOL DUE TO ILLNESS (3)                      | 2.4          | 2.4     | 2.5   | 2.1  | 5.4  | 3.7     | 4.5   | 4.9  | 3.7  | 3.7     | 3.5   | 3.4  |
| SMOKED CIGARETTES (3)                                  | 19.4         | 15.9    | 16.1  | 12.2 | 18.1 | 10.8    | 10.6  | 7.0  | 18.0 | 15.3    | 18.9  | 13.3 |
| DISCUSSED POLITICS (3)                                 | 24.5         | 22.7    | 25.8  | 20.4 | 19.9 | 17.0    | 18.0  | 15.3 | 22.6 | 20.0    | 21.9  | 18.1 |
| DRANK BEER   | 75.8         | 70.1    | 63.8  | 69.8 | 54.9 | 50.7    | 38.1  | 43.1 | 67.0 | 61.0    | 50.9  | 57.9 |
| DISCUSSED SPORTS (3)                                   | 51.6         | 53.7    | 59.1  | 51.6 | 25.3 | 26.8    | 31.7  | 26.3 | 40.5 | 41.0    | 45.3  | 41.2 |
| READ ABOUT CIVIL RIGHTS                                | 77.9         | 79.2    | 82.8  | 77.0 | 80.2 | 81.5    | 83.1  | 76.5 | 78.8 | 80.3    | 82.9  | 76.8 |
| ASKED TEACHER FOR ADVICE (3)                           | 20.2         | 18.8    | 23.1  | 17.9 | 24.6 | 22.2    | 26.2  | 21.4 | 22.1 | 20.4    | 24.7  | 19.5 |
| HAD VOCATIONAL COUNSELING                              | 43.6         | 48.3    | 44.0  | 43.6 | 45.1 | 52.9    | 49.0  | 44.1 | 44.2 | 50.5    | 46.5  | 43.9 |
| STAYED UP ALL NIGHT                                    | 60.6         | 59.6    | 60.6  | 61.5 | 60.9 | 60.1    | 56.6  | 57.7 | 60.7 | 59.8    | 58.6  | 59.6 |

(\*\*\*) THIS ITEM IS REPORTED FOR THE FIRST TIME IN 1971. ITEMS NOT INDICATED WITH \*\*\* ARE REPEATED OR MODIFIED QUESTIONS FROM ONE OR MORE OF THE EARLIER SURVEYS.

(1) SINCE IT IS POSSIBLE THAT SOME STUDENTS MAY HAVE CHECKED MORE THAN ONE RESPONSE CATEGORY FOR THIS ITEM, THE PERCENTAGES MAY SUM TO MORE THAN 100.

(2) RECATEGORIZATIONS OF THIS ITEM FROM A LONGER LIST IS SHOWN IN APPENDIX C OF THE 1971 NAT'L NORMS REPORT.

(3) FREQUENTLY ONLY, ALL OTHER ITEMS FREQUENTLY PLUS OCCASIONALLY.

AMERICAN COUNCIL ON EDUCATION  
OFFICE OF RESEARCH FALL 1971  
WEIGHTED NATIONAL NORMS

| Colleges for Men                 | Colleges for Women |       |                   | Coeducational Colleges |       |          | Predominantly Male Colleges |       |                   |
|----------------------------------|--------------------|-------|-------------------|------------------------|-------|----------|-----------------------------|-------|-------------------|
|                                  | Nonsect. Catholic  |       | Nonsect. Catholic | Nonsectarian           |       | Catholic | Nonsect. Catholic           |       | Nonsect. Catholic |
|                                  | Men                | Women | Men               | Women                  | Total | Men      | Women                       | Total | Men               |
| <b>AGE BY DECEMBER 31, 1971</b>  |                    |       |                   |                        |       |          |                             |       |                   |
| 16 OR YOUNGER                    | .2                 | .1    | .3                | .1                     | .2    | .1       | .2                          | .1    | .1                |
| 17                               | 7.6                | 3.3   | 8.4               | 4.7                    | 4.6   | 8.4      | 4.8                         | 4.1   | 7.6               |
| 18                               | 79.8               | 83.5  | 81.5              | 78.9                   | 74.4  | 80.0     | 77.1                        | 78.3  | 82.1              |
| 19                               | 11.4               | 11.1  | 9.1               | 12.4                   | 16.4  | 9.4      | 13.0                        | 15.0  | 8.6               |
| 20                               | .4                 | 1.0   | .4                | 1.6                    | 1.9   | .8       | 1.4                         | 1.3   | .5                |
| 21                               | .1                 | .2    | .2                | .4                     | .5    | .2       | .3                          | .2    | .9                |
| 22-25                            | .4                 | .7    | .1                | .2                     | 1.6   | .5       | 1.1                         | .3    | 1.4               |
| 26 OR OLDER                      | .0                 | .1    | .1                | .7                     | .6    | .3       | .5                          | .4    | .5                |
| <b>FATHER'S EDUCATION</b>        |                    |       |                   |                        |       |          |                             |       |                   |
| GRAMMAR SCHOOL OR LESS           | 3.0                | 5.1   | 3.0               | 10.1                   | 5.8   | 5.4      | 5.6                         | 6.4   | 6.3               |
| SOME HIGH SCHOOL                 | 6.2                | 11.7  | 5.8               | 10.7                   | 12.5  | 10.9     | 11.7                        | 14.5  | 12.6              |
| HIGH SCHOOL GRADUATE             | 15.2               | 29.0  | 14.1              | 26.4                   | 25.2  | 22.7     | 24.0                        | 30.8  | 31.3              |
| SOME COLLEGE                     | 13.1               | 18.3  | 14.6              | 19.3                   | 16.2  | 17.1     | 16.7                        | 17.0  | 18.6              |
| COLLEGE DEGREE                   | 30.8               | 22.0  | 32.0              | 22.2                   | 23.6  | 24.8     | 24.2                        | 21.9  | 20.2              |
| POSTGRADUATE DEGREE              | 31.7               | 13.9  | 30.6              | 11.4                   | 16.6  | 19.1     | 17.8                        | 9.6   | 12.3              |
| <b>MOTHER'S EDUCATION</b>        |                    |       |                   |                        |       |          |                             |       |                   |
| GRAMMAR SCHOOL OR LESS           | 1.4                | 3.7   | 1.3               | 7.2                    | 3.9   | 3.0      | 3.5                         | 4.1   | 3.2               |
| SOME HIGH SCHOOL                 | 4.9                | 9.8   | 4.7               | 10.0                   | 10.8  | 9.0      | 9.9                         | 11.9  | 9.4               |
| HIGH SCHOOL GRADUATE             | 29.1               | 48.9  | 23.1              | 39.7                   | 39.0  | 35.2     | 37.1                        | 51.0  | 48.5              |
| SOME COLLEGE                     | 21.1               | 17.4  | 24.5              | 20.9                   | 18.6  | 21.7     | 20.1                        | 15.2  | 19.3              |
| COLLEGE DEGREE                   | 33.3               | 16.6  | 33.9              | 18.7                   | 21.2  | 22.8     | 22.0                        | 15.4  | 16.8              |
| POSTGRADUATE DEGREE              | 10.2               | 3.6   | 12.3              | 3.6                    | 6.4   | 8.4      | 7.4                         | 2.4   | 2.6               |
| <b>RACIAL BACKGROUND (1)</b>     |                    |       |                   |                        |       |          |                             |       |                   |
| WHITE/CAUCASIAN                  | 92.8               | 95.1  | 81.2              | 90.2                   | 86.1  | 85.1     | 85.6                        | 94.6  | 93.9              |
| BLACK/NEGRO/AFRO-AMERICAN        | 5.3                | 3.0   | 1.6.9             | 3.1                    | 12.0  | 13.3     | 12.6                        | 2.9   | 3.5               |
| AMERICAN INDIAN                  | .9                 | .6    | 1.1               | .9                     | 1.1   | 1.1      | 1.1                         | .8    | .6                |
| ORIENTAL                         | 1.0                | .3    | 1.1               | 1.0                    | .6    | .8       | .7                          | .6    | .6                |
| MEXICAN-AMERICAN/CHICANO         | .5                 | .6    | .1                | 5.1                    | .2    | .3       | .2                          | 1.2   | 1.0               |
| PUERTO RICAN-AMERICAN            | .5                 | .6    | .2                | .3                     | .2    | .3       | .2                          | .5    | .4                |
| OTHER                            | 1.0                | 1.2   | 1.6               | 1.5                    | 1.4   | 1.2      | 1.3                         | 1.5   | 1.6               |
| <b>ESTIMATED PARENTAL INCOME</b> |                    |       |                   |                        |       |          |                             |       |                   |
| LESS THAN \$4,000                | 2.1                | 2.5   | 3.4               | 5.8                    | 4.8   | 4.7      | 4.8                         | 2.9   | 3.2               |
| \$4,000 - \$5,999                | 3.0                | 4.0   | 4.1               | 6.7                    | 5.4   | 6.4      | 5.9                         | 4.7   | 5.3               |
| \$6,000 - \$7,999                | 5.0                | 6.3   | 5.1               | 8.6                    | 7.1   | 8.5      | 7.7                         | 7.3   | 8.3               |
| \$8,000 - \$9,999                | 6.2                | 10.4  | 4.9               | 10.2                   | 9.1   | 10.1     | 9.6                         | 12.0  | 11.0              |
| \$10,000 - \$12,499              | 9.3                | 17.2  | 9.3               | 16.8                   | 14.9  | 13.3     | 14.2                        | 18.3  | 18.2              |
| \$12,500 - \$14,999              | 9.6                | 16.0  | 8.8               | 12.7                   | 12.7  | 12.3     | 12.5                        | 15.7  | 15.0              |
| \$15,000 - \$19,999              | 15.1               | 16.9  | 12.2              | 13.6                   | 15.0  | 15.1     | 15.0                        | 16.0  | 14.9              |
| \$20,000 - \$24,999              | 12.6               | 10.9  | 12.0              | 9.4                    | 10.2  | 10.6     | 10.4                        | 8.4   | 8.5               |
| \$25,000 - \$29,999              | 8.7                | 5.4   | 8.5               | 4.3                    | 6.0   | 5.8      | 5.9                         | 5.4   | 5.9               |
| \$30,000 - \$34,999              | 6.7                | 3.5   | 6.1               | 3.7                    | 4.3   | 4.0      | 4.2                         | 3.4   | 3.7               |
| \$35,000 - \$39,999              | 5.1                | 1.7   | 5.6               | 2.0                    | 2.7   | 2.3      | 2.5                         | 2.1   | 2.2               |
| \$40,000 OR MORE                 | 16.8               | 5.1   | 18.0              | 6.1                    | 7.8   | 7.3      | 5.3                         | 4.7   | 4.7               |

AMERICAN COUNCIL ON EDUCATION  
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WEIGHTED NATIONAL NORMS

|                                      | Coeducational Colleges |       |       |                   |       |       | Postsecondary Schools |       |       |          |       |       |
|--------------------------------------|------------------------|-------|-------|-------------------|-------|-------|-----------------------|-------|-------|----------|-------|-------|
|                                      | Colleges for Women     |       |       | Nonsect. Catholic |       |       | Nonsectarian          |       |       | Catholic |       |       |
|                                      | Men                    | Women | Total | Men               | Women | Total | Men                   | Women | Total | Men      | Women | Total |
| <b>RELIGION REARED</b>               |                        |       |       |                   |       |       |                       |       |       |          |       |       |
| PROTESTANT                           | 49.3                   | 6.3   | 49.9  | 10.0              | 47.4  | 52.3  | 49.8                  | 8.3   | 10.8  | 9.7      | 40.6  | 43.6  |
| ROMAN CATHOLIC                       | 26.8                   | 90.8  | 25.7  | 86.1              | 28.1  | 21.8  | 25.0                  | 88.2  | 86.6  | 87.3     | 7.0   | 6.3   |
| JEWISH                               | 14.8                   | 4.4   | 10.3  | .8                | 10.5  | 10.4  | 10.4                  | .5    | .3    | .4       | .1    | .3    |
| OTHER                                | 4.9                    | 1.7   | 10.1  | 2.1               | 10.9  | 12.2  | 11.6                  | 2.1   | 1.6   | 1.8      | 46.6  | 47.6  |
| NONE                                 | 4.2                    | .9    | 3.9   | 1.0               | 3.1   | 3.3   | 3.2                   | .9    | .7    | .8       | 5.0   | 5.0   |
| <b>RELIGIOUS PREFERENCE</b>          |                        |       |       |                   |       |       |                       |       |       |          |       |       |
| PROTESTANT                           | 31.9                   | 4.7   | 36.6  | 7.2               | 35.1  | 40.4  | 37.7                  | 6.8   | 8.9   | 8.0      | 35.9  | 39.5  |
| ROMAN CATHOLIC                       | 18.5                   | 79.2  | 20.0  | 78.4              | 20.9  | 16.0  | 18.5                  | 75.7  | 78.7  | 77.4     | 6.8   | 6.6   |
| JEWISH                               | 11.0                   | .5    | 7.6   | .6                | 7.4   | 7.4   | 7.5                   | .4    | .3    | .3       | .0    | .0    |
| OTHER                                | 10.2                   | 4.6   | 13.4  | 4.8               | 14.3  | 15.4  | 14.9                  | 5.0   | 4.2   | 4.5      | 45.5  | 46.3  |
| NONE                                 | 28.3                   | 11.1  | 22.1  | 9.1               | 22.1  | 20.8  | 21.5                  | 12.1  | 8.0   | 9.7      | 11.5  | 11.5  |
| <b>FATHER'S OCCUPATION (2)</b>       |                        |       |       |                   |       |       |                       |       |       |          |       |       |
| ARTIST (INCL PERFORMER)              | 1.6                    | .9    | 1.4   | .8                | 1.1   | 1.4   | 1.3                   | .6    | .9    | .8       | .5    | .7    |
| BUSINESSMAN                          | 47.9                   | 36.9  | 42.2  | 36.1              | 36.7  | 34.5  | 35.6                  | 37.6  | 36.7  | 36.7     | 7.6   | 7.6   |
| CLERGYMAN                            | .5                     | .1    | 1.1   | .2                | 1.7   | 1.9   | 1.8                   | .1    | .1    | .1       | 1.8   | 1.9   |
| COLLEGE TEACHER                      | 2.2                    | .6    | 2.1   | .5                | 1.2   | 1.7   | 1.4                   | .3    | .6    | .6       | .7    | .6    |
| DOCTOR (M.D. OR D.D.S.)              | 7.5                    | 3.6   | 8.4   | 3.3               | 3.9   | 3.9   | 3.9                   | 2.8   | 3.4   | 3.1      | 1.1   | 1.0   |
| EDUCATOR (SECONDARY)                 | 2.8                    | 2.6   | 2.9   | 2.2               | 2.6   | 2.8   | 2.7                   | 1.8   | 1.6   | 1.7      | 4.0   | 3.7   |
| ELEMENTARY TEACHER                   | .2                     | .4    | .3    | .4                | .4    | .4    | .4                    | .4    | .2    | .3       | .7    | .6    |
| ENGINEER                             | 7.6                    | 6.4   | 7.2   | 6.7               | 7.1   | 7.9   | 7.5                   | 6.5   | 7.0   | 6.8      | 3.0   | 2.1   |
| FARMER OR FORESTER                   | 2.5                    | 1.1   | 1.0   | 5.9               | 2.0   | 2.8   | 2.4                   | 1.9   | 2.9   | 2.5      | 6.3   | 6.1   |
| HEALTH PROFESSIONAL (NON-M.D.)       | .9                     | 1.5   | 1.2   | 1.0               | 1.7   | 1.5   | 1.5                   | 1.5   | 1.9   | 2.2      | 1.3   | 1.2   |
| LAWYER                               | 5.3                    | 2.6   | 5.3   | 2.6               | 2.4   | 2.3   | 2.3                   | 2.3   | 2.3   | 2.2      | 2.2   | 2.3   |
| MILITARY CAREER                      | 1.3                    | .8    | 1.5   | 1.3               | .9    | 1.3   | 1.1                   | 1.3   | 1.2   | 1.2      | 2.7   | 3.0   |
| RESEARCH SCIENTIST                   | 1.5                    | .6    | 1.0   | .5                | .9    | .9    | .9                    | .9    | .5    | .6       | .2    | .2    |
| SKILLED WORKER                       | 5.5                    | 11.1  | 3.8   | 11.0              | 10.1  | 9.9   | 9.5                   | 12.7  | 10.4  | 11.4     | 11.5  | 12.6  |
| SEMI-SKILLED WORKER                  | 3.5                    | 5.4   | 3.1   | 4.9               | 6.6   | 4.5   | 5.6                   | 8.1   | 6.8   | 16.9     | 15.2  | 15.2  |
| UNSKILLED WORKER                     | 1.4                    | 2.4   | 1.7   | 3.4               | 3.0   | 2.8   | 2.9                   | 3.6   | 3.3   | 13.5     | 13.8  | 13.7  |
| UNEMPLOYED                           | .9                     | 1.0   | 1.0   | 1.6               | 1.1   | 1.6   | 1.4                   | .8    | 1.0   | .9       | 3.6   | 4.2   |
| OTHER                                | 11.6                   | 19.7  | 14.9  | 17.3              | 16.6  | 18.9  | 17.7                  | 18.0  | 21.1  | 19.8     | 21.8  | 20.7  |
| <b>VETFRAN</b>                       |                        |       |       |                   |       |       |                       |       |       |          |       |       |
| NO                                   | 99.6                   | 99.4  | 99.9  | 98.1              | 99.9  | 98.9  | 98.4                  | 100.0 | 99.3  | 93.5     | 99.7  | 96.8  |
| YES, SERVED IN SOUTHEAST ASIA        | .3                     | .3    | .4    | .9                | .0    | .0    | .1                    | .1    | .0    | .5       | 3.5   | 1.7   |
| YES, DID NOT SERVE IN SE ASIA        | .2                     | .2    | .0    | .1                | 1.0   | .1    | .6                    | .5    | .0    | .2       | 3.0   | 1.6   |
| <b>MARITAL STATUS</b>                |                        |       |       |                   |       |       |                       |       |       |          |       |       |
| PRESENTLY MARRIED                    | **                     |       |       |                   |       |       | 1.6                   | 1.2   | 1.6   | 1.4      | 3.9   | 3.1   |
| NOT MARRIED                          | **                     |       |       |                   |       |       | 98.4                  | 98.4  | 98.7  | 98.6     | 96.1  | 96.9  |
| <b>DISTANCE FROM HOME TO COLLEGE</b> |                        |       |       |                   |       |       |                       |       |       |          |       |       |
| 5 MILES OR LESS                      | 1.3                    | 9.9   | 4.2   | 11.3              | 7.6   | 4.8   | 6.2                   | 11.5  | 14.2  | 13.0     | 12.6  | 13.2  |
| 6-10 MILES                           | 1.4                    | 13.6  | 3.1   | 12.0              | 9.0   | 6.5   | 7.8                   | 12.9  | 13.2  | 13.1     | 7.7   | 7.6   |
| 11-50 MILES                          | 10.0                   | 26.0  | 10.1  | 23.1              | 15.6  | 15.0  | 15.0                  | 23.5  | 22.1  | 22.7     | 19.5  | 18.5  |
| 51-100 MILES                         | 13.4                   | 15.3  | 9.4   | 13.6              | 11.6  | 12.2  | 11.9                  | 12.0  | 13.3  | 12.8     | 16.2  | 16.5  |
| 101-500 MILES                        | 49.7                   | 30.3  | 34.3  | 24.2              | 37.4  | 41.1  | 39.2                  | 24.7  | 29.0  | 27.1     | 27.8  | 29.1  |
| MORE THAN 500 MILES                  | 23.8                   | 4.8   | 36.9  | 15.8              | 18.9  | 20.3  | 19.6                  | 15.4  | 8.2   | 11.3     | 14.9  | 14.9  |

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|                                      | Colleges for Men<br>Nonsect. Catholic | Colleges for Women<br>Nonsect. Catholic |       | Nonsectarian |      |       | Catholic |      |       | Postsecondary Total |      |       |
|--------------------------------------|---------------------------------------|---|-------|--------------|------|-------|----------|------|-------|---------------------|------|-------|
|                                      |                                       | Men                                     | Women | Total        | Men  | Women | Total    | Men  | Women | Total               | Men  | Women |
| <b>AVERAGE GRADE IN HIGH SCHOOL</b>  |                                       |   |       |              |      |       |          |      |       |                     |      |       |
| A OR A+                              | 18.2                                  | 5.3                                     | 11.3  | 7.0          | 4.7  | 9.9   | 7.3      | 4.0  | 7.6   | 6.1                 | 1.9  | 1.3   |
| A-                                   | 23.4                                  | 9.7                                     | 16.3  | 13.1         | 8.0  | 16.0  | 12.0     | 6.1  | 11.8  | 9.3                 | 1.2  | 0.1   |
| B+                                   | 24.0                                  | 20.6                                    | 26.2  | 22.6         | 17.2 | 26.1  | 21.6     | 17.4 | 23.3  | 20.8                | 16.6 | 10.1  |
| B                                    | 18.2                                  | 29.9                                    | 23.6  | 27.5         | 26.4 | 26.4  | 26.4     | 27.4 | 29.6  | 19.1                | 26.6 | 2.3   |
| B-                                   | 9.5                                   | 17.8                                    | 10.9  | 13.0         | 17.5 | 11.0  | 14.3     | 18.3 | 15.0  | 16.4                | 16.5 | 17.5  |
| C+                                   | 4.1                                   | 11.7                                    | 6.5   | 9.4          | 15.3 | 6.9   | 11.1     | 15.6 | 8.8   | 11.7                | 28.6 | 17.1  |
| C                                    | 2.6                                   | 4.7                                     | 3.2   | 7.0          | 10.1 | 3.5   | 6.8      | 10.5 | 3.8   | 6.7                 | 20.9 | 10.5  |
| D                                    | 0.0                                   | 0.2                                     | 0.1   | 0.4          | 0.8  | 0.3   | 0.5      | 0.7  | 0.0   | 1.3                 | 0.5  | 0.9   |
| <b>RANK IN HIGH SCHOOL CLASS</b>     |                                       |   |       |              |      |       |          |      |       |                     |      |       |
| TOP QUARTER                          | 74.9                                  | 41.5                                    | 59.4  | 50.5         | 41.5 | 59.4  | 50.2     | 34.7 | 44.9  | 40.5                | 20.7 | 33.2  |
| SECOND QUARTER                       | 17.4                                  | 34.7                                    | 27.1  | 29.5         | 33.0 | 26.3  | 29.8     | 35.4 | 34.2  | 35.8                | 33.9 | 36.8  |
| THIRD QUARTER                        | 6.7                                   | 21.1                                    | 11.8  | 15.8         | 20.9 | 12.2  | 16.7     | 24.8 | 18.9  | 21.4                | 37.0 | 28.4  |
| FOURTH QUARTER                       | 0.9                                   | 2.7                                     | 1.7   | 4.2          | 4.5  | 2.1   | 3.3      | 5.1  | 2.1   | 3.4                 | 6.4  | 4.2   |
| <b>SECONDARY SCHOOL ACHIEVEMENTS</b> |                                       |   |       |              |      |       |          |      |       |                     |      |       |
| PRESIDENT STUDENT ORGANIZATION       | 33.7                                  | 20.3                                    | 28.6  | 23.4         | 21.8 | 20.7  | 21.3     | 19.2 | 21.0  | 20.2                | 26.6 | 26.6  |
| HIGH RATING STATE MUSIC CONTEST      | 6.7                                   | 4.1                                     | 11.0  | 10.3         | 8.8  | 12.6  | 10.6     | 5.2  | 8.7   | 7.2                 | 10.9 | 10.8  |
| STATE/REGIONAL SPEECH CONTEST        | 8.1                                   | 5.1                                     | 7.5   | 8.8          | 4.9  | 5.0   | 5.0      | 5.3  | 6.9   | 6.2                 | 8.2  | 6.9   |
| MAJOR PART IN A PLAY                 | 18.8                                  | 13.9                                    | 23.6  | 19.5         | 17.0 | 18.2  | 17.6     | 15.7 | 15.5  | 15.6                | 20.5 | 20.1  |
| VARSITY LETTER (SPORTS)              | 54.6                                  | 41.5                                    | 19.3  | 18.8         | 48.6 | 15.8  | 32.6     | 46.2 | 15.0  | 28.5                | 48.6 | 33.4  |
| AWARD IN ART COMPETITION             | 5.9                                   | 4.7                                     | 10.2  | 8.5          | 5.5  | 7.6   | 6.5      | 3.9  | 6.6   | 5.0                 | 7.2  | 6.0   |
| EDITOR OF SCHOOL PAPER               | 21.8                                  | 13.8                                    | 23.9  | 19.2         | 11.4 | 17.5  | 14.4     | 11.4 | 16.1  | 14.1                | 9.5  | 12.1  |
| ORIGINAL WRITING PUBLISHED           | 27.0                                  | 17.7                                    | 28.1  | 23.9         | 18.7 | 23.8  | 21.2     | 16.1 | 21.3  | 19.0                | 11.7 | 13.3  |
| NSF SUMMER PROGRAM                   | 2.8                                   | 0.6                                     | 1.1   | 0.5          | 1.0  | 0.8   | 0.9      | 0.6  | 1.5   | 1.6                 | 1.5  | 1.5   |
| STATE/REGIONAL SCIENCE PROGRAM       | 2.8                                   | 1.6                                     | 2.0   | 2.1          | 2.0  | 1.8   | 2.0      | 1.8  | 1.8   | 1.7                 | 3.6  | 3.6   |
| SCHOLASTIC HONOR SOCIETY             | 51.6                                  | 27.1                                    | 41.5  | 32.8         | 21.4 | 37.8  | 29.5     | 19.0 | 31.7  | 26.2                | 11.8 | 19.6  |
| NATIONAL MERIT RECOGNITION           | 28.7                                  | 8.0                                     | 16.1  | 7.9          | 13.5 | 18.5  | 16.0     | 8.0  | 8.1   | 8.0                 | 6.4  | 9.3   |
| YEAR FINISH SECONDARY SCHOOL         | **                                    | 97.3                                    | 96.5  | 94.3         | 93.1 | 94.7  | 93.9     | 94.3 | 96.2  | 95.4                | 83.3 | 89.8  |
| GRADUATED IN 1971                    |                                       | 2.7                                     | 3.5   | 5.7          | 6.9  | 5.3   | 6.1      | 5.7  | 3.8   | 4.6                 | 16.7 | 13.2  |
| DID NOT GRADUATE IN 1971             |                                       |   |       |              |      |       |          |      |       |                     |      |       |
| <b>HIGHEST DEGREE PLANNED</b>        |                                       |   |       |              |      |       |          |      |       |                     |      |       |
| NONE                                 | 2.7                                   | 3.7                                     | 3.4   | 5.1          | 4.2  | 4.4   | 4.3      | 4.3  | 4.5   | 4.4                 | 7.0  | 6.0   |
| ASSOCIATE (OR EQUIVALENT)            | *4                                    | *5                                      | 1.5   | 1.1          | 4    | 1.1   | 0.7      | 0.5  | 1.1   | 0.9                 | 1.8  | 2.2   |
| BACHELOR'S (B.A., B.S.)              | 18.9                                  | 31.1                                    | 31.6  | 46.6         | 31.4 | 40.5  | 35.9     | 33.4 | 46.2  | 40.7                | 27.9 | 25.6  |
| MASTER'S (M.A., M.S.)                | 23.8                                  | 31.2                                    | 35.9  | 33.1         | 27.3 | 35.4  | 31.3     | 28.2 | 34.4  | 31.7                | 35.6 | 31.2  |
| PH.D. OR ED.D.                       | 18.8                                  | 10.7                                    | 15.6  | 6.6          | 14.8 | 10.1  | 12.5     | 11.6 | 5.4   | 8.1                 | 15.4 | 16.7  |
| M.D., D.O., D.D.S., OR D.V.M.        | 17.9                                  | 10.3                                    | 5.9   | 3.1          | 9.4  | 3.6   | 6.6      | 9.7  | 3.1   | 6.0                 | 3.7  | 2.8   |
| LL.B. OR J.D. (LAW)                  | 15.6                                  | 10.8                                    | 4.6   | 1.9          | 9.3  | 2.6   | 6.0      | 9.9  | 1.7   | 5.2                 | 5.5  | 3.7   |
| B.D. (DIVINITY)                      | *4                                    | *4                                      | 0.1   | 0.3          | 1.2  | 0.1   | 0.6      | 0.5  | 0.0   | 0.4                 | 0.1  | 0.2   |
| OTHER                                | 1.6                                   | 1.3                                     | 1.4   | 2.1          | 2.0  | 2.3   | 2.1      | 1.9  | 3.4   | 2.8                 | 2.4  | 1.6   |
| CONCERN ABOUT FINANCING COLLEGE      |                                       |   |       |              |      |       |          |      |       |                     |      |       |
| NO CONCERN                           | 39.2                                  | 28.5                                    | 43.0  | 26.4         | 33.6 | 30.6  | 32.2     | 25.4 | 25.4  | 23.1                | 18.2 | 20.4  |
| SOME CONCERN                         | 51.6                                  | 59.7                                    | 46.3  | 58.3         | 54.7 | 56.1  | 55.4     | 62.5 | 61.2  | 52.6                | 55.5 | 59.1  |
| MAJOR CONCERN                        | 9.3                                   | 11.9                                    | 10.7  | 15.3         | 11.6 | 13.3  | 12.5     | 12.2 | 12.9  | 20.1                | 26.3 | 25.3  |

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| MAJOR SOURCES OF FINANCIAL SUPPORT FOR COLLEGE (1) | Colleges for Men |          |       | Colleges for Women |       |       | Colleges for Nonsect. Catholic |       |       | Colleges for Nonsect. Non-Catholic |       |       | Colleges for Total |       |       | Colleges for Catholic |       |       | Colleges for Non-Catholic |       |       | Colleges for Total |       |       |      |      |
|--|------------------|----------|-------|--------------------|-------|-------|--------------------------------|-------|-------|------------------------------------|-------|-------|--------------------|-------|-------|-----------------------|-------|-------|---------------------------|-------|-------|--------------------|-------|-------|------|------|
|  | Nonsect.         | Catholic | Total | Men                | Women | Total | Men                            | Women | Total | Men                                | Women | Total | Men                | Women | Total | Men                   | Women | Total | Men                       | Women | Total | Men                | Women | Total |      |      |
| PART-TIME OR SUMMER WORK                           | 19.8             | 31.1     | 9.2   | 24.9               | 24.5  | 15.5  | 20.1                           | 33.5  | 22.7  | 27.4                               | 18.4  | 21.0  | 34.1               | 9.1   | 6.3   | 7.6                   | 36.0  | 6.2   | 2.2                       | 3.3   | 38.3  | 10.3               | 7.6   | 8.0   |      |      |
| SAVINGS FROM FULL-TIME EMPLOY                      | 4.3              | 7.4      | 2.7   | 6.3                | 7.2   | 4.2   | 5.7                            | 8.1   | 6.9   | 6.9                                | 6.1   | 6.1   | 6.9                | 34.1  | 2.1   | 1.1                   | 1.2   | 34.3  | 1.1                       | 0.4   | 0.5   | 34.3               | 1.1   | 0.4   | 1.2  |      |
| PARENTAL OR FAMILY AID OR GIFTS                    | 79.0             | 60.7     | 76.2  | 57.5               | 64.7  | 69.3  | 66.9                           | 59.6  | 58.0  | 58.0                               | 58.0  | 58.0  | 34.1               | 2.1   | 1.1   | 1.2                   | 34.1  | 1.1   | 0.4                       | 0.5   | 34.1  | 1.1                | 0.4   | 1.2   |      |      |
| PARENT'S MILITARY SERVICE                          | 1.1              | 1.3      | 1.4   | 2.2                | 1.7   | 1.6   | 1.6                            | 1.6   | 1.6   | 1.6                                | 1.6   | 1.6   | 1.6                | 3.8   | 2.1   | 1.1                   | 1.2   | 3.8   | 2.1                       | 1.1   | 1.2   | 3.8                | 2.1   | 1.1   | 1.2  |      |
| PERSONAL MILITARY SERVICE                          | 0.4              | 0.5      | 0.2   | 0.4                | 1.7   | 1.1   | 1.1                            | 1.1   | 1.1   | 1.1                                | 1.1   | 1.1   | 1.1                | 0.7   | 0.7   | 0.7                   | 0.7   | 0.7   | 0.7                       | 0.7   | 0.7   | 0.7                | 0.7   | 0.7   | 0.7  |      |
| SCHOLARSHIPS AND GRANTS                            | 27.7             | 27.1     | 21.4  | 36.0               | 25.7  | 29.3  | 27.5                           | 26.7  | 30.5  | 30.5                               | 28.8  | 28.8  | 31.6               | 31.6  | 31.6  | 31.6                  | 31.6  | 31.6  | 31.6                      | 31.6  | 31.6  | 31.6               | 31.6  | 31.6  |      |      |
| LOANS-INDA/GOV'T INSURED/COLLEGE                   | 19.9             | 24.4     | 18.0  | 28.0               | 20.5  | 23.0  | 21.8                           | 24.0  | 26.1  | 26.1                               | 25.2  | 25.2  | 22.5               | 22.5  | 22.5  | 22.5                  | 22.5  | 22.5  | 22.5                      | 22.5  | 22.5  | 22.5               | 22.5  | 22.5  |      |      |
| OTHER REPAYABLE LOANS                              | 6.8              | 9.6      | 6.6   | 7.9                | 8.4   | 9.7   | 9.0                            | 8.5   | 10.0  | 10.0                               | 9.3   | 10.8  | 13.6               | 13.6  | 13.6  | 13.6                  | 13.6  | 13.6  | 13.6                      | 13.6  | 13.6  | 13.6               | 13.6  | 13.6  |      |      |
| PROBABLE MAJOR FIELD OF STUDY (2)                  |                  |          |       |                    |       |       |                                |       |       |                                    |       |       |                    |       |       |                       |       |       |                           |       |       |                    |       |       |      |      |
| AGRICULTURE (INCL FORESTRY)                        | 7.3              | 4.9      | 1.1   | 5.2                | 2.9   | 5.1   | 3.9                            | 4.5   | 4.5   | 4.5                                | 4.6   | 4.6   | 4.6                | 24.1  | 4.6   | 12.8                  | 23.7  | 16.1  | 20.6                      | 13.3  | 3.2   | 3.2                | 3.2   |       |      |      |
| BIOLOGICAL SCIENCES                                | 8.2              | 4.9      | 3.0   | 4.3                | 16.9  | 5.5   | 11.2                           | 8.3   | 4.2   | 15.9                               | 11.0  | 9.8   | 9.8                | 16.2  | 16.2  | 13.3                  | 13.3  | 13.3  | 13.3                      | 13.3  | 13.3  | 13.3               | 13.3  |       |      |      |
| BUSINESS   | 5.5              | 18.1     | 6.4   | 13.0               | 4.4   | 12.2  | 8.3                            | 4.8   | 2.6   | 4.8                                | 5.5   | 5.5   | 5.5                | 2.3   | 6.9   | 6.9                   | 6.9   | 6.9   | 6.9                       | 6.9   | 6.9   | 6.9                | 6.9   | 6.9   |      |      |
| EDUCATION  | 1.4              | 2.9      | 1.2   | 1.7                | 5.0   | 2.1   | 4.3                            | 3.2   | 2.9   | 2.9                                | 5.8   | 5.8   | 5.8                | 4.6   | 7     | 7                     | 7     | 7     | 7                         | 7     | 7     | 7                  | 7     | 7     |      |      |
| ENGINEERING  | 4.7              | 4.0      | 6.3   | 4.1                | 2.1   | 4.1   | 4.3                            | 2.1   | 2.1   | 2.1                                | 4.3   | 4.3   | 4.3                | 18.6  | 18.6  | 18.6                  | 18.6  | 18.6  | 18.6                      | 18.6  | 18.6  | 18.6               | 18.6  | 18.6  |      |      |
| ENGLISH  | 4.7              | 4.2      | 3.4   | 22.2               | 4.8   | 11.3  | 8.0                            | 2.4   | 1.4   | 1.4                                | 11.3  | 11.3  | 11.3               | 9.1   | 5.1   | 5.1                   | 5.1   | 5.1   | 5.1                       | 5.1   | 5.1   | 5.1                | 5.1   | 5.1   |      |      |
| HEALTH PROFESSIONS (NON-M.D.)                      | 12.9             | 10.5     | 6.0   | 3.9                | 7.9   | 5.5   | 6.7                            | 5.7   | 5.7   | 5.7                                | 5.7   | 5.7   | 5.7                | 2.9   | 5.0   | 5.0                   | 5.0   | 5.0   | 5.0                       | 5.0   | 5.0   | 5.0                | 5.0   | 5.0   | 5.0  |      |
| HISTORY, POLITICAL SCIENCE                         | 4.7              | 4.8      | 9.2   | 6.4                | 4.9   | 6.6   | 5.7                            | 5.7   | 5.7   | 5.7                                | 5.7   | 5.7   | 5.7                | 6.7   | 6.7   | 6.7                   | 6.7   | 6.7   | 6.7                       | 6.7   | 6.7   | 6.7                | 6.7   | 6.7   | 6.7  |      |
| HUMANITIES (OTHER)                                 | 5.0              | 3.5      | 20.3  | 14.5               | 8.8   | 14.5  | 11.6                           | 5.2   | 7.8   | 7.8                                | 7.8   | 7.8   | 7.8                | 3.1   | 5.2   | 5.2                   | 5.2   | 5.2   | 5.2                       | 5.2   | 5.2   | 5.2                | 5.2   | 5.2   | 5.2  |      |
| FINE ARTS  | 3.2              | 4.0      | 3.4   | 4.0                | 2.9   | 3.6   | 3.2                            | 2.9   | 2.9   | 2.9                                | 2.9   | 2.9   | 2.9                | 2.0   | 2.6   | 2.6                   | 2.6   | 2.6   | 2.6                       | 2.6   | 2.6   | 2.6                | 2.6   | 2.6   | 2.6  |      |
| MATHEMATICS OR STATISTICS                          | 5.1              | 2.5      | 1.2   | 1.1                | 3.0   | 1.0   | 2.0                            | 2.0   | 2.0   | 2.0                                | 2.0   | 2.0   | 2.0                | 17.8  | 3.9   | 3.9                   | 3.9   | 3.9   | 3.9                       | 3.9   | 3.9   | 3.9                | 3.9   | 3.9   | 3.9  |      |
| PHYSICAL SCIENCES                                  | 25.5             | 19.5     | 8.6   | 4.8                | 16.4  | 5.2   | 10.8                           | 10.8  | 10.8  | 10.8                               | 10.8  | 10.8  | 10.8               | 14.4  | 9.8   | 16.3                  | 16.3  | 16.3  | 16.3                      | 16.3  | 16.3  | 16.3               | 16.3  | 16.3  | 16.3 | 16.3 |
| PRE-PROFESSIONAL                                   | 9.9              | 12.9     | 17.2  | 11.8               | 9.5   | 19.4  | 14.4                           | 14.4  | 14.4  | 14.4                               | 14.4  | 14.4  | 14.4               | 2.1   | 3.0   | 3.0                   | 3.0   | 3.0   | 3.0                       | 3.0   | 3.0   | 3.0                | 3.0   | 3.0   | 3.0  |      |
| SOCIAL SCIENCES                                    | 2.2              | 2.3      | 2.8   | 1.3                | 4.3   | 1.8   | 2.4                            | 2.4   | 2.4   | 2.4                                | 2.4   | 2.4   | 2.4                | 1.0   | 1.5   | 1.5                   | 1.5   | 1.5   | 1.5                       | 1.5   | 1.5   | 1.5                | 1.5   | 1.5   | 1.5  |      |
| OTHER FIELDS (TECHNICAL)                           | 0.3              | 1.4      | 2.5   | 2.6                | 1.9   | 1.9   | 1.9                            | 1.9   | 1.9   | 1.9                                | 1.9   | 1.9   | 1.9                | 0.6   | 2.4   | 2.4                   | 2.4   | 2.4   | 2.4                       | 2.4   | 2.4   | 2.4                | 2.4   | 2.4   | 2.4  |      |
| UNDECIDED  | 2.6              |          |       |                    |       |       |                                |       |       |                                    |       |       |                    |       |       |                       |       |       |                           |       |       |                    |       |       |      |      |
| PROBABLE CAREER OCCUPATION (2)                     |                  |          |       |                    |       |       |                                |       |       |                                    |       |       |                    |       |       |                       |       |       |                           |       |       |                    |       |       |      |      |
| ARTIST (INCL PERFORMER)                            | 5.1              | 3.6      | 16.2  | 11.6               | 7.7   | 10.8  | 9.3                            | 4.8   | 4.8   | 4.8                                | 9.1   | 9.1   | 9.1                | 21.7  | 3.3   | 11.1                  | 11.1  | 11.1  | 11.1                      | 11.1  | 11.1  | 11.1               | 11.1  | 11.1  | 11.1 |      |
| BUSINESSMAN  | 7.4              | 17.1     | 3.0   | 3.3                | 15.4  | 2.7   | 9.1                            | 9.1   | 9.1   | 9.1                                | 9.1   | 9.1   | 9.1                | 2.7   | 2.7   | 2.7                   | 2.7   | 2.7   | 2.7                       | 2.7   | 2.7   | 2.7                | 2.7   | 2.7   | 2.7  |      |
| CLERGYMAN  | 0.5              | 2.7      | 1.2   | 1.0                | 2.8   | 1.0   | 2.8                            | 2.8   | 2.8   | 2.8                                | 2.8   | 2.8   | 2.8                | 0.7   | 0.7   | 0.7                   | 0.7   | 0.7   | 0.7                       | 0.7   | 0.7   | 0.7                | 0.7   | 0.7   | 0.7  |      |
| COLLEGE TEACHER                                    | 2.0              | 0.9      | 1.5   | 0.6                | 1.3   | 1.0   | 1.0                            | 1.0   | 1.0   | 1.0                                | 1.0   | 1.0   | 1.0                | 0.7   | 0.7   | 0.7                   | 0.7   | 0.7   | 0.7                       | 0.7   | 0.7   | 0.7                | 0.7   | 0.7   | 0.7  |      |
| DOCTOR (M.D. OR D.D.S.)                            | 16.1             | 11.1     | 5.2   | 2.9                | 9.5   | 6.4   | 10.4                           | 8.4   | 8.4   | 8.4                                | 8.4   | 8.4   | 8.4                | 10.8  | 2.7   | 6.2                   | 6.2   | 6.2   | 6.2                       | 6.2   | 6.2   | 6.2                | 6.2   | 6.2   | 6.2  |      |
| EDUCATOR (SECONDARY)                               | 3.2              | 2.9      | 7.3   | 9.3                | 6.4   | 10.4  | 9.9                            | 5.4   | 5.4   | 5.4                                | 5.4   | 5.4   | 5.4                | 17.1  | 10.5  | 10.5                  | 10.5  | 10.5  | 10.5                      | 10.5  | 10.5  | 10.5               | 10.5  | 10.5  | 10.5 |      |
| ELEMENTARY TEACHER                                 | 0.6              | 2.3      | 6.7   | 15.0               | 1.0   | 9.9   | 9.9                            | 4.1   | 4.1   | 4.1                                | 4.1   | 4.1   | 4.1                | 4.1   | 4.1   | 4.1                   | 4.1   | 4.1   | 4.1                       | 4.1   | 4.1   | 4.1                | 4.1   | 4.1   |      |      |
| ENGINEER   | 1.2              | 2.6      | 0.3   | 0.6                | 2.3   | 1.7   | 2.3                            | 0.7   | 1.5   | 1.5                                | 1.5   | 1.5   | 1.5                | 0.9   | 0.9   | 0.9                   | 0.9   | 0.9   | 0.9                       | 0.9   | 0.9   | 0.9                | 0.9   | 0.9   | 0.9  |      |
| FARMER OR FORESTER                                 | 4.5              | 0.8      | 0.6   | 0.7                | 2.3   | 1.7   | 2.3                            | 0.7   | 1.5   | 1.5                                | 1.5   | 1.5   | 1.5                | 0.9   | 0.9   | 0.9                   | 0.9   | 0.9   | 0.9                       | 0.9   | 0.9   | 0.9                | 0.9   | 0.9   | 0.9  |      |
| HEALTH PROFESSIONAL (NON-M.D.)                     | 3.4              | 2.3      | 3.5   | 7.9                | 5.1   | 9.6   | 7.3                            | 2.0   | 2.0   | 2.0                                | 2.0   | 2.0   | 2.0                | 11.7  | 2.1   | 6.2                   | 6.2   | 6.2   | 6.2                       | 6.2   | 6.2   | 6.2                | 6.2   | 6.2   | 6.2  | 6.2  |
| LAWYER   | 16.6             | 13.0     | 5.3   | 2.1                | 10.9  | 2.7   | 6.8                            | 6.8   | 6.8   | 6.8                                | 6.8   | 6.8   | 6.8                | 13.1  | 0.8   | 0.4                   | 0.4   | 0.4   | 0.4                       | 0.4   | 0.4   | 0.4                | 0.4   | 0.4   | 0.4  | 0.4  |
| NURSE  | 0.0              | 2.5      | 0.8   | 15.6               | 0.1   | 3.6   | 1.8                            | 0.4   | 0.4   | 0.4                                | 0.4   | 0.4   | 0.4                | 13.1  | 7.7   | 7.7                   | 7.7   | 7.7   | 7.7                       | 7.7   | 7.7   | 7.7                | 7.7   | 7.7   | 7.7  | 7.7  |
| RESEARCH SCIENTIST                                 | 6.0              | 3.1      | 3.6   | 1.9                | 3.5   | 2.4   | 3.0                            | 3.3   | 3.3   | 3.3                                | 3.3   | 3.3   | 3.3                | 21.3  | 14.3  | 14.3                  | 14.3  | 14.3  | 14.3                      | 14.3  | 14.3  | 14.3               | 14.3  | 14.3  | 14.3 | 14.3 |
| OTHER  | 11.8             | 15.7     | 23.8  | 17.0               | 13.3  | 24.1  | 18.7                           | 18.7  | 18.7  | 18.7                               | 18.7  | 18.7  | 18.7               | 17.6  | 17.6  | 17.6                  | 17.6  | 17.6  | 17.6                      | 17.6  | 17.6  | 17.6               | 17.6  | 17.6  | 17.6 |      |
| UNDECIDED  | 21.0             | 13.2     | 22.0  | 10.6               | 16.5  | 18.6  | 18.6                           |       |       |                                    |       |       |                    |       |       |                       |       |       |                           |       |       |                    |       |       |      |      |

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| REASONS NOTED AS VERY IMPORTANT<br>IN DECIDING TO GO TO COLLEGE ** | Colleges for Women |       |       |                   |       |       | Colleges for Men |       |       |          |       |       | Community Schools |       |       |          |       |       |
|--|--------------------|-------|-------|-------------------|-------|-------|------------------|-------|-------|----------|-------|-------|-------------------|-------|-------|----------|-------|-------|
|  | Nonsect. Catholic  |       |       | Nonsect. Catholic |       |       | Nonsectarian     |       |       | Catholic |       |       | Nonsect. Catholic |       |       | Catholic |       |       |
|  | Men                | Women | Total | Men               | Women | Total | Men              | Women | Total | Men      | Women | Total | Men               | Women | Total | Men      | Women | Total |
| REASONS NOTED AS VFRY IMPORTANT<br>IN SELECTING THIS COLLEGE **    |                    |       |       |                   |       |       |                  |       |       |          |       |       |                   |       |       |          |       |       |
| RELATIVES WANTED ME TO GO<br>COLLEGE HAS A GOOD REPUTATION         | 44.9               | 44.9  | 44.9  | 49.2              | 47.2  | 48.6  | 41.4             | 45.8  | 43.6  | 35.3     | 42.6  | 39.5  | 37.9              | 39.5  | 39.5  | 39.5     | 39.5  | 39.5  |
| WANT FRIENDS- GOING TO THIS COL                                    | 4.8                | 1.7   | 6.5   | 1.6               | 1.2   | 1.4   | 1.6              | 1.9   | 1.8   | 1.5      | 2.1   | 1.8   | 1.7               | 1.7   | 1.7   | 1.7      | 1.7   | 1.7   |
| LOW TUITION  | 1.3                | 3.5   | 4.8   | 4.8               | 4.8   | 4.8   | 5.6              | 5.9   | 5.7   | 6.6      | 5.1   | 5.1   | 5.0               | 5.0   | 5.0   | 5.0      | 5.0   | 5.0   |
| ADVICE OF SOMEONE WHO ATTENDED                                     | 15.7               | 19.4  | 17.0  | 14.5              | 17.4  | 15.9  | 15.7             | 15.2  | 15.4  | 18.6     | 17.3  | 17.3  | 20.2              | 20.2  | 20.2  | 20.2     | 20.2  | 20.2  |
| SPECIAL EDUC PROGRAM OFFERED                                       | 39.3               | 28.2  | 33.8  | 46.3              | 39.2  | 32.3  | 42.2             | 37.2  | 37.2  | 36.0     | 30.9  | 30.9  | 28.6              | 28.6  | 28.6  | 28.6     | 28.6  | 28.6  |
| NOT ACCEPTED ANYWHERE ELSE   | 4.0                | 3.7   | 3.9   | 2.9               | 2.9   | 2.9   | 4.2              | 2.5   | 3.4   | 3.6      | 2.7   | 3.1   | 3.6               | 3.6   | 3.6   | 3.6      | 3.6   | 3.6   |
| ADVICE OF GUIDANCE COUNSELOR                                       | 7.8                | 8.9   | 8.4   | 5.8               | 6.8   | 6.3   | 8.8              | 6.8   | 7.8   | 10.0     | 7.0   | 8.3   | 10.1              | 10.1  | 10.1  | 10.1     | 10.1  | 10.1  |
| WANTED TO LIVE AT HOME   | 1.6                | 6.8   | 4.2   | 2.5               | 3.3   | 2.9   | 6.6              | 4.7   | 5.7   | 9.9      | 10.8  | 10.5  | 13.0              | 13.0  | 13.0  | 13.0     | 13.0  | 13.0  |
| REFIN FOR SPECIAL HFLP IN (1) **                                   |                    |       |       |                   |       |       |                  |       |       |          |       |       |                   |       |       |          |       |       |
| ENGLISH  | 11.3               | 13.1  | 11.0  | 11.8              | 18.6  | 11.2  | 15.0             | 16.7  | 9.5   | 12.6     | 24.1  | 15.9  | 15.9              | 15.9  | 15.9  | 15.9     | 15.9  | 15.9  |
| READING  | 9.2                | 11.3  | 8.1   | 8.7               | 12.7  | 8.2   | 10.5             | 10.4  | 6.7   | 8.3      | 11.6  | 8.9   | 8.9               | 8.9   | 8.9   | 8.9      | 8.9   | 8.9   |
| MATHEMATICS  | 24.7               | 37.5  | 36.0  | 39.2              | 33.3  | 38.5  | 35.8             | 37.4  | 40.1  | 38.9     | 51.5  | 62.5  | 57.4              | 57.4  | 57.4  | 57.4     | 57.4  | 57.4  |
| SOCIAL STUDIES   | 1.8                | 2.9   | 3.1   | 4.4               | 3.0   | 4.5   | 3.7              | 2.1   | 4.8   | 3.6      | 4.5   | 6.9   | 5.8               | 5.8   | 5.8   | 5.8      | 5.8   | 5.8   |
| SCIENCE  | 19.5               | 22.8  | 26.8  | 29.9              | 17.4  | 27.7  | 22.5             | 20.8  | 32.3  | 27.2     | 25.4  | 20.5  | 21.9              | 21.9  | 21.9  | 21.9     | 21.9  | 21.9  |
| FOREIGN LANGUAGE   | 13.2               | 30.5  | 22.5  | 24.0              | 31.3  | 22.8  | 27.0             | 32.5  | 25.4  | 25.4     | 28.4  | 32.8  | 32.8              | 32.8  | 32.8  | 32.8     | 32.8  | 32.8  |
| AGREE, STRONGLY OR SOMEWHAT  |                    |       |       |                   |       |       |                  |       |       |          |       |       |                   |       |       |          |       |       |
| GOV'T NOT CONTROLLING POLLUTION                                    | 94.7               | 91.9  | 93.4  | 90.9              | 91.9  | 92.4  | 92.2             | 90.9  | 91.4  | 92.2     | 77.0  | 77.4  | 78.7              | 81.5  | 81.5  | 81.5     | 81.5  | 81.5  |
| GOV'T NOT PROTECTING CONSUMER                                      | 82.6               | 78.7  | 82.2  | 75.7              | 80.5  | 81.4  | 80.9             | 80.9  | 80.9  | 80.9     | 52.1  | 54.6  | 53.5              | 70.9  | 70.9  | 70.9     | 70.9  | 70.9  |
| GOV'T NOT DESEGREGATING QUICKLY                                    | 62.0               | 53.7  | 61.4  | 53.1              | 57.1  | 58.9  | 57.9             | 40.3  | 47.7  | 36.2     | 41.1  | 38.7  | 38.7              | 35.3  | 35.3  | 35.3     | 35.3  | 35.3  |
| TOO MANY RIGHTS FOR CRIMINALS                                      | 37.5               | 47.4  | 30.6  | 40.0              | 46.6  | 33.7  | 33.7             | 60.1  | 67.5  | 63.7     | 69.5  | 65.5  | 68.6              | 68.6  | 68.6  | 68.6     | 68.6  | 68.6  |
| SHOULD ABOLISH DEATH PENALTY                                       | 68.5               | 65.9  | 70.2  | 69.3              | 60.1  | 67.5  | 63.7             | 60.3  | 69.5  | 60.3     | 54.3  | 31.1  | 41.1              | 62.7  | 62.7  | 62.7     | 62.7  | 62.7  |
| WOMEN'S ACTIVITIES BEST IN HOME                                    | 29.6               | 44.2  | 21.5  | 32.9              | 46.5  | 26.3  | 36.6             | 20.0  | 14.3  | 14.7     | 16.6  | 14.3  | 16.8              | 23.0  | 21.0  | 21.0     | 21.0  | 21.0  |
| BARELY COMMUNICATE WITH PARENTS                                    | 14.8               | 16.9  | 12.4  | 14.3              | 18.5  | 14.7  | 14.7             | 20.0  | 20.0  | 20.0     | 14.3  | 14.3  | 14.3              | 19.2  | 19.2  | 19.2     | 19.2  | 19.2  |
| SHOULD LEGALIZE MARIJUANA  | 57.8               | 42.7  | 51.6  | 33.1              | 48.9  | 43.5  | 46.3             | 44.5  | 44.5  | 36.2     | 39.8  | 40.6  | 39.8              | 39.8  | 39.8  | 39.8     | 39.8  | 39.8  |
| SHOULD DISCOURAGE LARGE FAMILIES                                   | 61.4               | 55.1  | 71.8  | 61.1              | 72.0  | 70.9  | 71.4             | 55.2  | 49.4  | 51.9     | 69.7  | 69.5  | 66.7              | 66.7  | 66.7  | 66.7     | 66.7  | 66.7  |
| WOMEN SHOULD GET JOB EQUALITY                                      | 92.3               | 86.6  | 96.3  | 93.4              | 65.7  | 94.9  | 90.2             | 82.6  | 64.4  | 68.5     | 65.9  | 66.7  | 66.7              | 66.7  | 66.7  | 66.7     | 66.7  | 66.7  |
| ALL SHOULD GET COL OPPORTUNITY                                     | 54.1               | 61.2  | 65.2  | 69.9              | 63.4  | 40.1  | 33.7             | 43.0  | 43.0  | 43.0     | 43.0  | 39.1  | 39.1              | 39.1  | 39.1  | 39.1     | 39.1  | 39.1  |
| CAN NO LITTLE TO CHANGE SOCIETY                                    | 44.8               | 42.2  | 40.1  | 40.1              | 40.1  | 40.1  | 40.1             | 40.1  | 40.1  | 40.1     | 40.1  | 40.1  | 40.1              | 40.1  | 40.1  | 40.1     | 40.1  | 40.1  |

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|  | Coeducational Colleges                  |                   |      |          |       |      |       |       |      |       |       |
|--|---|-------------------|------|----------|-------|------|-------|-------|------|-------|-------|
|  | Nonsectarian                            |                   |      | Catholic |       |      | Total |       |      |       |       |
| Colleges for Men   | Colleges for Women                      | Nonsect. Catholic | Men  | Women    | Total | Men  | Women | Total | Men  | Women | Total |
| Colleges for Men<br>Nonsect. Catholic                          | Colleges for Women<br>Nonsect. Catholic | Nonsect. Catholic | Men  | Women    | Total | Men  | Women | Total | Men  | Women | Total |
| AGREE STRONGLY OR SOMEWHAT<br>COL REGULATE STUDENTS OFF CAMPUS | 8.5                                     | 10.7              | 10.8 | 13.5     | 13.3  | 13.6 | 13.4  | 13.6  | 10.6 | 11.9  | 32.2  |
| BENEFIT OF COLLEGE IS MONETARY                                 | 36.6                                    | 49.8              | 36.3 | 39.6     | 56.3  | 39.6 | 48.1  | 59.0  | 42.6 | 49.7  | 78.5  |
| STUDENTS HELP EVALUATE FACULTY                                 | 79.2                                    | 76.6              | 77.5 | 74.0     | 76.2  | 76.9 | 76.5  | 72.8  | 75.3 | 70.2  | 75.1  |
| ABOLISH COLLEGE GRADES   | 40.6                                    | 47.4              | 51.5 | 49.1     | 45.0  | 48.0 | 46.5  | 45.4  | 47.0 | 46.3  | 69.1  |
| DE-EMPHASIZE ORGANIZED SPORTS                                  | 33.9                                    | 23.6              | 31.6 | 27.1     | 30.2  | 29.8 | 30.0  | 25.1  | 23.6 | 24.0  | 71.9  |
| REGULATE STUDENT PUBLICATIONS                                  | 15.9                                    | 25.9              | 20.7 | 30.7     | 25.0  | 25.2 | 25.6  | 27.4  | 26.5 | 28.0  | 46.0  |
| COLLEGE HAS RIGHT TO BAN SPEAKER                               | 15.3                                    | 23.3              | 16.1 | 26.3     | 23.6  | 21.0 | 22.3  | 27.8  | 24.0 | 25.6  | 24.9  |
| GIVE DISADVANTAGED PREF TRTMNT                                 | 37.3                                    | 33.0              | 37.3 | 34.6     | 42.2  | 39.0 | 40.7  | 37.2  | 33.6 | 35.1  | 65.1  |
| COL TOO LAX ON STUDENT PROTEST                                 | 32.3                                    | 41.5              | 33.1 | 43.7     | 41.4  | 37.1 | 39.3  | 45.5  | 40.1 | 42.4  | 40.2  |
| ADOPT OPEN ADMISSIONS AT PUB COL                               | 25.6                                    | 31.8              | 33.4 | 40.1     | 33.4  | 35.0 | 34.2  | 39.9  | 39.0 | 39.4  | 39.0  |
| USE SAME DEGREE STANDARD FOR ALL                               | 77.0                                    | 75.9              | 74.5 | 74.9     | 78.0  | 76.6 | 77.3  | 75.4  | 75.3 | 74.9  | 72.4  |
| CURRENT POLITICAL PREFERENCE                                   |   |                   |      |          |       |      |       |       |      |       |       |
| FAR LEFT   | 6.1                                     | 3.0               | 5.0  | 2.0      | 6.6   | 4.4  | 5.5   | 3.2   | 1.5  | 2.3   | 6.6   |
| LIBERAL  | 50.6                                    | 40.2              | 44.1 | 38.5     | 41.6  | 41.6 | 42.2  | 33.5  | 37.2 | 38.2  | 60.6  |
| MIDDLE-OF-THE-ROAD   | 30.3                                    | 42.7              | 38.3 | 46.0     | 37.2  | 40.5 | 38.8  | 40.0  | 51.5 | 46.6  | 39.4  |
| CONSERVATIVE   | 12.4                                    | 13.5              | 12.1 | 13.1     | 13.8  | 13.3 | 13.5  | 14.0  | 13.3 | 13.6  | 12.7  |
| FAR RIGHT  | .6                                      | .6                | .4   | .4       | .8    | .4   | .6    | .2    | .3   | .2    | 1.8   |
| OBJECTIVES CONSIDERED TO BE<br>ESSENTIAL OR VERY IMPORTANT     |   |                   |      |          |       |      |       |       |      |       |       |
| ACHIEVE IN A PERFORMING ART                                    | 15.6                                    | 9.9               | 26.3 | 18.2     | 14.0  | 19.6 | 16.8  | 11.9  | 13.0 | 15.6  | 16.6  |
| BE AN AUTHORITY IN MY FIELD                                    | 63.1                                    | 62.0              | 61.7 | 57.7     | 63.6  | 55.3 | 59.5  | 67.2  | 54.0 | 59.6  | 71.8  |
| OBTAIN RECOGNITION FROM PEERS                                  | 41.5                                    | 41.8              | 40.5 | 35.2     | 42.2  | 32.2 | 37.3  | 46.0  | 33.9 | 39.1  | 58.5  |
| INFLUENCE POLITICAL STRUCTURE                                  | 27.0                                    | 21.3              | 19.3 | 15.7     | 23.6  | 14.7 | 19.2  | 22.1  | 12.4 | 16.6  | 22.6  |
| INFLUENCE SOCIAL VALUES  | 35.2                                    | 36.4              | 36.4 | 35.8     | 33.6  | 35.6 | 34.6  | 35.9  | 35.4 | 35.6  | 37.9  |
| RAISE A FAMILY   | 57.6                                    | 61.3              | 59.9 | 65.5     | 57.0  | 62.0 | 59.4  | 61.1  | 69.3 | 65.8  | 53.2  |
| HAVE ACTIVE SOCIAL LIFE  | 49.3                                    | 58.7              | 49.2 | 53.2     | 55.3  | 47.5 | 51.5  | 61.2  | 55.2 | 57.8  | 52.0  |
| CHAVE FRIENDS DIFFERENT FROM ME                                | 62.4                                    | 65.8              | 66.5 | 67.5     | 59.5  | 65.1 | 62.2  | 65.0  | 70.7 | 68.3  | 55.3  |
| BE AN EXPERT IN FINANCE  | 12.1                                    | 16.2              | 6.0  | 6.8      | 16.4  | 5.3  | 10.9  | 21.7  | 5.7  | 12.6  | 20.5  |
| BE ADMINISTRATIVELY RESPONSIBLE                                | 17.1                                    | 21.9              | 11.4 | 13.5     | 23.3  | 10.6 | 17.1  | 26.1  | 13.4 | 18.8  | 30.0  |
| BE VERY WELL-OFF FINANCIALLY                                   | 35.9                                    | 42.3              | 30.4 | 25.7     | 44.5  | 22.4 | 33.7  | 47.1  | 24.0 | 33.6  | 65.4  |
| HELP OTHERS IN DIFFICULTY                                      | 63.4                                    | 68.5              | 71.3 | 77.7     | 61.7  | 74.0 | 67.8  | 64.5  | 73.5 | 66.5  | 70.6  |
| PARTICIPATE IN PEACE CORPS/VISTA                               | 18.5                                    | 17.9              | 24.4 | 25.0     | 14.2  | 25.1 | 19.6  | 15.7  | 27.0 | 22.2  | 16.7  |
| BECOME A COMMUNITY LEADER                                      | 20.2                                    | 16.8              | 13.2 | 11.5     | 18.7  | 11.0 | 14.9  | 20.6  | 9.7  | 14.3  | 32.1  |
| CONTRIBUTE TO SCIENTIFIC THEORY                                | 13.5                                    | 10.1              | 7.7  | 7.2      | 12.2  | 6.7  | 9.5   | 13.5  | 7.3  | 9.9   | 14.4  |
| WRITE ORIGINAL WORKS   | 22.5                                    | 15.1              | 24.3 | 17.6     | 17.4  | 21.4 | 19.4  | 13.7  | 15.5 | 13.8  | 15.0  |
| NEVER BE OBLIGATED TO PEOPLE                                   | 20.5                                    | 18.0              | 21.1 | 17.9     | 22.6  | 20.2 | 21.4  | 18.8  | 16.5 | 17.5  | 29.1  |
| CREATE WORKS OF ART  | 16.9                                    | 10.6              | 30.8 | 22.9     | 14.0  | 24.7 | 19.3  | 10.4  | 19.9 | 15.9  | 13.6  |
| KEEP UP WITH POLITICAL AFFAIRS                                 | 58.5                                    | 54.8              | 55.7 | 49.1     | 50.0  | 45.2 | 47.6  | 54.3  | 47.0 | 50.1  | 49.0  |
| SUCCEED IN MY OWN BUSINESS                                     | 39.7                                    | 46.9              | 31.3 | 30.1     | 49.7  | 25.1 | 37.6  | 52.7  | 26.2 | 37.4  | 64.8  |
| HELP CLEAN UP ENVIRONMENT                                      | 48.4                                    | 43.6              | 46.3 | 43.6     | 46.3  | 43.7 | 45.0  | 45.6  | 40.9 | 42.9  | 36.3  |
| DEVELOP A PHILOSOPHY OF LIFE                                   | 79.7                                    | 76.2              | 80.7 | 79.1     | 71.9  | 79.7 | 75.8  | 72.9  | 80.4 | 77.2  | 66.1  |
| PARTICIPATE IN COMMUNITY ACTION                                | 29.7                                    | 31.2              | 35.1 | 32.7     | 26.4  | 32.5 | 29.4  | 33.1  | 31.6 | 41.3  | 30.9  |
| MARRY WITHIN NEXT 5 YEARS                                      | 15.9                                    | 21.5              | 27.1 | 30.3     | 19.8  | 24.6 | 20.4  | 23.5  | 26.2 | 23.2  | 30.6  |

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| SELF RATINGS OF BETTER THAN<br>'AVERAGE' ON PERSONAL TRAITS | Colleges for Men |          | Colleges for Women |          | Nonsect. Catholic |       | Catholic |      | Community Colleges |       | Coeducational Colleges |       |
|---|------------------|----------|--------------------|----------|-------------------|-------|----------|------|--------------------|-------|------------------------|-------|
|   | Nonsect.         | Catholic | Nonsect.           | Catholic | Men               | Woman | Total    | Men  | Woman              | Total | Men                    | Woman |
| ACADEMIC ABILITY  | 57.4             | 68.6     | 57.5               | 62.1     | 57.6              | 62.1  | 59.8     | 54.2 | 52.1               | 53.0  | 25.2                   | 26.6  |
| ATHLETIC ABILITY  | 40.7             | 32.9     | 28.1               | 47.4     | 24.4              | 36.1  | 45.4     | 24.1 | 33.3               | 45.3  | 16.3                   | 29.9  |
| ARTISTIC ABILITY  | 14.8             | 29.0     | 22.0               | 19.0     | 23.6              | 21.3  | 14.6     | 18.3 | 16.7               | 14.3  | 10.3                   | 12.2  |
| CHEERFULNESS  | 51.3             | 56.8     | 56.5               | 48.8     | 56.3              | 52.5  | 49.9     | 57.1 | 54.0               | 50.1  | 60.3                   | 55.5  |
| DEFENSIVENESS   | 27.3             | 26.0     | 28.6               | 25.7     | 26.1              | 25.9  | 26.8     | 27.7 | 27.3               | 29.3  | 26.3                   | 27.4  |
| DRIVE TO ACHIEVE  | 70.6             | 54.4     | 64.8               | 58.7     | 53.8              | 58.3  | 56.0     | 51.7 | 56.4               | 54.4  | 56.6                   | 58.4  |
| LEADERSHIP ABILITY  | 55.8             | 38.8     | 43.3               | 36.4     | 42.9              | 36.0  | 39.5     | 31.6 | 35.0               | 38.4  | 29.0                   | 33.4  |
| MATHEMATICAL ABILITY  | 55.3             | 34.5     | 29.8               | 27.6     | 38.9              | 29.2  | 34.1     | 33.4 | 27.6               | 30.1  | 17.4                   | 12.1  |
| MECHANICAL ABILITY  | 27.7             | 20.3     | 14.2               | 11.6     | 30.0              | 20.0  | 20.2     | 25.9 | 8.7                | 16.2  | 4.0                    | 10.7  |
| ORIGINALITY   | 50.6             | 35.9     | 51.6               | 37.9     | 42.5              | 41.2  | 41.8     | 35.7 | 34.4               | 35.0  | 26.6                   | 29.0  |
| POLITICAL CONSERVATISM                                      | 13.2             | 10.6     | 9.6                | 7.3      | 11.0              | 7.3   | 9.2      | 10.5 | 7.2                | 8.6   | 7.7                    | 4.1   |
| POLITICAL LIBERALISM  | 44.9             | 28.9     | 32.8               | 24.5     | 33.4              | 28.6  | 31.0     | 31.4 | 20.3               | 25.1  | 20.1                   | 16.3  |
| POPULARITY (GENERAL)  | 41.9             | 33.9     | 35.2               | 27.9     | 33.8              | 27.8  | 30.9     | 33.9 | 25.8               | 29.3  | 31.9                   | 27.8  |
| POPULARITY WITH OPPOSITE SEX                                | 38.6             | 23.4     | 33.9               | 23.9     | 31.7              | 25.9  | 28.8     | 31.1 | 20.1               | 24.9  | 39.4                   | 26.5  |
| PUBLIC SPEAKING ABILITY                                     | 36.9             | 21.8     | 26.9               | 22.1     | 27.2              | 21.8  | 24.6     | 23.1 | 17.2               | 19.7  | 20.4                   | 19.8  |
| SELF-CONFIDENCE (INTELLECTUAL)                              | 59.7             | 59.2     | 43.6               | 37.2     | 44.5              | 38.9  | 41.8     | 43.5 | 31.5               | 36.7  | 39.2                   | 30.8  |
| SELF-CONFIDENCE (SOCIAL)                                    | 35.6             | 29.9     | 34.6               | 27.0     | 32.0              | 27.9  | 30.0     | 33.7 | 23.7               | 28.0  | 36.5                   | 30.1  |
| SELF SENSITIVITY TO CRITICISM                               | 34.1             | 27.7     | 35.0               | 29.9     | 35.7              | 32.3  | 28.9     | 26.5 | 29.1               | 28.0  | 37.6                   | 17.3  |
| SUBSTORNNESS  | 40.3             | 36.2     | 40.9               | 37.9     | 35.6              | 37.0  | 36.6     | 37.0 | 38.1               | 19.1  | 20.7                   | 22.1  |
| UNDERSTANDING OF OTHERS                                     | 72.3             | 66.3     | 75.3               | 69.4     | 65.5              | 72.5  | 69.0     | 64.4 | 70.0               | 67.6  | 63.3                   | 60.5  |
| WRITING ABILITY   | 50.4             | 31.3     | 42.3               | 32.0     | 34.4              | 36.9  | 35.6     | 29.1 | 27.0               | 24.4  | 27.9                   | 27.6  |
| STUDENTS ESTIMATE CHANCES ARE                               |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| VERY GOOD THAT THEY WILL                                    |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| GET MARRIED WHILE IN COLLEGE                                |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| MARRY WITHIN A YEAR AFTER COL                               |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| VOTE IN 1972 PRES ELECTION                                  |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| ENLIST IN ARMED SERV BEFORE GRAD                            |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| CHANGE MAJOR FIELD  |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| CHANGE CAREER CHOICE  |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| FAIL ONE OR MORE COURSES                                    |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| GRADUATE WITH HONORS  |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| BE ELECTED TO A STUDENT OFFICE                              |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| JOIN SOC FRATERNITY OR SORORITY                             |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| HE ELECTED TO AN HONOR SOCIETY                              |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| MAKE AT LEAST A 'B' AVERAGE                                 |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| NEED EXTRA TIME TO GET DEGREE                               |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| WORK AT OUTSIDE JOB   |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| SEEK VOCATIONAL COUNSELING                                  |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| SEEK PERSONAL COUNSELING                                    |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| ENROLL IN HONORS COURSE                                     |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| GET TUTORING HELP IN COURSES                                |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| AUTHOR A PUBLISHED ARTICLE                                  |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| BE MORE SUCCESSFUL THAN MOST                                |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| DROP OUT TEMPORARILY  |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| DROP OUT PERMANENTLY  |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| TRANSFER TO ANOTHER COLLEGE                                 |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |
| BE SATISFIED WITH MY COLLEGE                                |                  |          |                    |          |                   |       |          |      |                    |       |                        |       |

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| ACTIVITIES ENGAGED IN BY STUDENTS DURING THE PAST YEAR | Colleges for Men |          | Colleges for Women |       | Nonsectarian |      | Coeducational Colleges |       | Catholic |       |
|--|------------------|----------|--------------------|-------|--------------|------|------------------------|-------|----------|-------|
|  | Nonsect.         | Catholic | Men                | Woman | Total        | Men  | Woman                  | Total | Men      | Woman |
| VOTED IN STUDENT ELECTION (3)                          | 64.2             | 68.9     | 66.9               | 69.3  | 66.1         | 66.0 | 58.6                   | 59.5  | 71.9     | 69.4  |
| CAME LATE TO CLASS                                     | 63.3             | 54.2     | 62.3               | 50.0  | 60.4         | 41.6 | 48.0                   | 33.4  | 60.7     | 64.8  |
| PLAYED A MUSICAL INSTRUMENT                            | 44.1             | 35.6     | 51.9               | 45.3  | 49.0         | 44.8 | 37.6                   | 39.6  | 35.5     | 35.5  |
| STUDIED IN THE LIBRARY (3)                             | 36.5             | 30.8     | 41.5               | 41.2  | 29.3         | 37.6 | 33.4                   | 37.0  | 33.5     | 35.5  |
| CHECKED OUT A LIBRARY BOOK (3)                         | 37.3             | 37.3     | 57.3               | 52.0  | 39.3         | 53.5 | 46.3                   | 32.5  | 51.0     | 49.6  |
| ARRANGED DATE FOR STUDENT OVERSLEPT AND MISSED A CLASS | 36.2             | 44.4     | 38.8               | 38.9  | 42.3         | 35.5 | 39.1                   | 44.5  | 42.4     | 43.3  |
| READ ABOUT RIGHTS/RESPONSIBILITY                       | 74.4             | 67.1     | 79.0               | 70.0  | 68.9         | 73.8 | 71.3                   | 65.1  | 72.9     | 69.6  |
| TYPED A HOMEWORK ASSIGNMENT (3)                        | 25.1             | 21.5     | 34.6               | 30.4  | 17.9         | 28.7 | 23.2                   | 21.0  | 31.2     | 26.8  |
| DISCUSSED FUTURE WITH PARENTS (3)                      | 36.7             | 38.8     | 50.8               | 47.6  | 35.5         | 48.4 | 41.8                   | 33.9  | 48.4     | 42.3  |
| WAS LATE WITH SCHOOL ASSIGNMENT                        | 69.7             | 68.6     | 62.3               | 60.0  | 74.6         | 65.7 | 70.2                   | 70.5  | 58.6     | 63.9  |
| ARGUED WITH A TEACHER IN CLASS                         | 70.5             | 56.0     | 56.2               | 47.6  | 60.7         | 51.6 | 56.2                   | 60.0  | 43.5     | 50.6  |
| ATTENDED A RELIGIOUS SERVICE                           | 80.6             | 93.5     | 84.4               | 93.3  | 80.6         | 85.3 | 82.9                   | 91.8  | 95.0     | 93.6  |
| DEMONSTRATED FOR RACIAL CHANGE                         | 25.1             | 19.7     | 27.7               | 16.4  | 25.9         | 23.1 | 24.5                   | 20.3  | 14.7     | 17.1  |
| DEMONSTRATED FOR MILITARY CHANGE                       | 26.8             | 15.0     | 21.6               | 12.3  | 22.5         | 18.6 | 20.6                   | 15.9  | 9.9      | 12.5  |
| DEMONSTRATED FOR SCHOOL CHANGE                         | 43.0             | 40.6     | 47.1               | 36.8  | 42.3         | 40.3 | 41.3                   | 43.1  | 37.2     | 39.8  |
| DID EXTRA READING FOR COURSE (3)                       | 21.3             | 14.0     | 26.9               | 20.6  | 16.0         | 22.4 | 19.1                   | 13.1  | 17.6     | 15.7  |
| TOOK SLEEPING PILLS                                    | 4.3              | 3.6      | 7.1                | 4.7   | 4.2          | 5.7  | 4.9                    | 3.8   | 4.5      | 4.2   |
| TUTORED ANOTHER STUDENT                                | 63.7             | 52.1     | 58.4               | 54.5  | 46.1         | 55.1 | 50.5                   | 45.1  | 56.3     | 51.5  |
| PLAYED CHESS   | 50.8             | 45.9     | 25.9               | 28.5  | 54.1         | 25.9 | 40.2                   | 51.5  | 42.9     | 48.5  |
| READ POETRY NOT REQUIRED                               | 65.5             | 56.0     | 82.5               | 78.7  | 54.9         | 81.0 | 67.7                   | 48.7  | 75.5     | 65.6  |
| TOOK A TRANQUILIZING PILL                              | 4.7              | 4.7      | 10.3               | 7.9   | 5.6          | 9.3  | 7.4                    | 4.6   | 6.2      | 5.4   |
| DISCUSSED RELIGION (3)                                 | 23.9             | 30.7     | 36.2               | 40.2  | 26.9         | 39.3 | 33.0                   | 27.3  | 32.3     | 18.5  |
| TOOK VITAMINS  | 60.4             | 57.3     | 69.5               | 62.1  | 58.7         | 67.8 | 63.2                   | 56.8  | 64.6     | 57.3  |
| VISITED ART GALLERY OR MUSEUM                          | 77.9             | 65.4     | 85.4               | 75.8  | 67.5         | 76.6 | 71.9                   | 62.4  | 76.1     | 70.1  |
| PARTICIPATED IN H.S. POL. CMPC.                        | 44.0             | 44.6     | 47.1               | 45.6  | 38.6         | 40.2 | 39.3                   | 41.7  | 47.0     | 44.7  |
| PARTICIPATED IN OTHER POL. CMPC.                       | 23.7             | 20.2     | 26.9               | 19.5  | 17.3         | 19.3 | 18.3                   | 14.7  | 17.7     | 16.6  |
| MISSSED SCHOOL DUE TO ILLNESS (3)                      | 2.9              | 2.7      | 6.3                | 3.8   | 2.5          | 6.4  | 4.4                    | 2.0   | 3.4      | 2.8   |
| SMOKED CIGARETTES (3)                                  | 9.5              | 16.6     | 16.9               | 15.5  | 16.1         | 13.2 | 14.7                   | 20.4  | 15.3     | 17.5  |
| DISCUSSED POLITICS (3)                                 | 41.2             | 30.4     | 31.0               | 23.2  | 30.7         | 23.8 | 27.3                   | 27.3  | 27.2     | 20.1  |
| DRANK BEER   | 66.7             | 76.1     | 51.5               | 59.3  | 66.5         | 40.4 | 53.7                   | 79.2  | 56.6     | 60.6  |
| DISCUSSED SPORTS (3)                                   | 46.8             | 53.4     | 24.4               | 29.9  | 53.0         | 24.1 | 38.8                   | 57.4  | 26.4     | 39.8  |
| READ ABOUT CIVIL RIGHTS                                | 87.3             | 83.2     | 85.5               | 83.5  | 83.1         | 84.6 | 83.8                   | 82.8  | 83.7     | 92.4  |
| ASKED TEACHER FOR ADVICE (3)                           | 33.1             | 23.8     | 36.4               | 27.2  | 25.4         | 29.7 | 27.5                   | 25.8  | 25.8     | 23.2  |
| HAD VOCATIONAL COUNSELING                              | 30.6             | 55.6     | 40.4               | 54.7  | 40.9         | 40.6 | 52.6                   | 55.0  | 55.7     | 57.2  |
| STAYED UP ALL NIGHT                                    | 58.7             | 59.3     | 64.7               | 59.6  | 63.0         | 62.3 | 61.6                   | 62.6  | 59.4     | 53.0  |

(\*\*) THIS ITEM IS REPORTED FOR THE FIRST TIME IN 1971. ITEMS NOT INDICATED WITH '\*\*\*' ARE REPEATED OR MODIFIED.

(1) SINCE IT IS POSSIBLE THAT SOME STUDENTS MAY HAVE CHECKED MORE THAN ONE RESPONSE CATEGORY FOR THIS ITEM.

(2) RECATEGORIZATION OF THIS ITEM FROM A LONGER LIST IS SHOWN IN APPENDIX C OF THE 1971 NAT'L NORMS REPORT.

(3) FREQUENTLY ONLY, ALL OTHER ITEMS FREQUENTLY PLUS OCCASIONALLY.

## APPENDIX A

### **Institutions Participating in the ACE Cooperative Institutional Research Program**

INSTITUTIONS PARTICIPATING IN THE ACE

COOPERATIVE INSTITUTIONAL RESEARCH PROGRAM<sup>a</sup>

| <u>Institution</u>                    | <u>Strati-<br/>fication<br/>Cell</u> | <u>Number of Years<br/>Institution<br/>Participated</u> | <u>1971</u> |
|---------------------------------------|--------------------------------------|---|-------------|
| Abilene Christian College (TX)        | 12                                   | 3   |             |
| Academy of Aeronautics (NY)           | 32                                   | 5   | X           |
| Adelphi University-Main Campus (NY)   | 04                                   | 6   | X*          |
| Adrian College (MI)                   | 21                                   | 6   | X           |
| Alabama A&M College (AL)              | 34                                   | 6   | X           |
| Alabama State University (AL)         | 34                                   | 2   | X*          |
| Alfred University (Main Campus) (NY)  | 12                                   | 6   | X           |
| Allegheny College (PA)                | 12                                   | 6   | X*          |
| Alice Lloyd College (KY)              | 30                                   | 1   | X*          |
| American University (DC)              | 06                                   | 6   | X           |
| Amherst College (MA)                  | 14                                   | 6   | X*          |
| Anderson College (SC)                 | 32                                   | 2   | X*          |
| Andrews University (MI)               | 22                                   | 1   | X           |
| Appalachian State University (NC)     | 07                                   | 1   | X*          |
| Aquinas College (MI)                  | 17                                   | 6   | X*          |
| Area XV Community College (IA)        | 27                                   | 5   |             |
| Arizona State University (AZ)         | 02                                   | 3   |             |
| Arkansas AM&M College (AK)            | 34                                   | 6   | X           |
| Athens College (AL)                   | 20                                   | 6   | X*          |
| Atlantic Community College (NJ)       | 28                                   | 1   | X           |
| Augsburg College (MN)                 | 23                                   | 6   | X           |
| Augustana College (IL)                | 23                                   | 2   | X           |
| Augustana College (SD)                | 22                                   | 3   | X*          |
| Austin College (TX)                   | 23                                   | 6   | X*          |
| Austin Peay State University (TX)     | 07                                   | 2   | X*          |
| Averett College (VA)                  | 20                                   | 6   | X           |
| Ball State University (IN)            | 01                                   | 2   |             |
| Baptist Bible Seminary (CO)           | 24                                   | 4   | X*          |
| Baptist College of Charleston (SC)    | 24                                   | 1   |             |
| Bard College (NY)                     | 13                                   | 2   | X*          |
| Bates College (ME)                    | 13                                   | 6   | X*          |
| Baylor University-Main Campus (TX)    | 05                                   | 6   | X           |
| Bay Path Junior College (MA)          | 31                                   | 6   | X*          |
| Beaver College (PA)                   | 23                                   | 1   | X*          |
| Bee County Junior College (TX)        | 27                                   | 4   | X*          |
| Bellarmine-Ursuline College (KY)      | 16                                   | 6   | X           |
| Benedictine College <sup>b</sup> (KS) | 16                                   | 5   | X*          |

\* These institutions have provided data judged to be representative of their first-time, full-time entering freshman class and are included in the norms.

<sup>a</sup>Institutions which had submitted 1971 data in time to be tabulated for this publication are indicated by an "X."

<sup>b</sup>Formerly Mt. St. Scholastica.

| <u>Institution</u>                       | <u>Strati-<br/>fication<br/>Cell</u> | <u>Number of Years<br/>Institution<br/>Participated</u> | <u>1971</u> |
|--|--------------------------------------|---|-------------|
| Beloit College (WI)                      | 14                                   | 6   | X*          |
| Bennington College (VT)                  | 14                                   | 6   | X*          |
| Berea College (KY)                       | 11                                   | 6   | X*          |
| Bergen Community College (NJ)            | 28                                   | 3   | X           |
| Bethany Lutheran Col. & Theo. Sem. (MN)  | 24                                   | 6   | X*          |
| Black Hawk College (IL)                  | 28                                   | 6   | X           |
| Bluffton College (OH)                    | 21                                   | 1   | X*          |
| Boise College (ID)                       | 10                                   | 1   |             |
| Boston College - Main Campus (MA)        | 06                                   | 3   |             |
| Bowdoin College (ME)                     | 14                                   | 6   | X*          |
| Bowie State College (MD)                 | 34                                   | 3   | X*          |
| Bradford Junior College (MA)             | 27                                   | 1   | X*          |
| Bradley University (IL)                  | 04                                   | 6   | X*          |
| Brandeis University (MA)                 | 06                                   | 5   | X*          |
| Brevard College (NC)                     | 32                                   | 2   | X*          |
| Briarcliff College (NY)                  | 11                                   | 6   | X           |
| Brigham Young University (UT)            | 04                                   | 1   | X           |
| Bryant Col. of Bus. Administration (MA)  | 15                                   | 1   |             |
| Buena Vista College (IA)                 | 20                                   | 6   | X*          |
| California Institute of Technology (CA)  | 14                                   | 6   | X*          |
| California State College (PA)            | 07                                   | 3   |             |
| California State Col. - Fullerton (CA)   | 10                                   | 6   | X           |
| Calvin College (MI)                      | 23                                   | 5   | X           |
| Cardinal Stritch College (WI)            | 17                                   | 6   | X           |
| Carleton College (MN)                    | 14                                   | 6   | X*          |
| Carnegie-Mellon University (PA)          | 06                                   | 4   |             |
| Carroll College (WI)                     | 23                                   | 6   | X*          |
| Carson Newman College (TN)               | 20                                   | 2   | X*          |
| Cascade College (OR)                     | 11                                   | 1   |             |
| Case Western Reserve University (OH)     | 06                                   | 3   |             |
| Catholic University of America (DC)      | 06                                   | 1   | X           |
| Cazenovia College (NY)                   | 32                                   | 3   | X*          |
| Central Methodist College (MO)           | 21                                   | 1   | X*          |
| Central Nebraska Tech (NB)               | 27                                   | 4   | X*          |
| Central State University (OH)            | 34                                   | 1   | X           |
| Centre College of Kentucky (KY)          | 13                                   | 1   | X*          |
| Centenary College for Women (NJ)         | 20                                   | 1   | X*          |
| Cerritos College (CA)                    | 29                                   | 5   | X           |
| Champlain College (VT)                   | 32                                   | 1   |             |
| Chapman College (CA)                     | 12                                   | 6   | X           |
| Chatham College (PA)                     | 16                                   | 6   | X*          |
| Chestnut Hill College (PA)               | 17                                   | 1   | X*          |
| Chicago State College (IL)               | 08                                   | 4   |             |
| Chowan College (NC)                      | 33                                   | 3   | X*          |
| Citrus Junior College (CA)               | 29                                   | 5   | X           |
| City College of San Francisco (CA)       | 29                                   | 5   | X           |
| Claremont Men's College (CA)             | 14                                   | 5   | X*          |
| Clarendon College (TX)                   | 26                                   | 3   |             |
| Clarion State College - Main Campus (PA) | 09                                   | 5   |             |
| Clark County Technical Institute (OH)    | 27                                   | 4   |             |
| Coastal Carolina Regional Campus (SC)    | 26                                   | 1   | X*          |

| <u>Institution</u>                       | <u>Strati-<br/>fication<br/>Cell</u> | <u>Number of Years<br/>Institution<br/>Participated</u> | <u>1971</u> |
|--|--------------------------------------|---|-------------|
| Clark University (MA)                    | 13                                   | 4   | X           |
| Cochise College (AZ)                     | 27                                   | 3   |             |
| Colby College (ME)                       | 13                                   | 6   | X*          |
| Colgate University (NY)                  | 13                                   | 1   | X*          |
| College of Charleston (SC)               | 13                                   | 5   | X*          |
| College of Mt. St. Vincent (NY)          | 13                                   | 6   | X*          |
| College of New Rochelle (NY)             | 18                                   | 6   | X           |
| College of Notre Dame (CA)               | 17                                   | 6   | X           |
| Col. of Our Lady of the Elms (MA)        | 16                                   | 1   | X*          |
| College of St. Benedict (MN)             | 18                                   | 4   | X*          |
| College of St. Catherine (MN)            | 18                                   | 1   | X*          |
| College of St. Rose (NY)                 | 17                                   | 1   | X*          |
| College of Santa Fe (NM)                 | 19                                   | 2   |             |
| College of the Mainland (TX)             | 27                                   | 1   |             |
| College of the Sacred Heart (PR)         | 19                                   | 2   |             |
| College of the Sequoias (CA)             | 29                                   | 6   | X*          |
| Colorado State University (CO)           | 01                                   | 2   |             |
| Columbia College (SC)                    | 21                                   | 1   | X*          |
| Columbia University (NY)                 | 06                                   | 3   |             |
| Community College of Delaware Co. (PA)   | 28                                   | 4   | X*          |
| Compton College (CA)                     | 28                                   | 6   | X           |
| Concordia College - Moorhead (MN)        | 23                                   | 2   |             |
| Connecticut College (CT)                 | 14                                   | 5   | X*          |
| Cornell Univ. - Human Ecology (NY)       | 04                                   | 2   |             |
| Corning Community College (NY)           | 28                                   | 1   |             |
| Cowley County Community Jr. College (KS) | 27                                   | 6   | X           |
| CUNY - Baruch College (NY)               | 10                                   | 6   | X           |
| CUNY - Borough of Manhattan College (NY) | 29                                   | 1   |             |
| CUNY - Bronx Community College (NY)      | 29                                   | 3   |             |
| CUNY - Brooklyn College (NY)             | 09                                   | 1   |             |
| CUNY - City College (NY)                 | 09                                   | 6   | X           |
| CUNY - Hunter College (NY)               | 09                                   | 5   |             |
| CUNY - John Jay College (NY)             | 09                                   | 2   | X*          |
| CUNY - Lehman College (NY)               | 10                                   | 1   |             |
| CUNY - N.Y.C. Community College (NY)     | 29                                   | 3   |             |
| CUNY - Queens College (NY)               | 09                                   | 1   |             |
| CUNY - Queensborough College (NY)        | 29                                   | 1   |             |
| CUNY - Staten Island College (NY)        | 29                                   | 2   | X           |
| CUNY - York College (NY)                 | 10                                   | 1   |             |
| Coppin State College (MD)                | 34                                   | 1   |             |
| Cottey College (MO)                      | 31                                   | 1   | X           |
| Cullman College (AL)                     | 30                                   | 2   | X           |
| Curry College (MA)                       | 15                                   | 2   | X           |
| Dakota Wesleyan University (SD)          | 21                                   | 4   |             |
| Dallas Baptist College (TX)              | 24                                   | 3   |             |
| Daniel Payne College (AL)                | 35                                   | 1   |             |
| Dartmouth College (NH)                   | 14                                   | 6   | X*          |
| David Lipscomb College (TN)              | 21                                   | 3   |             |
| Davidson College (NC)                    | 23                                   | 1   | X*          |
| Davis and Elkins College (WV)            | 20                                   | 6   | X*          |

| <u>Institution</u>                       | <u>Strati-<br/>fication<br/>Cell</u> | <u>Number of Years<br/>Institution<br/>Participated</u> | <u>1971</u> |
|--|--------------------------------------|---|-------------|
| Defiance College (OH)                    | 11                                   | 4   | X*          |
| Delaware State College (DE)              | 34                                   | 6   | X*          |
| Del. Valley Col. of Sci. & Agri. (PA)    | 11                                   | 6   | X*          |
| Denison University (OH)                  | 12                                   | 1   | X*          |
| DePauw University (IN)                   | 23                                   | 6   | X*          |
| Dickinson College (PA)                   | 13                                   | 6   | X*          |
| Dillard University (LA)                  | 35                                   | 3   |             |
| Dominican College of Blauvelt (NY)       | 19                                   | 6   | X*          |
| Dominican College of San Rafael (CA)     | 16                                   | 6   | X*          |
| Doane College (NB)                       | 12                                   | 1   | X*          |
| Donnelly College (KS)                    | 31                                   | 6   | X           |
| Dowling College (NY)                     | 10                                   | 1   |             |
| Drake University (IA)                    | 05                                   | 4   | X*          |
| Duke University (NC)                     | 06                                   | 1   | X           |
| Dutchess Community College (NY)          | 28                                   | 5   | X*          |
| D'Youville College (NY)                  | 17                                   | 2   | X           |
| Earlham College (IN)                     | 23                                   | 6   | X*          |
| East Central State College (OK)          | 07                                   | 2   | X*          |
| Eastern Baptist College (PA)             | 21                                   | 1   | X           |
| Eastern Iowa Cmty. Col. - Muscatine (IA) | 27                                   | 5   | X*          |
| Eastern Mennonite College (VA)           | 21                                   | 6   | X*          |
| Edmonds Community College (WA)           | 27                                   | 1   |             |
| Eisenhower College (NY)                  | 15                                   | 2   | X*          |
| Elizabeth City State College (NC)        | 34                                   | 1   | X*          |
| Elizabethtown College (PA)               | 22                                   | 3   | X*          |
| Elko Community College (NV)              | 25                                   | 1   | X           |
| Elmira College (NY)                      | 15                                   | 1   | X           |
| Elon College (NC)                        | 21                                   | 1   | X           |
| Emory and Henry College (VA)             | 22                                   | 6   | X*          |
| Emory University (GA)                    | 06                                   | 2   | X           |
| Erskine College (SC)                     | 21                                   | 1   | X*          |
| Fairhaven Col. - W. Wash. St. Univ. (WA) | 09                                   | 1   |             |
| Fairleigh Dickinson University (NJ)      | 11                                   | 2   | X           |
| Fairmont State College (WV)              | 07                                   | 4   | X           |
| Findlay College (OH)                     | 20                                   | 1   | X*          |
| Fisk University (TN)                     | 35                                   | 6   | X*          |
| Florida College (FL)                     | 31                                   | 4   | X*          |
| Florida Keys Jr. College (FL)            | 26                                   | 3   |             |
| Florida Presbyterian College (FL)        | 24                                   | 2   | X*          |
| Florida State University (FL)            | 01                                   | 4   |             |
| Florida Technological University (FL)    | 10                                   | 4   | X           |
| Forest Park Community College (MO)       | 29                                   | 1   |             |
| Ft. Hays Kansas State College (KS)       | 07                                   | 5   |             |
| Ft. Lewis College (CO)                   | 07                                   | 1   |             |
| Ft. Scott Community Jr. College (KS)     | 27                                   | 2   | X*          |
| Framingham State College (MA)            | 08                                   | 4   | X*          |
| Franklin and Marshall College (PA)       | 13                                   | 6   | X*          |
| Freed Hardeman College (TN)              | 32                                   | 5   | X*          |
| Fresno State College - Main Campus (CA)  | 08                                   | 4   |             |
| Gallaudet College (DC)                   | 11                                   | 6   | X           |

| <u>Institution</u>                     | <u>Strati-<br/>fication<br/>Cell</u> | <u>Number of Years<br/>Institution<br/>Participated</u> | <u>1971</u> |
|--|--------------------------------------|---|-------------|
| Garden City Cmty Jr. College (KS)      | 27                                   | 2   | X*          |
| Garland Jr. College (MA)               | 31                                   | 2   | X*          |
| General Motors Institute (MI)          | 15                                   | 6   | X*          |
| Geneva College (PA)                    | 21                                   | 1   | X*          |
| George Peabody Col. for Teachers (TN)  | 11                                   | 4   |             |
| George Williams College (IL)           | 11                                   | 6   | X*          |
| Georgia Inst. of Tech. - Main (GA)     | 09                                   | 6   | X           |
| Georgia Southwestern College (GA)      | 07                                   | 1   | X*          |
| Gettysburg College (PA)                | 23                                   | 6   | X*          |
| Glassboro State College (NJ)           | 08                                   | 1   |             |
| Gonzaga University (WA)                | 18                                   | 6   | X           |
| Grand Canyon College (AZ)              | 24                                   | 2   | X*          |
| Grand View College (IA)                | 32                                   | 4   | X           |
| Grayson County Jr. College (TX)        | 27                                   | 3   | X*          |
| Green River Community College (WA)     | 29                                   | 1   |             |
| Greenfield Community College (MA)      | 28                                   | 1   |             |
| Grinnell College (IA)                  | 14                                   | 6   | X           |
| Guilford College (NC)                  | 21                                   | 5   | X*          |
| Gulf Coast Junior College (FL)         | 28                                   | 2   | X*          |
| Gustavus Adolphus College (MN)         | 23                                   | 1   |             |
| Hamilton College (NY)                  | 14                                   | 5   | X           |
| Hamline University (MN)                | 23                                   | 6   | X*          |
| Hampden Sydney College (VA)            | 23                                   | 2   | X*          |
| Hampton Institute (VA)                 | 35                                   | 1   | X*          |
| Harding College - Main Campus (AR)     | 22                                   | 6   | X*          |
| Harris Teachers College (MO)           | 07                                   | 2   |             |
| Harrisburg Area Cmty. College (PA)     | 29                                   | 4   | X           |
| Harvard University (MA)                | 06                                   | 5   |             |
| Harvey Mudd College (CA)               | 14                                   | 4   | X*          |
| Haverford College (PA)                 | 14                                   | 6   | X*          |
| Heidelberg College (OH)                | 22                                   | 1   | X*          |
| Henry Ford Community College (MI)      | 29                                   | 3   |             |
| Herkimer County Community College (NY) | 27                                   | 4   | X*          |
| Highland Community College (IL)        | 27                                   | 5   | X           |
| Hiram College (OH)                     | 13                                   | 2   | X*          |
| Hofstra University (NY)                | 12                                   | 1   | X*          |
| Hollins College (VA)                   | 13                                   | 6   | X           |
| Holy Cross Junior College (IN)         | 31                                   | 1   |             |
| Hope College (MI)                      | 13                                   | 1   | X           |
| Houston Baptist College (TX)           | 24                                   | 3   |             |
| Howard University (DC)                 | 35                                   | 6   | X           |
| Humphreys College (CA)                 | 30                                   | 4   | X*          |
| Huntington College (IN)                | 20                                   | 4   | X           |
| Huron College (SD)                     | 20                                   | 3   |             |
| Huston Tillotson College (TX)          | 35                                   | 1   |             |
| Idaho State University (ID)            | 08                                   | 5   |             |
| Illinois Central College (IL)          | 29                                   | 1   |             |
| Illinois Institute of Technology (IL)  | 13                                   | 5   |             |
| Immaculata College (IL)                | 31                                   | 2   |             |

| <u>Institution</u>                                  | <u>Strati-<br/>fication<br/>'Cell</u> | <u>Number of Years<br/>Institution<br/>Participated</u> | <u>1971</u> |
|---|---------------------------------------|---|-------------|
| Immaculate Heart College (CA)                       | 18                                    | 5   | X*          |
| Indian River Jr. College (FL)                       | 27                                    | 5   |             |
| Indiana University (IN)                             | 02                                    | 1   |             |
| Iowa St. U. of Sci. & Tech. (IA)                    | 03                                    | 3   | X*          |
| Iowa Wesleyan College (IA)                          | 22                                    | 6   | X*          |
| Itasca State Junior College (MN)                    | 27                                    | 5   |             |
| Ithaca College (NY)                                 | 12                                    | 1   | X*          |
| Jackson State College (MS)                          | 34                                    | 1   | X           |
| Jamestown Community College (NY)                    | 28                                    | 2   | X           |
| Jefferson Community College (NY)                    | 28                                    | 4   | X*          |
| John Brown University (AK)                          | 12                                    | 1   | X*          |
| John F. Kennedy College (NB)                        | 15                                    | 1   |             |
| John Tyler Community College (VA)                   | 28                                    | 2   |             |
| Johns Hopkins Univ. - Main Campus (MD)              | 06                                    | 6   | X*          |
| Johnson C. Smith University (NC)                    | 35                                    | 6   | X*          |
| Junior College of St. Louis County (MO)             | 29                                    | 5   | X           |
| Kansas Wesleyan University (KS)                     | 20                                    | 6   | X*          |
| Kentucky State College (KY)                         | 34                                    | 6   | X           |
| Kentucky Wesleyan College (KY)                      | 20                                    | 5   | X           |
| Keystone Junior College (PA)                        | 32                                    | 6   | X*          |
| Kirkland College (NY)                               | 15                                    | 4   | X           |
| Kishwaukee College (IL)                             | 27                                    | 3   | X           |
| Knoxville College (TN)                              | 35                                    | 3   |             |
| Kutztown College (PA)                               | 09                                    | 1   |             |
| La Roche College (PA)                               | 19                                    | 3   | X           |
| Lafayette College (PA)                              | 23                                    | 4   | X*          |
| Lake City Junior College (FL)                       | 27                                    | 4   | X*          |
| Lake Forest College (IL)                            | 23                                    | 6   | X*          |
| Lakeland College (WI)                               | 22                                    | 6   | X*          |
| Lakeland Community College (OH)                     | 28                                    | 1   |             |
| Langston University (OK)                            | 34                                    | 1   | X           |
| Laredo Junior College (TX)                          | 27                                    | 5   | X           |
| Le Moyne College (NY)                               | 18                                    | 6   | X*          |
| Lea College (MN)                                    | 15                                    | 1   |             |
| Lees College (KY)                                   | 31                                    | 1   | X*          |
| Lebanon Valley College (PA)                         | 22                                    | 6   | X*          |
| Lenoir-Rhyne (NC)                                   | 21                                    | 1   | X*          |
| Lewis and Clark College (OR)                        | 13                                    | 2   | X*          |
| Lewis and Clark Community College <sup>c</sup> (IL) | 30                                    | 4   |             |
| Lincoln College (IL)                                | 24                                    | 2   |             |
| Lincoln University (PA)                             | 35                                    | 4   | X*          |
| Lindenwood College (MO)                             | 22                                    | 5   | X*          |
| Lindfield College (OR)                              | 22                                    | 1   | X           |
| Lock Haven State College (PA)                       | 08                                    | 5   | X*          |
| Lone Mountain College (CA)                          | 17                                    | 1   | X           |
| Longwood College (VA)                               | 09                                    | 4   | X*          |

<sup>c</sup>Formerly Monticello College.

| <u>Institution</u>                     | <u>Strati-<br/>fication<br/>Cell</u> | <u>Number of Years<br/>Institution<br/>Participated</u> | <u>1971</u> |
|--|--------------------------------------|---|-------------|
| Lorain Co. Community College (OH)      | 28                                   | 3   |             |
| Loretto Heights College (CO)           | 17                                   | 6   | X*          |
| Los Angeles Baptist Col. (CA)          | 24                                   | 6   | X           |
| Los Angeles City College (CA)          | 29                                   | 2   | X           |
| Louisiana Polytechnic Inst. (LA)       | 08                                   | 6   | X           |
| Louisiana State Univ.-Alexandria (LA)  | 27                                   | 3   | X*          |
| Louisiana State Univ.- Eunice (LA)     | 36                                   | 2   |             |
| Louisiana State Univ.-Baton Rouge (LA) | 01                                   | 3   |             |
| Louisiana State Univ.-New Orleans (LA) | 10                                   | 2   |             |
| Louisiana State Univ.-Shreveport (LA)  | 27                                   | 2   |             |
| Loyola University (IL)                 | 05                                   | 4   | X*          |
| Loyola University (LA)                 | 05                                   | 2   |             |
| Loyola University-Los Angeles (CA)     | 17                                   | 6   | X           |
| Luther College (IA)                    | 23                                   | 2   | X*          |
| Macalester College (MN)                | 23                                   | 1   | X           |
| MacMurray College (IL)                 | 22                                   | 6   | X*          |
| Madison College (VA)                   | 09                                   | 1   | X*          |
| Madison Area Technical College (WI)    | 29                                   | 1   | X*          |
| Madonna College (MI)                   | 16                                   | 6   | X*          |
| Manatee Junior College (FL)            | 28                                   | 3   | X*          |
| Manchester College (IN)                | 22                                   | 2   | X*          |
| Manhattan College (NY)                 | 18                                   | 1   | X*          |
| Manhattanville College (NY)            | 18                                   | 3   |             |
| Marian College of Fond du Lac (WI)     | 16                                   | 6   | X*          |
| Marjorie Webster Junior College (DC)   | 31                                   | 1   | X*          |
| Marietta College (OH)                  | 13                                   | 6   | X*          |
| Marlboro College (VT)                  | 15                                   | 6   | X*          |
| Mars Hill College (NC)                 | 20                                   | 1   | X*          |
| Mary Baldwin College (VA)              | 23                                   | 4   | X           |
| Mary Holmes Junior College (MS)        | 36                                   | 1   |             |
| Maryknoll Seminary (NY)                | 18                                   | 3   |             |
| Marymount College (KS)                 | 16                                   | 6   | X*          |
| Marywood College (PA)                  | 17                                   | 3   | X*          |
| McPherson College (KS)                 | 23                                   | 6   | X*          |
| Medaille College (NY)                  | 19                                   | 6   | X*          |
| Mercer Co. Community College (NJ)      | 29                                   | 5   | X           |
| Mercy College of Detroit (MI)          | 16                                   | 4   | X*          |
| Mercyhurst College (PA)                | 17                                   | 4   |             |
| Merrimack College (MA)                 | 17                                   | 3   | X*          |
| Mesa College-Main Campus (CA)          | 29                                   | 3   |             |
| Metropolitan Junior College (MO)       | 27                                   | 4   | X*          |
| Miami University-Oxford Campus (OH)    | 02                                   | 6   | X*          |
| Michigan State University-Main (MI)    | 01                                   | 5   | X           |
| Middlebury College (VT)                | 14                                   | 6   | X           |
| Midway Junior College (KY)             | 30                                   | 4   | X*          |
| Milligan College (TN)                  | 11                                   | 4   | X*          |
| Mills College (CA)                     | 13                                   | 6   | X           |
| Millsaps College (MS)                  | 22                                   | 4   | X           |
| Milton College (WI)                    | 15                                   | 4   | X           |

| <u>Institution</u>                      | <u>Strati-<br/>fication<br/>Cell</u> | <u>Number of Years<br/>Institution<br/>Participated</u> | <u>1971</u> |
|---|--------------------------------------|---|-------------|
| Mississippi St. Col. for Women (MS)     | 08                                   | 1   | X           |
| Missouri Baptist College-Hannibal (MO)  | 31                                   | 5   | X*          |
| Missouri Baptist Col.-St. Louis (MO)    | 30                                   | 2   | X           |
| Mira Costa College (CA)                 | 27                                   | 2   |             |
| Modesto Junior College (CA)             | 29                                   | 3   |             |
| Monmouth College (IL)                   | 22                                   | 6   | X*          |
| Montana State University (MT)           | 02                                   | 6   | X*          |
| Montclair State College (NJ)            | 09                                   | 5   |             |
| Montgomery Co. Cmty. College (PA)       | 29                                   | 1   | X*          |
| Moorpark Junior College (CA)            | 28                                   | 4   | X           |
| Morehouse College (GA)                  | 35                                   | 4   | X           |
| Morgan State College (MD)               | 34                                   | 3   | X           |
| Morningside College (IA)                | 23                                   | 3   | X*          |
| Morris Brown College (GA)               | 35                                   | 5   | X*          |
| Morris Harvey College (WV)              | 11                                   | 6   | X           |
| Morristown College (TN)                 | 36                                   | 1   |             |
| Mount Holyoke College (MA)              | 14                                   | 6   | X*          |
| Mount Olive Junior College (NC)         | 31                                   | 3   | X*          |
| Mount St. Mary's College (MD)           | 16                                   | 4   | X*          |
| Mount St. Mary's College (NY)           | 19                                   | 1   | X*          |
| Mount San Antonio College (CA)          | 29                                   | 6   | X           |
| Mundelein College (IL)                  | 13                                   | 1   |             |
| Napa College (CA)                       | 28                                   | 2   |             |
| Nathaniel Hawthorne College (NH)        | 15                                   | 1   | X*          |
| National College of Education (IL)      | 11                                   | 6   | X*          |
| Nazareth College (MI)                   | 11                                   | 6   | X           |
| Nazareth College of Rochester (NY)      | 18                                   | 6   | X*          |
| Newark College of Engineering (NJ)      | 09                                   | 6   | X*          |
| New Mexico State Univ.-Main (NM)        | 01                                   | 6   | X           |
| Newton College of the Sacred Heart (MA) | 18                                   | 6   | X           |
| New York University (NY)                | 05                                   | 4   |             |
| Niagara Co. Community College (NY)      | 28                                   | 5   | X           |
| North Carolina A&T State College (NC)   | 34                                   | 2   | X*          |
| North Carolina Wesleyan College (NC)    | 24                                   | 4   | X*          |
| North Dakota State University (ND)      | 02                                   | 3   | X*          |
| North Greenville Junior College (SC)    | 32                                   | 5   |             |
| Northeastern Christian Jr. Col. (PA)    | 31                                   | 3   |             |
| Northeastern Junior College (CO)        | 28                                   | 1   | X*          |
| Northeastern University (MA)            | 04                                   | 6   | X*          |
| Northern Essex Cmty. College (MA)       | 28                                   | 1   |             |
| Northern Michigan University (MI)       | 07                                   | 1   | X*          |
| Northampton Co. Area Cmty. Col. (PA)    | 28                                   | 3   |             |
| Northland College (WI)                  | 11                                   | 6   | X*          |
| Northwest Community College (WY)        | 27                                   | 1   |             |
| Northwest Missouri State College (MO)   | 08                                   | 5   |             |
| Northwestern University (IL)            | 06                                   | 6   | X           |
| Oakland City College (IN)               | 24                                   | 2   |             |
| Oakland University (MI)                 | 10                                   | 5   |             |
| Oberlin College (OH)                    | 14                                   | 4   |             |

| <u>Institution</u>                      | <u>Strati-<br/>fication<br/>Cell</u> | <u>Number of Years<br/>Institution<br/>Participated</u> | <u>1971</u> |
|---|--------------------------------------|---|-------------|
| Occidental College (CA)                 | 14                                   | 6   | X*          |
| Ohio Dominican College (OH)             | 18                                   | 6   | X*          |
| Ohio Northern University (OH)           | 22                                   | 2   | X           |
| Ohio State University-Main Campus (OH)  | 01                                   | 4   |             |
| Ohio Technical College (OH)             | 15                                   | 4   | X           |
| Ohio University-Main Campus (OH)        | 01                                   | 3   | X           |
| Ohio University-Chillicothe (OH)        | 26                                   | 1   | X*          |
| Ohio University-Zanesville (OH)         | 26                                   | 1   | X           |
| Ohio Wesleyan University (OH)           | 23                                   | 1   | X*          |
| Oklahoma Christian College (OK)         | 15                                   | 4   | X*          |
| Oklahoma State University-Main (OK)     | 01                                   | 4   | X*          |
| Old Dominion University (VA)            | 08                                   | 1   | X*          |
| Oral Roberts University (OK)            | 15                                   | 1   |             |
| Orange Coast College (CA)               | 29                                   | 5   |             |
| Oregon State University (OR)            | 02                                   | 2   |             |
| Ottawa University (KS)                  | 22                                   | 4   | X*          |
| Our Lady of the Lake College (TX)       | 16                                   | 6   | X*          |
| Pace College-Main Campus (NY)           | 11                                   | 5   | X*          |
| Packer Collegiate Institute (NY)        | 30                                   | 5   | X*          |
| Paducah Community College (KY)          | 28                                   | 3   |             |
| Park College (MO)                       | 20                                   | 2   |             |
| Parsons College (IA)                    | 11                                   | 6   | X           |
| Pennsylvania State Univ.-Allentown (PA) | 25                                   | 4   |             |
| Pennsylvania State Univ.-Altoona (PA)   | 28                                   | 4   |             |
| Pennsylvania State Univ.-Beaver (PA)    | 27                                   | 4   |             |
| Pennsylvania State Univ.-Behrends (PA)  | 28                                   | 3   |             |
| Pennsylvania State Univ.-Berks (PA)     | 27                                   | 4   |             |
| Pennsylvania State Univ.-Capitol (PA)   | 06                                   | 3   |             |
| Pennsylvania State Univ.-Delaware (PA)  | 27                                   | 3   |             |
| Pennsylvania State Univ.-DuBois (PA)    | 27                                   | 4   |             |
| Pennsylvania State Univ.-Fayette (PA)   | 27                                   | 3   |             |
| Pennsylvania State Univ.-Hazleton (PA)  | 27                                   | 4   |             |
| Pennsylvania State U.-McKeesport (PA)   | 10                                   | 3   |             |
| Pennsylvania State U.-Mount Alto (PA)   | 27                                   | 4   |             |
| Pennsylvania St. U.-New Kensington (PA) | 27                                   | 4   |             |
| Pennsylvania State U.-Ogontz (PA)       | 28                                   | 4   |             |
| Pennsylvania State U.-Schuylkill (PA)   | 27                                   | 4   |             |
| Pennsylvania State U.-Scranton (PA)     | 27                                   | 5   | X*          |
| Pennsylvania St. U.-Shenango Val. (PA)  | 27                                   | 4   |             |
| Pennsylvania State U.-Main (PA)         | 02                                   | 5   |             |
| Pennsylvania St. U.-Wilkes-Barre (PA)   | 26                                   | 5   | X*          |
| Pennsylvania State Univ.-York (PA)      | 26                                   | 4   |             |
| Pepperdine College (CA)                 | 12                                   | 4   | X*          |
| Peru State College (NB)                 | 07                                   | 5   | X           |
| Philadelphia College of Art (PA)        | 12                                   | 1   | X*          |
| Philadelphia College of Bible (PA)      | 15                                   | 3   | X*          |
| Philadelphia Col. of Phar. & Sci. (PA)  | 15                                   | 2   | X*          |
| Philadelphia Col. of Tex. & Sci. (PA)   | 11                                   | 1   | X           |
| Philander Smith College (AR)            | 35                                   | 4   | X*          |
| Pine Manor Junior College (MA)          | 32                                   | 4   | X*          |

| <u>Institution</u>                     | <u>Strati-<br/>fication<br/>Cell</u> | <u>Number of Years<br/>Institution<br/>Participated</u> | <u>1971</u> |
|--|--------------------------------------|---|-------------|
| Pitt Technical Institute (NC)          | 27                                   | 2   |             |
| Pitzer College (CA)                    | 15                                   | 2   |             |
| Polytechnic Institute of Brooklyn (NY) | 13                                   | 6   | X*          |
| Pomona College (CA)                    | 14                                   | 3   |             |
| Prairie State College (IL)             | 27                                   | 5   | X           |
| Pratt Institute (NY)                   | 04                                   | 5   | X           |
| Princeton University (NJ)              | 06                                   | 6   | X*          |
| Providence College (RI)                | 17                                   | 1   | X*          |
| Purdue University-Main (IN)            | 02                                   | 5   |             |
| Quinsigamond Community College (MA)    | 28                                   | 5   | X*          |
| Radcliffe College (MA)                 | 14                                   | 4   |             |
| Raikey River State Jr. College (MN)    | 28                                   | 1   |             |
| Randolph Macon College (VA)            | 22                                   | 1   | X*          |
| Randolph Macon Woman's College (VA)    | 22                                   | 4   | X*          |
| Ranger College (TX)                    | 26                                   | 5   | X*          |
| Reed College (OR)                      | 14                                   | 5   | X           |
| Regis College for Women-Main (MA)      | 13                                   | 5   | X*          |
| Reinhardt College (GA)                 | 31                                   | 2   | X           |
| Rensselaer Polytechnic Institute (NJ)  | 06                                   | 1   | X*          |
| Rhode Island College (RI)              | 08                                   | 6   | X*          |
| Rhode Island School of Design (RI)     | 13                                   | 3   |             |
| Rice University (TX)                   | 06                                   | 1   | X*          |
| Ricks College (ID)                     | 33                                   | 2   |             |
| Rider College (NJ)                     | 11                                   | 6   | X*          |
| Rio Grande College (OH)                | 15                                   | 1   | X           |
| Rockford College (IL)                  | 12                                   | 6   | X*          |
| Rockhurst College (MO)                 | 17                                   | 5   | X           |
| Roger Williams College (RI)            | 15                                   | 4   | X           |
| Rollins College-Main Campus (FL)       | 12                                   | 5   |             |
| Russell Sage College (NY)              | 12                                   | 1   | X*          |
| Sacramento City College (CA)           | 29                                   | 1   |             |
| Saint Anselms College (NH)             | 16                                   | 1   | X*          |
| Saint Augustine College (NC)           | 35                                   | 1   | X           |
| Saint Benedict College (KS)            | 19                                   | 2   |             |
| Saint Edwards University (TX)          | 16                                   | 6   | X*          |
| Saint John College of Cleveland (OH)   | 17                                   | 6   | X*          |
| Saint John Fisher College, Inc. (NY)   | 17                                   | 6   | X*          |
| Saint John's College (NM)              | 15                                   | 1   | X*          |
| Saint Johns University (MN)            | 18                                   | 4   | X*          |
| Saint Joseph College-Main Campus (IN)  | 16                                   | 6   | X*          |
| Saint Joseph's College (PA)            | 17                                   | 1   | X*          |
| Saint Lawrence Seminary (WI)           | 30                                   | 4   |             |
| Saint Lawrence University (NY)         | 13                                   | 1   | X*          |
| Saint Louis University - Main (MO)     | 06                                   | 6   | X           |
| Saint Marys College (MI)               | 17                                   | 3   |             |
| Saint Marys College (CA)               | 16                                   | 6   | X*          |
| Saint Marys College of Md. (MD)        | 10                                   | 4   |             |
| Saint Mary's Dominican College (LA)    | 16                                   | 6   | X*          |
| Saint Meinrad College (IN)             | 17                                   | 6   | X*          |
| Saint Norbert College (WI)             | 17                                   | 6   | X*          |
| Saint Petersburg Junior College (FL)   | 29                                   | 1   |             |

| <u>Institution</u>                    | <u>Strati-<br/>fication<br/>Cell</u> | <u>Number of Years<br/>Institution<br/>Participated</u> | <u>1971</u> |
|---------------------------------------|--------------------------------------|---|-------------|
| Saint Pius X Seminary (NY)            | 31                                   | 1   |             |
| Saint Xavier College (IL)             | 18                                   | 3   | X           |
| Salem College (NC)                    | 23                                   | 6   | X*          |
| Salisbury State College (MD)          | 08                                   | 1   | X*          |
| San Francisco Conservatory of Music   | 15                                   | 1   |             |
| San Jose City College (CA)            | 29                                   | 1   |             |
| San Luis Rey College (CA)             | 18                                   | 3   |             |
| Santa Barbara City College (CA)       | 29                                   | 3   |             |
| Sarah Lawrence College (NY)           | 14                                   | 1   | X*          |
| Schreiner Institute (TX)              | 31                                   | 2   | X*          |
| Scripps College (CA)                  | 14                                   | 5   | X           |
| Seattle University (WA)               | 17                                   | 4   |             |
| Seton Hall University (PA)            | 04                                   | 1   | X*          |
| Shepherd College (WV)                 | 08                                   | 2   | X           |
| Sienna College (NY)                   | 16                                   | 1   | X*          |
| Simpson College (IA)                  | 22                                   | 2   | X*          |
| Sinclair Community College (OH)       | 28                                   | 5   | X*          |
| South Carolina State College (SC)     | 34                                   | 1   | X*          |
| Southeastern Massachusetts Univ. (MA) | 10                                   | 1   | X*          |
| Southern Colorado State College (CO)  | 08                                   | 2   |             |
| Southern Illinois Univ.-Main (IL)     | 01                                   | 5   | X*          |
| Southern Illinois Univ.-Edwardsville  | 10                                   | 2   | X*          |
| Southern Methodist University (TX)    | 06                                   | 6   | X           |
| Southern State College (AR)           | 07                                   | 3   | X*          |
| Southern State College (SD)           | 10                                   | 1   | X*          |
| Southwest Minnesota State Col. (MN)   | 10                                   | 4   | X*          |
| Spalding College (KY)                 | 16                                   | 4   | X*          |
| Spelman College (GA)                  | 35                                   | 4   | X*          |
| Spring Hill College (AL)              | 18                                   | 6   | X*          |
| Springfield College (MA)              | 11                                   | 6   | X           |
| Springfield College (IL)              | 31                                   | 4   | X*          |
| Stanford University (CA)              | 06                                   | 4   |             |
| Stanislaus State College (CA)         | 10                                   | 4   |             |
| Stephens College (MO)                 | 11                                   | 6   | X*          |
| Stetson University (FL)               | 22                                   | 1   | X*          |
| Stevens Institute of Technology (NJ)  | 13                                   | 6   | X*          |
| Sullivan Co. Community College (NY)   | 28                                   | 1   |             |
| SUNY A&T-Alfred (NY)                  | 29                                   | 5   | X*          |
| SUNY A&T-Cobleskill (NY)              | 29                                   | 3   | X*          |
| SUNY A&T-Delhi (NY)                   | 29                                   | 6   | X*          |
| SUNY College-Brockport (NY)           | 08                                   | 5   | X*          |
| SUNY College-Cortland (NY)            | 07                                   | 5   | X           |
| SUNY College-Geneseo (NY)             | 09                                   | 5   | X*          |
| SUNY College-Oswego (NY)              | 09                                   | 6   | X           |
| SUNY College-Potsdam (NY)             | 09                                   | 3   |             |
| SUNY State Univ.-Stonybrook (NY)      | 09                                   | 5   | X           |
| Suomi College (MI)                    | 31                                   | 3   | X*          |
| Susquehanna University (PA)           | 22                                   | 1   | X*          |
| Swarthmore College (PA)               | 14                                   | 6   | X*          |

| <u>Institution</u>                      | <u>Strati-<br/>fication<br/>Cell</u> | <u>Number of Years<br/>Institution<br/>Participated</u> | <u>1971</u> |
|---|--------------------------------------|---|-------------|
| Sweet Briar College (VA)                | 13                                   | 6   | X*          |
| Talladega College (AL)                  | 35                                   | 6   | X*          |
| Tarkio College (MO)                     | 21                                   | 5   |             |
| Tennessee State University (TN)         | 34                                   | 1   | X*          |
| Texas Christian University (TX)         | 04                                   | 6   | X*          |
| Texas Technological University (TX)     | 01                                   | 5   |             |
| T. A. Lawson State Jr. College (AL)     | 36                                   | 2   | X*          |
| Transylvania College (KY)               | 11                                   | 4   | X*          |
| Trinity College (DC)                    | 18                                   | 6   | X*          |
| Tufts University (MA)                   | 06                                   | 4   |             |
| Tulane University of La. (LA)           | 06                                   | 5   | X           |
| Tyler Junior College (TX)               | 29                                   | 2   |             |
| Union College (NB)                      | 20                                   | 5   | X*          |
| U. S. Air Force Academy (CO)            | 09                                   | 5   | X*          |
| U. S. Coast Guard Academy (CT)          | 09                                   | 6   | X*          |
| U. S. Military Academy (NY)             | 09                                   | 6   | X*          |
| U. S. Naval Academy (MD)                | 09                                   | 2   | X*          |
| University of Akron (OH)                | 01                                   | 6   | X           |
| University of Alabama-Huntsville (AL)   | 01                                   | 2   | X*          |
| University of Alaska-Main (AK)          | 01                                   | 6   | X           |
| University of California-Berkeley (CA)  | 03                                   | 5   | X           |
| University of California - Davis (CA)   | 03                                   | 3   |             |
| University of California - Irvine (CA)  | 01                                   | 3   |             |
| Univ. of California - Los Angeles (CA)  | 03                                   | 5   |             |
| Univ. of California - Riverside (CA)    | 03                                   | 5   |             |
| Univ. of California - San Diego (CA)    | 03                                   | 3   |             |
| Univ. of Calif. - Santa Barbara (CA)    | 03                                   | 6   | X*          |
| Univ. of Calif. - Santa Cruz (CA)       | 03                                   | 5   | X*          |
| University of Colorado - Boulder (CO)   | 02                                   | 5   |             |
| Univ. of Colo. - Denver Center (CO)     | 01                                   | 1   |             |
| Univ. of Connecticut - Hartford (CT)    | 02                                   | 1   |             |
| Univ. of Connecticut - Main Campus (CT) | 01                                   | 2   | X           |
| Univ. of Connecticut - Stanford (CT)    | 26                                   | 1   |             |
| Univ. of Connecticut - Torrington (CT)  | 26                                   | 1   |             |
| Univ. of Connecticut - Waterbury (CT)   | 27                                   | 1   |             |
| University of Dallas (TX)               | 19                                   | 5   |             |
| University of Dayton (OH)               | 18                                   | 1   | X*          |
| University of Delaware (DE)             | 01                                   | 6   | X*          |
| University of Denver (CO)               | 05                                   | 6   | X           |
| University of Detroit (MI)              | 04                                   | 5   |             |
| University of Georgia (GA)              | 01                                   | 4   |             |
| University of Hartford (CT)             | 11                                   | 4   |             |
| University of Idaho (ID)                | 01                                   | 2   |             |
| Univ. of Illinois - Main Campus (IL)    | 03                                   | 6   | X*          |
| University of Iowa (IA)                 | 02                                   | 5   | X           |
| University of Kansas (KS)               | 02                                   | 6   | X           |
| University of Kentucky (KY)             | 01                                   | 4   |             |
| University of Louisville (KY)           | 02                                   | 5   | X*          |
| University of Maine - Augusta (ME)      | 27                                   | 2   | X*          |

| <u>Institution</u>                       | <u>Strati-<br/>fication<br/>Cell</u> | <u>Number of Years<br/>Institution<br/>Participated</u> | <u>1971</u> |
|--|--------------------------------------|---|-------------|
| University of Maine - Farmington (ME)    | 08                                   | 1   | X*          |
| University of Maine - Ft. Kent (ME)      | 10                                   | 1   | X*          |
| University of Maine - Machiasd (ME)      | 10                                   | 4   | X*          |
| University of Maine - Orono (ME)         | 01                                   | 1   | X           |
| Univ. of Maine - Portland-Gorham (ME)    | 10                                   | 1   | X           |
| Univ. of Maine - Presque-Isle (ME)       | 10                                   | 1   | X           |
| Univ. of Massachusetts - Amherst (MA)    | 02                                   | 6   | X*          |
| University of Michigan (MI)              | 03                                   | 6   | X           |
| Univ. of Mississippi - Main Campus (MS)  | 01                                   | 4   |             |
| University of Missouri - Columbia (MO)   | 01                                   | 5   |             |
| Univ. of Missouri - Kansas City (MO)     | 01                                   | 5   | X           |
| University of Missouri - Rolla (MO)      | 10                                   | 4   |             |
| Univ. of Missouri - St. Louis (MO)       | 29                                   | 5   | X*          |
| Univ. of Nebraska - Main Campus (NB)     | 01                                   | 5   | X           |
| University of Nevada - Main Campus (NV)  | 01                                   | 1   |             |
| University of New Hampshire (NH)         | 01                                   | 4   |             |
| University of New Mexico (NM)            | 02                                   | 5   |             |
| Univ. of N. C. - Chapel Hill (NC)        | 03                                   | 6   | X*          |
| Univ. of North Dakota - Main Campus (ND) | 02                                   | 5   | X           |
| University of Northern Colorado (CO)     | 09                                   | 2   |             |
| University of the Pacific (CA)           | 06                                   | 6   | X           |
| University of Pennsylvania (PA)          | 06                                   | 6   | X           |
| University of Pittsburgh - Bradford (PA) | 26                                   | 1   |             |
| Univ. of Pittsburgh - Greensburg (PA)    | 26                                   | 1   |             |
| Univ. of Pittsburgh - Johnstown (PA)     | 28                                   | 1   |             |
| Univ. of Pittsburgh - Main Campus (PA)   | 02                                   | 1   |             |
| Univ. of Pittsburgh - Titusville (PA)    | 26                                   | 1   |             |
| Univ. of Puerto Rico - Rio Piedras (PR)  | 01                                   | 2   |             |
| University of Redlands (CA)              | 23                                   | 6   | X*          |
| University of Rhode Island (RI)          | 01                                   | 3   |             |
| University of Rochester (NY)             | 04                                   | 6   | X*          |
| Univ. of San Diego Col. for Men (CA)     | 18                                   | 4   |             |
| University of San Francisco (CA)         | 18                                   | 1   | X*          |
| Univ. of S. C. - Main Campus (SC)        | 01                                   | 6   | X           |
| University of Tampa (FL)                 | 11                                   | 6   | X           |
| Univ. of Tennessee - Chattanooga (TN)    | 11                                   | 1   | X*          |
| Univ. of Tennessee - Knoxville (TN)      | 01                                   | 6   | X           |
| University of Toledo (OH)                | 01                                   | 1   | X           |
| University of Tulsa (OK)                 | 05                                   | 6   | X           |
| University of Vermont (VT)               | 02                                   | 6   | X           |
| Univ. of Virginia - Charlottesville (VA) | 03                                   | 5   |             |
| Univ. of Va. - George Mason Col. (VA)    | 10                                   | 2   | X           |
| University of Washington (WA)            | 03                                   | 2   |             |
| University of Wisconsin - Madison (WI)   | 03                                   | 1   |             |

<sup>d</sup>  
Formerly University of Maine - Washington State Campus.

| <u>Institution</u>                       | <u>Strati-<br/>fication<br/>Cell</u> | <u>Number of Years<br/>Institution<br/>Participated</u> | <u>1971</u> |
|--|--------------------------------------|---|-------------|
| Univ. of Wisconsin - Milwaukee (WI)      | 01                                   | 2   | X*          |
| University of Wyoming (WY)               | 01                                   | 4   |             |
| Upsala College (NJ)                      | 22                                   | 4   | X*          |
| Utah State University (UT)               | 01                                   | 2   |             |
| Utica Junior College (MS)                | 36                                   | 2   | X*          |
| Valparaiso University (IN)               | 23                                   | 6   | X*          |
| Vanderbilt University (TN)               | 06                                   | 6   | X*          |
| Vassar College (NY)                      | 14                                   | 6   | X           |
| Vermont Technological College (VT)       | 27                                   | 1   |             |
| Victoria College (TX)                    | 27                                   | 2   | X*          |
| Villa Maria College of Buffalo (NY)      | 31                                   | 5   | X*          |
| Virginia Commonwealth University (VA)    | 01                                   | 3   | X           |
| Virginia Military Institute (VA)         | 09                                   | 6   | X*          |
| Va. Polytechnic Inst. - Main Campus (VA) | 01                                   | 6   | X*          |
| Virginia State Col. - Main Campus (VA)   | 34                                   | 5   | X*          |
| Virginia Union University (VA)           | 35                                   | 6   | X*          |
| Voorhees Technical Institute (SC)        | 31                                   | 1   |             |
| Walsh College (OH)                       | 19                                   | 3   | X*          |
| Washburn University of Topeka (KS)       | 08                                   | 2   |             |
| Washington College (MD)                  | 12                                   | 4   |             |
| Washington and Lee University (VA)       | 13                                   | 6   | X*          |
| Washington State University (WA)         | 02                                   | 5   |             |
| Washington University (MO)               | 06                                   | 4   | X           |
| Wayland Baptist College (TX)             | 20                                   | 5   | X*          |
| Wayne State University (MI)              | 01                                   | 1   | X*          |
| Waynesburg College (PA)                  | 21                                   | 1   | X*          |
| Webb Inst. of Naval Architecture (NY)    | 14                                   | 6   | X*          |
| Webber College (FL)                      | 15                                   | 1   | X           |
| Webster College (MO)                     | 13                                   | 1   | X*          |
| Wellesley College (MA)                   | 14                                   | 4   | X*          |
| Wentworth Institute (MA)                 | 33                                   | 5   | X*          |
| Wesleyan College (GA)                    | 22                                   | 3   |             |
| Wesleyan University (CT)                 | 14                                   | 5   | X*          |
| West Chester State College (PA)          | 08                                   | 1   | X*          |
| West Virginia State College (WV)         | 07                                   | 4   |             |
| Western Carolina University (NC)         | 07                                   | 3   | X           |
| Western Illinois University (IL)         | 08                                   | 6   | X*          |
| Western New England College (MA)         | 15                                   | 6   | X*          |
| Western Washington St. Univ. (WA)        | 09                                   | 1   | X           |
| Western Wyoming Community College (WY)   | 26                                   | 4   | X           |
| Westminster College (MO)                 | 23                                   | 2   |             |
| Westminster College (PA)                 | 22                                   | 1   | X*          |
| Wharton County Junior College (TX)       | 28                                   | 4   | X*          |
| Wheaton College (MA)                     | 13                                   | 6   | X*          |
| Whitman College (WA)                     | 14                                   | 6   | X*          |
| William Carey College (MS)               | 20                                   | 6   | X           |
| Williams College (MA)                    | 14                                   | 6   | X*          |
| Williamsport Area Cmty. College (PA)     | 29                                   | 3   | X           |
| Windham College (VT)                     | 15                                   | 2   |             |

| <u>Institution</u>                    | <u>Strati-<br/>fication<br/>Cell</u> | <u>Number of Years<br/>Institution<br/>Participated</u> | <u>1971</u> |
|---------------------------------------|--------------------------------------|---|-------------|
| Wingate College (NC)                  | 33                                   | 5   | X*          |
| Winston-Salem State College (NC)      | 34                                   | 5   | X*          |
| Wisconsin St. Univ. - La Crosse (WI)  | 08                                   | 5   |             |
| Wisconsin St. Univ. - Whitewater (WI) | 09                                   | 5   | X*          |
| Wittenberg University (OH)            | 23                                   | 6   | X*          |
| Wofford College (SC)                  | 21                                   | 6   | X*          |
| Wooster Junior College (MA)           | 32                                   | 6   | X           |
| Worthington State College (MN)        | 27                                   | 4   | X*          |
| Xavier University (OH)                | 17                                   | 2   | X*          |
| Yale University (CT)                  | 06                                   | 1   | X           |
| Yankton College (SD)                  | 11                                   | 6   | X*          |
| Yuba College (CA)                     | 28                                   | 3   | X           |

**APPENDIX B**

**1971 Student Information Form**



14. For each item indicate if it is a source for financing your education. (Mark one in each row)

|  | Major Source | Minor Source | Not a Source |
|--|--------------|--------------|--------------|
| Part-time or summer work                             | ○○○          |              |              |
| Savings from full-time employment                    | ○○○          |              |              |
| Parental or family aid or gifts                      | ○○○          |              |              |
| Federal benefits from parent's military service      | ○○○          |              |              |
| G.I. benefits from your military service             | ○○○          |              |              |
| Scholarships and grants                              | ○○○          |              |              |
| NDEA loans, federally insured loans or college loans | ○○○          |              |              |
| Other repayable loans                                | ○○○          |              |              |

15. What is your best estimate of the total income last year of your parental family (not your own family if you are married)? Consider annual income from all sources before taxes. (Mark one)

|                   |   |                   |   |
|-------------------|---|-------------------|---|
| Less than \$4,000 | ○ | \$15,000-\$19,999 | ○ |
| \$4,000-\$5,999   | ○ | \$20,000-\$24,999 | ○ |
| \$6,000-\$7,999   | ○ | \$25,000-\$29,999 | ○ |
| \$8,000-\$9,999   | ○ | \$30,000-\$34,999 | ○ |
| \$10,000-\$12,499 | ○ | \$35,000-\$39,999 | ○ |
| \$12,500-\$14,999 | ○ | \$40,000 or more  | ○ |

16. Are you: (Mark all that apply.)

|                           |   |
|---------------------------|---|
| White/Caucasian           | ○ |
| Black/Negro/Afro-American | ○ |
| American Indian           | ○ |
| Oriental                  | ○ |
| Mexican-American/Chicano  | ○ |
| Puerto Rican-American     | ○ |
| Other                     | ○ |

17. Mark one in each column: Religion in Which You Were Reared Your Present Religious Preference

|                |   |   |
|----------------|---|---|
| Protestant     | ○ | ○ |
| Roman Catholic | ○ | ○ |
| Jewish         | ○ | ○ |
| Other          | ○ | ○ |
| None           | ○ | ○ |

18. In deciding to go to college, how important to you was each of the following reasons? (Mark one answer for each reason)

|   | Very important | Somewhat important | Not important |
|---|----------------|--------------------|---------------|
| My parents wanted me to go                            | ○              | ○                  | ○             |
| To be able to contribute more to my community         | ○              | ○                  | ○             |
| To be able to get a better job                        | ○              | ○                  | ○             |
| To gain a general education and appreciation of ideas | ○              | ○                  | ○             |
| To improve my reading and study skills                | ○              | ○                  | ○             |
| There was nothing better to do                        | ○              | ○                  | ○             |
| To make me a more cultured person                     | ○              | ○                  | ○             |
| To be able to make more money                         | ○              | ○                  | ○             |
| To learn more about things that interest me           | ○              | ○                  | ○             |
| To meet new and interesting people                    | ○              | ○                  | ○             |
| To prepare myself for graduate or professional school | ○              | ○                  | ○             |

19. Below is a general list of things that students sometimes do. Indicate which of these things you did during the past year in school. If you engaged in an activity frequently, mark (F). If you engaged in an activity one or more times, but not frequently, mark (O) (occasionally). Mark (N) (not at all) if you have not performed the activity during the past year. (Mark one for each item)

|   | Frequently | Occasionally | Not at all |
|---|------------|--------------|------------|
| Voted in a student election   | F          | O            | N          |
| Came late to class  | F          | O            | N          |
| Played a musical instrument   | F          | O            | N          |
| Studied in the library  | F          | O            | N          |
| Checked out a book or journal from the school library                     | F          | O            | N          |
| Arranged a date for another student                                       | F          | O            | N          |
| Overslept and missed a class or appointment                               | F          | O            | N          |
| Read about collegiate rights and responsibilities of students             | F          | O            | N          |
| Typed a homework assignment   | F          | O            | N          |
| Discussed my future with my parents                                       | F          | O            | N          |
| Failed to complete a homework assignment on time                          | F          | O            | N          |
| Argued with a teacher in class  | F          | O            | N          |
| Attended a religious service  | F          | O            | N          |
| Demonstrated for a change in some racial or ethnic policy                 | F          | O            | N          |
| Demonstrated for a change in some military policy                         | F          | O            | N          |
| Demonstrated for a change in some administrative policy of my high school | F          | O            | N          |
| Did extra (unassigned) reading for a course                               | F          | O            | N          |
| Took sleeping pills   | F          | O            | N          |
| Tutored another student   | F          | O            | N          |
| Played chess  | F          | O            | N          |
| Read poetry not connected with a course                                   | F          | O            | N          |
| Took a tranquilizing pill   | F          | O            | N          |
| Discussed religion  | F          | O            | N          |
| Took vitamins   | F          | O            | N          |
| Visited an art gallery or museum  | F          | O            | N          |
| Worked in a school political campaign                                     | F          | O            | N          |
| Worked in a local, state, or national political campaign                  | F          | O            | N          |
| Missed school because of illness  | F          | O            | N          |
| Smoked cigarettes   | F          | O            | N          |
| Discussed politics  | F          | O            | N          |
| Drank beer  | F          | O            | N          |
| Discussed sports  | F          | O            | N          |
| Read about civil rights and liberties                                     | F          | O            | N          |
| Asked a teacher for advice after class                                    | F          | O            | N          |
| Had vocational counseling   | F          | O            | N          |
| Stayed up all night   | F          | O            | N          |

20. How would you characterize your political views? (Mark one)

Far left ..... ○

Liberal ..... ○

Middle-of-the-road ..... ○

Conservative ..... ○

Far right ..... ○

21. Mark only three responses, one in each column.

|                                   |   |
|-----------------------------------|---|
| — Your probable career occupation | ○ |
| — Your father's occupation        | ○ |
| — Your mother's occupation        | ○ |

Y F M

NOTE: If your father (or mother) is deceased, please indicate his (her) last occupation.

|  |       |
|--|-------|
| Accountant or actuary                          | Y F M |
| Actor or entertainer                           | Y F M |
| Architect                                      | Y F M |
| Artist   | Y F M |
| Business (clerical)                            | Y F M |
| Business executive (management, administrator) | Y F M |
| Business owner or proprietor                   | Y F M |
| Business salesman or buyer                     | Y F M |
| Clergyman (minister, priest)                   | Y F M |
| Clergy (other religious)                       | Y F M |
| Clinical psychologist                          | Y F M |
| College teacher                                | Y F M |
| Computer programmer                            | Y F M |
| Conservationist or forester                    | Y F M |
| Dentist (including orthodontist)               | Y F M |
| Dietitian or home economist                    | Y F M |
| Engineer                                       | Y F M |
| Farmer or rancher                              | Y F M |
| Foreign service worker (including diplomat)    | Y F M |
| Housewife                                      | Y F M |
| Interior decorator (including designer)        | Y F M |
| Interpreter (translator)                       | Y F M |
| Lab technician or hygienist                    | Y F M |
| Law enforcement officer                        | Y F M |
| Lawyer (attorney)                              | Y F M |
| Military service (career)                      | Y F M |
| Musician (performer, composer)                 | Y F M |
| Nurse  | Y F M |
| Optometrist                                    | Y F M |
| Pharmacist                                     | Y F M |
| Physician                                      | Y F M |
| School counselor                               | Y F M |
| School principal or superintendent             | Y F M |
| Scientific researcher                          | Y F M |
| Social worker                                  | Y F M |
| Statistician                                   | Y F M |
| Therapist (physical, occupational, speech)     | Y F M |
| Teacher (elementary)                           | Y F M |
| Teacher (secondary)                            | Y F M |
| Veterinarian                                   | Y F M |
| Writer or journalist                           | Y F M |
| Skilled trades                                 | Y F M |
| Other  | Y     |
| Undecided                                      | Y     |
| Laborer (unskilled)                            | F M   |
| Semi-skilled worker                            | F M   |
| Other occupation                               | F M   |
| Unemployed                                     | F M   |

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22. Rate yourself on each of the following traits as you really think you are when compared with the average student of your own age. We want the most accurate estimate of how you see yourself. (Mark one for each item)

| Trait                            | Above Average      |         | Below Average     |   |
|----------------------------------|--------------------|---------|-------------------|---|
|                                  | Highest 10 Percent | Average | Lowest 10 Percent |   |
| Academic ability                 | ○                  | ○       | ○                 | ○ |
| Athletic ability                 | ○                  | ○       | ○                 | ○ |
| Artistic ability                 | ○                  | ○       | ○                 | ○ |
| Cheerfulness                     | ○                  | ○       | ○                 | ○ |
| Defensiveness                    | ○                  | ○       | ○                 | ○ |
| Drive to achieve                 | ○                  | ○       | ○                 | ○ |
| Leadership ability               | ○                  | ○       | ○                 | ○ |
| Mathematical ability             | ○                  | ○       | ○                 | ○ |
| Mechanical ability               | ○                  | ○       | ○                 | ○ |
| Originality                      | ○                  | ○       | ○                 | ○ |
| Political conservatism           | ○                  | ○       | ○                 | ○ |
| Political liberalism             | ○                  | ○       | ○                 | ○ |
| Popularity                       | ○                  | ○       | ○                 | ○ |
| Popularity with the opposite sex | ○                  | ○       | ○                 | ○ |
| Public speaking ability          | ○                  | ○       | ○                 | ○ |
| Self-confidence (intellectual)   | ○                  | ○       | ○                 | ○ |
| Self-confidence (social)         | ○                  | ○       | ○                 | ○ |
| Sensitivity to criticism         | ○                  | ○       | ○                 | ○ |
| Stubbornness                     | ○                  | ○       | ○                 | ○ |
| Understanding of others          | ○                  | ○       | ○                 | ○ |
| Writing ability                  | ○                  | ○       | ○                 | ○ |

| 23. Mark one in each row:  | Agree Strongly<br>Agree somewhat<br>Disagree somewhat<br>Disagree strongly |                |                   |                   |
|--|--|----------------|-------------------|-------------------|
|  | Agree strongly   | Agree somewhat | Disagree somewhat | Disagree strongly |
| The Federal government is not doing enough to control environmental pollution                                    | ○  | ○              | ○                 | ○                 |
| The Federal government is not doing enough to protect the consumer from faulty goods and services                | ○  | ○              | ○                 | ○                 |
| The Federal government is not doing enough to promote school desegregation                                       | ○  | ○              | ○                 | ○                 |
| There is too much concern in the courts for the rights of criminals  | ○  | ○              | ○                 | ○                 |
| The death penalty should be abolished  | ○  | ○              | ○                 | ○                 |
| The activities of married women are best confined to the home and family   | ○  | ○              | ○                 | ○                 |
| The "generation gap" between me and my parents is so great that we can barely communicate                        | ○  | ○              | ○                 | ○                 |
| Marijuana should be legalized  | ○  | ○              | ○                 | ○                 |
| Parents should be discouraged from having large families   | ○  | ○              | ○                 | ○                 |
| Women should receive the same salary and opportunities for advancement as men in comparable positions            | ○  | ○              | ○                 | ○                 |
| Everybody should be given an opportunity to go to college regardless of past performance or aptitude test scores | ○  | ○              | ○                 | ○                 |
| Realistically, an individual person can do little to bring about changes in our society                          | ○  | ○              | ○                 | ○                 |

24. Mark one in each row:

Agree strongly  
 Agree somewhat  
 Disagree somewhat  
 Disagree strongly

College officials have the right to regulate student behavior off campus .....

Agree strongly  
 Agree somewhat  
 Disagree somewhat  
 Disagree strongly

The chief benefit of a college education is that it increases one's earning power .....

○ ○ ○ ○ ○

Faculty promotions should be based in part on student evaluations .....

○ ○ ○ ○ ○

College grades should be abolished .....

○ ○ ○ ○ ○

Colleges would be improved if organized sports were de-emphasized .....

○ ○ ○ ○ ○

Student publications should be cleared by college officials .....

○ ○ ○ ○ ○

College officials have the right to ban persons with extreme views from speaking on campus .....

○ ○ ○ ○ ○

Students from disadvantaged social backgrounds should be given preferential treatment in college admissions .....

○ ○ ○ ○ ○

Most college officials have been too lax in dealing with student protests on campus .....

○ ○ ○ ○ ○

Open admissions (admitting anyone who applies) should be adopted by all publicly-supported colleges .....

○ ○ ○ ○ ○

Even if it employs open admissions, a college should use the same performance standards in awarding degrees to all students .....

○ ○ ○ ○ ○

25. What is your best guess as to the chances that you will: (Mark one for each item)

Very Good Chance  
 Some Chance  
 Very Little Chance  
 No Chance

Get married while in college? .....

○ ○ ○ ○ ○

Get married within a year after college? .....

○ ○ ○ ○ ○

Vote in the 1972 presidential election? .....

○ ○ ○ ○ ○

Enlist in the armed services before graduating? .....

○ ○ ○ ○ ○

Change major field? .....

○ ○ ○ ○ ○

Change career choice? .....

○ ○ ○ ○ ○

Fail one or more courses? .....

○ ○ ○ ○ ○

Graduate with honors? .....

○ ○ ○ ○ ○

Be elected to a student office? .....

○ ○ ○ ○ ○

Join a social fraternity, sorority, or club? .....

○ ○ ○ ○ ○

Be elected to an academic honor society? .....

○ ○ ○ ○ ○

Make at least a "B" average? .....

○ ○ ○ ○ ○

Need extra time to complete your degree requirements? .....

○ ○ ○ ○ ○

Have to work at an outside job? .....

○ ○ ○ ○ ○

Seek vocational counseling? .....

○ ○ ○ ○ ○

Seek individual counseling on personal problems? .....

○ ○ ○ ○ ○

Enroll in honors courses? .....

○ ○ ○ ○ ○

Get tutoring help in specific courses? .....

○ ○ ○ ○ ○

Author or co-author a published article? .....

○ ○ ○ ○ ○

Be more successful after graduation than most students attending this college? .....

○ ○ ○ ○ ○

Drop out of this college temporarily (exclude transferring)? .....

○ ○ ○ ○ ○

Drop out permanently (exclude transferring)? .....

○ ○ ○ ○ ○

Transfer to another college before graduating? .....

○ ○ ○ ○ ○

Be satisfied with your college? .....

○ ○ ○ ○ ○

26. Do you feel that you will need any special tutoring or remedial work in any of the following subjects? (Mark all that apply)

English ... Mathematics ... Science ...  
 Reading ... Social studies ... Foreign language ...

27. Below is a list of 68 different undergraduate major fields grouped into general categories. Mark only three of the 68 fields as follows:

- (1) First choice (your probable major field of study).
- (2) Second choice.
- (L) The field of study which is least appealing to you.

| ARTS AND HUMANITIES              | PROFESSIONAL               |
|----------------------------------|----------------------------|
| Architecture .....               | (1) (2) (L)                |
| English (literature) .....       | (1) (2) (L)                |
| Fine arts .....                  | (1) (2) (L)                |
| History .....                    | (1) (2) (L)                |
| Journalism (writing) .....       | (1) (2) (L)                |
| Language (modern) .....          | (1) (2) (L)                |
| Language (other) .....           | (1) (2) (L)                |
| Music .....                      | (1) (2) (L)                |
| Philosophy .....                 | (1) (2) (L)                |
| Speech and drama .....           | (1) (2) (L)                |
| Theology .....                   | (1) (2) (L)                |
| Other .....                      | (1) (2) (L)                |
| <br>BIOLOGICAL SCIENCE           | <br>SOCIAL SCIENCE         |
| Biology (general) .....          | (1) (2) (L)                |
| Biochemistry .....               | (1) (2) (L)                |
| Biophysics .....                 | (1) (2) (L)                |
| Botany .....                     | (1) (2) (L)                |
| Zoology .....                    | (1) (2) (L)                |
| Other .....                      | (1) (2) (L)                |
| <br>BUSINESS                     | <br>OTHER FIELDS           |
| Accounting .....                 | (1) (2) (L)                |
| Business admin. .....            | (1) (2) (L)                |
| Electronic data processing ..... | (1) (2) (L)                |
| Secretarial studies .....        | (1) (2) (L)                |
| Other .....                      | (1) (2) (L)                |
| <br>ENGINEERING                  | <br>Agriculture .....      |
| Aeronautical .....               | (1) (2) (L)                |
| Civil .....                      | (1) (2) (L)                |
| Chemical .....                   | (1) (2) (L)                |
| Electrical .....                 | (1) (2) (L)                |
| Industrial .....                 | (1) (2) (L)                |
| Mechanical .....                 | (1) (2) (L)                |
| Other .....                      | (1) (2) (L)                |
| <br>PHYSICAL SCIENCE             | <br>Military science ..... |
| Chemistry .....                  | (1) (2) (L)                |
| Earth science .....              | (1) (2) (L)                |
| Mathematics .....                | (1) (2) (L)                |
| Physics .....                    | (1) (2) (L)                |
| Statistics .....                 | (1) (2) (L)                |
| Other .....                      | (1) (2) (L)                |

Please be sure that only three circles have been marked in the above list.

28. Indicate the importance to you personally of each of the following: (Mark one for each item)

| Becoming accomplished in one of the performing arts (acting, dancing, etc.) .....    | Essential          |
|--|--------------------|
| Becoming an authority in my field .....  | Very Important     |
| Obtaining recognition from my colleagues for contributions in my special field ..... | Somewhat Important |
| Influencing the political structure .....  | Not Important      |
| Influencing social values .....  | Essential          |
| Raising a family .....   | Very Important     |
| Having an active social life .....   | Somewhat Important |
| Having friends with different backgrounds and interests from mine .....              | Not Important      |
| Becoming an expert in finance and commerce .....                                     | Essential          |
| Having administrative responsibility for the work of others .....                    | Very Important     |
| Being very well-off financially .....  | Somewhat Important |
| Helping others who are in difficulty .....   | Not Important      |
| Participating in an organization like the Peace Corps or Vista .....                 | Essential          |
| Becoming a community leader .....  | Very Important     |
| Making a theoretical contribution to science .....                                   | Somewhat Important |
| Writing original works (poems, novels, short stories, etc.) .....                    | Not Important      |
| Never being obligated to people .....  | Essential          |
| Creating artistic work (painting, sculpture, decorating, etc.) .....                 | Very Important     |
| Keeping up to date with political affairs .....                                      | Somewhat Important |
| Being successful in a business of my own .....                                       | Not Important      |
| Becoming involved in programs to clean up the environment .....                      | Essential          |
| Developing a meaningful philosophy of life .....                                     | Very Important     |
| Participating in a community action program .....                                    | Somewhat Important |
| Getting married within the next five years .....                                     | Not Important      |

29. Below are some of the reasons that might have influenced your decision to attend this particular college. How important was each reason in deciding to come here?

(Mark one answer for each statement.)

|   |                |
|---|----------------|
| My relatives wanted me to come here .....                 | Very Important |
| This college has a very good reputation .....             | Very Important |
| Most of my friends are going to this college .....        | Very Important |
| Because of low tuition .....                              | Very Important |
| Someone who had been here before advised me to go .....   | Very Important |
| Because of the special educational programs offered ..... | Very Important |
| I was not accepted anywhere else .....                    | Very Important |
| My guidance counselor advised me to go .....              | Very Important |
| I wanted to live at home .....                            | Very Important |

DIRECTIONS:

The remaining circles are provided for items specifically designed by your college, rather than by the American Council on Education. If your college has chosen to use the circles, observe carefully the supplemental directions given you.

30. A B C D E
31. A B C D E
32. A B C D E
33. A B C D E
34. A B C D E
35. A B C D E
36. A B C D E
37. A B C D E
38. A B C D E
39. A B C D E

|             |           |
|-------------|-----------|
| DO NOT MARK | 0 0 0 0 0 |
|             | 1 1 1 1 1 |
|             | 2 2 2 2 2 |
|             | 3 3 3 3 3 |
|             | 4 4 4 4 4 |
|             | 5 5 5 5 5 |
|             | 6 6 6 6 6 |
|             | 7 7 7 7 7 |
|             | 8 8 8 8 8 |
|             | 9 9 9 9 9 |
|             | 1 2 3 4 5 |

## **APPENDIX C**

### **Coding Scheme for Collapsed Items**

**National Norms for Entering College Freshmen, Fall 1971**

**Probable Major Field of Study**  
**Probable Occupation**  
**Father's Occupation**

Probable Major Field of Study

| <u>Collapsed Category</u>     | <u>Item Response Alternatives</u>  |
|-------------------------------|--|
| Agriculture                   | Agriculture; Forestry  |
| Biological Sciences           | Biology (general); Biochemistry; Biophysics; Botany; Zoology; Other Biological Sciences                                    |
| Business                      | Accounting; Business Administration; Data Processing; Secretarial Studies; Other Business                                  |
| Education                     | Education; Physical Education and Recreation   |
| Engineering                   | Aeronautical; Civil; Chemical; Electrical; Industrial; Mechanical; Other Engineering                                       |
| English                       | English (literature)   |
| Health Professions            | Health Technology; Nursing; Pharmacy; Therapy  |
| History and Political Science | History (Arts and Humanities); History (Social Science); Political Science   |
| Humanities (Other)            | Language (modern); Language (other); Philosophy; Theology; Other Arts and Humanities                                       |
| Fine Arts                     | Architecture; Fine Arts; Journalism; Music; Speech and Drama   |
| Mathematics and Statistics    | Mathematics; Statistics  |
| Physical Sciences             | Chemistry; Earth Science; Physics; Other Physical Science  |
| Preprofessional               | Predentistry; Prelaw; Premedical; Preveterinary  |
| Social Sciences               | Anthropology; Economics; Psychology; Social Work; Sociology; Other Social Science  |
| Other Fields (Technical)      | Other Professional; Communications; Computer Science; Environmental Science; Electronics; Industrial Arts; Other Technical |
| Other Fields (Nontechnical)   | Home Economics; Library Science; Military Science; Other Nontechnical  |
| Undecided                     | Undecided  |

Probable Occupation

| <u>Collapsed Category</u>    | <u>Item Response Alternatives</u>   |
|------------------------------|---|
| Artist (including Performer) | Actor or Entertainer; Artist; Interior Decorator; Musician; Writer or Journalist  |
| Businessman                  | Accountant or Actuary; Business Executive; Business Owner or Proprietor; Business Salesman or Buyer   |
| Clergyman                    | Clergyman; Clergy (other religious)   |
| College Teacher              | College Teacher   |
| Doctor (M.D. or D.D.S.)      | Dentist (including orthodontist); Physician   |
| Educator (secondary)         | School Counselor; School Principal or Superintendent; Teacher (secondary)   |
| Elementary Teacher           | Teacher (elementary)  |
| Engineer                     | Engineer  |
| Farmer or Forester           | Conservationist or Forester; Farmer or Rancher  |
| Health Professional          | Dietician or Home Economist; Lab Technician or Hygienist; Optometrist; Pharmacist; Therapist; Veterinarian  |
| Lawyer                       | Lawyer (attorney)   |
| Nurse                        | Nurse   |
| Research Scientist           | Scientific Researcher   |
| Other Choice                 | Architect; Business (clerical); Clinical Psychologist; Computer Programmer; Foreign Service Worker; Housewife; Interpreter; Law Enforcement Officer; Military Service; Social Worker; Statistician; Skilled Trades; Other |
| Undecided                    | Undecided   |

Father's Occupation

| <u>Collapsed Category</u>    | <u>Item Response Alternatives</u>   |
|------------------------------|---|
| Artist (including Performer) | Actor or Entertainer; Artist; Interior Decorator; Musician; Writer or Journalist  |
| Businessman                  | Accountant or Actuary; Business Executive; Business Owner or Proprietor; Business Salesman or Buyer   |
| Clergyman                    | Clergyman; Clergy (other religious)   |
| College Teacher              | College Teacher   |
| Doctor (M.D. or D.D.S.)      | Dentist (including orthodontist); Physician   |
| Educator (secondary)         | School Counselor; School Principal or Superintendent; Teacher (secondary)   |
| Elementary Teacher           | Teacher (elementary)  |
| Engineer                     | Engineer  |
| Farmer or Forester           | Conservationist or Forester; Farmer or Rancher  |
| Health Professional          | Dietician or Home Economist; Lab Technician or Hygienist; Optometrist; Pharmacist; Therapist; Veterinarian  |
| Lawyer                       | Lawyer (attorney)   |
| Military Career              | Military Service (career)   |
| Research Scientist           | Scientific Researcher   |
| Skilled Worker               | Skilled Trades  |
| Semi-skilled Worker          | Semi-skilled Worker   |
| Unskilled Worker             | Laborer (unskilled)   |
| Unemployed                   | Unemployed  |
| Other                        | Architect; Business (clerical); Clinical Psychologist; Computer Programmer; Foreign Service Worker; Housewife; Interpreter; Law Enforcement Officer; Nurse; Social Worker; Statistician; Other Occupation |

**APPENDIX D**

**Relationship Between Stratification Cell  
Assignment and Norms Group Inclusion for  
Institutions in the Normative Sample**

RELATIONSHIP BETWEEN STRATIFICATION CELL ASSIGNMENT  
AND NORMS GROUP INCLUSION FOR INSTITUTIONS IN THE NORMATIVE SAMPLE

STRATIFICATION CELL

|                       | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9  | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 |   |   |   |
|-----------------------|---|---|---|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|---|---|---|
| TWO-YEAR PUBLIC       | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 2  |   |   |   |
| TWO-YEAR PRIVATE      | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |    |   |   |   |
| TECHNOLOGICAL         | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |    |   |   |   |
| FOUR-YEAR PUBLIC      | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |    |   |   |   |
| PRIVATE NONSECTORIAN  | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |    |   |   |   |
| PROTESTANT            | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |    |   |   |   |
| ROMAN CATHOLIC        | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |    |   |   |   |
| PUBLIC UNIVERSITIES   | 7 | 5 | 5 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |    |   |   |   |
| PRIVATE UNIVERSITIES  | 0 | 0 | 0 | 6 | 2 | 7 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |    |   |   |   |
| MENS PRIV. NONSECT.   | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 1  | 0  | 3  | 7  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |    |   |   |   |
| WOMENS PRIV. NONSECT. | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |    |   |   |   |
| COED PRIV. NONSECT.   | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |    |   |   |   |
| CATHOLIC MALE         | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |    |   |   |   |
| CATHOLIC FEMALE       | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |    |   |   |   |
| CATHOLIC COED         | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |    |   |   |   |
| TWO-YEAR COLLEGES     | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |    |   |   |   |
| FOUR-YEAR COLLEGES    | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 5  | 9  | 11 | 6  | 13 | 6  | 20 | 20 | 9  | 16 | 14 | 12 | 4  | 10 | 10 | 22 | 18 | 5  | 0  | 0  | 0  | 0 | 0 | 0 |
| UNIVERSITIES          | 7 | 5 | 5 | 6 | 2 | 7 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |   |   |   |
| PREDOMINANTLY BLACK   | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 2  |   |   |   |
| DATA BANK SAMPLE      | 7 | 5 | 5 | 6 | 2 | 7 | 5 | 9 | 11 | 6  | 13 | 8  | 20 | 20 | 9  | 16 | 14 | 12 | 4  | 10 | 10 | 22 | 18 | 5  | 0  | 5  | 14 | 11 | 7  | 4  | 12 | 6  | 3  | 9  | 2  |    |   |   |   |
| EASTERN REGION        | 1 | 1 | 0 | 4 | 0 | 4 | 0 | 7 | 6  | 3  | 3  | 5  | 12 | 14 | 7  | 4  | 7  | 4  | 3  | 1  | 2  | 5  | 3  | 1  | 0  | 2  | 3  | 4  | 4  | 1  | 5  | 3  | 1  | 2  | 1  | 0  |   |   |   |
| MIDWESTERN REGION     | 3 | 2 | 2 | 1 | 2 | 0 | 1 | 1 | 3  | 6  | 2  | 3  | 2  | 1  | 6  | 5  | 5  | 1  | 4  | 2  | 12 | 10 | 1  | 0  | 1  | 6  | 3  | 2  | 0  | 3  | 0  | 0  | 0  | 0  | 0  | 0  |   |   |   |
| SOUTHERN REGION       | 2 | 1 | 1 | 0 | 0 | 2 | 4 | 1 | 3  | 0  | 4  | 1  | 4  | 0  | 0  | 2  | 0  | 1  | 0  | 4  | 6  | 5  | 3  | 2  | 0  | 1  | 2  | 2  | 0  | 3  | 3  | 2  | 7  | 8  | 2  |    |   |   |   |
| WESTERN REGION        | 1 | 1 | 2 | 1 | 0 | 1 | 0 | 0 | 1  | 0  | 0  | 1  | 4  | 1  | 4  | 1  | 4  | 1  | 4  | 1  | 3  | 2  | 1  | 1  | 1  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |   |   |   |

**APPENDIX E**

**Sample Report Furnished to a  
Participating Institution**

AMERICAN COUNCIL ON EDUCATION OFFICE OF RESEARCH  
SUMMARY OF DATA ON ENTERING FRESHMEN  
(FALL 1971)

PAGE 1 OF 6

| ITEM<br>DESCRIPTION       | NUMBER OF<br>RESPONDENTS (n) | Name of Institution |        |       | 4-YR COLLEGES NAT'L NORMS |        |       |
|---------------------------|------------------------------|---------------------|--------|-------|---------------------------|--------|-------|
|                           |                              | MALE                | FEMALE | TOTAL | MALE                      | FEMALE | TOTAL |
| NUMBER OF STUDENTS        | 505.                         | 69.9                | 30.1   | 100.0 | 50.0                      | 50.0   | 100.0 |
| AGE BY DECEMBER 31, 1971  |                              |                     |        |       |                           |        |       |
| 16 OR YOUNGER             | 808.                         | 0.0                 | 0.0    | 0.0   | 0.1                       | 0.1    | 0.1   |
| 17                        |                              | 3.1                 | 7.2    | 4.4   | 3.0                       | 4.8    | 3.9   |
| 18                        |                              | 33.3                | 90.6   | 85.5  | 75.3                      | 81.6   | 78.8  |
| 19                        |                              | 12.6                | 1.3    | 9.1   | 16.4                      | 11.3   | 13.9  |
| 20                        |                              | 1.1                 | 1.7    | 1.0   | 1.7                       | 1.9    | 1.5   |
| 21                        |                              | 0.0                 | 0.0    | 0.0   | 0.0                       | 0.0    | 0.0   |
| 22-25                     |                              | 0.0                 | 0.0    | 0.0   | 2.2                       | 0.5    | 1.5   |
| 26 OR OLDER               |                              | 0.0                 | 0.0    | 0.0   | 0.0                       | 0.0    | 0.0   |
| FATHER'S EDUCATION        | 497.                         | 1.4                 | 0.7    | 1.2   | 0.3                       | 7.6    | 0.0   |
| GRAMMAR SCHOOL OR LESS    |                              | 5.2                 | 6.6    | 5.6   | 14.9                      | 14.4   | 14.7  |
| SOME HIGH SCHOOL          |                              | 22.3                | 19.9   | 21.6  | 30.2                      | 26.9   | 29.8  |
| HIGH SCHOOL GRADUATE      |                              | 13.3                | 13.2   | 13.3  | 16.6                      | 17.4   | 17.0  |
| SOME COLLEGE              |                              | 34.0                | 31.8   | 33.8  | 19.1                      | 20.0   | 19.6  |
| COLLEGE DEGREE            |                              | 23.1                | 27.6   | 24.6  | 10.6                      | 11.7   | 11.2  |
| POSTGRADUATE DEGREE       |                              | 4.9                 | 8.6    | 6.0   | 3.7                       | 4.2    | 4.0   |
| MOTHER'S EDUCATION        | 600.                         | 1.4                 | 0.0    | 1.0   | 4.7                       | 4.2    | 4.5   |
| GRAMMAR SCHOOL OR LESS    |                              | 6.0                 | 2.0    | 4.6   | 12.7                      | 12.2   | 12.5  |
| SOME HIGH SCHOOL          |                              | 37.2                | 36.4   | 37.0  | 45.3                      | 41.6   | 43.4  |
| HIGH SCHOOL GRADUATE      |                              | 19.8                | 21.9   | 20.4  | 17.3                      | 20.3   | 16.6  |
| SOME COLLEGE              |                              | 30.7                | 31.1   | 30.6  | 16.2                      | 17.6   | 16.9  |
| COLLEGE DEGREE            |                              | 4.9                 | 8.6    | 6.0   | 3.7                       | 4.2    | 4.0   |
| POSTGRADUATE DEGREE       |                              | 0.0                 | 0.0    | 0.0   | 0.0                       | 0.0    | 0.0   |
| RACIAL BACKGROUND (1)     | 505.                         | 96.9                | 94.7   | 96.2  | 69.5                      | 88.5   | 89.0  |
| WHITE/CAUCASIAN           |                              | 2.3                 | 3.9    | 2.6   | 6.6                       | 10.1   | 9.4   |
| BLACK/NEGRO/AFRO-AMERICAN |                              | 0.0                 | 0.7    | 0.0   | 0.9                       | 0.9    | 0.9   |
| AMERICAN INDIAN           |                              | 0.0                 | 0.0    | 0.2   | 0.5                       | 0.4    | 0.4   |
| ORIENTAL                  |                              | 0.0                 | 0.0    | 0.0   | 0.3                       | 0.3    | 0.3   |
| MEXICAN-AMERICAN/CHICANO  |                              | 0.0                 | 0.0    | 0.2   | 0.4                       | 0.3    | 0.3   |
| PUERTO RICAN-AMERICAN     |                              | 0.0                 | 0.7    | 0.6   | 1.0                       | 1.0    | 1.0   |
| OTHER                     |                              | 0.0                 | 0.0    | 0.0   | 0.0                       | 0.0    | 0.0   |
| ESTIMATED PARENTAL INCOME | 486.                         | 1.5                 | 0.7    | 1.2   | 4.6                       | 5.6    | 5.1   |
| LESS THAN \$4,000         |                              | 1.2                 | 2.6    | 1.6   | 6.6                       | 7.3    | 6.9   |
| \$4,000 - \$5,999         |                              | 0.0                 | 2.6    | 4.3   | 6.9                       | 9.7    | 9.3   |
| \$6,000 - \$7,999         |                              | 0.0                 | 6.4    | 9.6   | 7.4                       | 11.6   | 11.0  |
| \$8,000 - \$9,999         |                              | 0.0                 | 11.4   | 11.9  | 11.5                      | 17.4   | 17.0  |
| \$10,000 - \$12,499       |                              | 0.0                 | 14.9   | 13.3  | 14.4                      | 14.6   | 14.1  |
| \$12,500 - \$14,999       |                              | 0.0                 | 17.2   | 14.7  | 16.5                      | 15.3   | 14.6  |
| \$15,000 - \$19,999       |                              | 0.0                 | 15.7   | 16.1  | 15.8                      | 16.3   | 16.5  |
| \$20,000 - \$24,999       |                              | 0.0                 | 8.7    | 11.2  | 9.5                       | 4.1    | 4.2   |
| \$25,000 - \$29,999       |                              | 0.0                 | 7.6    | 4.9   | 6.8                       | 3.0    | 2.6   |
| \$30,000 - \$34,999       |                              | 0.0                 | 4.7    | 4.2   | 4.5                       | 1.6    | 1.6   |
| \$35,000 - \$39,999       |                              | 0.0                 | 5.8    | 7.7   | 6.4                       | 3.6    | 4.0   |
| \$40,000 OR MORE          |                              | 0.0                 | 0.0    | 0.0   | 0.0                       | 0.0    | 0.0   |

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| ITEM<br>DESCRIPTION                  | NUMBER OF<br>RESPONDENTS | Name of Institution |        |       | 4-YR COLLEGES |        |       | NATL NORMS    |      |        |
|--------------------------------------|--------------------------|---------------------|--------|-------|---------------|--------|-------|---------------|------|--------|
|                                      |                          | MALE                | FEMALE | TOTAL | MALE          | FEMALE | TOTAL | (PERCENTAGES) | MALE | FEMALE |
| <b>RELIGION REARED</b>               |                          |                     |        |       |               |        |       |               |      |        |
| PROTESTANT                           | 501.                     | 66.6                | 76.2   | 70.9  | 50.5          | 64.6   | 52.5  | 52.5          | 31.2 | 32.6   |
| ROMAN CATHOLIC                       |                          | 22.0                | 20.5   | 21.6  | 34.5          | 31.2   | 32.6  |               | 6.0  | 6.4    |
| JEWISH                               |                          | 3.7                 | 0.0    | 2.6   | 3.3           | 3.0    | 3.1   |               |      |        |
| OTHER                                |                          | 4.6                 | 2.0    | 3.8   | 9.4           | 9.6    | 9.5   |               |      |        |
| NONE                                 |                          | 1.1                 | 1.3    | 1.2   | 2.3           | 1.7    | 2.0   |               |      |        |
| <b>RELIGIOUS PREFERENCE</b>          |                          |                     |        |       |               |        |       |               |      |        |
| PROTESTANT                           | 495.                     | 86.2                | 70.0   | 60.4  | 42.0          | 47.4   | 44.7  | 44.7          | 30.5 | 30.7   |
| ROMAN CATHOLIC                       |                          | 15.9                | 14.7   | 15.6  | 28.6          | 26.7   | 27.6  |               | 1.3  | 1.3    |
| JEWISH                               |                          | 2.6                 | 0.0    | 1.8   | 2.4           | 2.2    | 2.3   |               |      |        |
| OTHER                                |                          | 6.4                 | 4.7    | 5.9   | 11.7          | 11.6   | 11.6  |               |      |        |
| NONE                                 |                          | 18.8                | 10.7   | 16.4  | 15.3          | 11.9   | 13.6  |               |      |        |
| <b>FATHER'S OCCUPATION (2)</b>       |                          |                     |        |       |               |        |       |               |      |        |
| ARTIST (INCL PERFORMER)              | 485.                     | 1.6                 | 0.7    | 1.2   | 0.7           | 0.7    | 0.8   | 0.8           | 0.6  | 0.6    |
| BUSINESSMAN                          |                          | 42.4                | 46.2   | 43.5  | 30.9          | 30.5   | 30.7  |               |      |        |
| CLERGYMAN                            |                          | 9.9                 | 2.1    | 1.2   | 1.3           | 1.3    | 1.3   |               |      |        |
| COLLEGE TEACHER                      |                          | 3.3                 | 1.4    | 1.6   | 0.6           | 0.9    | 0.9   |               |      |        |
| DOCTOR (M.D. OR D.D.S.)              |                          | 5.6                 | 8.3    | 6.4   | 2.2           | 2.2    | 2.2   |               |      |        |
| EDUCATOR (SECONDARY)                 |                          | 3.2                 | 6.2    | 4.1   | 2.7           | 2.9    | 2.8   |               |      |        |
| ELEMENTARY TEACHER                   |                          | 3.3                 | 0.7    | 0.4   | 0.4           | 0.4    | 0.4   |               |      |        |
| ENGINEER                             |                          | 11.2                | 5.5    | 9.5   | 6.9           | 7.1    | 7.0   |               |      |        |
| FARMER OR FORESTER                   |                          | 1.9                 | 1.4    | 1.0   | 5.1           | 5.5    | 5.5   |               |      |        |
| HEALTH PROFESSIONAL (NON-M.D.)       |                          | 1.2                 | 1.4    | 1.2   | 1.1           | 1.2    | 1.2   |               |      |        |
| LAWYER                               |                          | 4.1                 | 2.1    | 3.5   | 1.4           | 1.4    | 1.4   |               |      |        |
| MILITARY CAREER                      |                          | 0.9                 | 2.1    | 1.2   | 3.0           | 1.9    | 2.5   |               |      |        |
| RESEARCH SCIENTIST                   |                          | 2.6                 | 0.7    | 2.1   | 0.5           | 0.6    | 0.6   |               |      |        |
| SKILLED WORKER                       |                          | 5.9                 | 4.6    | 5.6   | 12.3          | 10.4   | 11.3  |               |      |        |
| SEMI-SKILLED WORKER                  |                          | 3.8                 | 2.8    | 3.5   | 8.0           | 6.5    | 7.1   |               |      |        |
| UNSKILLED WORKER                     |                          | 1.5                 | 0.0    | 1.0   | 3.6           | 3.6    | 3.6   |               |      |        |
| UNEMPLOYED                           |                          | 1.2                 | 0.7    | 1.0   | 1.1           | 1.5    | 1.5   |               |      |        |
| OTHER                                |                          | 12.6                | 13.1   | 12.8  | 17.6          | 21.3   | 19.5  |               |      |        |
| <b>VETERAN</b>                       |                          |                     |        |       |               |        |       |               |      |        |
| NO                                   | 505.                     | 100.0               | 100.0  | 100.0 | 96.7          | 99.7   | 98.2  |               |      |        |
| YES, SERVED IN SOUTHEAST ASIA        |                          | 0.0                 | 0.0    | 0.0   | 1.6           | 0.0    | 0.6   |               |      |        |
| YES, DID NOT SERVE IN SE ASIA        |                          | 0.0                 | 0.0    | 0.0   | 1.6           | 0.3    | 1.0   |               |      |        |
| <b>MARITAL STATUS</b>                |                          |                     |        |       |               |        |       |               |      |        |
| PRESENTLY MARRIED                    | 493.                     | 99.3                | 100.0  | 99.8  | 2.2           | 1.6    | 1.6   | 1.6           | 0.5  | 1.6    |
| NOT MARRIED                          |                          | 99.7                | 100.0  | 99.8  | 97.8          | 98.5   | 98.2  |               |      |        |
| <b>DISTANCE FROM HOME TO COLLEGE</b> |                          |                     |        |       |               |        |       |               |      |        |
| 5 MILES OR LESS                      | 496.                     | 0.6                 | 0.7    | 0.6   | 7.0           | 7.2    | 7.1   |               |      |        |
| 6-10 MILES                           |                          | 0.3                 | 0.0    | 0.2   | 6.9           | 6.0    | 6.4   |               |      |        |
| 11-50 MILES                          |                          | 5.2                 | 7.9    | 6.0   | 20.8          | 21.5   | 21.1  |               |      |        |
| 51-100 MILES                         |                          | 17.1                | 16.5   | 17.5  | 16.0          | 16.5   | 16.7  |               |      |        |
| 101-500 MILES                        |                          | 73.0                | 68.2   | 71.6  | 33.9          | 36.5   | 35.2  |               |      |        |
| MORE THAN 500 MILES                  |                          | 3.6                 | 4.6    | 4.0   | 16.5          | 10.4   | 13.5  |               |      |        |

## Name of Institution

AMERICAN COUNCIL ON EDUCATION OFFICE OF RESEARCH  
SUMMARY OF DATA ON ENTERING FRESHMEN  
(FALL 1971)

PAGE 3 OF 8

| ITEM<br>DESCRIPTION                  | NUMBER OF<br>RESPONDENTS | Name of Institution |        | 4-YR COLLEGES NATL NORMS<br>(PERCENTAGES) |      |        |       |
|--------------------------------------|--------------------------|---------------------|--------|---|------|--------|-------|
|                                      |                          | MALE                | FEMALE | TOTAL                                     | MALE | FEMALE | TOTAL |
| <b>AVERAGE GRADE IN HIGH SCHOOL</b>  |                          |                     |        |   |      |        |       |
| A OR A+                              | 497.                     | 2.6                 | 25.2   | 9.5                                       | 4.8  | 7.4    | 6.1   |
| A-                                   |                          | 7.8                 | 33.1   | 15.5                                      | 8.4  | 12.9   | 10.6  |
| B+                                   |                          | 27.7                | 26.5   | 28.0                                      | 16.7 | 24.0   | 20.4  |
| B                                    |                          | 34.4                | 9.9    | 27.0                                      | 24.2 | 26.4   | 26.3  |
| B-                                   |                          | 17.9                | 2.6    | 13.3                                      | 17.9 | 13.5   | 15.7  |
| C+                                   |                          | 7.2                 | 0      | 5.0                                       | 16.4 | 9.1    | 12.7  |
| C                                    |                          | 2.3                 | 7      | 1.6                                       | 11.1 | 4.4    | 7.7   |
| D                                    |                          | 0                   | 0      | 0   | 0.6  | 0.2    | 0.4   |
| <b>RANK IN HIGH SCHOOL CLASS</b>     |                          |                     |        |   |      |        |       |
| TOP QUARTER                          | 500.                     | 60.0                | 94.0   | 70.2                                      | 42.6 | 55.6   | 49.1  |
| SECOND QUARTER                       |                          | 34.6                | 3.3    | 25.2                                      | 33.6 | 30.1   | 32.0  |
| THIRD QUARTER                        |                          | 4.0                 | 2.7    | 3.6                                       | 20.3 | 12.7   | 16.5  |
| FOURTH QUARTER                       |                          | 1.4                 | 0      | 1.0                                       | 3.3  | 1.6    | 2.4   |
| <b>SECONDARY SCHOOL ACHIEVEMENTS</b> |                          |                     |        |   |      |        |       |
| PRESIDENT STUDENT ORGANIZATION       | 505.                     | 24.1                | 28.7   | 24.6                                      | 22.5 | 20.4   | 21.6  |
| HIGH RATING STATE MUSIC CONTEST      |                          | 6.5                 | 9.9    | 7.5                                       | 9.5  | 12.7   | 11.1  |
| STATE/REGIONAL SPEECH CONTEST        |                          | 2.3                 | 1.3    | 2.0                                       | 4.9  | 5.6    | 5.3   |
| MAJOR PART IN A PLAY                 |                          | 15.9                | 20.4   | 17.2                                      | 16.6 | 17.2   | 16.9  |
| VARSITY LETTER (SPORTS)              |                          | 70.3                | 25.7   | 66.8                                      | 52.7 | 16.7   | 34.6  |
| AWARD IN ART COMPETITION             |                          | 3.4                 | 8.6    | 5.0                                       | 4.6  | 6.6    | 5.6   |
| EDITOR OF SCHOOL PAPER               |                          | 12.6                | 27.0   | 16.8                                      | 9.7  | 10.8   | 13.3  |
| ORIGINAL WRITING PUBLISHED           |                          | 18.7                | 34.2   | 23.4                                      | 14.8 | 20.1   | 17.5  |
| NSF SUMMER PROGRAM                   |                          | 3.3                 | 1.3    | 0.6                                       | 0.9  | 0.6    | 0.6   |
| STATE/REGIONAL SCIENCE PROGRAM       |                          | 1.1                 | 2.6    | 1.6                                       | 2.3  | 1.6    | 2.0   |
| SCHOLASTIC HONOR SOCIETY             |                          | 27.6                | 75.0   | 42.0                                      | 23.4 | 35.6   | 29.5  |
| NATIONAL MERIT RECOGNITION           |                          | 7.6                 | 19.1   | 11.1                                      | 8.9  | 8.8    | 8.9   |
| YEAR FINISH SECONDARY SCHOOL **      | 504.                     | 97.2                | 98.7   | 97.6                                      | 91.9 | 95.4   | 93.4  |
| GRADUATED IN 1971                    |                          | 2.8                 | 1.3    | 2.4                                       | 8.1  | 4.6    | 6.4   |
| DID NOT GRADUATE IN 1971             |                          |                     |        |   |      |        |       |
| <b>HIGHEST DEGREE PLANNED</b>        |                          |                     |        |   |      |        |       |
| NONE                                 | 500.                     | 2.3                 | 2.0    | 2.2                                       | 4.1  | 4.3    | 4.2   |
| ASSOCIATE (OR EQUIVALENT)            |                          | 0.6                 | 0      | 0.4                                       | 1.1  | 2.5    | 1.6   |
| BACHELOR'S (B.A., B.S.)              |                          | 27.6                | 34.4   | 29.8                                      | 34.2 | 47.2   | 40.7  |
| MASTER'S (M.A., M.S.)                |                          | 30.4                | 47.0   | 35.4                                      | 31.0 | 33.7   | 32.4  |
| PH.D. OR ED.D.                       |                          | 8.9                 | 6.6    | 8.2                                       | 12.7 | 6.4    | 9.6   |
| H.D., D.O., D.D.S., OR D.V.M.        |                          | 14.9                | 7.3    | 12.6                                      | 7.0  | 2.3    | 4.7   |
| J.D. OR J.D. (LAW)                   |                          | 12.6                | 2.0    | 9.4                                       | 7.1  | 1.6    | 4.3   |
| B.D. (DIVINITY)                      |                          | 0.9                 | 0      | 0.6                                       | 0.8  | 0.1    | 0.4   |
| OTHER                                |                          | 1.7                 | 7      | 1.4                                       | 2.0  | 2.1    | 2.0   |
| CONCERN ABOUT FINANCING COLLEGE      | 503.                     | 40.2                | 34.9   | 36.6                                      | 35.7 | 29.2   | 32.5  |
| NO CONCERN                           |                          | 51.6                | 59.6   | 53.7                                      | 53.8 | 57.9   | 55.6  |
| SOME CONCERN                         |                          | 8.3                 | 6.6    | 7.8                                       | 10.5 | 12.9   | 11.7  |
| MAJOR CONCERN                        |                          |                     |        |   |      |        |       |

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| ITEM<br>DESCRIPTION                                       | NUMBER OF<br>RESPONDENTS | Name of Institution |        |       | 4-YR COLLEGES NATL NORMS<br>(PERCENTAGES) |        |       |
|---|--------------------------|---------------------|--------|-------|---|--------|-------|
|   |                          | MALE                | FEMALE | TOTAL | MALE                                      | FEMALE | TOTAL |
| <b>MAJOR SOURCES OF FINANCIAL SUPPORT FOR COLLEGE (1)</b> |                          |                     |        |       |   |        |       |
| PART-TIME OR SUMMER WORK                                  | 505.                     | 15.6                | 10.5   | 14.1  | 20.5                                      | 20.2   | 24.4  |
| SAVINGS FROM FULL-TIME EMPLOY                             |                          | 5.1                 | 1.3    | 4.0   | 10.1                                      | 5.3    | 7.7   |
| PARENTAL OR FAMILY AID OR GIFTS                           | 62.2                     | 84.2                | 82.8   | 80.9  | 63.9                                      | 57.4   | 57.4  |
| PARENT'S MILITARY SERVICE                                 | 1.6                      | .7                  | .6     | 1.6   | 1.6                                       | 1.6    | 1.6   |
| PERSONAL MILITARY SERVICE                                 | 0.0                      | 0.0                 | 0.0    | 3.4   | 0.1                                       | 1.6    | 1.6   |
| SCHOLARSHIPS AND GRANTS                                   | 27.5                     | 25.0                | 26.7   | 23.6  | 25.1                                      | 24.5   | 24.5  |
| LOANS-NDEA/GOVT INSURED/COLLEGE                           | 19.0                     | 19.7                | 19.2   | 15.9  | 19.4                                      | 17.7   | 17.7  |
| OTHER REPAYABLE LOANS                                     | 7.1                      | 7.9                 | 7.3    | 6.6   | 8.9                                       | 7.7    | 7.7   |
| <b>PROBABLE MAJOR FIELD OF STUDY (2)</b>                  |                          |                     |        |       |   |        |       |
| AGRICULTURE (INCL FORESTRY)                               | 2.0                      | .7                  | 1.6    | 2.4   | .2  | 1.5    | 1.5   |
| BIOLOGICAL SCIENCES                                       | 6.5                      | 10.6                | 9.1    | 5.3   | 3.1                                       | 4.2    | 4.2   |
| CUBINNESS   | 12.0                     | 4.0                 | 9.8    | 16.7  | 7.3                                       | 11.9   | 11.9  |
| EDUCATION   | 2.6                      | 7.3                 | 4.1    | 6.1   | 20.6                                      | 13.5   | 13.5  |
| ENGINEERING   | 2.3                      | 0.0                 | .2     | 10.7  | .2  | 5.4    | 5.4   |
| ENGLISH   | 2.0                      | 6.0                 | 3.2    | 1.6   | 4.2                                       | 2.9    | 2.9   |
| HEALTH PROFESSIONS (NON-M.D.)                             | 1.2                      | 1.3                 | 1.2    | 2.3   | 12.6                                      | 7.6    | 7.6   |
| HISTORY, POLITICAL SCIENCE                                | 14.3                     | 4.6                 | 11.4   | 7.6   | 4.1                                       | 5.9    | 5.9   |
| HUMANITIES (OTHER)  | 3.2                      | 11.3                | 5.7    | 5.2   | 5.1                                       | 4.2    | 4.2   |
| FINE ARTS   | 5.8                      | 13.9                | 8.5    | 7.2   | 11.2                                      | 9.2    | 9.2   |
| MATHEMATICS OR STATISTICS                                 | 4.1                      | 8.3                 | 4.8    | 3.4   | 3.7                                       | 3.6    | 3.6   |
| PHYSICAL SCIENCES   | 2.9                      | 2.6                 | 2.6    | 3.6   | .9  | 2.3    | 2.3   |
| PRE-PROFESSIONAL  | 24.6                     | 8.6                 | 19.7   | 13.6  | 3.5                                       | 8.4    | 8.4   |
| SOCIAL SCIENCES   | 9.9                      | 17.2                | 12.2   | 7.1   | 14.4                                      | 10.6   | 10.6  |
| OTHER FIELDS (TECHNICAL)                                  | 2.0                      | 1.3                 | 1.6    | 4.7   | 2.1                                       | 3.4    | 3.4   |
| OTHER FIELDS (NONTECHNICAL)                               | 3.3                      | 3.3                 | 3.2    | 2.0   | 4.2                                       | 3.2    | 3.2   |
| UNDECIDED   | 4.1                      | 2.0                 | 3.4    | 2.3   | 2.3                                       | 2.3    | 2.3   |
| <b>PROBABLE CAREER OCCUPATION (2)</b>                     |                          |                     |        |       |   |        |       |
| ARTIST (INCL PERFORMER)                                   | 490.                     | 2.3                 | 7.6    | 3.9   | 5.3                                       | 7.9    | 6.6   |
| BUSINESSMAN   |                          | 13.7                | 1.4    | 10.0  | 14.6                                      | 3.2    | 8.9   |
| CLERGYMAN   |                          | 1.2                 | .7     | 1.0   | 1.9                                       | .5     | 1.9   |
| COLLEGE TEACHER   |                          | 1.2                 | .7     | 1.0   | 1.1                                       | .7     | 1.0   |
| DOCTOR (M.D. OR D.D.S.)                                   | 14.3                     | 4.8                 | 11.4   | 7.0   | 1.9                                       | 4.4    | 4.4   |
| EDUCATOR (SECONDARY)                                      | 7.6                      | 12.9                | 9.2    | 9.7   | 14.7                                      | 12.2   | 12.2  |
| ELEMENTARY TEACHER  | 3.5                      | 12.9                | 4.1    | 1.3   | 16.0                                      | 9.0    | 9.0   |
| ENGINEER  | 0.0                      | 0.0                 | 0.0    | 0.0   | 0.2                                       | 4.1    | 4.1   |
| FARMER OR FORESTER  | 2.3                      | 2.7                 | 2.4    | 2.7   | .4  | 1.6    | 1.6   |
| HEALTH PROFESSIONAL (NON-M.D.)                            | 2.3                      | 3.4                 | 2.7    | 3.1   | 7.6                                       | 5.4    | 5.4   |
| LAWYER  | 16.3                     | 2.0                 | 12.0   | 8.5   | 1.7                                       | 5.1    | 5.1   |
| NURSE   | 0.0                      | 0.0                 | 0.0    | 0.1   | 0.4                                       | 3.5    | 3.5   |
| RESEARCH SCIENTIST  | 2.6                      | 4.6                 | 3.3    | 3.5   | 1.6                                       | 2.6    | 2.6   |
| OTHER   | 8.7                      | 21.1                | 12.4   | 19.2  | 21.3                                      | 20.3   | 20.3  |
| UNDECIDED   | 27.1                     | 25.2                | 26.5   | 13.9  | 13.9                                      | 13.9   | 13.9  |

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| Name of Institution                    | ITEM<br>DESCRIPTION | NUMBER OF<br>RESPONDENTS | Name of Institution |        | 4-YR COLLEGES NATL NORMS |      |        |
|--|---------------------|--------------------------|---------------------|--------|--------------------------|------|--------|
|  |                     |                          | MALE                | FEMALE | TOTAL                    | MALE | FEMALE |
| <b>REASONS NOTED AS VERY IMPORTANT</b> |                     |                          |                     |        |                          |      |        |
| IN DECIDING TO GO TO COLLEGE **        | 502.                | 23.4                     | 24.3                | 23.7   | 22.9                     | 25.4 | 24.1   |
| PARENTS WANTED ME TO GO                | 498.                | 19.9                     | 25.6                | 21.7   | 17.1                     | 25.1 | 21.1   |
| CONTRIBUTE MORE TO MY COMMUNITY        | 501.                | 72.9                     | 56.9                | 68.7   | 74.2                     | 66.9 | 70.5   |
| GET A BETTER JOB                       | 500.                | 60.1                     | 62.2                | 66.8   | 56.5                     | 69.0 | 62.7   |
| GAIN A GENERAL EDUCATION               | 493.                | 16.0                     | 14.8                | 15.6   | 22.2                     | 22.8 | 22.8   |
| IMPROVE READING/STUDY SKILLS           | 494.                | 2.6                      | .7                  | 2.0    | 2.0                      | 2.2  | 2.1    |
| NOTHING BETTER TO DO                   | 495.                | 23.8                     | 36.4                | 27.7   | 26.4                     | 35.6 | 31.1   |
| BECOME MORE CULTURED                   | 497.                | 44.7                     | 26.7                | 39.2   | 52.6                     | 36.6 | 44.8   |
| MAKE MORE MONEY                        | 498.                | 61.6                     | 66.2                | 69.7   | 64.4                     | 74.5 | 69.5   |
| LEARN MORE ABOUT MY INTERESTS          | 498.                | 45.0                     | 70.2                | 52.6   | 39.0                     | 56.6 | 46.0   |
| MEET NEW/INTERESTING PEOPLE            | 499.                | 82.0                     | 37.1                | 47.5   | 39.4                     | 26.6 | 34.1   |
| PREPARE FOR GRAD OR PROF SCHOOL        |                     |                          |                     |        |                          |      |        |
| <b>REASONS NOTED AS VERY IMPORTANT</b> |                     |                          |                     |        |                          |      |        |
| IN SELECTING THIS COLLEGE **           | 504.                | 4.3                      | 9.2                 | 5.8    | 6.6                      | 9.3  | 6.0    |
| RELATIVES WANTED ME TO GO              | 505.                | 46.7                     | 55.9                | 49.5   | 36.8                     | 40.3 | 39.6   |
| COLLEGE HAS A GOOD REPUTATION          | 505.                | 1.3                      | 1.3                 | 1.6    | 3.3                      | 3.5  | 3.4    |
| MOST FRIENDS GOING TO THIS COL         | 505.                | 1.7                      | .7                  | 1.4    | 12.6                     | 12.9 | 12.7   |
| LOW TUITION                            | 504.                | 15.0                     | 20.5                | 16.7   | 16.1                     | 16.7 | 16.4   |
| ADVICE OF SOMEONE WHO ATTENDED         | 504.                | 21.0                     | 25.2                | 22.2   | 30.1                     | 36.3 | 33.2   |
| SPECIAL EDUC PROGRAM OFFERED           | 504.                | 24.6                     | 2.6                 | 4.2    | 3.4                      | 2.3  | 2.6    |
| NOT ACCEPTED ANYWHERE ELSE             | 504.                | 7.6                      | 6.6                 | 7.3    | 7.0                      | 6.1  | 6.5    |
| ADVICE OF GUIDANCE COUNSELOR           | 504.                | .6                       | .0                  | .6     | 7.2                      | 6.4  | 6.6    |
| WANTED TO LIVE AT HOME                 | 503.                |                          |                     |        |                          |      |        |
| <b>NEED FOR SPECIAL HELP IN (1) **</b> |                     |                          |                     |        |                          |      |        |
| ENGLISH                                | 505.                | 10.5                     | 6.6                 | 9.3    | 20.4                     | 10.6 | 16.4   |
| READING                                |                     | 8.6                      | 4.6                 | 7.5    | 11.9                     | 7.4  | 9.6    |
| MATHEMATICS                            |                     | 21.5                     | 17.1                | 20.2   | 34.6                     | 41.0 | 37.7   |
| SOCIAL STUDIES                         |                     | 8                        | 0                   | 6      | 3.2                      | 4.4  | 3.6    |
| SCIENCE                                |                     | 22.1                     | 26.0                | 23.0   | 16.3                     | 29.4 | 23.9   |
| FOREIGN LANGUAGE                       |                     | 49.6                     | 26.3                | 42.6   | 29.9                     | 19.8 | 24.9   |
| <b>AGREE, STRONGLY OR SOMEWHAT</b>     |                     |                          |                     |        |                          |      |        |
| GOV'T NOT CONTROLLING POLLUTION        | 504.                | 93.2                     | 96.7                | 94.2   | 90.8                     | 91.5 | 91.1   |
| GOV'T NOT PROTECTING CONSUMER          | 502.                | 80.1                     | 80.6                | 80.3   | 75.8                     | 77.6 | 76.7   |
| GOV'T NOT DESEGREGATING QUICKLY        | 498.                | 49.6                     | 55.0                | 51.2   | 49.9                     | 52.3 | 51.1   |
| TOO MANY RIGHTS FOR CRIMINALS          | 502.                | 47.7                     | 36.7                | 44.4   | 52.7                     | 39.6 | 46.3   |
| SHOULD ABOLISH DEATH PENALTY           | 502.                | 57.2                     | 65.1                | 59.6   | 54.6                     | 65.1 | 60.0   |
| WOMEN'S ACTIVITIES BEST IN HOME        | 504.                | 42.9                     | 16.4                | 35.5   | 51.0                     | 30.6 | 40.6   |
| BARELY COMMUNICATE WITH PARENTS        | 504.                | 11.1                     | 11.8                | 11.3   | 19.0                     | 16.1 | 17.1   |
| SHOULD LEGALIZE MARIJUANA              | 501.                | 41.0                     | 32.0                | 38.3   | 41.1                     | 34.5 | 37.6   |
| SHOULD DISCOURAGE LARGE FAMILIES       | 501.                | 81.2                     | 62.7                | 81.6   | 66.6                     | 67.2 | 66.4   |
| WOMEN SHOULD GET JOB EQUALITY          | 504.                | 86.9                     | 98.0                | 90.3   | 63.3                     | 94.6 | 66.9   |
| ALL SHOULD GET COL OPPORTUNITY         | 504.                | 44.3                     | 50.7                | 46.2   | 61.3                     | 67.2 | 64.3   |
| CAN DO LITTLE TO CHANGE SOCIETY        | 504.                | 45.5                     | 35.5                | 42.5   | 44.6                     | 38.0 | 41.3   |

| ITEM<br>DESCRIPTION  | NUMBER OF<br>RESPONDENTS | Name of Institution |        |                        | 4-YR COLLEGES NATL NORMS |        |       |
|--|--------------------------|---------------------|--------|------------------------|--------------------------|--------|-------|
|  |                          | MALE                | FEMALE | TOTAL<br>(PERCENTAGES) | MALE                     | FEMALE | TOTAL |
| AGREE STRONGLY OR SOMEWHAT<br>COL REGULATE STUDENTS OFF CAMPUS<br>BENEFIT OF COLLEGE IS MONETARY | 504.                     | 17.3                | 16.5   | 17.7                   | 14.9                     | 14.6   | 14.6  |
| STUDENTS HELP EVALUATE FACULTY   | 493.                     | 48.2                | 29.6   | 42.7                   | 61.8                     | 46.3   | 54.1  |
| ABOLISH COLLEGE GRADES   | 493.                     | 80.3                | 86.6   | 82.2                   | 76.2                     | 76.7   | 76.5  |
| DE-EMPHASIZE ORGANIZED SPORTS  | 500.                     | 39.4                | 41.9   | 40.2                   | 42.2                     | 44.6   | 43.6  |
| REGULATE STUDENT PUBLICATIONS  | 499.                     | 500.                | 22.6   | 22.0                   | 22.4                     | 25.4   | 23.9  |
| COLLEGE HAS RIGHT TO BAN SPEAKER   | 503.                     | 19.7                | 18.8   | 19.4                   | 30.9                     | 31.6   | 31.3  |
| GIVE DISADVANTAGED PREF TRTNT  | 499.                     | 53.6                | 24.0   | 30.1                   | 40.3                     | 36.1   | 39.2  |
| COL TOO LAX ON STUDENT PROTEST   | 498.                     | 42.2                | 44.9   | 43.0                   | 49.2                     | 42.6   | 46.0  |
| ADOPT OPEN ADMISSIONS AT PUB COL   | 501.                     | 21.4                | 15.3   | 19.0                   | 32.6                     | 32.3   | 32.5  |
| USE SAME DEGREE STANDARD FOR ALL   | 497.                     | 81.9                | 80.5   | 81.8                   | 78.0                     | 75.3   | 76.7  |
| CURRENT POLITICAL PREFERENCE   |                          |                     |        |                        |                          |        |       |
| FAR LEFT   | 497.                     | 3.2                 | 0      | 2.2                    | 3.6                      | 2.2    | 2.9   |
| LIBERAL  | 45.2                     | 27.3                | 38.4   | 38.0                   | 33.9                     | 35.9   | 35.9  |
| MIDDLE-OF-THE-ROAD   | 36.3                     | 52.7                | 41.2   | 41.4                   | 45.2                     | 45.3   | 45.3  |
| CONSERVATIVE   | 17.3                     | 20.0                | 18.1   | 16.1                   | 14.4                     | 15.3   | 15.3  |
| FAR RIGHT  | 0                        | 0                   | 0      | 0                      | 0                        | 0      | 0     |
| OBJECTIVES CONSIDERED TO BE<br>ESSENTIAL OR VERY IMPORTANT                                       |                          |                     |        |                        |                          |        |       |
| ACHIEVE IN A PERFORMING ART  | 505.                     | 55.3                | 59.0   | 59.0                   | 66.5                     | 56.2   | 61.4  |
| BE AN AUTHORITY IN MY FIELD  | 505.                     | 60.6                | 26.3   | 39.2                   | 43.9                     | 32.7   | 38.3  |
| OBTAİN RECOGNITION FROM PEERS  | 505.                     | 43.9                | 22.2   | 9.9                    | 18.5                     | 19.7   | 11.5  |
| INFLUENCE POLITICAL STRUCTURE  | 504.                     | 22.2                | 29.1   | 31.0                   | 29.3                     | 31.9   | 18.6  |
| INFLUENCE SOCIAL VALUES  | 503.                     | 31.6                | 62.6   | 70.2                   | 65.0                     | 56.5   | 61.9  |
| RAISE A FAMILY   | 503.                     | 62.6                | 59.1   | 44.0                   | 54.6                     | 57.7   | 51.9  |
| HAVE ACTIVE SOCIAL LIFE  | 502.                     | 59.1                | 40.6   | 22.6                   | 35.3                     | 47.9   | 37.0  |
| HAVE FRIENDS DIFFERENT FROM ME   | 504.                     | 62.5                | 70.4   | 64.9                   | 56.6                     | 65.2   | 61.9  |
| BE AN EXPERT IN FINANCE  | 503.                     | 14.5                | 2.6    | 10.9                   | 18.2                     | 6.2    | 12.2  |
| BE ADMINISTRATIVELY RESPONSIBLE  | 503.                     | 22.2                | 6.6    | 17.5                   | 26.1                     | 12.3   | 19.2  |
| BE VERY WELL-OFF FINANCIALLY   | 504.                     | 40.6                | 76.6   | 69.6                   | 58.3                     | 73.7   | 66.0  |
| HELP OTHERS IN DIFFICULTY  | 503.                     | 66.5                | 14.4   | 26.3                   | 16.0                     | 12.3   | 23.7  |
| PARTICIPATE IN PEACE CORPS/VISTA   | 505.                     | 14.4                | 22.2   | 9.9                    | 16.5                     | 19.8   | 16.0  |
| BECOME A COMMUNITY LEADER  | 504.                     | 11.5                | 11.5   | 10.3                   | 12.3                     | 11.8   | 15.7  |
| CONTRIBUTE TO SCIENTIFIC THEORY  | 505.                     | 13.6                | 19.7   | 15.4                   | 12.3                     | 5.5    | 5.9   |
| WRITE ORIGINAL WORKS   | 503.                     | 19.7                | 14.5   | 18.1                   | 12.9                     | 16.7   | 14.6  |
| NEVER BE OBLIGATED TO PEOPLE   | 505.                     | 10.2                | 21.1   | 13.5                   | 10.6                     | 20.9   | 20.6  |
| CREATE WORKS OF ART  | 505.                     | 9.5                 | 62.0   | 57.2                   | 48.8                     | 42.1   | 48.8  |
| KEEP UP WITH POLITICAL AFFAIRS   | 505.                     | 13.6                | 20.5   | 41.0                   | 49.8                     | 27.2   | 38.6  |
| SUCCEED IN MY OWN BUSINESS   | 503.                     | 49.7                | 51.0   | 50.1                   | 44.9                     | 43.0   | 44.0  |
| HELP CLEAN UP ENVIRONMENT  | 501.                     | 76.7                | 66.2   | 79.6                   | 68.7                     | 76.2   | 72.8  |
| DEVELOP A PHILOSOPHY OF LIFE   | 504.                     | 31.2                | 32.2   | 31.5                   | 31.1                     | 26.6   | 26.9  |
| PARTICIPATE IN COMMUNITY ACTION  | 505.                     | 21.6                | 23.7   | 22.2                   | 34.1                     | 23.8   | 29.0  |

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| ITEM<br>DESCRIPTION   | NUMBER OF<br>RESPONDENTS | Name of Institution |        | 4-YR COLLEGES NAT'L NORMS |      |        |       |
|---|--------------------------|---------------------|--------|---------------------------|------|--------|-------|
|   |                          | MALE                | FEMALE | TOTAL                     | MALE | FEMALE | TOTAL |
| SELF RATINGS OF BETTER THAN<br>AVERAGE, ON PERSONAL TRAITS                                |                          |                     |        |                           |      |        |       |
| ACADEMIC ABILITY  | 503.                     | 74.4                | 84.2   | 77.3                      | 56.3 | 56.0   | 56.2  |
| ATHLETIC ABILITY  | 504.                     | 51.7                | 34.2   | 46.4                      | 49.1 | 24.6   | 36.6  |
| ARTISTIC ABILITY  | 504.                     | 15.6                | 23.7   | 16.1                      | 15.8 | 19.8   | 17.6  |
| CHEERFULNESS  | 504.                     | 52.6                | 51.3   | 52.2                      | 50.1 | 56.6   | 53.4  |
| DEFENSIVENESS   | 496.                     | 21.1                | 25.0   | 22.3                      | 26.7 | 27.1   | 26.9  |
| DRIVE TO ACHIEVE  | 503.                     | 85.6                | 68.4   | 59.6                      | 65.0 | 66.2   | 65.6  |
| LEADERSHIP ABILITY  | 504.                     | 44.9                | 41.4   | 43.6                      | 44.1 | 32.0   | 36.0  |
| MATHEMATICAL ABILITY  | 505.                     | 39.7                | 44.1   | 41.0                      | 40.2 | 26.4   | 33.3  |
| MECHANICAL ABILITY  | 505.                     | 23.2                | 13.2   | 20.2                      | 31.7 | 8.3    | 20.0  |
| ORIGINALITY   | 504.                     | 35.5                | 41.4   | 37.3                      | 37.0 | 38.5   | 36.2  |
| POLITICAL CONSERVATISM  | 496.                     | 16.7                | 15.2   | 16.3                      | 12.1 | 7.5    | 9.8   |
| POLITICAL LIBERALISM  | 497.                     | 35.3                | 22.1   | 31.4                      | 26.0 | 20.6   | 24.4  |
| POPULARITY (GENERAL)  | 505.                     | 39.1                | 26.9   | 36.0                      | 36.1 | 27.0   | 31.6  |
| POPULARITY WITH OPPOSITE SEX  | 606.                     | 30.3                | 30.3   | 30.3                      | 33.6 | 23.7   | 26.7  |
| PUBLIC SPEAKING ABILITY   | 503.                     | 25.9                | 22.5   | 24.9                      | 25.2 | 18.5   | 21.9  |
| SELF-CONFIDENCE (INTELLECTUAL)  | 505.                     | 41.9                | 46.1   | 43.2                      | 43.3 | 32.1   | 37.7  |
| SELF-CONFIDENCE (SOCIAL)  | 503.                     | 30.2                | 19.7   | 27.0                      | 33.2 | 24.6   | 29.0  |
| SENSITIVITY TO CRITICISM  | 505.                     | 31.2                | 39.5   | 33.7                      | 33.7 | 29.7   | 26.7  |
| STUBBORNESS   | 503.                     | 33.6                | 37.5   | 34.8                      | 35.9 | 37.4   | 36.7  |
| UNDERSTANDING OF OTHERS   | 603.                     | 70.9                | 73.7   | 71.6                      | 61.4 | 66.9   | 65.1  |
| WRITING ABILITY   | 505.                     | 37.7                | 43.4   | 39.4                      | 30.2 | 31.0   | 30.6  |
| STUDENTS ESTIMATE CHANCES ARE<br>VERY GOOD THAT THEY WILL<br>GET MARRIED WHILE IN COLLEGE |                          |                     |        |                           |      |        |       |
| HARRY WITHIN A YEAR AFTER COL   | 504.                     | 10.5                | 25.1   | 20.7                      | 19.9 | 23.2   | 21.6  |
| VOTE IN 1972 PRES ELECTION  | 503.                     | 65.6                | 76.1   | 63.5                      | 77.1 | 78.0   | 77.5  |
| ENLIST IN ARMED SERV BEFORE GRAD  | 503.                     | 3                   | 7      | 4                         | 5.3  | 5      | 2.6   |
| CHANGE MAJOR FIELD  | 501.                     | 16.0                | 22.5   | 19.4                      | 13.1 | 15.2   | 14.1  |
| CHANGE CAREER CHOICE  | 497.                     | 20.9                | 27.0   | 22.7                      | 13.2 | 15.5   | 14.3  |
| FAIL ONE OR MORE COURSES  | 504.                     | 1.4                 | 1.3    | 1.4                       | 2.6  | 1.9    | 2.4   |
| GRADUATE WITH HONORS  | 503.                     | 4.0                 | 6.6    | 5.4                       | 5.6  | 4.2    | 5.0   |
| BE ELECTED TO A STUDENT OFFICE  | 503.                     | 2.6                 | 4.0    | 3.0                       | 2.1  | 1.1    | 1.6   |
| JOIN SOC FRATERNITY OR SORORITY   | 503.                     | 33.4                | 32.0   | 33.0                      | 15.7 | 17.9   | 16.8  |
| BE ELECTED TO AN HONOR SOCIETY  | 500.                     | 2.3                 | 6.7    | 4.2                       | 3.5  | 3.7    | 3.6   |
| MAKE AT LEAST A 'B' AVERAGE   | 500.                     | 26.9                | 39.3   | 32.0                      | 23.7 | 24.6   | 24.1  |
| NEED EXTRA TIME TO GET DEGREE   | 504.                     | 1.1                 | 4.0    | 2.0                       | 2.5  | 3.2    | 3.4   |
| WORK AT OUTSIDE JOB   | 503.                     | 16.5                | 20.5   | 17.7                      | 27.2 | 30.2   | 26.7  |
| SEEK VOCATIONAL COUNSELING  | 505.                     | 16.1                | 24.3   | 15.6                      | 11.6 | 13.9   | 12.7  |
| SEEK PERSONAL COUNSELING  | 504.                     | 9.1                 | 6.6    | 6.9                       | 6.3  | 7.5    | 7.9   |
| ENROLL IN HONORS COURSE   | 499.                     | 3.7                 | 13.9   | 6.8                       | 6.3  | 6.2    | 6.3   |
| GET TUTORING HELP IN COURSES  | 500.                     | 6.0                 | 6.6    | 6.2                       | 7.9  | 7.3    | 7.6   |
| AUTHOR A PUBLISHED ARTICLE  | 496.                     | 4.6                 | 6.7    | 5.2                       | 4.9  | 4.1    | 4.5   |
| BE MORE SUCCESSFUL THAN MOST  | 496.                     | 6.4                 | 2.6    | 6.6                       | 11.3 | 5.1    | 6.2   |
| DROP OUT TEMPORARILY  | 501.                     | 2.0                 | 0.0    | 1.4                       | 1.5  | 1.7    | 1.6   |
| DROP OUT PERMANENTLY  | 497.                     | 3                   | 7      | 4                         | 1.1  | 1.1    | 1.0   |
| TRANSFER TO ANOTHER COLLEGE   | 503.                     | 5.7                 | 7.9    | 6.4                       | 10.2 | 12.7   | 11.8  |
| BE SATISFIED WITH MY COLLEGE  | 501.                     | 59.1                | 70.2   | 62.5                      | 64.3 | 62.3   | 58.3  |

| ITEM<br>DESCRIPTION   | NUMBER OF<br>RESPONDENTS | Name of Institution |        |       | 4-YR COLLEGES NAT'L NORMS |        |       |  |
|---|--------------------------|---------------------|--------|-------|---------------------------|--------|-------|--|
|   |                          | MALE                | FEMALE | TOTAL | MALE                      | FEMALE | TOTAL |  |
| (PERCENTAGES)   |                          |                     |        |       |                           |        |       |  |
| <b>ACTIVITIES ENGAGED IN BY STUDENTS DURING THE PAST YEAR</b> |                          |                     |        |       |                           |        |       |  |
| VOTED IN STUDENT ELECTION (3)                                 | 502.                     | 64.4                | 70.2   | 66.1  | 64.2                      | 71.0   | 67.6  |  |
| CAME LATE TO CLASS  | 504.                     | 60.8                | 55.9   | 59.3  | 55.4                      | 52.9   | 54.2  |  |
| PLAYED A MUSICAL INSTRUMENT                                   | 504.                     | 40.9                | 59.2   | 46.4  | 36.4                      | 44.6   | 40.5  |  |
| STUDIED IN THE LIBRARY (3)                                    | 501.                     | 29.1                | 40.4   | 32.5  | 29.4                      | 37.6   | 33.5  |  |
| CHECKED OUT A LIBRARY BOOK (3)                                | 504.                     | 40.1                | 64.5   | 47.4  | 38.2                      | 53.7   | 45.9  |  |
| ARRANGED DATE FOR STUDENT OVERSLEPT AND MISSED A CLASS        | 503.                     | 36.7                | 35.5   | 37.6  | 44.6                      | 39.6   | 42.1  |  |
| READ ABOUT RIGHTS/RESPONSIBILITY                              | 502.                     | 21.9                | 14.5   | 19.7  | 24.1                      | 17.0   | 20.6  |  |
| TYPED A HOMEWORK ASSIGNMENT (3)                               | 503.                     | 66.6                | 75.0   | 69.1  | 66.4                      | 74.5   | 70.5  |  |
| DISCUSSED FUTURE WITH PARENTS (3)                             | 503.                     | 20.2                | 27.0   | 22.3  | 17.5                      | 29.6   | 23.5  |  |
| WAS LATE WITH SCHOOL ASSIGNMENT                               | 502.                     | 70.4                | 54.3   | 65.5  | 72.7                      | 61.1   | 66.9  |  |
| ARGUED WITH A TEACHER IN CLASS                                | 501.                     | 58.7                | 49.3   | 55.9  | 57.2                      | 44.3   | 50.8  |  |
| ATTENDED A RELIGIOUS SERVICE                                  | 501.                     | 86.6                | 96.0   | 89.4  | 86.2                      | 90.6   | 86.5  |  |
| DEMONSTRATED FOR RACIAL CHANGE                                | 503.                     | 18.2                | 6.6    | 14.7  | 19.0                      | 15.6   | 17.3  |  |
| DEMONSTRATED FOR MILITARY CHANGE                              | 503.                     | 16.5                | 7.3    | 13.7  | 14.3                      | 10.4   | 12.3  |  |
| DEMONSTRATED FOR SCHOOL CHANGE                                | 504.                     | 37.5                | 35.5   | 36.9  | 35.5                      | 32.9   | 34.2  |  |
| DID EXTRA READING FOR COURSE (3)                              | 502.                     | 9.7                 | 23.2   | 13.7  | 13.4                      | 18.4   | 15.9  |  |
| TOOK SLEEPING PILLS   | 504.                     | 3.4                 | 7.9    | 4.8   | 3.6                       | 4.9    | 4.3   |  |
| TUTORED ANOTHER STUDENT                                       | 504.                     | 46.9                | 75.0   | 55.4  | 45.0                      | 50.6   | 47.8  |  |
| PLAYED CHESS  | 502.                     | 49.9                | 25.2   | 42.4  | 53.6                      | 23.6   | 38.7  |  |
| READ POETRY NOT REQUIRED                                      | 503.                     | 50.7                | 85.5   | 61.2  | 50.1                      | 78.4   | 64.2  |  |
| TOOK A TRANQUILIZING PILL                                     | 503.                     | 3.4                 | 6.6    | 4.4   | 4.3                       | 6.5    | 6.4   |  |
| DISCUSSED RELIGION (3)  | 504.                     | 23.3                | 40.8   | 28.6  | 24.1                      | 35.1   | 29.6  |  |
| TOOK VITAMINS   | 504.                     | 61.1                | 65.1   | 62.3  | 56.9                      | 63.7   | 60.3  |  |
| VISITED ART GALLERY OR MUSEUM                                 | 502.                     | 70.3                | 84.9   | 74.7  | 63.2                      | 71.9   | 67.5  |  |
| PARTICIPATED IN H.S. POL. CMPG.                               | 501.                     | 38.1                | 44.1   | 39.9  | 39.6                      | 41.0   | 40.3  |  |
| PARTICIPATED IN OTHER POL.CMPG.                               | 502.                     | 16.0                | 15.2   | 15.1  | 14.0                      | 15.5   | 14.6  |  |
| MISSED SCHOOL DUE TO ILLNESS (3)                              | 504.                     | 6                   | 3.3    | 1.4   | 1.9                       | 4.7    | 3.3   |  |
| SMOKED CIGARETTES (3)   | 504.                     | 9.4                 | 6.6    | 8.5   | 14.5                      | 11.7   | 13.1  |  |
| DISCUSSED POLITICS (3)  | 504.                     | 33.0                | 22.4   | 29.5  | 26.6                      | 19.5   | 23.0  |  |
| DRAK BEER   | 503.                     | 77.5                | 37.5   | 65.4  | 66.9                      | 46.1   | 57.5  |  |
| DISCUSSED SPORTS (3)  | 505.                     | 61.5                | 32.2   | 52.7  | 58.1                      | 28.9   | 43.5  |  |
| READ ABOUT CIVIL RIGHTS                                       | 504.                     | 86.4                | 82.9   | 85.3  | 82.8                      | 83.0   | 82.9  |  |
| ASKED TEACHER FOR ADVICE (3)                                  | 504.                     | 29.3                | 39.5   | 32.3  | 23.0                      | 26.4   | 24.7  |  |
| HAD VOCATIONAL COUNSELING                                     | 503.                     | 36.9                | 45.7   | 39.6  | 45.1                      | 49.8   | 47.3  |  |
| STAYED UP ALL NIGHT   | 504.                     | 58.0                | 57.9   | 57.9  | 60.7                      | 60.2   | 60.5  |  |

(\*) TOTAL NUMBER OF VALID FORMS RECEIVED BY ACE IS INDICATED BY THE FIRST NUMBER IN THIS COLUMN.  
(\*\*) THIS ITEM IS REPORTED FOR THE FIRST TIME IN 1971. ITEMS NOT INDICATED WITH '...' ARE REPEATED OR MODIFIED QUESTIONS FROM ONE OR MORE OF THE EARLIER SURVEYS.

(1) SINCE IT IS POSSIBLE THAT SOME STUDENTS MAY HAVE CHECKED MORE THAN ONE RESPONSE CATEGORY FOR THIS ITEM, THE PERCENTAGES MAY SUM TO MORE THAN 100.  
(2) RECATORIZATION OF THIS ITEM FROM A LONGER LIST IS SHOWN IN APPENDIX C OF THE 1971 NAT'L NORMS REPORT.  
(3) FREQUENTLY ONLY, ALL OTHER ITEMS FREQUENTLY PLUS OCCASIONALLY.

OPTIONAL ITEMS  
PAGE 1 OF 2

AMERICAN COUNCIL ON EDUCATION OFFICE OF RESEARCH  
SUMMARY OF DATA ON ENTERING FRESHMEN  
(FALL 1971)

| ITEM<br>DESCRIPTION | NUMBER OF<br>RESPONDENTS | Name of Institution<br>(PERCENTAGES) |        |       |
|---------------------|--------------------------|--------------------------------------|--------|-------|
|                     |                          | MALE                                 | FEMALE | TOTAL |
| QUESTION 30         | 0.                       | 0.0                                  | 0.0    | 0.0   |
| RESPONSE A          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE B          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE C          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE D          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE E          |                          | 0.0                                  | 0.0    | 0.0   |
| QUESTION 31         | 0.                       | 0.0                                  | 0.0    | 0.0   |
| RESPONSE A          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE B          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE C          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE D          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE E          |                          | 0.0                                  | 0.0    | 0.0   |
| QUESTION 32         | 0.                       | 0.0                                  | 0.0    | 0.0   |
| RESPONSE A          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE B          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE C          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE D          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE E          |                          | 0.0                                  | 0.0    | 0.0   |
| QUESTION 33         | 0.                       | 0.0                                  | 0.0    | 0.0   |
| RESPONSE A          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE B          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE C          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE D          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE E          |                          | 0.0                                  | 0.0    | 0.0   |
| QUESTION 34         | 0.                       | 0.0                                  | 0.0    | 0.0   |
| RESPONSE A          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE B          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE C          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE D          |                          | 0.0                                  | 0.0    | 0.0   |
| RESPONSE E          |                          | 0.0                                  | 0.0    | 0.0   |

NOTE--IGNORE THIS PAGE IF YOU DID NOT REQUEST SUPPLEMENTAL QUESTIONS OF YOUR FRESHMEN.

## Name of Institution

AMERICAN COUNCIL ON EDUCATION OFFICE OF RESEARCH  
SUMMARY OF DATA ON ENTERING FRESHMEN  
(FALL 1971)OPTIONAL ITEMS  
PAGE 2 OF 2

| ITEM<br>DESCRIPTION | NUMBER OF<br>RESPONDENTS | Name of Institution<br>(PERCENTAGES) |        |       |
|---------------------|--------------------------|--------------------------------------|--------|-------|
|                     |                          | MALE                                 | FEMALE | TOTAL |
| QUESTION 36         | 0.                       | 0.0                                  | 0.0    | 0.0   |
| RESPONSE A          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE B          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE C          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE D          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE E          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| QUESTION 36         | 0.                       | 0.0                                  | 0.0    | 0.0   |
| RESPONSE A          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE B          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE C          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE D          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE E          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| QUESTION 37         | 0.                       | 0.0                                  | 0.0    | 0.0   |
| RESPONSE A          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE B          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE C          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE D          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE E          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| QUESTION 38         | 0.                       | 0.0                                  | 0.0    | 0.0   |
| RESPONSE A          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE B          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE C          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE D          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE E          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| QUESTION 39         | 0.                       | 0.0                                  | 0.0    | 0.0   |
| RESPONSE A          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE B          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE C          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE D          | 0.0                      | 0.0                                  | 0.0    | 0.0   |
| RESPONSE E          | 0.0                      | 0.0                                  | 0.0    | 0.0   |

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**Other Recent Publications by the Staff of the Office of Research  
American Council on Education  
(ACE)**

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